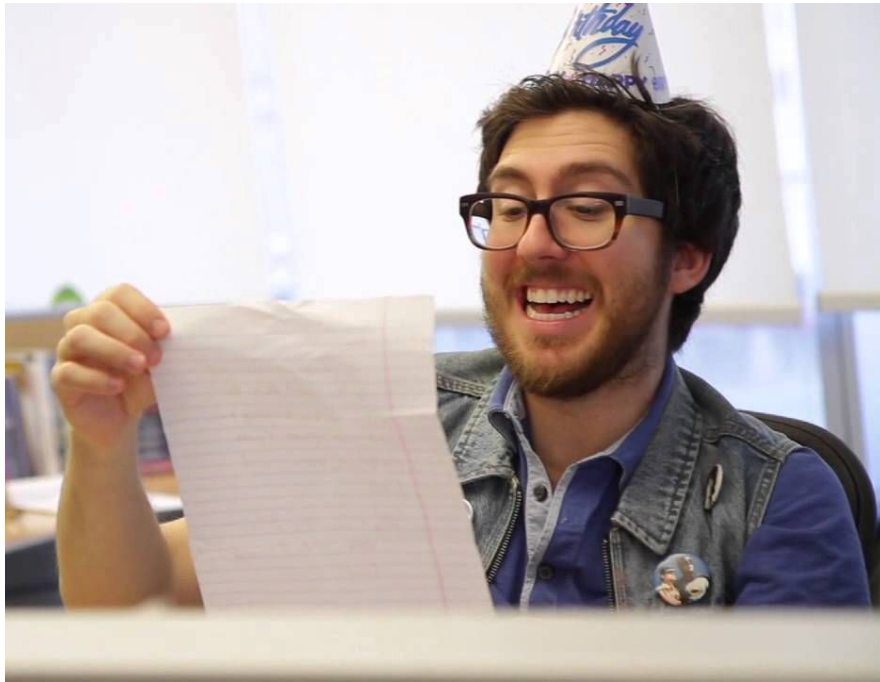


# Personas

## Bizmo Funyuns (Path of Least Resistance)

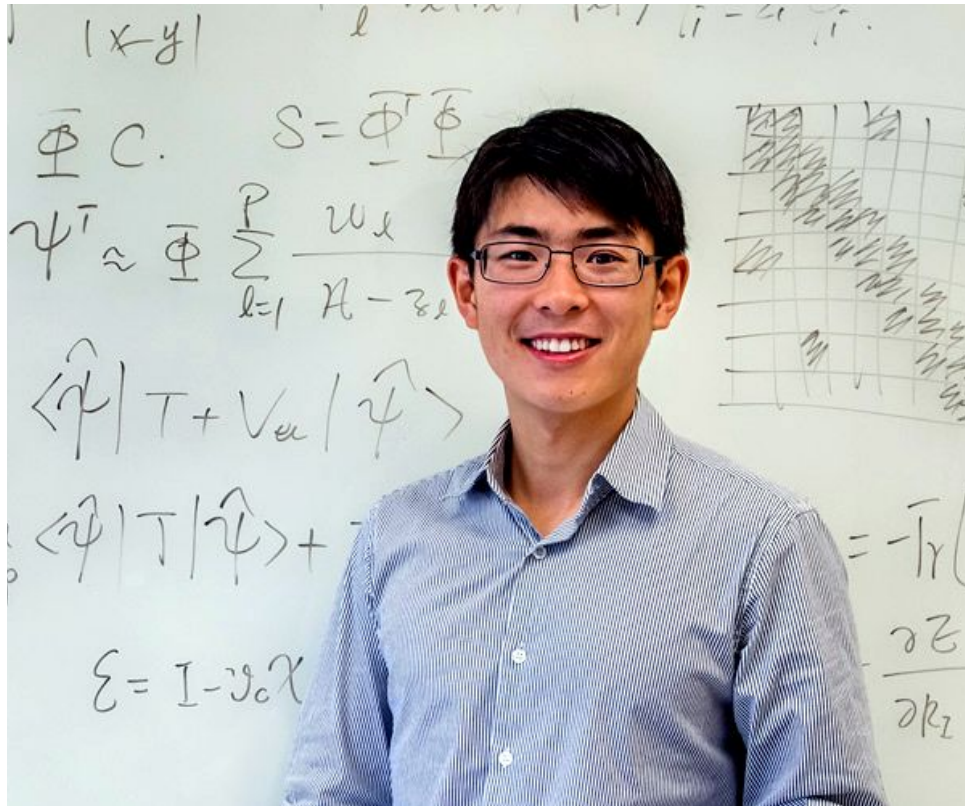


Bizmo Funyuns is a 21-year-old male student who comes from wealth and resides with his parents. Throughout his life, school has always taken a backseat to goofing off with his peers, and this fact has not changed since entering university. Bizmo continues to spend most of his day hanging out with his friends on campus rather than attending lectures and hitting the books so that he may do well in his courses. As a bi-product of his attitude, Bizmo often finds himself struggling in his courses, and unmotivated to do anything school-related. In response to his shortcomings, Bizmo believes that he is doing poorly due to the courses he's in and does not fault the parties that he attends every other day on campus. He wakes up late in the afternoon as often as he parties and laughs off his tardiness with his buds. Despite his carefree attitude and his attempts to look macho, he still has a soft spot for his mother and does not want to break the promise he made to her- that he'd get a degree from UofT.

Since he's only in post-secondary because of his mom, Bizmo wishes to find the easiest degree possible so that he may attain a degree with minimal effort, and at the same time, enjoy campus life to the absolute fullest before

he graduates. If he could perhaps find something interesting along the way then that's just icing on the cake for him.

Marshall Lee  
(A Professor looking to Improve)



Marshall Lee is a young 31-year old professor who just recently finished his Ph.D. in Computer Science at the University of Toronto. He lives with his girlfriend and his cat “Nobunaga” whom he named after Oda Nobunaga of feudal Japan, a topic he finds extremely interesting. His close proximity to the campus along with the lack of children allows him to focus on his hobbies which include: punch-card programming, cooking, and video games. He has had a passion for computers for as long as he can remember and fondly remembers creating his first website at 5 years old under his father’s guidance. Marshall’s parents have always been paramount to his upbringing, as they lovingly encouraged him to pursue what he loved no matter how challenging and how costly that thing may be. As a recent addition to the Computer Science department at UofT, Marshall is taking on his next challenge of becoming a good course coordinator and lecturer for the students he will be teaching.

In his free time before his debut semester, Marshall enjoys reading everything Computer Science related, working on his research, and spending

time with his girlfriend. On date nights, Marshall prefers to stay in and cook something himself to avoid the hustle and bustle of booking a reservation at a high-end restaurant. In addition to this, he tends to stay away from most social places in general, as meeting new people has never been his strong suit.

With a prodigy level intellect for Computer Science and an introverted personality, Marshall is much more comfortable dealing with numbers and code than he is with the social aspects of lecturing. In fact, it seems to be his greatest challenge yet, as he looks to every resource he can to try and mould him into a proper professor. He often finds himself wanting comprehensive overviews of the courses he will teach to see what kind of teaching style and techniques students seemed to respond best to in the past. He thinks this will give him a good foundation to work off of, and one that will help turn him into a great professor.

Delilah Banks  
(Always Planning Ahead)



Delilah Banks is a recent High School graduate who is preparing herself for the deep dive into post-secondary education at UofT. She has a strong sense of family, as her parents emphasized the importance of having a healthy familial connection with her 2 sisters and her other family members involved in her upbringing. Due to this, Delilah finds herself spending a lot of time at family gatherings and only when she is finished with her family/school obligations does she finally spend time with her school friends.

Being very studious and achieving high grades, Delilah wishes to continue her trajectory of excellence in university. She knows she will make use of her great study habits and natural aptitude for learning in order to stand out among her peers in first year, although there is one small problem... she does not live close to the University of Toronto.

Growing up in Windsor Ontario for her entire life, Delilah will have to prepare to live independently from her family for the first time in her life. This is due to the choice of living in a residence rather than suffering from absurd commuting times. This has made Delilah very anxious about the unknowns of living on her own and to add on to her worries, she still has not decided exactly what she wants to study at UofT! In order to ease her anxiety,

she has begun to plan extensively for her new life as a student and has started to research different programs and courses offered at UofT.

While there is plenty of information online about each program, Delilah still finds herself struggling to assess what may appeal to her interests, and what programs will be useful in the long run. She often thinks that the school should have a tool that assesses past courses from a student's perspective so she can accurately determine what's interesting and what's not.