

Privacy Policy

Effective Date: February 2026

At **Samyu's Boutique**, we value the trust you place in us. This Privacy Policy describes how we collect, use, and protect your personal information when you visit our boutique in Coimbatore or use our online services.

1. Information We Collect

To provide a personalized tailoring and shopping experience, we collect:

- **Contact Details:** Name, email address, phone number, and shipping address.
- **Measurement Data:** Specific body measurements and style preferences for custom tailoring.
- **Transaction Details:** History of your purchases and payment confirmations.
- **Consultation Notes:** Details shared via WhatsApp, email, or in-person regarding your specific design requirements.

2. How We Use Your Information

We use your data strictly to:

- Process your fabric orders and manage custom stitching.
- Notify you about order status, shipping updates, and appointment reminders.
- Maintain your **Measurement Profile** to make your future bespoke orders faster and more accurate.
- Improve our collections based on customer preferences.

3. Data Security & Sharing

- **Third-Party Sharing:** We **never** sell or rent your personal information. We only share necessary data (like your address) with trusted courier partners to ensure your delivery reaches you.
- **Confidentiality:** Your custom designs and measurements are kept strictly confidential within the Samyu's Boutique team.
- **Digital Safety:** We use industry-standard encryption to protect any data shared through our digital platforms.

4. Your Rights

You have the right to request a copy of the measurement data we have on file for you, update your contact details, or request that your personal information be removed from our marketing lists at any time.

5. Updates to This Policy

We may update this policy occasionally to reflect changes in our practices. The "Effective Date" at the top will indicate when the latest changes were made.

Contact Us

If you have any questions regarding your privacy, please contact us:

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