

Adam Yorrick



Biography

Adam has lived in Rockland all his life. He is at every community event, it seems he knows everybody in town and he's well liked.

Adam has always enjoyed working with his hands. He believes in sustainable communities and self sufficiency. He lives with his daughter in an apartment. The both spend their weekends in their community garden plot.

Age: 41
Occupation: Mechanic
Location: Rockland Ontario
Education: College
Family: Single parent, lives with daughter

Technology

	Low	Moderate	High
IT & Internet	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Software	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mobile Apps	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Social Networks	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

Motivation

	Not important	Slightly Important	Moderately Important	Important	Very Important
Incentive	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fear	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Achievement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Growth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Power	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

"I like to slow down and really get into what I'm working on.
Quality is important to me."

Goals

- Be able to grow 25% of the food his family consumes in a year.
- Learn how to draw so he can keep a field journal.
- Travel to Havana to see urban gardens
- Earn extra income on the side

Frustrations

- Deadlines and being on a schedule.