





http://twitter.com/#!/4040404040404

On Aug 18, 2011, at 1:44 AM, JODI wrote:

hio Jon R OS etcBoto (for JOn - PLZ read REQuest Below)

directly inspired by your 1998 work http://404.jodi.org/

// yyYYYYYYYYYYY

/firsT idea is a redirection to a twitteraccount /4040404//o no-tec just 2.0 re-direction ( spam-style/complete-outofcontext)

osa Menkm

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Pour -- ROSA #\*

http://www.youtube.com/watch?v=Ys4pvcsVwQI ROAS AROSAS ROSRIS ROS R ROAS AROSAS ROSRIS ROS ROSUM UM ZumOSUM UM Zum ROAS AROSAS ROS-RIS ROS ROSUM UM Zum ROA

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codewise it doesn't goahead//	the coding%

The work 404 error by Jodi, [...] has become not just about an error or non-place, but has been erected as an iconographic work standing for a 'desired destination', and spawned a cult of broken link art works. Such works, [...] insist that their spectators establish new conceptual paradigms for approaching these particular works of glitch art.1

On August 18th we asked Jodi to create a special easteregg for the GLI.TC/H website, in celebration of the iconic 1998 work http://404.jodi.org/. The result was 40404040404, a social spiderhole for tweeting spiders and other web scutter spheres.

When mistyping an URL, or following a 404 link within the GLI.TC/H domain, any user agent will automatically land on 4040404040404. Every agent landing on such a page is redirected to the 404 page, which sends specific user agent information to the 40404040404 Twitter page that will collect for instance the visitors ip, and append it to the gli.tc/h domain name from which the user was linked in, effectively curating and creating gli.tc/h's 404 non-space cloud.

But 4040404040404 also exposes Twitters own active (and normally completely obfuscated documentation (or scraping process) of links shared on the microblogging website: when a user shares their 404 (or any other) link on Twitter, Twitter will index this url (to rank its relevance). The 404 page however, redirects the spider back to Twitter, creating a publicly visible feedback loop of Twitter's corporate dark fiber scraping spiders, bots and crawlers. 4040404040404 thus exposes and facilitates the clouds made inside, with the help of the cloud(s).

While many glitchers fear that the potential for glitch will be drastically challenged through cloud computing, 4040404040404 shows a new opportunity for glitching within the clouds.

40404040404 heavily draws upon spectator literacy (references to media technology texts, aesthetics and machinic processes). It prompts the spectator to engage not only with technical, but also with subcultural and meta-cultural gestures. This is how users do not consume but instead become active participants in a culture invested in constant re-definition.

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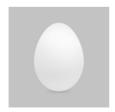
your mail is cutoff by the Spam filter

i have a problem here;]-- ]] ]] ]] ]

o id

To: GLI.TC/H <glitch@gli.tc> Subject: Re: \*\*\*\*SPAM\*\*\*\*\* GLI.TC/H #404

<sup>1.</sup> Rose, Anton.16.05.2011. Welcome to Artbreak: Kanye West and the Creative Destruction of Compression Artefacts as a Critical Tool in the Avant-garde of Glitch Art. Unpublished Bachelor Thesis.



## 4040404040404 @4040404040404

♣ Folk	Text follow 40404040404 to your carrier's shortcode
Tweets	Favorites Following Followers Lists >
	<b>40404040404</b> 4040404040404 gli.tc/h/199.59.149.1 Twitterbot/0.1 #404 7 minutes ago
	<b>40404040404</b> 4040404040404 gli.tc/h/199.59.149.1 Twitterbot/0.1 #404 7 minutes ago
	<b>40404040404</b> 4040404040404 gli.tc/h/199.59.149.1 Twitterbot/1.0 #404 7 minutes ago
	<b>40404040404</b> 404040404040404040404040404
	<b>40404040404</b> 4040404040404 gli.tc/h/199.59.149.1 Twitterbot/0.1 #404 10 minutes ago
	<b>40404040404</b> 4040404040404 gli.tc/h/199.59.149.1 Twitterbot/1.0 #404 10 minutes ago
	<b>40404040404</b> 4040404040404 gli.tc/h/199.59.149.1 Twitterbot/0.1 #404 10 minutes ago
	<b>40404040404</b> 404040404040404040404040404
	<b>40404040404</b> 4040404040404 gli.tc/h/199.59.149.1 Twitterbot/0.1 #404 11 minutes ago

**40404040404** 4040404040404



4040404040404 4040404040404

gli.tc/h/110.4.189.4/... Mozilla/5.0 (Windows NT 5.1; rv:7.0.1) Gecko/20100101 Firefox/7.0.1 #404

11 minutes ago



4040404040404 4040404040404

gli.tc/h/199.59.149.1... Twitterbot/1.0 #404

12 minutes ago



4040404040404 4040404040404

gli.tc/h/199.59.149.1... fdj\_ Twitterbot/0.1 #404

12 minutes ago



4040404040404 4040404040404

gli.tc/h/110.4.189.4/... Mozilla/5.0 (Windows NT 5.1; rv:7.0.1)

Gecko/20100101 Firefox/7.0.1 #404

12 minutes ago



**40404040404** 4040404040404

gli.tc/h/199.59.149.1... Twitterbot/0.1 #404

20 minutes ago



4040404040404 4040404040404

gli.tc/h/199.59.149.1... Twitterbot/1.0 #404

20 minutes ago



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gli.tc/h/199.59.149.1... Twitterbot/0.1 #404

20 minutes ago



4040404040404 4040404040404

gli.tc/h/31.175.148.1... Mozilla/5.0 (compatible; MSIE 9.0; Windows

NT 6.1; Trident/5.0) #404

20 minutes ago



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gli.tc/h/199.59.149.1... Twitterbot/0.1 #404

23 minutes ago



**40404040404** 4040404040404

gli.tc/h/199.59.149.1... Twitterbot/0.1 #404

23 minutes ago



**40404040404** 4040404040404

gli.tc/h/199.59.149.1... Twitterbot/1.0 #404

26 minutes ago



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4040404040404 4040404040404

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26 minutes ago