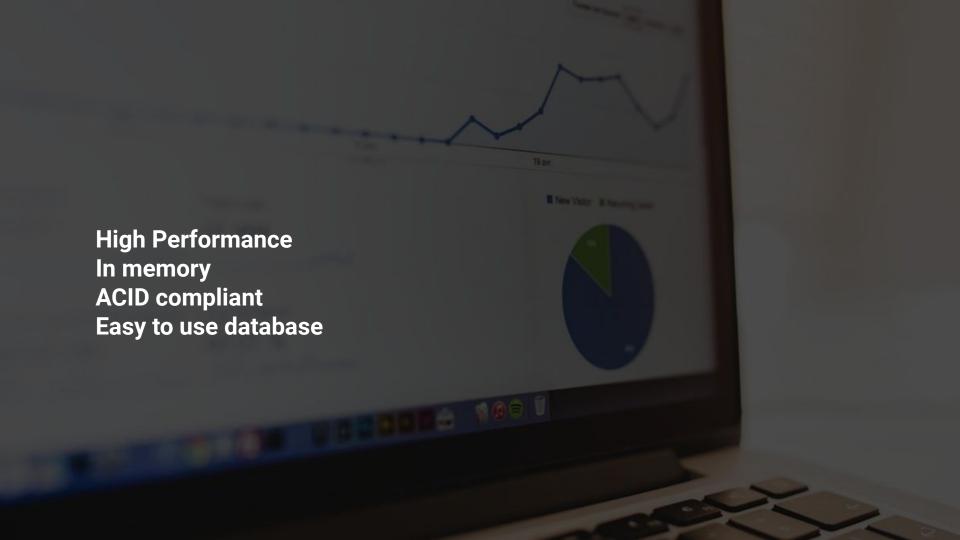
# Velox DB

Complex systems made easy

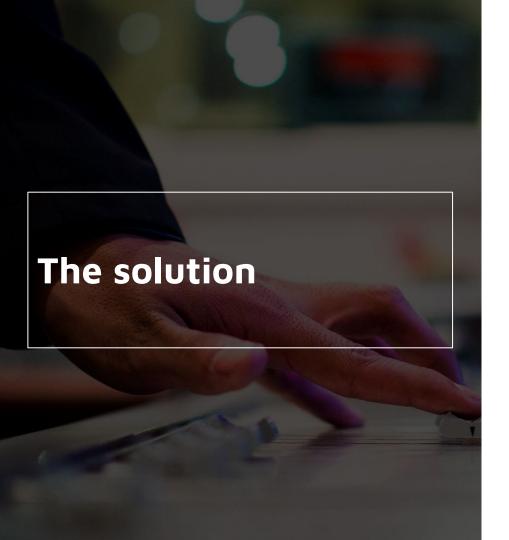


## The problem

# Systems are getting extremely complex with high performance requirements.

## Customers are left with few options:

- Traditional RDBMS's have limited performance with high cost and are cumbersome to use. ORM's improve user experience but significantly degrade performance.
- NOSQL (no consistency) databases scale well but increase complexity substantially.
- NEWSQL are expensive and not simple to use.



Cutting edge performance

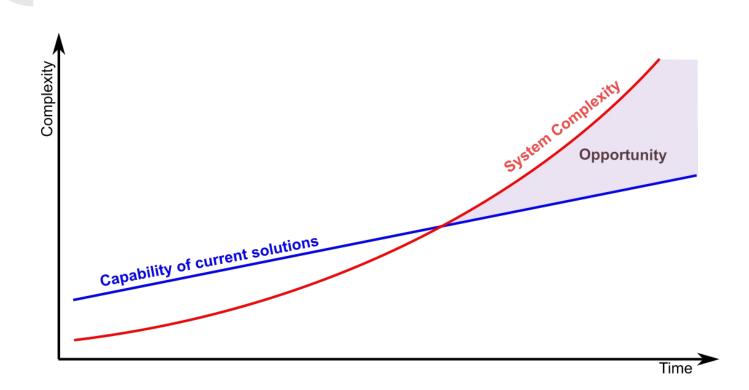
Affordable

Easy to use

**Strongly Consistent** 

All in one

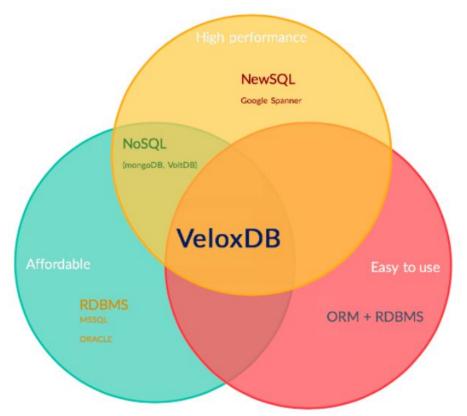
# **Why Now**



## **Market Size**

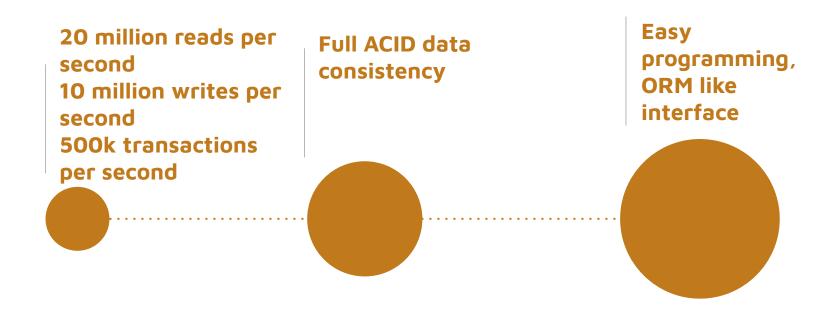
58.4 billion dollar market size

## Competition





MVP stage, most critical parts are complete.



### **Business model**

#### **Open Source**

Most of the functionality is free.

This should provide user base that would drive commercial licences.

#### **Enterprise - commercial**

- Main/Backup site
- Read Only replicas
- ☐ Storage encryption
- Scale out (write everywhere)
- Timeseries

**Commercial support** 

## The team

Working together for 12 years







**Brom Armostrong** 

MVP 2015

Mike Browning MVP 2016

Master degree in computer science, worked together mostly on industrial, mission and life critical software for large enterprises:

**SIEMENS** 



With over 50 years of cumulative working experience. From design/implementation/requirement analysis of large software suites.

\*MVP - most valuable person in a company with over 1000 engineers

## Fund rising

400.000€ - Fundraising goal

75% Minimum Valuable Product25% Marketing

#### Breakdown

260000€	Developers salary (30e rate, 4 developers, 1 year)
100000€	Marketing
40000€	Office space, Hardware
20000€	Other expenses



