City in North America

A Clustering Analysis

1 Introduction

1.1 Background

As the evolvement of globalization, it becomes more and more common for people to relocate among cities and countries.

One major part of people's life is eating and entertaining. It is crucially important for people to have access to places they enjoy. Also, the weather and culture differs in different cities are important factors as well. It is helpful for people interested in moving to have a tool to compare the similarities among cities.

Therefore, I am going to use data like venues types, restaurant quantity, climate data, demographics, etc. And create a tool to directly compare cities and cluster similar into groups. Hope it would be helpful for those people.

Particularly, I am going to cluster cities in North America into several groups.

1.2 Stakeholder/Target Audience

The target audience is those who are currently searching for new cities to moving. Or someone wants to compare the living environment between different cities/neighborhoods. Or someone who is curious about similarities among different cities.

2 Data

2.1 Foursquare Data

For foursquare data, we just use 'Search API' to get the recommend venues for each specific city by using the city's geolocation.

	City	City City Latitude City Longitude		Venue	Venue Latitude	Venue Longitude	Venue Category		
0	New York City	40.712728	-74.006015	The Bar Room at Temple Court	40.711448	-74.006802	Hotel Bar		
1	New York City	40.712728	-74.006015	Four Seasons Hotel New York Downtown	40.712612	-74.009380	Hotel		
2	New York City	40.712728	-74.006015	Korin	40.714824	-74.009404	Furniture / Home Store		
3	New York City	40.712728	-74.006015	Aire Ancient Baths	40.718141	-74.004941	Spa		
4	New York City	40.712728	-74.006015	9/11 Memorial North Pool	40.712077	-74.013187	Memorial Site		
5	New York City	40.712728	-74.006015	One World Trade Center	40.713069	-74.013133	Building		
6	New York City	40.712728	-74.006015	Washington Market Park	40.717046	-74.011095	Playground		
7	New York City	40.712728	-74.006015	Crown Shy	40.706187	-74.007490	Restaurant		
8	New York City	40.712728	-74.006015	Liberty Park	40.710384	-74.013868	Park		
9	New York City	40.712728	-74.006015	sweetgreen	40.705586	-74.008382	Salad Place		
10	New York City	40.712728	-74.006015	The Rooftop @ Pier 17	40.705463	-74.001598	Music Venue		
11	New York City	40.712728	-74.006015	Battery Park City Esplanade	40.711622	-74.017907	Park		
12	New York City	40.712728	-74.006015	Pier 25 - Hudson River Park	40.720193	-74.012950	Park		
13	New York City	40.712728	-74.006015	Nelson A. Rockefeller Park	40.717095	-74.016716	Park		
14	New York City	40.712728	-74.006015	Brooklyn Bridge	40.705967	-73.996707	Bridge		
15	New York City	40.712728	-74.006015	La Compagnie des Vins Surnaturels	40.720448	-73.997969	Wine Bar		
16	New York City	40.712728	-74.006015	Pier 25 Beach Volleyball	40.720380	-74.014860	Volleyball Court		
17	New York City	40.712728	-74.006015	Metrograph	40.714999	-73.991035	Indie Movie Theater		
18	New York City	40.712728	-74.006015	Stick With Me	40.721304	-73.995474	Chocolate Shop		
19	New York City	40.712728	-74.006015	CAVA	40.721928	-73.996512	Mediterranean Restaurant		
20	New York City	40.712728	-74.006015	Brooklyn Bridge Park	40.702282	-73.996456	Park		
21	New York City	40.712728	-74.006015	Blacktail	40.704537	-74.017281	Cocktail Bar		
22	New York City	40.712728	-74.006015	Brooklyn Bridge Park - Pier 1	40.702900	-73.995987	Park		
23	New York City	40.712728	-74.006015	Elizabeth Street Garden	40.722138	-73.994744	Garden		
24	New York City	40.712728	-74.006015	Rubirosa Ristorante	40.722706	-73.995957	Italian Restaurant		
25	New York City	40.712728	-74.006015	Trader Joe's	40.725611	-74.004985	Grocery Store		
26	New York City	40.712728	-74.006015	McNally Jackson Books	40.723493	-73.996048	Bookstore		
27	New York City	40.712728	-74.006015	Pebble Beach	40.704329	-73.990265	Beach		
28	New York City	40.712728	-74.006015	Brooklyn Bridge Park - Pier 2	40.699570	-73.997933	Park		
29	New York City	40.712728	-74.006015	New York Pilates - Bowery	40.723310	-73.993146	Pilates Studio		
						•••			
1170	Houston	29.758938	-95.367697	Buffalo Bayou Loop	29.761345	-95.401556	Trail		
1171	Houston	29.758938	-95.367697	Salata	29.773528	-95.397887	Salad Place		
1172	Houston	29.758938	-95.367697	The Hay Merchant	29.744825	-95.392782	Beer Garden		

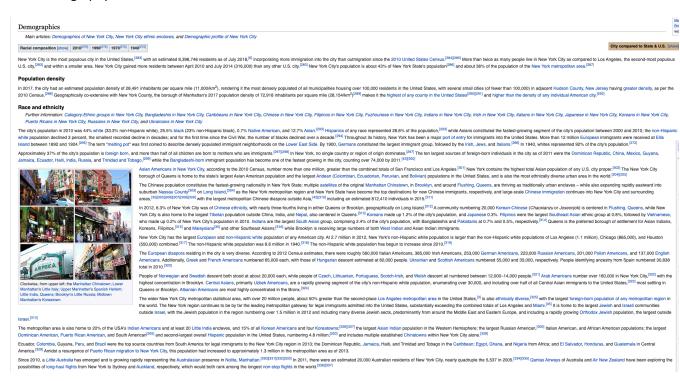
2.2 Climate Data

For Climate Data, we scrape from Wikipedia and extract the table which contains the data we need. Then we Use the data that are available for all cities. Which are Average high, Average Low, Average precipitation days, Mean monthly sunshine hours.

Climate data for New York (Belvedere Castle, Central Park), 1981–2010 normals, ^[a] extremes 1869–present ^[b] [hide]													
Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Year
Record high °F (°C)	72 (22)	78 (26)	86 (30)	96 (36)	99 (37)	101 (38)	106 (41)	104 (40)	102 (39)	94 (34)	84 (29)	75 (24)	106 (41)
Mean maximum °F (°C)	59.6 (15.3)	60.7 (15.9)	71.5 (21.9)	83.0 (28.3)	88.0 (31.1)	92.3 (33.5)	95.4 (35.2)	93.7 (34.3)	88.5 (31.4)	78.8 (26.0)	71.3 (21.8)	62.2 (16.8)	97.0 (36.1)
Average high °F (°C)	38.3 (3.5)	41.6 (5.3)	49.7 (9.8)	61.2 (16.2)	70.8 (21.6)	79.3 (26.3)	84.1 (28.9)	82.6 (28.1)	75.2 (24.0)	63.8 (17.7)	53.8 (12.1)	43.0 (6.1)	62.0 (16.7)
Average low °F (°C)	26.9 (-2.8)	28.9 (-1.7)	35.2 (1.8)	44.8 (7.1)	54.0 (12.2)	63.6 (17.6)	68.8 (20.4)	67.8 (19.9)	60.8 (16.0)	50.0 (10.0)	41.6 (5.3)	32.0 (0.0)	48.0 (8.9)
Mean minimum °F (°C)	9.2 (–12.7)	12.8 (-10.7)	18.5 (-7.5)	32.3 (0.2)	43.5 (6.4)	52.9 (11.6)	60.3 (15.7)	58.8 (14.9)	48.6 (9.2)	38.0 (3.3)	27.7 (-2.4)	15.6 (–9.1)	7.0 (–13.9)
Record low °F (°C)	-6 (-21)	–15 (–26)	3 (–16)	12 (–11)	32 (0)	44 (7)	52 (11)	50 (10)	39 (4)	28 (-2)	5 (–15)	-13 (-25)	–15 (–26)
Average precipitation inches (mm)	3.65 (93)	3.09 (78)	4.36 (111)	4.50 (114)	4.19 (106)	4.41 (112)	4.60 (117)	4.44 (113)	4.28 (109)	4.40 (112)	4.02 (102)	4.00 (102)	49.94 (1,268)
Average snowfall inches (cm)	7.0 (18)	9.2 (23)	3.9 (9.9)	0.6 (1.5)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0.3 (0.76)	4.8 (12)	25.8 (66)
Average precipitation days (≥ 0.01 in)	10.4	9.2	10.9	11.5	11.1	11.2	10.4	9.5	8.7	8.9	9.6	10.6	122.0
Average snowy days (≥ 0.1 in)	4.0	2.8	1.8	0.3	0	0	0	0	0	0	0.2	2.3	11.4
Average relative humidity (%)	61.5	60.2	58.5	55.3	62.7	65.2	64.2	66.0	67.8	65.6	64.6	64.1	63.0
Mean monthly sunshine hours	162.7	163.1	212.5	225.6	256.6	257.3	268.2	268.2	219.3	211.2	151.0	139.0	2,534.7
Percent possible sunshine	54	55	57	57	57	57	59	63	59	61	51	48	57
Average ultraviolet index	2	3	4	6	7	8	8	8	6	4	2	1	5
Source #1: NOAA (relative humidity and sun 1961–1990)[237][249][233][250]													
Source #2: Weather Atlas[251]													
See Geography of New York City for additional climate information from the outer boroughs.													

2.3 Demographic Data

For demographic data, since it's unstructured data, we have to manually fill a table to represent each cities' race demography.



2.4 Geolocation Data

And we use Geolocation API to get each cities' geolocation data.

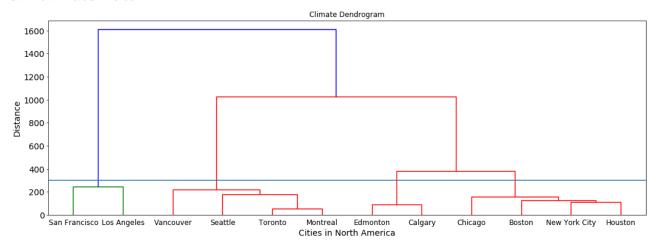
	latitude	longitude
New York City	40.712728	-74.006015
Toronto	43.653963	-79.387207
Vancouver	49.260872	-123.113953
Boston	42.360253	-71.058291
Montreal	45.497216	-73.610364
San Francisco	37.779281	-122.419236
Seattle	47.603832	-122.330062
Edmonton	53.535411	-113.507996
Calgary	51.025327	-114.049868
Los Angeles	34.053691	-118.242767
Chicago	41.875562	-87.624421
Houston	29.758938	-95.367697

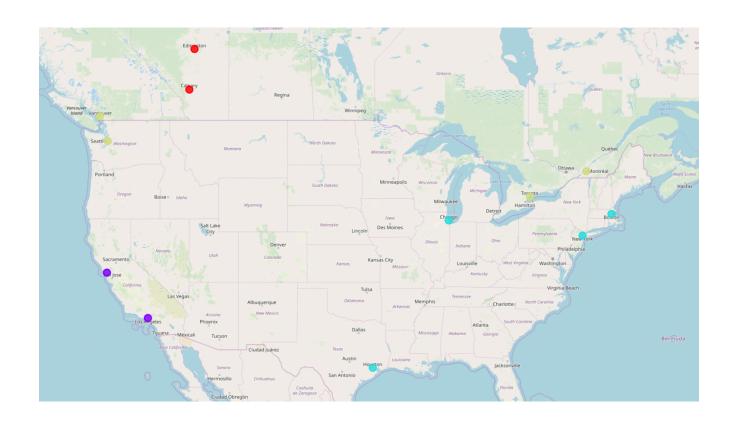
3 Analyze Data Methodology

3.1 Analyze methodology

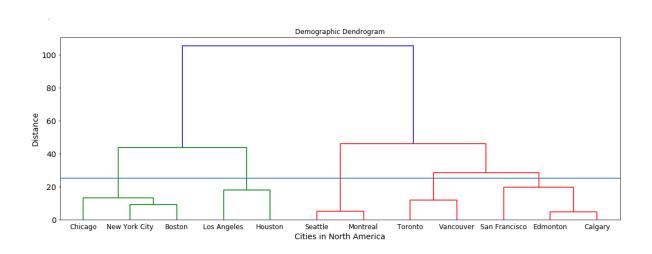
In general, we first draw the dendrogram of the data to hierarchically represent the relationship between different cities. Then we choose the distance that makes the most sense, then cluster them.

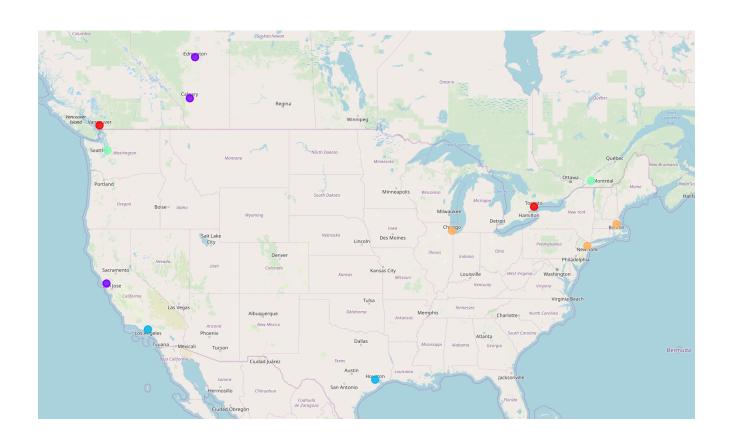
3.2 Climate Data



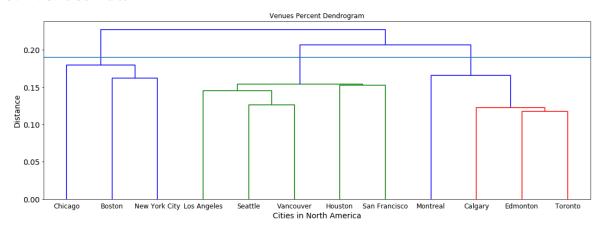


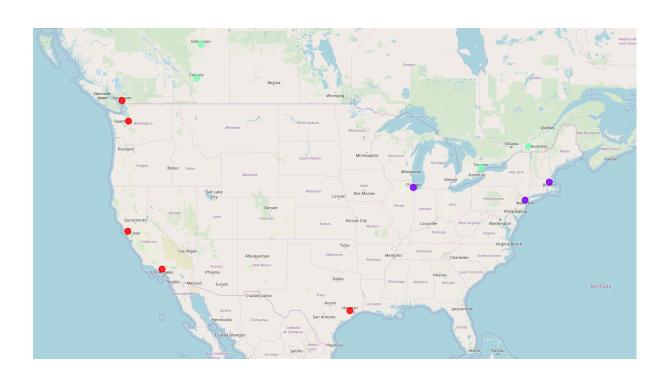
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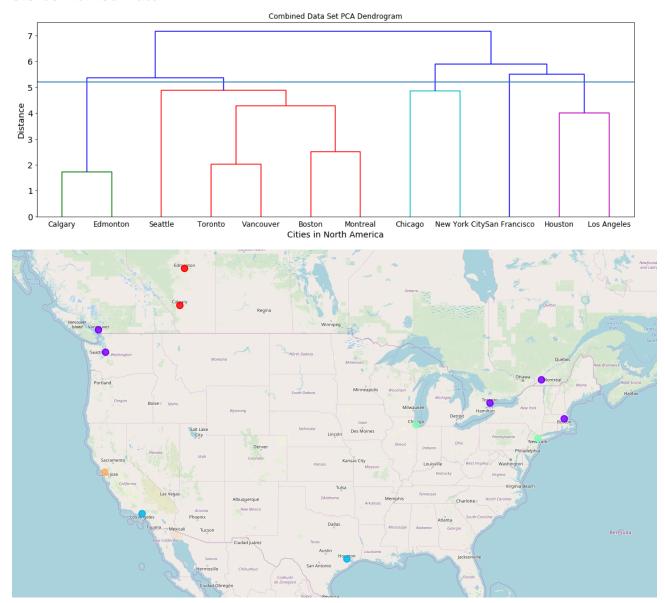


3.4 Venues Data





3.5 Combined Data



4 Results & Discussion

The graph clearly shows that the clustering has significant influence from geolocations. And the dendrogram of each data set is very helpful to understand the distance between different cities use different data measurement.

5 Conclusion

Climate, Cultural, Demographic all contribute to the cluster of cities in North America. And cities in North America has pretty diverse Characteristics in consider of those information.