

Cradle | Style Guide

LOGO



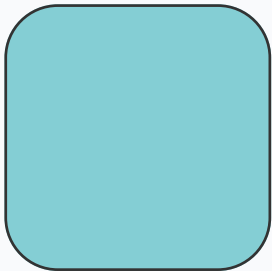
The logo should always be used with 15% rounded corners.

NAME

Cradle

The name should always be used with the first letter uppercase, and all other letters lowercase.

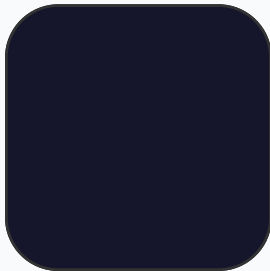
COLORS



Primary
#84CED4



Secondary
#F9FAFC / #E9E9E9



Accent
#15152B

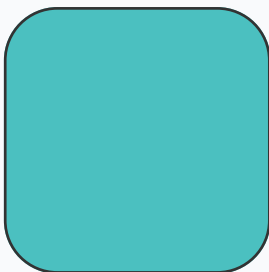


Tertiary
#333333

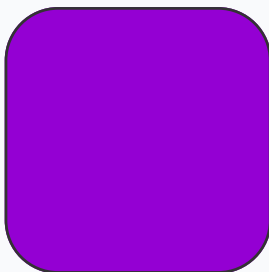
GRAPH COLORS



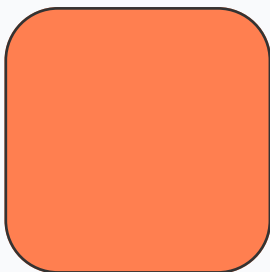
Primary
#15152B



Secondary
#4BC0C0



Tertiary
#9400D3



Quarternary
#FF7F50

FONTS

Heading 1: Open Sans Bold
26 pt
#15152B

HEADING 2: OPEN SANS BOLD
16 pt, all uppercase
#333333

Body font: IBM Plex Sans
12 pt
#15152B