

Website Planning Document

The Mountain Spoke

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Site Purpose

Showcase the company that is offering bike rides and the adventures. Connecting people with the experience.

Target Audience

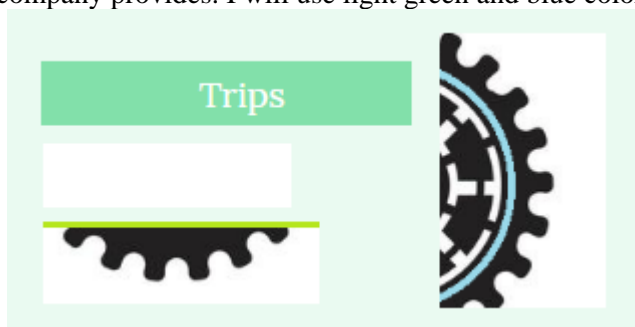
Active people who are wanting the experience for a day off or a vacation. Groups of friends that want to spend time being active.

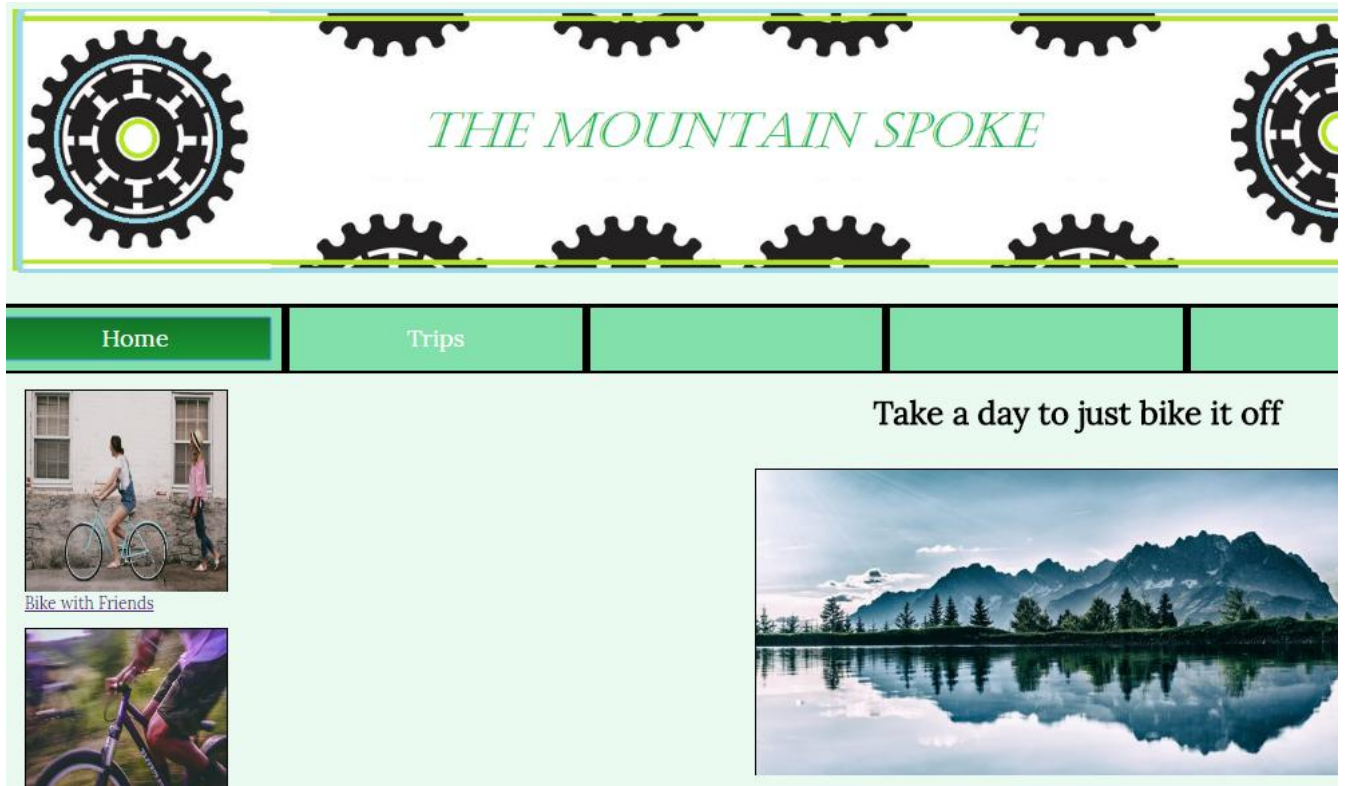
Site Map



Color Scheme

I am going to go with the natural pallet. But will add the clean gears for the functionality and the services that the company provides. I will use light green and blue color scheme

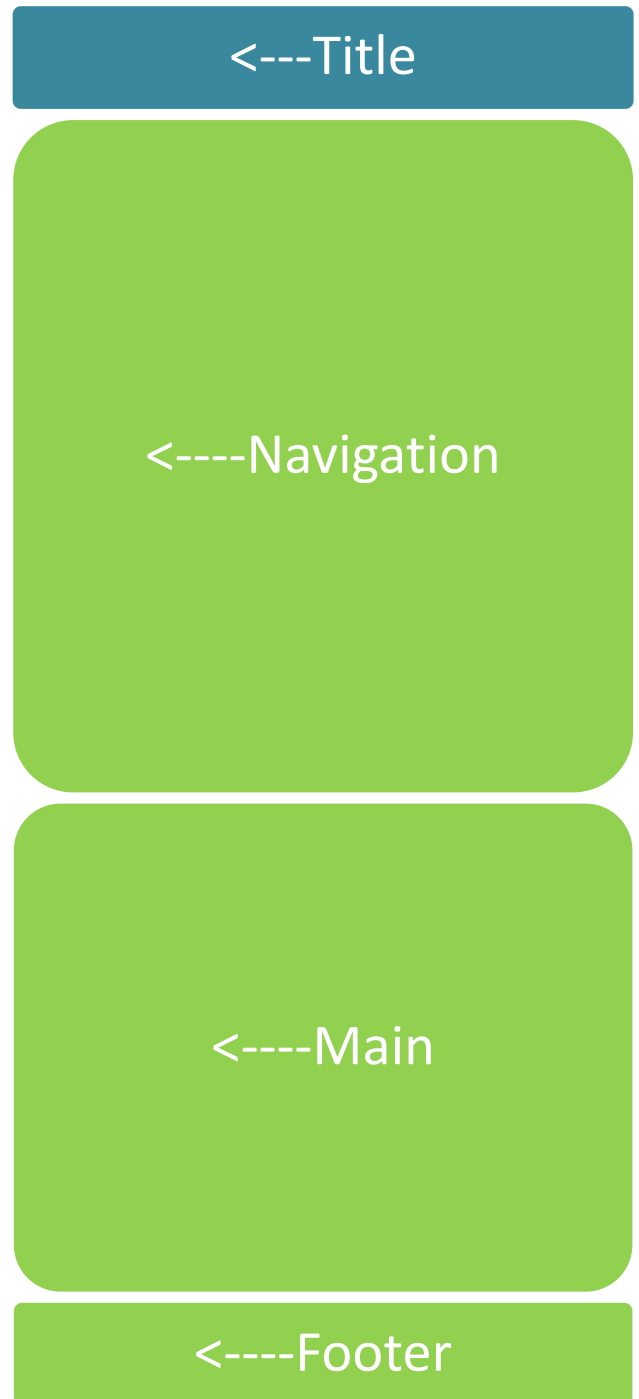
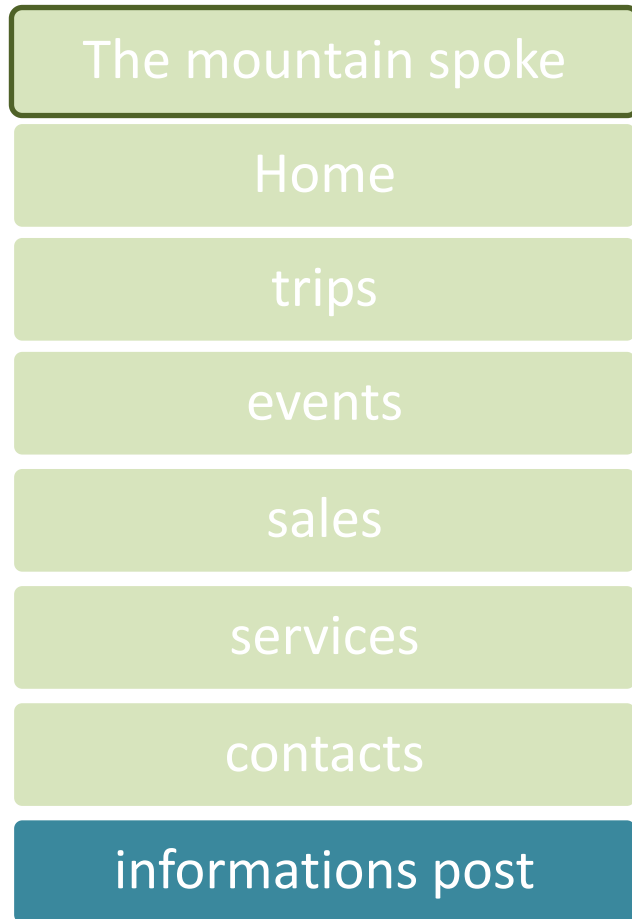




Typography

HEADER – CASTELAR
Context – Calibri

Wire-Frame Sketches Small



Medium

THE MOUNTAIN SPOKE

Home

Trip

Events

Servises

sales

contacts

Trips

Trips



LARGE

THE MOUNTAIN SPOKE

Home

Trips

Events

Sales

Services

Contacts

Family
Trip

Extreem
trip

Casual
tours



Adress and contact info

Site info