

Izza Joy Dela Rosa
TCM2K4

TCM222 PERSUADING

"Envision a future not only to graduate, but to excel in every field. Today, we'll explore the transformative power of how the Bachelor of Science in Technology Communication Management program helps you in achieving this vision."

This program is not quite familiar with everyone because only the USTP has this offered program, but this course has a lot to offer as this is a hybrid program integrating courses in mass communications, information technology and computing. It facilitates students in acquiring and enhancing relevant knowledge and skills to achieve effective communication and management of technology. Adding to this, it helps you in shaping your communication skills as well as in achieving your goals to be more confident to speak up in front of everyone.

I am now a 2nd year college student on this program and as what I've experienced helps me mold my personality from being a shy girl now I can say that my confidence level has progressed. This program says that it is only more on communicating but we are never just doing that phase we are also trained into computers, especially in software skills. We also have these subjects in different Languages like the Spanish and Japanese and to clarify we have many subjects that will equip us with our skills.

In this course they will be preparing you to be more ready in the future, because TCM graduates have a lot to offer in the work industries. Many TCM graduates now are successful Flight Attendants, Radio Broadcasters, Writers, Content Creators and many more.

TCM also has a pride in showbiz industry named *Mary Dale Entrata known as "MayMay Entrata" is now an Actress, Singer, Host, Model and Dancer. Now it is a fact that upon taking the TCM program you will be trained also on how to be talented, because in every place we need to stand out and be the main character as always be.

Upon wavering between choices communication is important in our life as it helps you connect with others and share ideas. Effective communication clarifies information, reducing wasted time. Helps build relationships, teamwork, and trust. Helps to develop your knowledge base, which helps you make better life choices. As the saying goes "Communication leads to community, that is, to understanding, intimacy and mutual valuing." — Rollo Reece May.