TECH-7: Team composition, Key Experts Inputs and attached curriculum vitae (CV)

TECH-7: Team composition and attached curriculum vitae

(CV) Brief Profiles of Team International Trade Intelligence & Export Facilitation Centre (ITIEFC)

Project Lead – Bhavik Bhagat, Certified International Trade Professional (Masters in International Business, University of Sydney, Australia)

Bhavik Bhagat	Project Lead
	Bhavik joined Incubation Masters in 2019. He currently works as an in-charge of International Government Projects for promoting the attraction of foreign direct investment, the export of goods and services, as well as the internationalization of companies in order strengthen foreign Jurisdiction's image as a strategic business partner for India. Bhavik has successfully completed over 10 projects in the area of trade and investment promotion, often involving briefings at Board levels, in the last 2 years. Prior to joining Incubation Masters, he spent 10+ years in different Government Trade & Investment Promotion Organizations in leadership roles that included leading trade and investment projects at ProMéxico (India), Ministry of Economy, Government of Mexico and briefly with Mumbai Trade & Investment Office of Govt of Ontario. His educational background, namely Master's in International Business (from University of Sydney, Australia in 2009) has provided him with ability to resolve the international trade issues effectively.

	Resource Eligibility, Qualification & Experience Compliance Sheet			
Sr. No.	Criteria	Team Leader – 1 (One Resource) - Eligibility, Qualification & Experience	Complaince	
1	Minimum 10 years of industry experience	More than 10 years of work experience with International Trade Promotion Organisations	Yes	
2	MBA/ Masters in International Business/ statistics/ data science	Masters in International Business from University of Sydney, Australia (University of Sydney is ranked #27 in Best Global Universities) + Certified International Trade Professional by FITT, Canada	Yes	
3	Must have undertakenat least 1 project in the export promotion assignment (5 marks for each project)	Worrked with more 3 Trade Promotion Organistions & have done more than 3 export assignments 1 Project = 5 Marks Maximum 15 marks	Yes 1. ProMexico 2. Govt of Ontario, Canada 3. World Trade Advisors 4. Incubation Masters	

1.	Proposed positio	n	Project Lead		
2.	Name of firm		Incubation Masters IM Private Limited		
3⋅	Name of staff		Bhavik Bhagat		
4.	Date of birth		15/06/1986		
5.	Nationality		Indian		
					OCTOBER 2009
			MASTERS OF INT	ΓERNATIONAL BUSINESS, SYDI	, UNIVERSITY OF NEY, AUSTRALIA
6.	Education			OMMERCE, UNIVERSITY O	F MIIMRAI
7.	Membership of Professional Org	anizations		national Trade Training,	
8.	Training		Training Certificate for Trade Advisors by International Trade Centre, Geneva & Online Certificate on Investment Promotion by The Multilateral Investment Guarantee Agency (MIGA) (World Bank Group)		
9.	Countries of Work Experience		Only In India (Assignments of Government of Mexico, Canada, Ecuador and Australia)		
		Language	Proficiency (good/ fair/ poor)		
10.	Languages	Language	Speaking	Reading	Writing
10.		English	Good	Good	Good
		Hindi	Good	Good	Good
		Name of Organizatio n	Position held		Duration
	Employment	Incubation Masters	Project Director (Tr	rade & Investment)	2019 – Till Date
11.	record	Government of Ontario	Trade Consultant		2018 – 2019
		ProMexic o	Project Manager (Trade & Investment)		2013 - 2018
		World Trade Advisors	Trade Advisor		2011 - 2015
12.	Details of tasks a	ssigned	He currently works as an in-charge of International Government Projects for promoting the attraction of foreign direct investment, the export of goods and services, as well as the internationalization of companies in order strengthen foreign Jurisdiction's image as a strategic business partner for India.		

		Name & Duration of the Project	Ecuador Exprt Market Entry Strategy & Execution June 2019 – Feb 2020
		Number of Months of the Project	8 Months
		Location	India
		Client	Embassy of Ecuador in India
		Project Cost	INR 30 Lakhs
		Main Project Features	Writing Corporate Strategy of ProEcuador 2020, Matchmaking Program
		Position Held	Project Lead
		Activities Performed	Wrote India Market Strategy for Ecuador, Identified potential sectors and importers
		Name & Duration of the Project	North America's biggest Technoly event "Collision 2020" March 2020 – June 2020
	YAZ I XZ I . I . I . D .	Number of Months	3 Months
	Work Undertaken that Best	Location	Toronto (Online)
13.	Illustrates Capability to Assigned Handle the Tasks	Client	Ministry of Economic Development Job Creation and Trade, Government of Ontario
	Assigned	Project Cost	INR 15 Lakhs
		Main Project Features	Arranging B2B meetings for high profile technology business delegates of 100+ delegates
		Position Held	Project Lead
		Activities Performed	Recruitment of delegates, B2B Meetings, Media outreach
		Name & Duration of the Project	Guide to Exporting to India for Mexican exportes Jan 2015- March 2015
		Number of Months	3
		Location	Mumbai
		Client	ProMexico (employer)
		Project Cost	Inhouse
		Main Project Features	India Strategy, Sectors, Find Qualified Buyers, Trade Complaince, Shipping your product, Financing
		Position Held	Researcher
		Activities Performed	Primary & secondary data research, stakeholder consultations, writing export guide
14.	Certification	belief, this CV corre experience and I a case of an award.	certify that to the best of my knowledge and ectly describes me, my qualifications, and My m available to undertake the assignment in I understand that any willful misstatement ay lead to my disqualification or dismissal, if
	Signature	Signature	
	Date: [31/01/2021]	Date: [dd/mm/yyyy	1
	Name of staff member:	Name of Authorized	
	Bhavik Bhagat		,,

Onsite Sr. Trade Advisor – Ankita Sharma Pandey, PhD (SEZ Indore) (Masters in Foreign Trade & Bachelors in Foreign Trade, DAVV, Indore)

Cover Letter

Dr. Ankita Sharma Pandey Sr. Trade Advisor Dr. Ankita Sharma PAndey's current position is with the Pragyan Social Welfare Society as the International Trade Advisor for promoting the the export of goods and services, as well as the internationalization of Indian companies. Dr. Pandey has successfully completed over 10 trade projects in the area of trade promotion, often involving briefings at Board levels, in the last 5 Dr. Pandey have successfully conducted and delivered various training programs, seminars and conferences and have served many government and private institutions in content and curriculum development, Students/ Instructors/ Trainers programs, Making Policies, R & D Activities etc. The holder of a Ph.D. from DAVV University, Dr. Pandey had a distinguished academic career that included time as an Assistant Professor (Foreign Trade) at multiple universities, before she joined Pragyan. She also understakes projects of Incubation Masters time to time.

	Sr. Trade Advisor Eligibility, Qualification & Experience Compliance Sheet					
Sr. No.	Onsite Senior Trade Advisor					
1	Minimum 7 years of industry experience	More than 11 years of work experience in international trade development Industry.	Yes			
2	MBA/ Masters in International Business/ statistics/ data science	PhD (SEZ, Indore), Masters in Foreign Trade, Bachelor in Foreign Trade from DAVV Indore + Member of Indian Commerce Association & Member of All India Management Association	Yes			
3	Each resource must have undertaken at least 1 project in the export promotion assignment (10 marks for each project)	Worrked in more than 2 Trade development roles & have done more than 3 export assignments 1 Project = 10 Marks Maximum 10 marks	Yes 1. Pragyan 2. Incubation Masters			

1.	Proposed position	1	Onsite Senior Trad	e Advisor	
2.	Name of firm		Incubation Masters		
2.			Ankita Sharma Pan	dey	
3.	Name of staff				
4.	Date of birth		15/06/1986		
5.	Nationality		Indian		
				nD. – Commerce (SEZ, Indo wavidyalaya, Indore (M.P),	
6.	Education		Masters in Foreign Trade Integrated 5yrs course (BFT 3years) + (MFT 2years) from International Institute of Foreign Trade and Research Affiliated to Devi Ahilya Vishwavidyalaya, Indore (M.P) Diploma in Export Management from HEM Bangalore. (2007)		
7.	Membership of Professional Orga	nizations	Member of Indian Member of All Ind	Commerce Association ia Management Association l Management Association	1
8.	Training & Publications		ELT (Experiential Learning Tools) Certified from RCVP Naronha Academy of Administration and Management, Bhopal (M.P) Sponsored by DoPT, Government of India. DTS (Direct Training Skills) Certified from RCVP Naronha Academy of Administration and Management, Bhopal (M.P) Sponsored by DoPT, Government of India. Certified Member of Government of Madhya Pradesh, for Conducting Happiness Index Programme as "Anandam Sahyogi".		
9.	Countries of Worl Experience	ζ	Only In India (Assignments of Government of Mexico, Canada)		
		Language	Proficiency (good/	fair/ poor)	
10.	Languages	Language	Speaking	Reading	Writing
10.		English	Good	Good	Good
		Hindi	Good	Good	Good
	Name of Organizatio n		Position held Duration		Duration
	Employment 5	Pragyan Social Welfare Society	(she takes trade de	e Advisor and Trainer velopment assignments asters time to time in her	2016 - Till Date
11.		IES University	Associate Professor	(Foreign Trade)	2019 – Till Date
		PSSCIVE	Consultant (Foreign	n Trade)	2017 - 2019
	NRI College		Assistant Professor	(Foreign Trade)	2015 - 2017

		000 00E				
		SOC, SOE, DAVV, Indore	Visiting Professor (Fo	oreign Trade)	2013 - 2015	
		Arihant College,	Assistant Professor		2011 - 2013	
		IIM - Indore	Academic Associate		2009 - 2010	
12.	Details of tasks as	ssigned	 Freelance export advisor, Trainer and Consultant Organizing and Conducting various Export seminars and workshops for School for educational purpose. Export Content and Curriculum developer. (DAVV PSSCIVE, Amity Group, IES University etc.) Associated as Internationa Trade Expert and Trainer with PSSCIVE, MSME, CRISP, NIESBUD etc. for facilitating a an expert. 			
			1			
			Name & Duration of the Project	Export Awareness Program (Capaci Program for Exporters) June 2019 - Ongoing	ty Building	
			Number of Months of the Project	More than 12 months		
			Location	Multiple Locations		
			Client	FIEO, GJEPC, EEPC etc.		
			Project Cost	More than INR 20 Lakhs		
			Main Project Features	Ten steps to export success, Country launch strategy, Pricing, regulation first order		
			Position Held	Trainer		
13.	Work Undertaken that Best Illustrates Capability to		Activities Performed	Recruitment, extensive consultation industry, regional and community s delivery of the program.	·	
10.	Assigned Handle	the Tasks				
	Assigned		Name & Duration of the Project	Ecuador Exprt Market Entry Strateg June 2019 – Feb 2020	y & Execution	
			Number of Months of the Project	8 Months		
			Location	India		
			Client	Embassy of Ecuador in India		
			Project Cost	INR 30 Lakhs		
			Main Project Features	Writing Corporate Strategy of ProE	cuador 2020,	
			Position Held	Consultant		
			Activities Performed	Wrote India Market Strategy for Eco	ıador	
14.	Certification		I, the undersigned, certify that to the best of my knowledge and belief, this CV correctly describes me, my qualifications, and My experience and I am available to undertake the assignment in case of an award. I understand that any willful misstatement described herein may lead to my disqualification or dismissal, if Engaged.			
	Signature		Signature			
	Date: [31/01/20)21]	Date: [dd/mm/yyyy]			

Name of staff member: Ankita Sharma Pandey	Name of Authorized Signatory:
Alikita Silai ilia Palitiey	

Onsite Jr. Trade Advisor – Anindita Banerjee, MBA (Certified International Trade Professional, FITT, Canada)

Anindita Banerjee	Jr. Trade Advisor
	Ms. Anandita Banerjee has worked as an International trade and Investment professional. She has more than 9 years of experience in International trade and investment. She is suitable to shoulder the roles and responsibilities of promoting Madhya Pradesh as a favorable investment destination. She has strong research and analytical for informed decision and policy making. Her International Trade and investment experience offers her the advantage of learning and working with entities from multi sectors and industries fostering a versatile work environment. She has provided valuable insight and knowledge regarding Government policies to various governments including Govt. of Quebec, Canada. She was instrumental in attracting more than 10 large scale international investments and led numerous business delegations.

	Jr. Trade Advisor Eligibility, Qualification & Experience Compliance Sheet				
Sr. No.	Criteria - Eligibility, Qualification & Experience				
1	Minimum 5 years of industry experience	More than 11 years of work experience in international trade development Industry.	Yes		
2	MBA/ Masters in International Business/ statistics/ data science	MBA, Diploma in International Marketing + Certified International Trade Professional, FITT, Canada + Speaks French	Yes		
3	Each resource must have undertaken at least 1 project in the export promotion assignment (10 marks for each project)	Worrked in more than 2 Trade development roles & have done more than 3 export assignments 1 Project = 10 Marks Maximum 10 marks	Yes 1. Consulate General of Canada 2. Embassy of France		

1.	Proposed position	n	Onsite Jr. Trade Ad	lvisor		
2.	Name of firm		Incubation Masters IM Private Limited			
3.	Name of staff		Anindita Banerjee			
4.	Date of birth		04.08.1984			
5.	Nationality		Indian			
			ŕ	lingkar Institute Of Manage eting Management, Welingl		
6.	Education		Management – M Bachelor in Arts Burdhawan. (2006	s Chandannagore College	University of	
7.	Membership of Professional Orga	anizations	Forum for Inte Canada	rnational Trade profes	sionals, FITT,	
8.	Training & Public	eations	Certified Internation	Certified International Trade Professional, FITT, Canada		
9.	Countries of Work Experience		Only In India (Assignments of Government of France & Canada)			
		Language	Proficiency (good/ fair/ poor)			
10.	Languages		Speaking	Reading	Writing	
10.	Languages	English	Good	Good	Good	
		Hindi	Good	Good	Good	
		French	Good	Good	Good	
		Bengali	Good	Good	Good	
		Name of Organizatio n	Position held		Duration	
		Planning for Canada	Trade Facilitator		2018 Jan -present	
		Royal Dry Fruits	Export Import Manager		Nov 2017- Dec 2017	
11.	Employment record	Quebec Govt Office - Mumbai	Sr. Trade Advisor		Oct 2014 - Nov 2017	
		Embassy of France -Delhi	Trade Officer		Jan 2012- Oct 2014	

		DCNS				
					Aug 2011- Aug	
		India Pvt.	International project and export Manager		2012	
	Ltd.					
		Roquette				
		Riddhi	Marketing/ Export Pr	ofessional	Mar 2008- Jul	
		Siddhi	Marketing/ Export 11	olessional	2011	
		Siddili				
12.	Details of tasks a	ssioned	then to reach to Bangladesh to pron Asia. (Strategic In- Fertilizers, Food Equipments and Ele	ectronics).	Sri Lanka, & cuebec and South als, Chemicals & notive, Medical	
12. Details of tasks assigned		SSIGITEU	Advising and guiding French companies with their internationalization strategies in order to develop and execute an effective business strategy for India. To provide consultancy related to Policy matters and solve			
			queries related to the French & Canad	International Trade Com	pliance issues of	
				The Minister lad Treds Missis 11	India (25	
			Name & Duration of the	The Minister –led Trade Mission to participants)	mula (25	
			Project	Jan 2017- Feb 2017		
				2 Months		
			Location	Delhi, Mumbai, Bangaore		
			Client	Canadian Consulate (Employer)		
			Project Cost	More than INR 100 Lakhs		
			Main Project Features	Briefing with the High Commission Ministers, Networking Event at Can Meetings for Delegates	-	
			Position Held	Project Lead		
13.	Work Undertake Illustrates Capab		Activities Performed	Recruitment, arranging B2Bs, devel reports, briefing documents	oping research	
13.	Assigned Handle	the Tasks				
	Assigned		Name & Duration of the Project	Export Workshop for Aluminium Cl Nov 2016- Dec 2016	uster in Quebec	
			Number of Months	2 Months		
			Location	Quebec		
				Canadian Consulate (Employer)		
			Project Cost	NA		
				Global Marketing Strategy Manual a model for Aluminium Cluster	nd Training	
			Position Held	Project Lead		
			Activities Performed	Present opportunities for Quebec A companies in India. Webinars/Wor		
				certify that to the best of m		
				ctly describes me, my quali		
14.	Certification		1	n available to undertake th		
11.	Gertineation			I understand that any will		
				described herein may lead to my disqualification or dismissal, if		
			Engaged.			

Signature	Signature
Date: [31/01/2021]	Date: [dd/mm/yyyy]
Name of staff member: Anindita Banerjee	Name of Authorized Signatory:

Onsite Trade Asistant – Sadhna Chaudhary, MBA (Certified International Trade Professional, FITT, Canada)

Sadhna Kumari Chaudhari	Trade Assistant
	Ms. Sadhna brings on board 5+ years of experience in International Trade and Market Reseach Industry. Sadhna has worked with Mexico's Federal Government trade & investment promotion agency as Admin & Commercial Assistant. Sadhna completed her Masters in Business Administration (MBA) and Bachelors in Computer Application. She also completed her International trade professional course from FITT, Canada. She has experience in project management, market research and dealing with international clients. She was involved in developing various IT related tools for international clients. She has worked as an international project management professional across diverse sectors including FMCG, Automobile, Media, Shopper, and Technology & Telecom Industry.

	Assistant Eligibility, Qualification & Experience Compliance Sheet				
Sr. Criteria - Eligibility, No. Qualification & Experience		Onsite Assistant	Complaince		
1	Minimum 3 years of industry experience	More than 5 years of work experience in international trade & research Industry.	Yes		
2	Bachelors/ Master degree in international business / trade / MBA/ statistics/ data science	MBA, + Certified International Trade Professional, FITT, Canada	Yes		
3	Each resource must have undertaken at least 1 project in the export promotion assignment (5 marks for each project)	Worked with Mexican Goverment & did more than 1 export assignment 1 Project = 5 Marks Maximum 5 marks	Yes 1. ProMexico 2. Neilson		

1.	Proposed position		Onsite Assistant			
2.	Name of firm		Incubation Masters			
3.	Name of staff		Sadhana Kumari Choudhary			
4.	Date of birth		20/04/1991			
5.	Nationality		Indian			
6.	Education		 Master's in Business Administration- Amity University Noida Bachelors in Computer Application-Sikkim Manipal University 			
7.	Membership of Professional Organizations		Forum for Inte	Forum for International Trade professionals, FITT, Canada		
8.	Training & Publications		Certified International Trade Professional			
9.	Countries of Worl Experience	k	Only In India			
	10. Languages	-	Proficiency (good/ fair/ poor)			
10.		Language	Speaking	Reading	Writin g	
		English	Good	Good	Good	
		Hindi	Good	Good	Good	
	Employment record India Pvt.Ltd		Position held		Duratio n	
11.			Project Management Executive		2016 Jan -presen t	
		ProMexic o	Admin & Commerc	ial Assitant	2014- Feb 2016	
12.	12. Details of tasks assigned		-	ing ProMexico's Mumbai off ject Manager & Trade Comn		
			Was part of admin & research team for developing database, pipeline of projects, SOPs etc.			

	Work Undertaken that Best Illustrates Capability to Assigned Handle the Tasks Assigned	Name &	Guide to Exporting to India for	
		Duration of	Mexican exportes	
		the Project	Jan 2015- March 2015	
		Number of Months	3	
		Location	Mumbai	
		Client	ProMexico (employer)	
13.		Project Cost	Inhouse	
		Main Project Features	India Strategy, Sectors, Find Qualified Buyers, Trade Complaince, Shipping your product, Financing	
		Position Held	Researcher	
		Activities Performed	Primary & secondary data research, stakeholder consultations, writing export guide	
14. Certification		I, the undersigned, certify that to the best of my knowledge and belief, this CV correctly describes me, my qualifications, and My experience and I am available to undertake the assignment in case of an award. I understand that any willful misstatement described herein may lead to my disqualification or dismissal, if Engaged.		
Signature		Signature		
Date: [31/01/2021]		Date: [dd/mm/yyyy]		
	Name of staff member: Sadhna Chaudhary	Name of Authorized Signatory:		

Onsite Trade Asistant – Uday Pratap Singh, Bachelor's in Foreign Trade (Certified EXIM Professional, Govt of India)

Uday Pratap Singh Thakur	Trade Assistant
	Uday brings on board 6+ years of experience in International Trade and development Industry. Uday has been the part of team Incubation Masters as a Trade assistant, and was responsible for leading Mexico's Trade Missions in India. He has in-depth understanding of the Trade Promotion processes and his educational background, namely bachelor's degree in Foreign Trade (3 Years) has provided him with ability to resolve the international trade issues effectively.

	Resource Eligibility, Qualification & Experience Compliance Sheet			
Sr. Criteria - Eligibility, No. Qualification & Experience		Onsite Assistant	Complaince	
1	Minimum 3 years of industry experience	More than 5 years of work experience in international trade & research Industry.	Yes	
2	Bachelors/ Master degree in international business / trade / MBA/ statistics/ data science	Bachelors in Foreign Trade + Certified EXIM Professional by Govt of India	Yes	
3	l .	Have done more than 1 export import assignments while working with Incubation Masters 1 Project = 5 Marks Maximum 5 marks	Yes 1. Sunanda Solar 2. Incubation Masters	

1.	Proposed position		Onsite Assistant			
2.	Name of firm		Incubation Masters			
3.	Name of staff		UdayPratap Singh Thakur			
4.	Date of birth		05/09/1987	05/09/1987		
5.	Nationality		Indian	Indian		
			- Government	of India certified EXIM Profes	ssional.	
			- ITC (International Trade Centre) certified logistics Professional.			
6.	Education			- Bachelors of Foreign Trade from IPS Academy Indore 2008		
7.	Membership of Professional Orga	anizations	Forum for Internation	Forum for International Trade professionals		
8.	Training & Publications		Certified International Trade Professional			
9.	Countries of Work Experience		Only In India			
	10. Languages		Proficiency (good/ fair/ poor)			
10.		Language	Speaking	Reading	Writin g	
		English	Good	Good	Good	
		Hindi	Good	Good	Good	
		French	Fair	Fair	Fair	
	Employment record Employment Goog Incub Maste	Name of Organizatio n	Position held Dur n		Duratio n	
11.		Virtusa IT Pvt. Ltd (On-Site Google)	Sr. Analyst – Digital Innovation (Multiple Sectors)		2019- Dec Present	
		Incubation Masters	Export Consultant		June 19 –Dec 19	
		Sunanda Solar	Import Executive		2017- Feb 2019	

12.	Details of tasks assigned	Conducted extensive Overseas Market Research (Desk Research) through various sources like CBI, Import Promotion Organization and the tools developed by ITC. Basic Guidelines to import into India (import policies & tender process)	
13.	Work Undertaken that Best Illustrates Capability to Assigned Handle the Tasks Assigned	Name & Duration of the Project Number of Months Location Client Project Cost Main Project Features Position Held Activities Performed	Mexico Food & Beverage Trade Mission to India 2019 Jan 2019 – Feb 2019 2 Months India (Mumbai & New Delhi) Indo Mexico Chamber of Commerce INR 15 Lakhs Arranging B2B meetings with Indian Food & Beverage importers Project Manager B2B Meetings, Importers identification, profiling of importers, logistics execution
14. Certification		I, the undersigned, certify that to the best of my knowledge and belief, this CV correctly describes me, my qualifications, and My experience and I am available to undertake the assignment in case of an award. I understand that any willful misstatement described herein may lead to my disqualification or dismissal, if Engaged.	
Signature		Signature	
	Date: [31/01/2021] Name of staff member:	Date: [dd/mm/yyyy]	
	Uday Pratap Singh Thakur	Name of Authorized Signatory:	