Creader - Online Reading

Everyone can be come an author
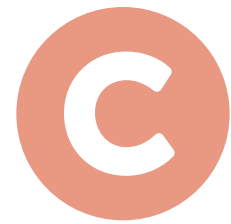
Timothy Shen

timothyshen1@hotmail.com

Creader

Creader will be a online novel platform targeting Europe Market, where we want to use blockchain technology to support anyone who want to become author
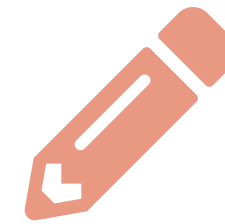
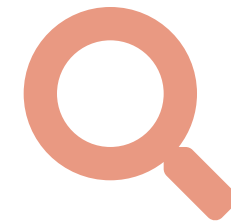# The Problem

Publishing novel is a tough thing
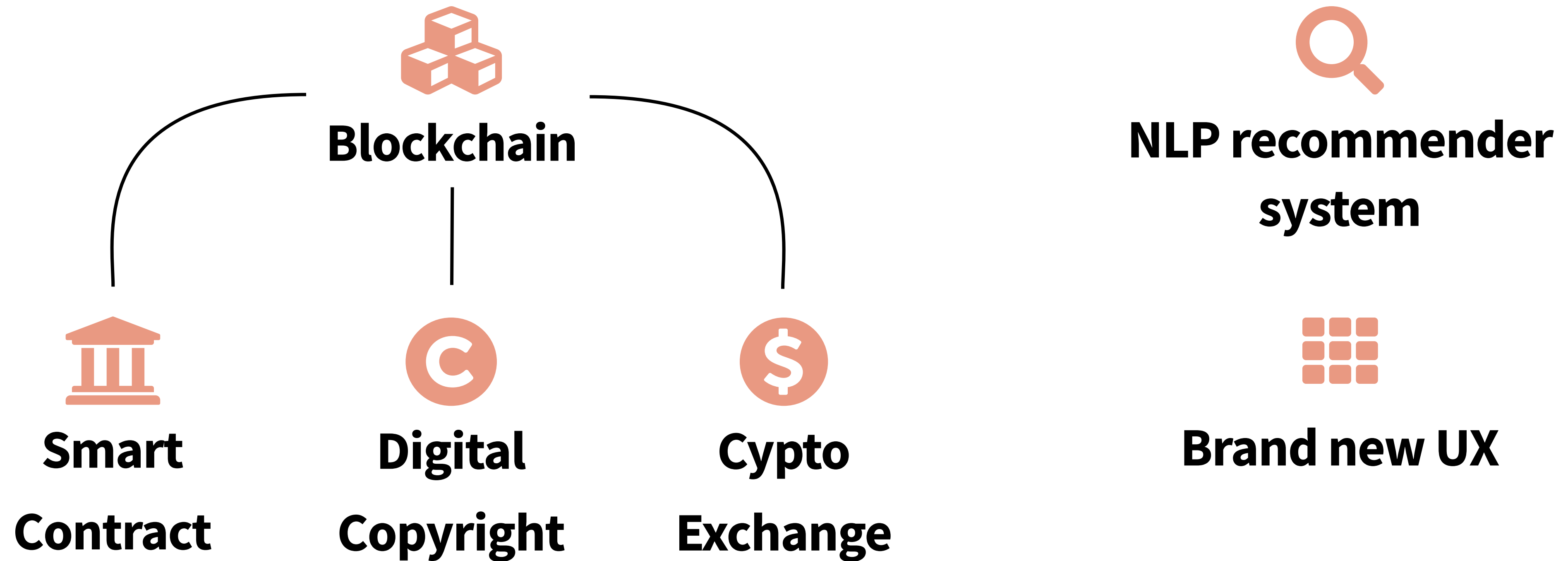
Promoting novel is another pain

copyright
infringement

Copyright
allocation

Inefficient
algorithm
recommendation

The solution

Blockchain + NLP + UX

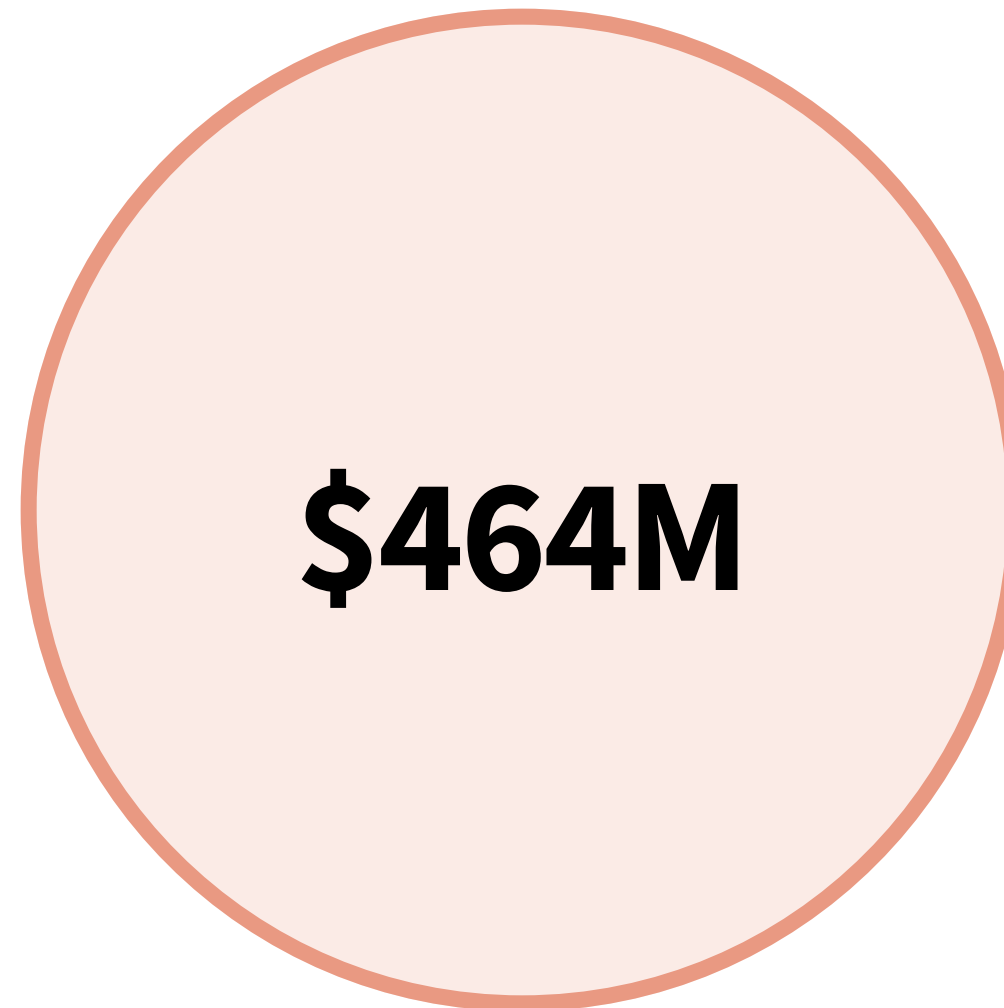**Blockchain**

Smart Contract

Digital Copyright

Cypto Exchange

NLP recommender system

Brand new UX

The Market
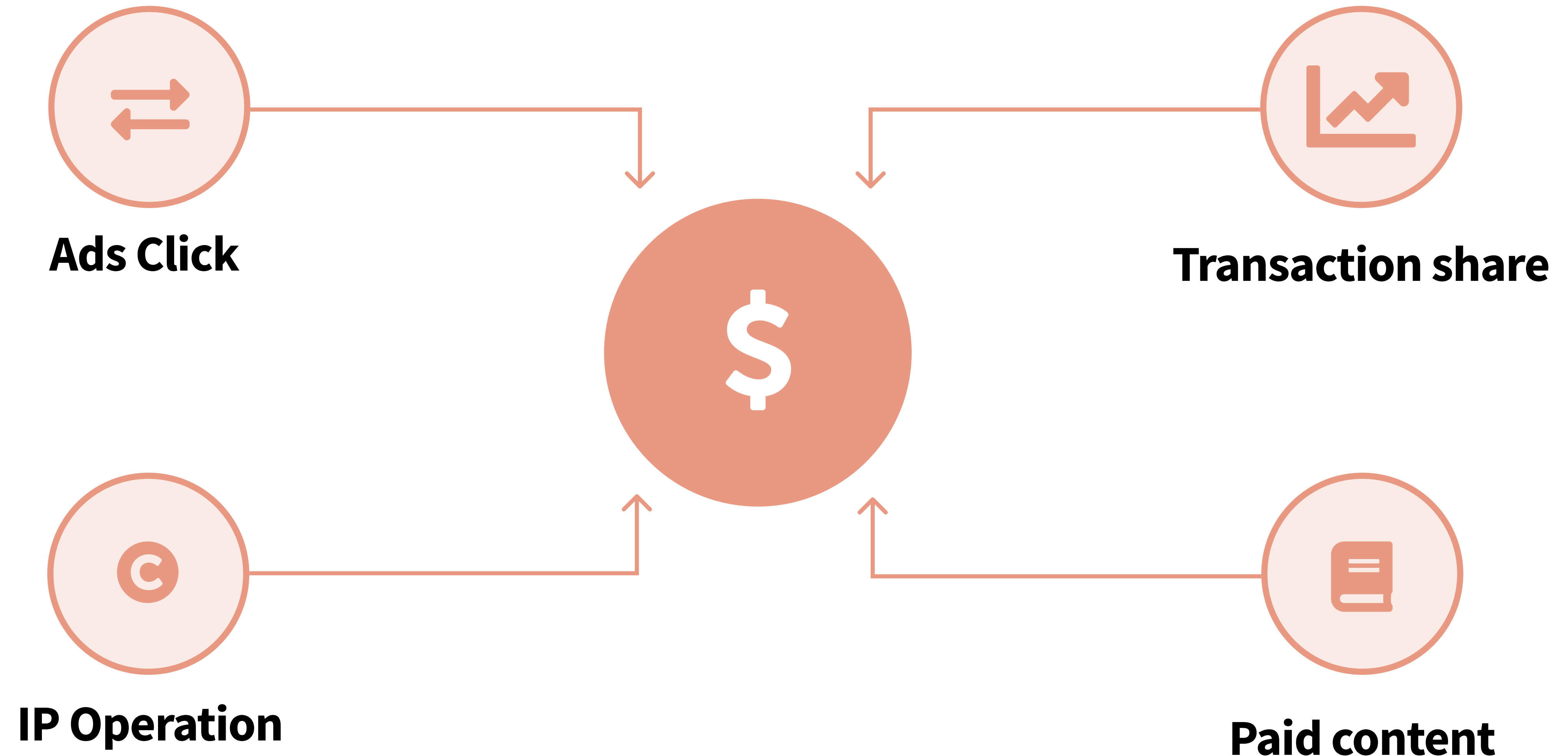
World

$4.6B

$464M

$46.4M

Future vision

Current Market

Our Target
(10% of Current market)

Business model

Traditional+Innovative

Ads Click

Transaction share

IP Operation

Paid content

IP Industry Chain

Maximize the value of IP through different expression

Audio

book NFT

Mystery Prize

Song

Manga

Movie

Anime

Game

Merchandising

Live Action Role Playing

TV series

Fanfic

TikTok

Escape Room

Interactive

Novel

Musical

Cosplay

VR
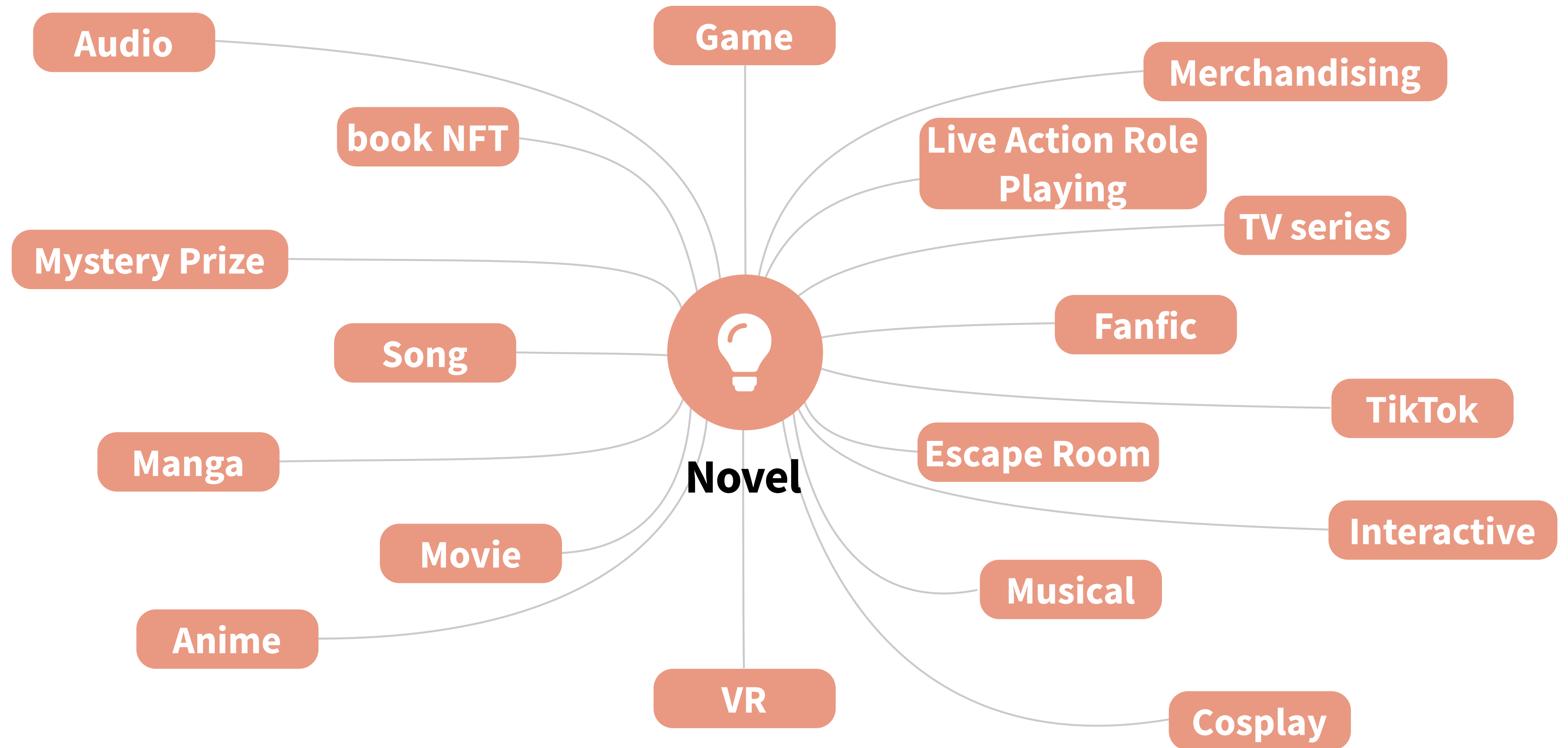
Our Competitors

	Creader	Dreame	wattpad	WEBNOVEL
Multiple Copyright type	✓	✗	✓	✗
Better AI Recommender	✓	✓	✓	✓
Digital Copyright protection	✓	✗	✗	✗
Copyright NFT trading	✓	✗	✗	✗

User Acquisition

What is the strategy

Promotion

Creader

IOS   Android   Web

Operation

AD   SEM

SEO

$ PPC

Social Media

Community

Novel Contest

% Campaign
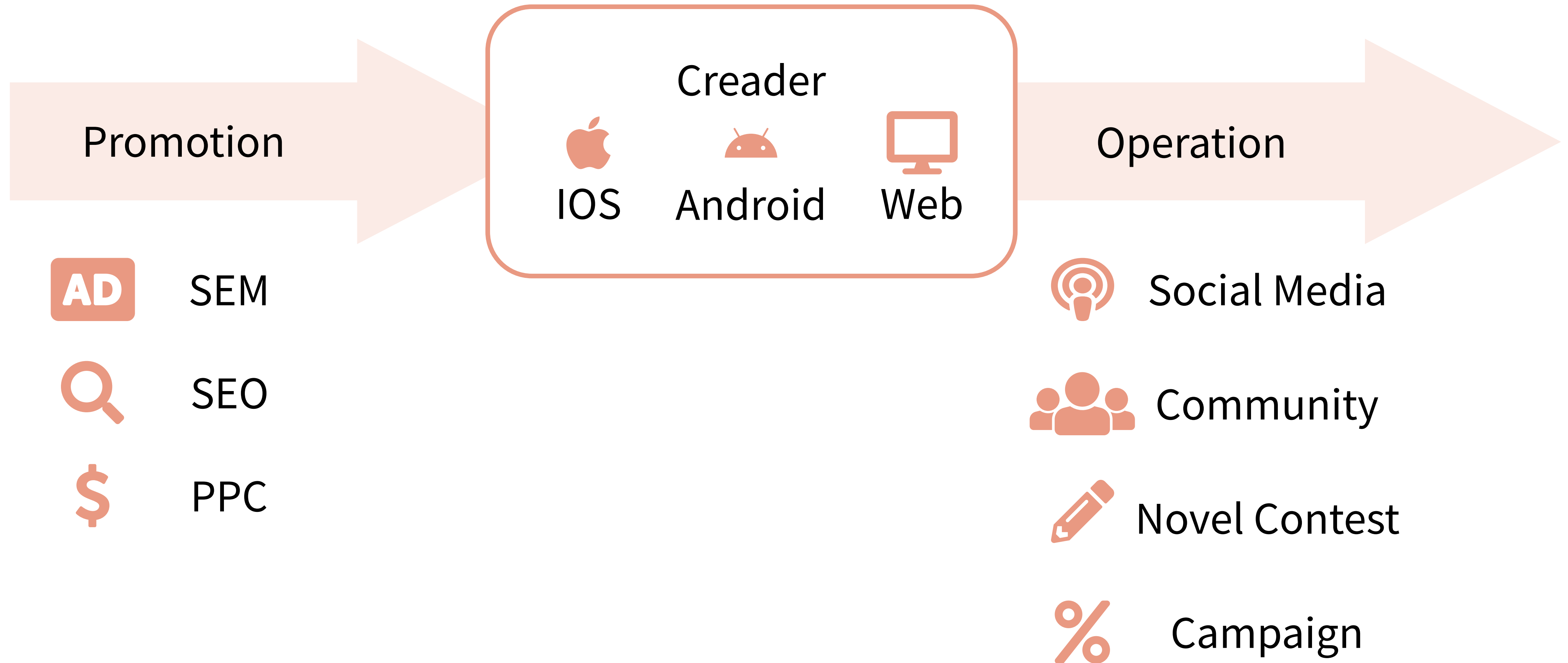
The team

Background, Experience, Talent

Timothy Shen

Founder

Ex - HUAWEI
MSc HPC
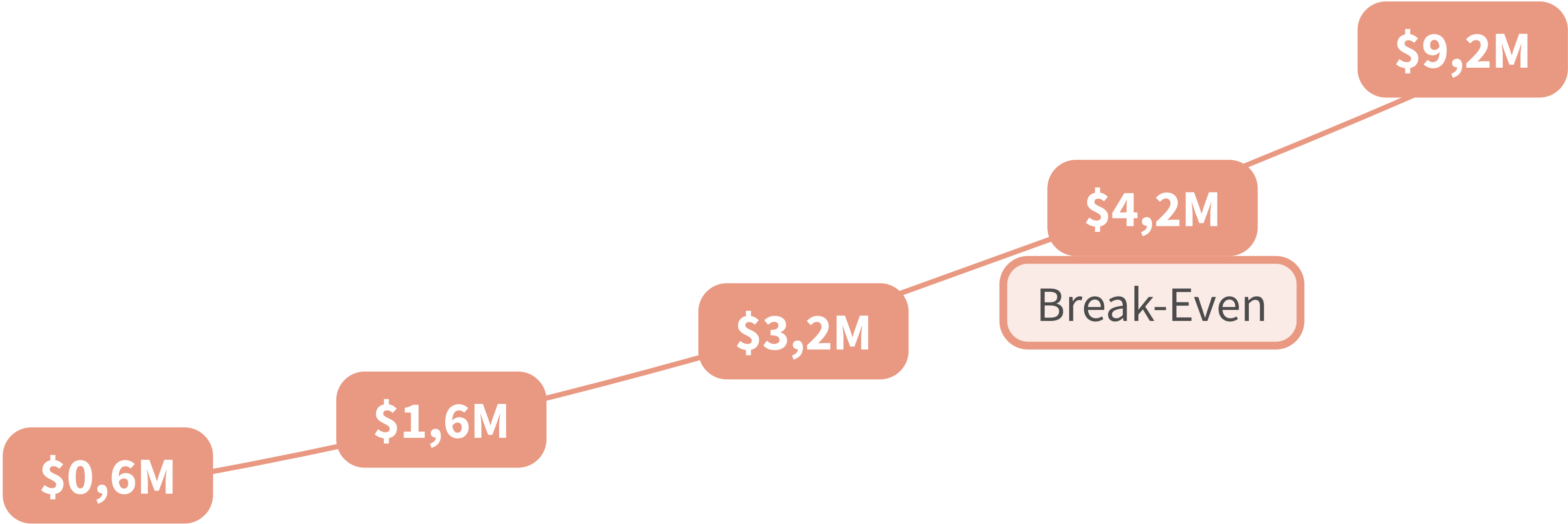
Lumous Liu

Founder

连续创业者
Current EY

Peachy Chen

CTO

Ex - IBM
MSc AFTC

Growth Prediction

The future

	2022 Q1	2022 Q3	2023 Q1	2023 Q3	2024 Q1
User	800	800	800	800	800
Author	200	400	400	400	400
Books	**600**	**700**	**700**	**700**	**700**
Copyright in hand					

The Ask

We are rasing a seed round of $500K for 10%

Product Dev
30%

New Hire
20%

Utility & Other
15%

Marketing promotion
30%