

## News Preference

The following survey will ask you to evaluate sentences about football players' performance in games. The survey will take about 6 minutes to complete. Thank you for your feedback!

\* Required

### You will be asked to compare three pairs of news updates about the performance of a player during a football game.

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1. 1. Which of the following news blurbs do you prefer? \*

Mark only one oval.

- ☐ Jordan Howard rushed 16 times for 76 yards in the Bears' Week 13 loss to the Giants.
- ☐ Jordan Howard rushed 16 times for 76 yards and a touchdown and in the Bears' week 13 loss to the Giants.
- ☐ Indifferent

2. 2. Which of the following news blurbs do you prefer? \*

Mark only one oval.

- ☐ Austin Hooper caught 5-of-5 targets for 44 yards and a touchdown in the Falcons' Week 13 loss to the Ravens.
- ☐ Austin Hooper caught 5 of 5 targets for 44 yards in the Falcons' week 13 loss to the Ravens.
- ☐ Indifferent

3. 3. Which of the following news blurbs do you prefer? \*

Mark only one oval.

- ☐ Carlos Hyde rushed 13 times for 36 yards, caught his lone target for a gain of one, and lost a fumble in the Jaguars' Week 13 win over the Colts.
- ☐ Carlos Hyde rushed 13 times for 36 yards and in the Jaguars' week 13 win over the Colts.
- ☐ Indifferent

## Qualitative Assessment

Below are three sentences about a player's performance in a football game. Please rate each sentence by the three statements below each example on a 1 to 5 scale. 1 representing strong disagreement, 3 representing neutral agreement, and 5 representing strong agreement. The sentences are accompanied by the player's statistics for comparison.

### Sentence #1

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**DeAndre Hopkins caught 7 of 12 targets for 91 yards and a touchdown in the Texans' week 13 win over the Browns.**

Player	DeAndre Hopkins
Position	WR
Schedule week	13
Game day	Sunday
Team	Houston Texans
Opponent	Cleveland Browns
Win?	TRUE
Team Score	29
Opponent Score	13
Pass attempts	0
Pass completions	0
Passing %	0
Passing yards	0
Passing touchdowns	0
Passing interceptions	0
Rushing attempts	0
Rushing yards	0
Rushing average	0
Rushing touchdowns	0
Receptions	7
Receiving yards	91
Receiving average	13
Receiving touchdowns	0
Receiving targets	12

**4. The text accurately represents the player's statistics and includes the most relevant statistics \***

Mark only one oval.

	1	2	3	4	5	
Strongly disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly agree

**5. The text is fluent English free of grammatical mistakes \***

Mark only one oval.

	1	2	3	4	5	
Strongly disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly agree

**6. The text is enjoyable to read \***

Mark only one oval.

	1	2	3	4	5	
Strongly disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly agree

## Sentence #2

**Tyreek Hill caught 1 of 6 targets for 13 yards in the Chiefs' week 13 win over the Raiders.**

Player	Tyreek Hill
Position	WR
Schedule week	13
Game day	Sunday
Team	Kansas City Chiefs
Opponent	Oakland Raiders
Win?	TRUE
Team Score	40
Opponent Score	33
Pass attempts	0
Pass completions	0
Passing %	0
Passing yards	0
Passing touchdowns	0
Passing interceptions	0
Rushing attempts	2
Rushing yards	37
Rushing average	18.5
Rushing touchdowns	0
Receptions	1
Receiving yards	13
Receiving average	13
Receiving touchdowns	0
Receiving targets	6

**7. The text accurately represents the player's statistics and includes the most relevant statistics \***

Mark only one oval.

	1	2	3	4	5	
Strongly disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly agree

**8. The text is fluent English free of grammatical mistakes \***

Mark only one oval.

	1	2	3	4	5	
Strongly disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly agree

**9. The text is enjoyable to read \****Mark only one oval.*

	1	2	3	4	5	
Strongly disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly agree

**Sentence #3**

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**Drew Brees completed 18 of 28 passes for 127 yards with a touchdown and an interception in Thursday's week 13 loss to the Cowboys.**

Player	Drew Brees
Position	QB
Schedule week	13
Game day	Thursday
Team	New Orleans Saints
Opponent	Dallas Cowboys
Win?	FALSE
Team Score	10
Opponent Score	13
Pass attempts	28
Pass completions	18
Passing %	64.3
Passing yards	127
Passing touchdowns	1
Passing interceptions	1
Rushing attempts	1
Rushing yards	2
Rushing average	2
Rushing touchdowns	0
Receptions	0
Receiving yards	0
Receiving average	0
Receiving touchdowns	0
Receiving targets	0

**10. The text accurately represents the player's statistics and includes the most relevant statistics \****Mark only one oval.*

	1	2	3	4	5	
Strongly disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly agree

**11. The text is fluent English free of grammatical mistakes \****Mark only one oval.*

	1	2	3	4	5	
Strongly disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly agree

**12. The text is enjoyable to read \****Mark only one oval.*

	1	2	3	4	5	
Strongly disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly agree

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