

Game Theory 09-03

Exercises: Incomplete Information

BCSE Game Theory

Dec. 3, 2025

Exercise Session

Bayesian Nash Equilibrium & Cournot with Entry

Answer on Google Slides



<https://sites.google.com/vju.ac.vn/bcse-gt>

- ▶ Submit one PDF per team.
- ▶ Focus on the logic of multiple equilibria in Q2.
- ▶ Show your calculations for the profit comparisons.

Notes

1. For Q2, remember that fixed costs are paid only if $q > 0$.
2. Check the "Exit" condition by verifying if optimal entry yields negative profit.

Q1. Bayesian Nash Equilibrium (Warm-up)

Q1. Asymmetric Information Matrix Game

Consider a game between Player 1 and Player 2.

- ▶ Player 1 has one type.
- ▶ Player 2 has two types: **Left** type (prob 0.6) and **Right** type (prob 0.4).
- ▶ Player 2 knows their own type; Player 1 only knows the probabilities.

Payoffs (P1, P2):

		If P2 is Left Type		If P2 is Right Type	
		L	R	L	R
		U	(2, 2) (0, 0)	U	(0, 0) (1, 1)
D		(0, 0)	(1, 1)	D	(2, 2) (0, 0)

1. Find the Bayesian Nash Equilibrium (BNE) in pure strategies.
2. (Hint: P2's best response depends on their type. P1 maximizes expected payoff given P2's strategy).

Q2. Cournot with Fixed Costs (Multiple Equilibria)

Q2. Entry Decision with Fixed Costs

Demand $P = 12 - Q$. Firm 1 has cost $c_1 = 0$. Firm 2 has cost $c_2 \in \{0, 4\}$ with equal probability (0.5). **Fixed Cost:** Both firms face a fixed cost $F = 2.5$ if they produce ($q > 0$).

1. **Equilibrium A (Both Enter):** Assume both types of Firm 2 enter.
 - ▶ Calculate the equilibrium quantities (q_1, q_2^L, q_2^H).
 - ▶ Calculate the profit of Firm 2's High type. Is it > 0 ?
2. **Equilibrium B (High Type Exits):** Assume Firm 2's High type exits ($q_2^H = 0$).
 - ▶ Calculate the new equilibrium quantities (q_1, q_2^L).
 - ▶ Calculate the profit Firm 2's High type *would* earn if they deviated and entered (best response to q_1). Is it < 0 ?
3. **Discussion:** Why do both equilibria exist? How does Firm 1's aggressive production in Case B deter the High type?

Q3. Differentiated Bertrand Competition

Q3. Pricing with Unknown Costs

Two firms sell differentiated products. Demand for firm i : $q_i = 10 - p_i + 0.5p_j$.

- ▶ Firm 1 has cost $c_1 = 2$.
 - ▶ Firm 2 has cost $c_2 \in \{0, 4\}$ with equal probability (0.5).
 - ▶ Firm 1 maximizes expected profit:
$$E[\pi_1] = (p_1 - 2)(10 - p_1 + 0.5E[p_2]).$$
1. Write down Firm 1's profit function in terms of p_1 and $E[p_2]$.
 2. Derive Firm 1's best response function $p_1(E[p_2])$.
 3. (Optional) If Firm 2's best response is $p_2(p_1) = \frac{10+c_2+0.5p_1}{2}$, find the equilibrium price p_1 .

Q4. First-Price Auction Strategy

Q4. Optimal Bidding

You are Bidder 1 in a First-Price Auction with valuation $v_1 = 4$. You believe Bidder 2 bids as follows:

- ▶ If $v_2 = 2$: Bidder 2 bids $b_2 = 1$.
- ▶ If $v_2 = 4$: Bidder 2 bids $b_2 = 3$.

Assume v_2 is 2 or 4 with probability 0.5 each.

1. Calculate your expected payoff if you bid $b_1 = 3.1$. (Win against $b_2 = 1$ and $b_2 = 3$).
2. Calculate your expected payoff if you bid $b_1 = 1.1$. (Win against $b_2 = 1$, lose against $b_2 = 3$).
3. Which bid is better?

Q5. Best Price Guarantee

Q5. Conceptual Analysis

Many retailers offer a "Best Price Guarantee" (BPG): "If you find a lower price, we will match it."

1. Explain intuitively why BPG might lead to **higher** equilibrium prices compared to standard price competition.
2. Does BPG increase or decrease the incentive to undercut prices?
(Hint: If opponent lowers price, do you have incentive to lower yours?)