import pandas as pd
from textblob import TextBlob
import matplotlib.pyplot as plt
from wordcloud import WordCloud

 $\label{eq:df} \begin{tabular}{ll} df = pd.read\_csv('\underline{/content/Women} & Dresses & Reviews & Dataset .csv') \\ df.head() & \end{tabular}$ 

$\supseteq$		s.no	age	division_name	department_name	class_name	clothing_id	title	review_text	alike_feedback_count	rating	recommend_
	0	0	40	General	Bottoms	Jeans	1028	Amazing fit and wash	Like other reviewers i was hesitant to spend t	0	5	
	1	1	62	General Petite	Tops	Blouses	850	Lovely and unique!	As is true of a bunch of the fall clothing pho	12	5	
	2	2	47	General Petite	Bottoms	Skirts	993	Meh	I so wanted this skirt to work love	3	1	

Start coding or generate with AI.

df=df[['review\_text','rating']].dropna()

df

	review_text	rating			
0	Like other reviewers i was hesitant to spend t	5			
1	As is true of a bunch of the fall clothing pho	5			
2	I so wanted this skirt to work, love the desig	1			
3	Love love this! i was hesitant to buy this at	5			
4	I absolutely love the retro look of this swims	5			
23481	I oot this dress in the blue. it fits greath	5			
23482	I was very patient with this dress. i was wait	5			
23483	The deep v doesn't gape, and flatters the neck	5			
23484	I saw this dress online this morning, went int	5			
23485	Super cute jacket .perfect for fall i can't st	5			
22641 rows × 2 columns					

df.reset\_index(drop=True, inplace=True)

df

```
review_text rating
          Like other reviewers i was hesitant to spend t...
  n
  1
            As is true of a bunch of the fall clothing pho...
  2
           I so wanted this skirt to work, love the desig...
  3
            Love love this! i was hesitant to buy this at ...
                                                                   5
  4
            I absolutely love the retro look of this swims...
22636
               I oot this dress in the blue. it fits great--h...
                                                                   5
22637
           I was very patient with this dress. i was wait...
                                                                   5
22638 The deep v doesn't gape, and flatters the neck...
                                                                   5
22639
           I saw this dress online this morning, went int...
                                                                   5
22640
              Super cute jacket .perfect for fall i can't st...
                                                                   5
```

22641 rows × 2 columns

```
import nltk
nltk.download('stopwords')
from nltk.stem import PorterStemmer
ps =PorterStemmer()
import os
import pandas as pd
import numpy as np
from sklearn.preprocessing import LabelEncoder
import nltk
import re
from nltk.corpus import stopwords
from nltk.stem import PorterStemmer
from sklearn.feature_extraction.text import CountVectorizer
from sklearn.model_selection import train_test_split
from sklearn.naive_bayes import MultinomialNB
from \ sklearn.metrics \ import \ accuracy\_score, classification\_report, confusion\_matrix
import pickle
import seaborn as sns
def preprocess text(text):
   review=re.sub("[^a-zA-Z]"," ",text)
   review=review.lower()
   review=review.split()
   review=[ps.stem(word) for word in review if word not in set(stopwords.words("english"))]
   review=" ".join(review)
   return review
     [nltk_data] Downloading package stopwords to /root/nltk_data...
    [nltk_data] Package stopwords is already up-to-date!
```

df['cleaned\_review'] = df['review\_text'].apply(preprocess\_text)

df

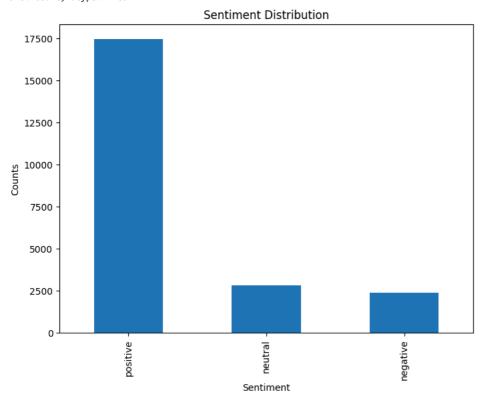
	review_text	rating	cleaned_review			
0	Like other reviewers i was hesitant to spend t	5	like review hesit spend much pair jean howev p			
1	As is true of a bunch of the fall clothing pho	5	true bunch fall cloth photo color total wash m			
2	I so wanted this skirt to work, love the desig	1	want skirt work love design way way long lb sm			
3	Love love this! i was hesitant to buy this at	5	love love hesit buy first review made seem big			
4	I absolutely love the retro look of this swims	5	absolut love retro look swimsuit first saw blo			
22636	I oot this dress in the blue. it fits greath	5	oot dress blue fit great hit knee short awkwar			
22637	I was very patient with this dress. i was wait	5	patient dress wait almost forev till dress get			
22638	The deep v doesn't gape, and flatters the neck	5	deep v gape flatter necklin waist high side sl			
22639	I saw this dress online this morning, went int	5	saw dress onlin morn went store afternoon walk			
22640	Super cute jacket .perfect for fall i can't st	5	super cute jacket perfect fall stop wear			
22641 rows × 3 columns						

```
# Function to calculate sentiment
def sentiment_analysis(text):
    analysis = TextBlob(text)
    return analysis.sentiment.polarity # Returns the polarity

# Apply the function
df['sentiment'] = df['rating'].apply(lambda x: 'positive' if x >= 4 else ('neutral' if x == 3 else 'negative'))
print(df['sentiment'].value_counts())

# Sentiment distribution
plt.figure(figsize=(8, 6))
df['sentiment'].value_counts().plot(kind='bar')
plt.title('Sentiment Distribution')
plt.xlabel('Sentiment Distribution')
plt.ylabel('Counts')
plt.show()
print()
```

sentiment
positive 17448
neutral 2823
negative 2370
Name: count, dtype: int64



```
# Word Cloud for Positive Sentiments
positive_reviews = ' '.join(text for text in df[df['sentiment'] == 'positive']['cleaned_review'])
wordcloud = WordCloud(max_font_size=50, max_words=100, background_color="white").generate(positive_reviews)
plt.figure()
plt.imshow(wordcloud, interpolation="bilinear")
plt.title('Word frequency for positive reviews')
plt.axis("off")
plt.show()
print()
```

## Word frequency for positive reviews

```
great perfect pant skirt wear perfect pant pottom wear perfect pant pe
```

```
# Word Cloud for Negative Sentiments
positive_reviews = ' '.join(text for text in df[df['sentiment'] == 'negative']['cleaned_review'])
wordcloud = WordCloud(max_font_size=50, max_words=100, background_color="white").generate(positive_reviews)
plt.figure()
plt.imshow(wordcloud, interpolation="bilinear")
plt.title('Word frequency for negative reviews')
plt.axis("off")
plt.show()
```

## Word frequency for negative reviews

