Professional conference

"from the good to the virtual form"

Prof. Jochen Gros during his lecture on "product language criteria of the virtual form"

On the 13th and 14th of July 1995 many experts gathered at the professional conference "from the good to the virtual form - product design in the digital age" in order to discuss the effects of the new technology on furniture design from the most varied perspectives. Next to specific aspects of the computer technology, like virtual reality, virtual modelling or CNC-wood machining, the lectures also dealt with philosophical aspects of an aesthetic of the new technology. In addition to the lectures, there were reports from the practical side of design, craft trade and industry, as well as various exhibitions.

To get more information about the professional conference "from the good to the virtual form" look up the article ➜ "C...Lab - professional conference in Offenbach".

Announcement of the conference on the shop-windows of a former furniture store in Offenbach