# PIETRO FURIO BARTALINI

#### **GRAPHIC DREAMER**

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# HARD SKILLS

Italian (C2)
English (C1)
Branding storytellers
Event design
Art direction
Font design
Website development
Project management

## SOFT SKILLS

Listening
Enthusiasm and Optimism
Empathy
Teamwork
Organization
Networking
Creative thinking with method
Ambition

### **PROGRAMS**

Suite Adobe Figma Suite Office Glyphs Visual studio code Wordpress Ableton Live Hi, I like to consider myself a graphic dreamer because I listen to and bring to life the dreams of my clients. My education started miles away from design, or so I thought, but attending a scientific high so build a cultural background to

attending a scientific high school allowed me to build a cultural background that provides me with a lot of inspiration when approaching a new project. I consider history and literature as my muses, as I cannot undertake a project without contemplating them. Music and art, on the other hand, are always with me in my daily life.

### TIMELINE EXPERIENCE School • Internships

A.B. SABIN - Scientific High School (Bologna)

My high school provided a broad cultural foundation, thanks to a comprehensive curriculum and dedicated teachers, essential for my academic and professional growth.

Educaturing - English Internship (London)

Through a work-study program in high school, I completed a six-month internship in London, significantly improving my English skills by engaging in a professional environment with native speakers.

IAAD - Communication Design Bachelor's Degree (Bologna)

I earned a bachelor's degree in Communication Design, learning the fundamentals of graphic design. I developed my own methodology through various projects, inspired by designers like Bruno Munari, Massimo Vignelli, and David Carson, studying their theories on creating graphic artifacts.

Internship Guglielmo Marconi Museum (Graphic Designer)

During this eight-month internship, I performed tasks on various platforms. I created an editorial program for social networks and also designed nomadic panels for the opening of new museum rooms.

Blue Hills studio (Graphic Design Consultant)

I joined as a consultant for this studio, overseeing the graphic aspect of the company and other areas where they provide style consultations, such as North Sails. Additionally, I followed the brand identity of Seven Gauge conceived by the studio.

Royal Immobiliare e Costruzioni (Graphic Design Consultant)

I was contacted by Gennaro, the owner of the company, to start a graphic design consultancy period for Royal, a newly established real estate company that initially needed an identity. The next step was to develop an online programming project as well.

Small Detils (Art Director Consultant)

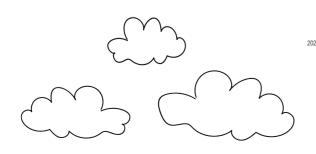
A newly born project that focuses on the exploration of the relationship between music and art.

For this project, I serve as a creative director, developing strategies

For this project, I serve as a creative director, developing strategies and organizing various multidisciplinary events.

Ja Consulting (Web Developer)

I was hired on a permanent part-time contract as a web technician. My main responsibilities included creating and maintaining WordPress sites. After integrating my passion for video editing, I started preparing videos for the company's clients' social media campaigns.



2015 - 2020

jan. 2018 - jul. 2018 (

2020 - 2023

march. 2022 - sept. 2022

2021 - 2022

2023 - Present (

2023 - Present