

Samyu's Boutique: Personal Measurement Guide

"The secret to a great outfit is a perfect fit."

Since we specialize in bespoke tailoring, we recommend taking measurements in inches using a flexible measuring tape. For the best results, have someone else measure you while you stand naturally.

1. Essential Body Measurements (Inches)

Measurement	How to Measure
Bust	Measure around the fullest part of your chest, keeping the tape level.
Waist	Measure around your natural waistline (the narrowest part, usually above the belly button).
Hips	Measure around the fullest part of your hips (approx. 7-9 inches below the waist).
Shoulder	Measure from the edge of one shoulder bone to the other across the back.
Arm Hole	Loop the tape around the armpit and over the shoulder.
Sleeve Length	Measure from the shoulder tip down to your desired length (Short, Elbow, or Full).
Front Neck Depth	Measure diagonally from the shoulder-neck point to the desired depth.
Back Neck Depth	Measure diagonally from the shoulder-neck point to the desired depth.

2. Length Guide

- **Blouse Length:** Measure from the high point of the shoulder down to where you want the blouse to end.
 - **Kurti/Frock Length:** Measure from the shoulder down to the desired hemline (Knee, Calf, or Ankle).
 - **Lehenga/Skirt Length:** Measure from your waist down to the floor (remember to account for the height of your heels).
-

3. Standard Reference Chart (For Ready-to-Wear)

If you are ordering a standard size, please use this as a reference:

Size	Bust (in)	Waist (in)	Hip (in)
XS	32	26	36
S	34	28	38
M	36	30	40
L	38	32	42
XL	40	34	44
2XL	42	36	46

4. Pro-Tips for a Better Fit

- **Don't pull too tight:** The tape should be snug but not digging into your skin.
 - **Wear the right bra:** Measure yourself wearing the type of bra you plan to wear with the final outfit.
 - **Footwear matters:** If you are measuring for a Lehenga or a long Gown, wear your heels during the measurement process.
-

Need Help?

If you are unsure about a measurement, we offer **Virtual Consultations**.

- **WhatsApp Video Call:** +91 91500 70218
- **Main Branch:** 112-133, K.R Puram, Avarampalayam Road, Coimbatore - 641 006

- **Peelamedu Branch:** Near Sri Ashtamsa Varadha Anjaneya Temple, Coimbatore - 641 004