

Project Planning Phase

Project Planning Template (Product Backlog, Sprint Planning, Stories, Story points)

Date	25-october-2023
Team ID	NM2023TMID06924
Project Name	Leveraging Data Analysis For Optimal Marketing
Maximum Marks	8 Marks

Product Backlog, Sprint Schedule, and Estimation (4 Marks)

Use the below template to create product backlog and sprint schedule

Designer Type	Functional Requirement (Epic)	Designer Story Number	Designer Story / Task	Acceptance criteria	Priority	Release
(Designer)	Data collection	USN-1	As a designer, I can feed the data set	I can access data	High	Sprint-1
		USN-2	And data are feeded to the DB2 database	I can access from anywhere	High	Sprint-1
		USN-3	As a designer, I modify the data from anywhere	I can change the data in cloud	High	Sprint-2
		USN-4	As a designer, I connect it with the cognos analytics		High	Sprint-1
	Data module	USN-5	As a designer, I create a data module in the cognos software		High	Sprint-1
	Dashboard	USN-6	As a designer I can design the dashboard		High	
	Story	USN-7	As a designer I can design the Story		High	

	Report	USN-8	As a designer I can design the Report		High	
	WEB integration	USN-9	As a designer I can integrate with website		High	
End user	Can access the website					

Project Tracker, Velocity & Burndown Chart: (4 Marks)

Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date (Actual)
Sprint-1	20	6 Days	24 Oct 2023	31 Oct 2022	20	29 Oct 2023
Sprint-2	20	6 Days	31 Oct 2023	05 Nov 2022		
Sprint-3	20	6 Days	16 Oct 2023	17 Oct 2022		
Sprint-4	20	6 Days	20 Oct 2023	24 Oct 2022		

Burndown Chart:

A burn down chart is a graphical representation of work left to do versus time. It is often used in agile software development methodologies such as Scrum. However, burn down charts can be applied to any project containing measurable progress over time.

<https://www.visual-paradigm.com/scrum/scrum-burndown-chart/>

<https://www.atlassian.com/agile/tutorials/burndown-charts>

<https://www.atlassian.com/agile/project-management>

<https://www.atlassian.com/agile/tutorials/how-to-do-scrum-with-jira-software>

<https://www.atlassian.com/agile/tutorials/epics>

<https://www.atlassian.com/agile/tutorials/sprints>

<https://www.atlassian.com/agile/project-management/estimation>

<https://www.atlassian.com/agile/tutorials/burndown-charts>