



Vincent Idi Camacho Cruz

Designer UX/UI & Front End Developer

STATEMENT

I am a visual designer with over 3 years of experience creating impactful and attractive content. My focus is on projects where, with strong skills in handling design tools, I constantly seek innovation and excellence.

CONTACT INFO

EMAIL vincent.idi.camacho.cruz@gmail.com

PHONE +52 (55) 3022-3450

Behance
<https://www.behance.net/vincentcamacho115>

LinkedIn
<https://www.linkedin.com/in/vincent-idi-camacho-cruz/>

SKILLS TRIDENT

Web Development

HTML/CSS/JS UI/UX

Photography

Photography Video Color Correction
Video editor

Design

Photoshop Illustrator Premier Pro
After Effects Lightroom

Industry Knowledge

User Interfaces Product Design User Experience
Wireframing Prototyping

Tools

Figma Sketch

LANGUAGES

Spanish
Native
English
B2

WORK EXPERIENCE

Visual Designer • SKATE FACTORY

Oct 2023 → May 2024 Querétaro, Santiago de Querétaro

- Design marketing materials, including posters, banners and promotional graphics or products.
- Develop visual concepts and graphics for skatewear and sneakers design, ensuring they align with the brand aesthetic.
- Contribute to the design and visual elements of the company's website to enhance user experience and align with the brand.
- Design visual merchandising displays for physical stores.
- Capture and edit high-quality images for use in marketing materials, social media and the website.

Visual Designer • Intense Auto Care

Jun 2023 → Sep 2023 Querétaro, Santiago de Querétaro

- Create digital mockups to showcase personalized vehicle modifications before implementation, providing clients with a preview of the final result.
- Generate visually appealing content for social media platforms to showcase completed customization projects and attract potential clients.
- Capture high-quality images of Exotic cars, sports cars and projects of customization.

Photographer • Salon Jardin Cristal

May 2019 → Feb 2023 Tepetzotlan, México

- Capture key moments during social events such as weddings, birthdays and celebrations
- Conduct portrait sessions for event attendees, capturing individual and group portraits within the venue
- Organize and take photos of family and friend groups present at the event

EDUCATION

Universidad Tecnológica de Mexico - Campus Ecatepec

Graduated in March 2021

Bachelor's Degree Design, Animation & Digital Art

Udemy 2023

Web & Mobile Designer: UI/UX
HTML, CSS, JS