

CARLOS SERRANO PRADO

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SUMMARY

Business and Systems Bachelor graduate and current Georgian College student skilled in software development working with languages like HTML, CSS, JavaScript, PHP, Python and Java and frameworks like Django, ASP.net, ReactJS and Node.js. Developed websites for different organizations including an online store, confident to get the quality and professionalism that you expect to contribute to the company's success.

HIGHLIGHTS OF QUALIFICATION

- HTML, CSS, PHP & JavaScript.
- WordPress, WooCommerce.
- Python, Java, CSS.
- Database Management and Website integration.
- MySQL, SQLite & PostgreSQL.
- Model View Controller frameworks.
- Great Verbal and Written Communication.
- Excellent Customer Service.
- Fast-Learning and Problem-Solving.
- Exceptional Teamwork & Collaboration.
- Multitasking & Prioritization.
- Detail Orientation & Data Accuracy.
- Accurately communicate technical information.
- Fluent English and Spanish.

EDUCATION

Computer Programming Diploma.
Georgian College at ILAC.
Toronto, ON, Canada.

Expected Graduation December 2024

Business and Systems Engineer Bachelor. International
Ibero-American University. GPA: 94/100
Leon, Gto., Mexico.

August 2017 - May 2022

RELEVANT EXPERIENCE

Web Developer

February 2024 - Present

GAOTek Inc.
Toronto, ON, Canada.

- Organizational Website design and development for different organizations using PHP, JavaScript, HTML, CSS and MySQL.
- Work on daily research to add features and implement SEO positioning.
- Implemented AJAX Search engine for products of an online store.

IT Manager

May 2019 – February 2023

4Revolution Store
Leon, Guanajuato, Mexico.

- Developed an e-commerce Website using PHP, HTML, JavaScript, CSS and MySQL and created branding, logos, and photo shooting products increasing sales by 300% in the first 3 months from launching.

- Maintain update and redesign the website while advertising using Google Ads, Google Analytics and Meta business Ads.
- Built and deployed a mobile web application for Customers Information, Inventory, Sales, Deliveries, Accountancy, Data Analysis, Purchases, Warranties and Sales Per Product to increase productivity and accuracy in service increasing productivity by 200%.
- Provided customer service at the store counter, handled physical and online Payments by credit, debit card, and cash.

Web Developer

June 2021- January 2022

Alzheimer Institute

Leon, Guanajuato, Mexico.

- Website development for The Alzheimer Institute in Mexico allowing them to receive donations through their website. <https://institutodelamemoria.org.mx/>
- Provide training and documentation for employees at Alzheimer's Institute for the use and administration of the web site and server.

OTHER EXPERIENCE

Grocery Clerk

June 2023 - Present

No Frills

Toronto, Ontario, Canada.

- Provide courteous and reliable customer service locating products effectively giving accurate instructions for customers and addressing their needs and concerns.
- Deliver online orders for customers to the front of the store making sure products are accurate and tasks are completed in a fast-paced environment.

PROJECTS

My Portfolio

- Well-designed responsive website showing relevant information about my background, skills, experience, projects and certifications.
- Built with JavaScript, HTML, CSS and Bootstrap.

4RevolutionStore

- Responsive online wristwatches store with cart, delivery options and tax calculations depending on the Location inside Canada.
- Built with WordPress, and personalized CSS, HTML, JavaScript and PHP.

CERTIFICATES

- **Django Training** | Issued by *LinkedIn Learning* January 2023
- **Learning Node.js** | Issued by *LinkedIn Learning* January 2023
- **Advanced Python: Working with Databases** | Issued by *LinkedIn Learning* October 2023
- **Master Python for Data Science** | Issued by *LinkedIn Learning* October 2023
- **Scrum: Advanced** | Issued by *Project Management Institute (PMI) & LinkedIn Learning* September 2023
- **Advanced Java Programming** | Issued by *LinkedIn Learning* August 2023