

Startup X One Pager

One Sentence Pitch

We solve [problem] by providing [advantage], to help [target] accomplish [target goal].

Problem

What is the problem that needs to be solved?
How is it solved now?
Provide a use case on the consumer - show the pain

Metrics

Product/Solution

Describe your Solution
Explain your Technology
Why is your solution better?
Benefits you provide to whom
Explain why your solution is a company and not just a feature
Patent Approval Status
Regulatory Approval Status

Validation done so far - Metrics

Financial Projections

Insert graphic

Main assumptions

Business Model

Explain how you make money in a sentence

Market size



Go to Market Strategy

Implementation Roadmap

Main Geographies

Main Partners

Competitors

Name			
Strength	What makes this service a TOP product for consumers?		
Weakness	Highlight your solution is superior to the competitors		
Opportunity	Where does this company falter?		
Treats	What are the main treats to your implementation?		
Markets	Which markets are they addressing?		
Main Metrics	What are their relevant metrics?		

Team

Name			
Position			
Academic Background	Think about what makes this team unique and different from their competitors?		
Professional Experience			