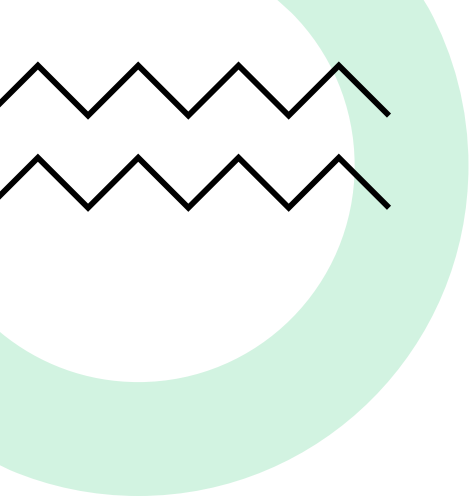




FOOD DELIVERY DATASET

SUBMITTED BY:
**PRAVEEN
CHAUDHARY**



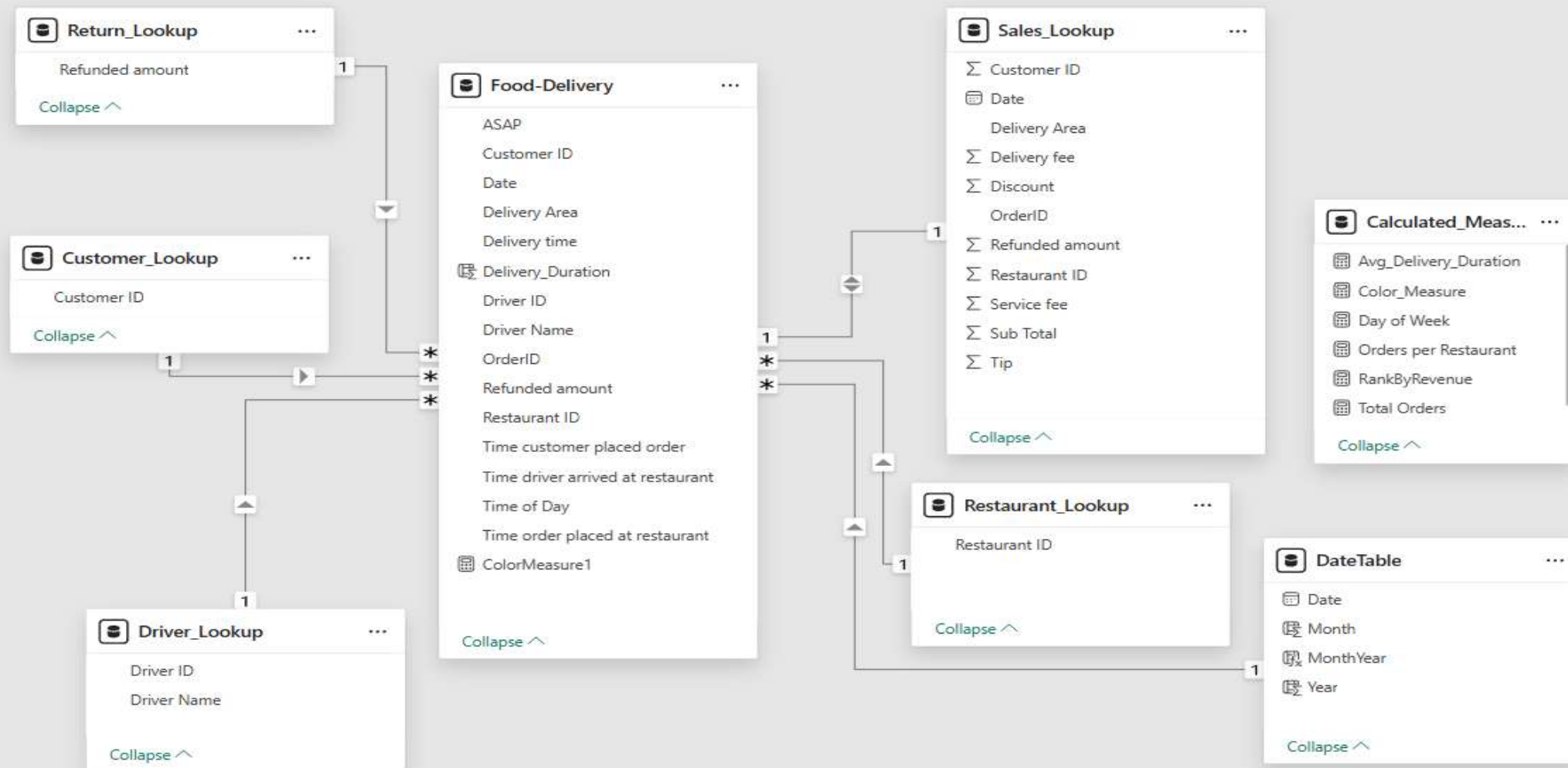


Purpose of the Dashboard:

- **Monitor performance trends** (revenue, orders, driver rankings).
- **Identify peak business hours** (Late Night is the most profitable).
- **Enhance revenue strategies** through discount & fee structure analysis.
- **Improve driver efficiency** by tracking performance.



Data Model





Key Discussion Questions

- What is the total revenue generated from all orders?
- How many total orders were placed?
- What percentage of orders are urgent (ASAP)?
- Which are the top 10 restaurants by total revenue?
- What is the average revenue per order for the top 10 restaurants?
- Which time of day has the highest revenue?
- Are there specific times when urgent orders are more frequent?
- Which driver has the highest performance rating?



Initial Dashboard Layout

DELIVERY DASHBOARD

7.87M

Total Revenue

72.31K

Total Orders

TOP 10 Restaurants

Restaurant ID	Total Revenue	Total Orders
7227	29,051.49	240
7213	28,992.32	244
7183	28,658.75	232
7196	27,809.63	216
7247	27,621.54	240
7079	27,174.02	240
7096	27,007.81	216
7072	26,791.55	216
7113	26,566.57	244
7370	26,202.62	228
7165	26,184.18	196
7175	26,181.26	220
7152	26,045.67	228
7123	26,041.92	252
7184	26,034.48	224
Total	7,866,031.19	72314

Urgent Orders



Fremont

24229
Total Orders

Hayward

24085
Total Orders

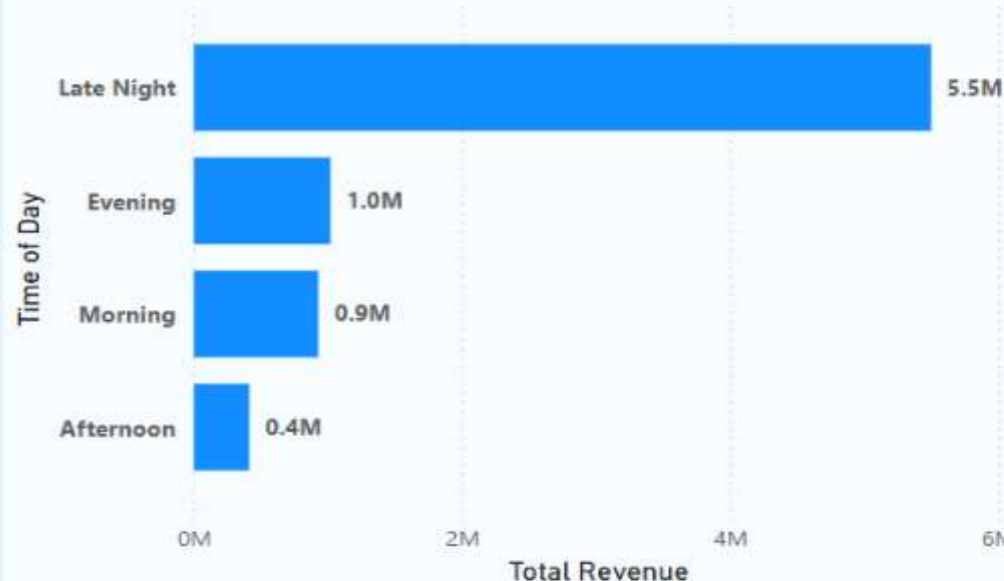
Union City

24000
Total Orders

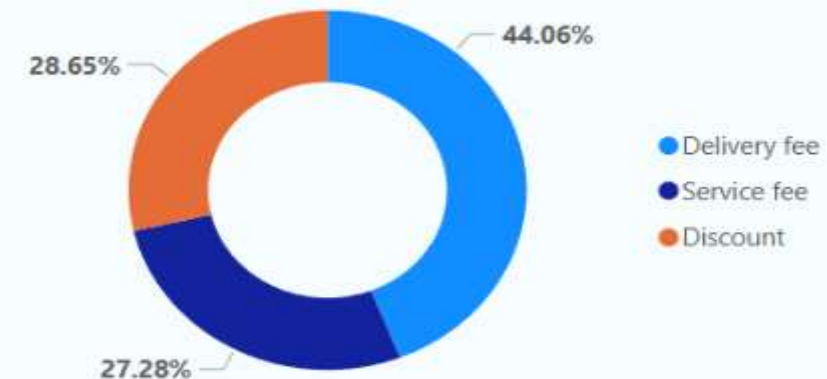
Drivers Performance

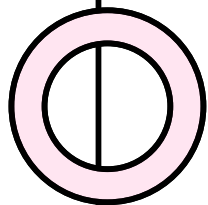


Total Revenue by Time of Day



Revenue Analysis





What the Dashboard Communicate S

✦ Key Insights:

Total Revenue (7.87M) and Total Orders (72.31K): Summarizes financial performance.

Urgent Orders Breakdown: 79.85% of orders are ASAP, while 20.15% are not.

Top 10 Restaurants Performance: Displays revenue and order volume for top-performing restaurants.

Total Revenue by Time of Day: Indicates that **Late Night** generates the highest revenue (5.5M), followed by **Evening, Morning, and Afternoon**.

Drivers' Performance: Laura ranks highest in revenue contribution, while Patricia is the lowest.

Revenue Analysis: Shows revenue distribution among **Delivery Fee (44.06%)**, **Service Fee (27.28%)**, and **Discounts (28.65%)**.

City-wise Order Volume: Lists the top cities by order count, including Fremont, Hayward, and Union City.



Visuals Used:



1. KPI Cards (Top Left)

Total Revenue: Displayed in a large green box as **\$7.87M**.

Total Orders: Displayed in a large orange box as **72.31K**.



2. Bar Charts

Drivers Performance: A horizontal bar chart comparing revenue generated by different drivers (Patricia, Bailey, Bonnie, Gregory, Laura).

Total Revenue by Time of Day: A vertical bar chart showing revenue generated in different time slots.



3. Table (Top 10 Restaurants)

A table lists the top 10 restaurants by **Restaurant ID**, **Total Revenue**, and **Total Orders**.



4. Donut Chart (Urgent Orders)

A donut chart breaks down the proportion of **ASAP** orders:



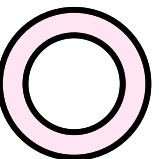
5. City-wise Order Distribution

Lists that defines the top locations for deliveries.



6. Pie Chart (Revenue Analysis)

Sub Total (80.85%) dominates revenue.



Feedback



Rey Anthony Rodriguez ▾

Tue at 9:26 PM

Hi Praveen!

I saw you made changes and I will be providing input on this updated one. This updated version looks even better. The pie chart used for "Revenue Analysis" makes much more sense compared to the original.

A little adjustment on the theme of the Top 10 Restaurants table would improve the overall look of the dashboard. I am referring to maybe changing the color or presentation style to match the others.

Overall, great job!

[↩️ Reply](#)



Praveen Chaudhary ▾

Tue at 9:41 PM

Thanks for your suggestion, Rey, I will look forward to making some adjustments in the table accordingly.

[↩️ Reply](#)



Omololu Ademola Fashokun ▾

Tue at 9:02 AM

Visually appealing table!

[↩️ Reply](#)



Praveen Chaudhary ▾

Tue at 10:23 AM

Thanks Lol. 👍

[↩️ Reply](#)



Apple Grace Masmela ▾

Tue at 4:47 PM

Hey Praveen,

The dashboard is well-structured, making it easy to interpret key metrics at a glance. I also appreciate the variety of visualizations, especially the 'Total Revenue by Time of Day' and 'Urgent Orders' charts—they add great business value. Keep it up! 😊

-Apple

[↩️ Reply](#)



Praveen Chaudhary ▾

Tue at 5:00 PM

Hey Apple,

Thank you so much for your thoughtful feedback! I'm really glad to hear that you found the dashboard well-structured and easy to interpret.

Thanks again for your encouragement and support—it's truly motivating!

Best,

Praveen

[↩️ Reply](#)



Jesus Daniel Medina Franco ▾

yesterday at 1:27 PM

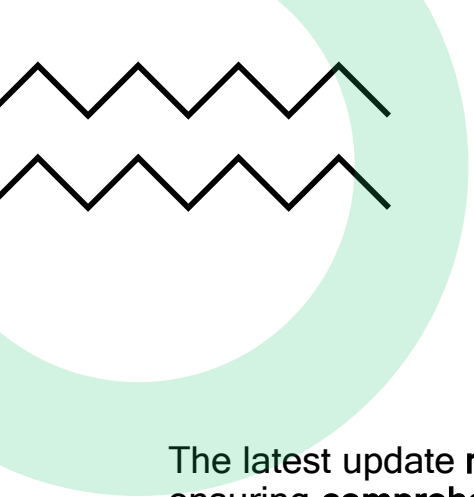
Hello Praveen,

I really like the organization and layout of your dashboard.

The information presented is very valuable.

My only comment is that I feel that the revenue analysis should include also the order total, so we can have a clear picture of the whole order value.

[↩️ Reply](#)



Dashboard Enhancements

The latest update restores clarity and detail, particularly in drivers' performance and revenue breakdown, ensuring comprehensive insights without clutter.

1.) Consistent Driver Performance Visualization

Changed back to a horizontal bar chart instead of a ranked vertical bar chart.

2.) Restored Revenue Analysis Breakdown

3.) Better Contrast and Readability

Bolder fonts and clear segment labels in pie/donut charts.

Darker colors for key metrics enhance readability.

4.) Maintained Strong Data Presentation

Retained Total Revenue by Time of Day in a vertical bar chart format.

Kept Top 10 Restaurants Table well-organized with revenue and order values.



❖ Updated Dashboard

DELIVERY DASHBOARD

\$7.87M

Total Revenue

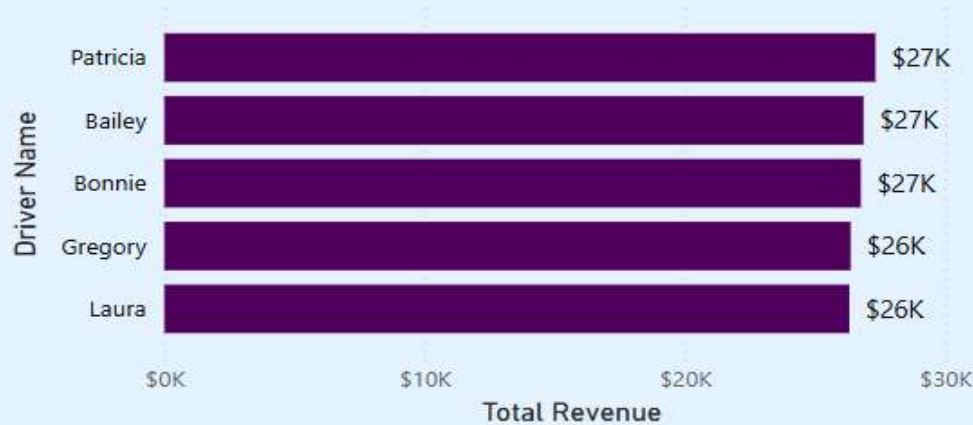
72.31K

Total Orders

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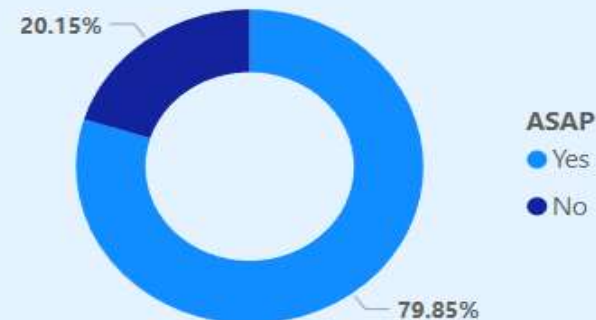
Drivers Performance



Total Revenue by Time of Day



Urgent Orders



Fremont

24229

Total Orders

Hayward

24085

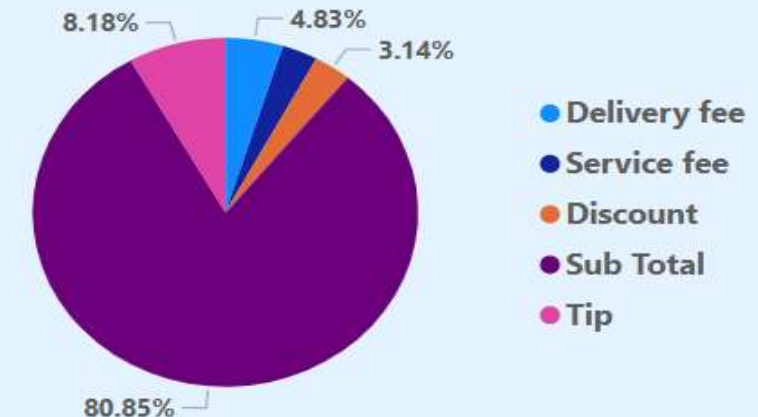
Total Orders

Union City

24000

Total Orders

Revenue Analysis





**THANK
YOU**