

# Joshua A. Fayer

S.I. Newhouse School of Public Communications

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## Career Objective

- > To advance opportunities in which I can marry my passions for journalism, media outreach, and technological integration.
- > To apply my extensive background in writing, editing, organizing for large group efforts, advocacy and media relations, and technical knowledge of many industry-standard programs.

## Education

- > Syracuse University, S.I. Newhouse School of Public Communications, College of Engineering and Computer Science, and Maxwell School of Public Citizenship
  - > Bachelor's in Public Relations with minors in Computer Science and Political Science
  - > Current GPA: 3.667
- > Hightstown High School - Hightstown, NJ | Graduated: June, 2016 | GPA: 4.0893/4.0 (weighted)

May 2020  
Syracuse, NY

## Experience

- > **Policy Communications Intern**, Abdul Latif Jameel Poverty Action Lab (J-PAL) North America, Massachusetts Institute of Technology. J-PAL is a network of 145 affiliated professors. Their core mission is to reduce poverty by ensuring that policy is informed by scientific evidence. As an intern, I assisted communications efforts as part of the policy team.
  - > Translating academic research into easy-to-understand, external-facing drafts. Identifying policy windows for J-PAL research and development. Synthesizing social media/website analytics. Creating and maintaining social media campaigns. Generating relevant press contacts. Editing audio/video releases. Quality-checking publications. Curating internal news briefings.
- > **Advocacy and Media Relations**, Cold Case Records Collection Act of 2017, also known as H.R.1272, a bill which aims to help solve civil rights cold cases by creating a new channel for the release of cold case documents.
  - > Working to garner support for H.R.1272, which entered the House of Representatives in May 2017. Writing articles, and interviewing with and contacting various media outlets and members of Congress. Assisting with website development and management.H.R.1272 has gained the support of the Congressional Black Caucus, Southern Poverty Law Center, and other prominent legislative organizations. Additional information at coldcaseact.com.
- > **Learning Community Resident Advisor**, Maxwell Learning Community. Resident Advisor for the 2017-18 school year.

(2017-present)  
Cambridge, MA

(2016-present)  
Hightstown, NJ

(2017-present)  
Syracuse, NY

## Skills

- > HTML/CSS, Javascript, Haskell, WordPress, Github, Adobe Suite, and other industry standard skills
- > Organizational skills, group effort skills, strong leadership skills
- > Extensive writing and editing on a deadline
- > Fast problem-solving and brainstorming

## Affiliations and Community Involvement

- > Member of the Public Relations Society of America (2016-present)
- > Syracuse University Music: Orange Appeal, a capella group (2016-present), Treasurer (2017-present). Currently working with Orange Appeal to record an album, *Unpeeled*, which is expected to release in Summer 2017.
- > Hightstown High School Music and Drama:
  - > Lead roles in the hit Broadway show *Urinetown: The Musical* (2015-2016)
  - > Co-wrote and co-directed a One-Act play (2016)
- > Inducted into National Honor Society (2015-16)

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