

Reading Response 3: Brainstorming Tools

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How to Make a Mind Map: Creative Examples for Art Students

This article discusses different ways for artists to organize their thoughts, via mindmaps. The author emphasizes the fact that every student may be different, and therefore provides many types of mindmaps as inspiration. I found it interesting that some overlapping factors among most of the mind maps included a big central idea, color coding, and some form of organization (rather than pure chaos). I plan on using some of these techniques next time I have to plan something too complicated to just write in my notes app.

How to Use Mind Maps to Unleash Your Brain's Creativity and Potential

This article further delves into the above idea that mindmaps produce efficiency. The author provides multiple solid reasons as to why this is the case, such as the fact that it takes less time than linear notes, and is also more fun for your brain. The fact that it is fun did make me giggle a little at first glance, but I do actually agree that when something is more enjoyable to engage with, my brain tends to remember it better.

Learn How to Use the Best Ideation Methods: Worst Possible Idea

This article presents an unconventional way of presenting new ideas, by thinking first of the bad ones. The author states that this method takes pressure off of the participants, while also forcing them out of “mental constipation” in a way. I like this idea because it sounds like it can be both humorous and efficient. The Worst Possible Idea method covers ALL of the bases, thus prompting max efficiency.