



CRAZY APES

MADHOUSE

Whitepaper

CRAZY APES INTRO

Crazy Apes Madhouse, 🤪

Home of a rare 3k piece hand-drawn new school APE NFT collection. Our NFT's are minting on the Binance Smart Chain and launchpad on Tofu NFT. Our accompanying token will be holding a presale on pinksale and launching on pancakeswap BSC. Tiered benefits for holding a certain number of Crazy Ape NFTs, such as WL and 0% buy tax. We plan to open an NFT auction house by the same name in the Metaverse; your NFT will serve as entry and have tiered rewards for holders in the form of lower to 0% auction buy and sell fees. With a crazy and unique design and a hardworking, devoted project staff, stop monkey-ing around and join us on our road to success. Our team consists of two collection designers, two software developers, and a media marketing manager and extends to our marketing team, chat, and community moderators. With the world of NFTs ever growing, the chances of a holder buying NFTs as successful business ventures have never been higher, and we refuse to miss this opportunity to become part of the evolution of crypto-currency and non-fungible tokens. We have a clear cut road to success through preparation, hard work, proper planning, and, of course, great artwork, not just for the short term. As we expand the Crazy Ape's Madhouse brand into the metaverse, the benefits of proper marketing should be seen on the charts of our token. We aim to launch the token around the halfway point of our collection mints' completion, but are open to doing it sooner. We believe in community involvement and decision making in the growth of our brand and collection. We are on every social platform known and have separate operators for each to ensure the maximum potential of each platform. Our journey is sure to be two things, successful and fun, and we are more than glad to have you here with us. **CRAZY APES**

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Phase 1: Open our social and assign a representative to each separately to ensure the constant attention needed for each platform. Create videos, posters, banners, gifs and stickers better help express ourselves online.

Phase 2: Open our Telegram group to the public as the official home of the Crazy Apes Madhouse. Hold giveaways, have links to socials and create our community with maximum hype.

Phase 3: Open our minting dapps to the public and mint our 3000 piece algorithm generated collection on the Binance Smart Chain at 0.2 BNB per NFT. Advertise for the presale with our accompanying token on the Binance Smart Chain.

Phase 4: Mint collection, hold 100 bnb presale for our token on pinksale.finance and launch shortly after on [pancakeswap](https://pancakeswap.finance).

Phase 5: Successfully launch our Crazy Apes Madhouse token on the BSC and build an auction house on our bought land in the metaverse. Acquire partnerships and credibility to hold a large launch auction.

Phase 6: Sell out collection and start phase two of the collection marketing. Make sure our Crazy Apes are known everywhere across all chains and spaces.

Phase 7: Open our auction house, the Crazy Apes Madhouse, and hold an opening party and initial auction where we will put on the auction any NFT hodlers of our collection.

Phase 8: Marketing. Marketing Marketing. V2?

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**CRAZY
APE
MINT**

collection size: 3000

network/blockchain: Binance smart chain

Minting price: 0.2 BNB

Collection location: Tofunft.com



We are hoping to be verified on Tofunft.com as soon as possible. To be verified, we need to have 100 Crazy Ape Madhouse holders. When live, this will be an easy feat and a goal we are very eager to accomplish.

**C R A Z Y
APE
TOKENOMICS**

Our token will launch on the Binance Smart Chain with a presale to take place on pinksale.finance

Name: Crazy Apes Madhouse

Ticker: CAMH

Blockchain: Binance Smart Chain

Supply: 1 billion

Tax: 8% marketing 5% buyback 2% liquidity

Presale location: pinksale.finance

Presale soft/hardcap: 50/100



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APE ADVERTISING PLAN

Our advertising plan comes into action weeks before we even open the doors to our Telegram. We had all our socials made. Every mainstream social platform has their own individual manager.

Posters, banners, and sneak peaks.

Telegram opens, giveaways begin. NFT, whitelist and cash giveaways across all platforms. Whitelist giveaways in as many small level telegram groups as we can access.

Advertise in large name Telegram, Discord, Twitter influencer channels. Always a giveaway, always a prize.

Paid advertising across all platforms to promote the whitelist competition for the Crazy Apes Madhouse token.

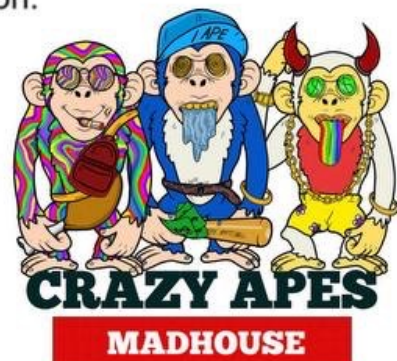
AMAs on Twitter, Telegram and Discord and AMA with pinksale.finance directly before presale.

Large level influencers to promote our open mint and the launch of our token.

Post launch. Follow Ups with every outlet we used on the road to this point. Yahoo finance, Medium and published magazines articles.

Once the collection is minted. A second large scale social media advertising campaign will begin with links to our minted collection.

Marketing for the auction house begins.



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