Project Design Phase-II
Data Flow Diagram & Designer Stories

Date	25-october-2023
Team ID	NM2023TMID06924
Project Name	Leveraging Data Analysis For Optimal Marketing
Maximum Marks	4 Marks

Data Flow Diagrams:

A Data Flow Diagram (DFD) is a traditional visual representation of the information flows within a system. A neat and clear DFD can depict the right amount of the system requirement graphically. It shows how data enters and leaves the system, what changes the information, and where data is stored.

Example: (Simplified)
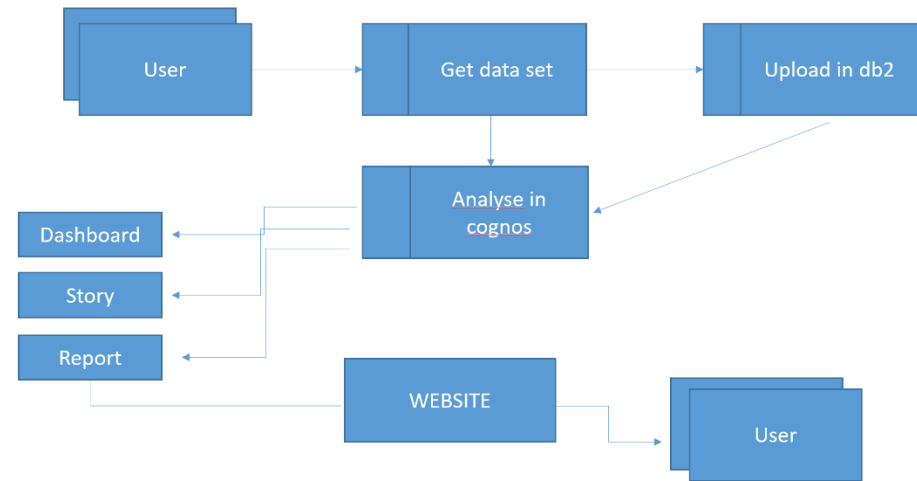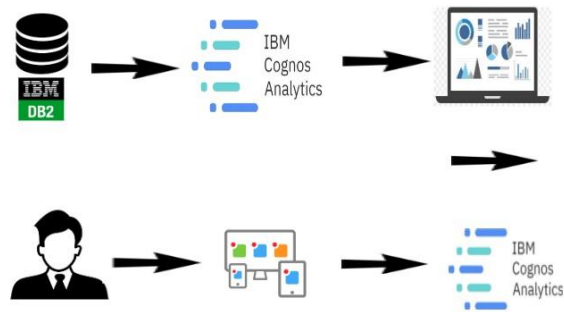
Designer Stories

Use the below template to list all the designer stories for the product.

Designer Type	Functional Requirement (Epic)	Designer Story Number	Designer Story / Task	Acceptance criteria	Priority	Release
(Designer)	Data collection	USN-1	As a designer, I can feet the data set	I can access data	High	Sprint-1
		USN-2	And data are feeted to the DB2 database	I can access from anywhere	High	Sprint-1
		USN-3	As a designer, I modify the data from anywhere	I can change the data in cloud	High	Sprint-2
		USN-4	As a designer, I connect it with the cognos analytics		High	Sprint-1
	Data module	USN-5	As a designer, I create a data module in the cognos softwate		High	Sprint-1
	Dashboard	USN-6	As a designer I can design the dashboard		High	
	Story	USN-7	As a designer I can design the Story		High	
	Report	USN-8	As a designer I can design the Report		High	
	WEB integration	USN-9	As a designer I can integrate with website		High	
End user	Can access the website					