

Joshua A. Fayer

S.I. Newhouse School of Public Communications

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Career Objective

- > To advance opportunities in which I can marry my passions for journalism, media outreach, and technological integration.
- > To apply my extensive background in writing, editing, organizing for large group efforts, advocacy and media relations, and technical knowledge of many industry-standard programs.

Education

- > Syracuse University, S.I. Newhouse School of Public Communications, College of Engineering and Computer Science, and Maxwell School of Public Citizenship
 - > Bachelor's in Public Relations with minors in Computer Science and Political Science
 - > Current GPA: 3.688
- > Hightstown High School - Hightstown, NJ | Graduated: June, 2016 | GPA: 4.0893/4.0 (weighted)

May 2020
Syracuse, NY

Experience

- > **Policy Communications Intern**, Abdul Latif Jameel Poverty Action Lab (J-PAL) North America, Massachusetts Institute of Technology. J-PAL is a network of 145 affiliated professors. Their core mission is to reduce poverty by ensuring that policy is informed by scientific evidence. As an intern, I assisted communications efforts as part of the policy team.
 - > Translating academic research into easy-to-understand, external-facing drafts. Identifying policy windows for J-PAL research and development. Synthesizing social media/website analytics. Creating and maintaining social media campaigns. Generating relevant press contacts. Editing audio/video releases. Quality-checking publications. Curating internal news briefings.
- > **Learning Community Resident Advisor**, Maxwell Learning Community. Resident Advisor for the 2017-18 school year.
 - > Event planning and organizing, and program design. Leading group of first-year students and helping connect students to resources. Conflict management. Assisting with routine operations and tasks throughout the residence hall.
- > **Advocacy and Media Relations**, Cold Case Records Collection Act of 2017, also known as H.R.1272, a bill which aims to help solve civil rights cold cases by creating a new channel for the release of cold case documents.
 - > Working to garner support for H.R.1272, which entered the House of Representatives in May 2017. Writing articles, and interviewing with and contacting various media outlets and members of Congress. Assisting with website development and management.H.R.1272 has gained the support of the Congressional Black Caucus, Southern Poverty Law Center, and other prominent legislative actors. Additional information at coldcaseact.com.

Summer 2017
Cambridge, MA

2017-present
Syracuse, NY

2016-present
Hightstown, NJ

Skills

- > HTML/CSS, Javascript, Haskell, WordPress, Github, Adobe Suite, and other industry standard skills
- > Organizational skills, group effort skills, strong leadership skills
- > Extensive writing and editing on a deadline
- > Fast problem-solving and brainstorming

Affiliations and Community Involvement

- > Member of the Public Relations Society of America (2016-present)
- > Syracuse University Music: Orange Appeal, a capella group (2016-present), Treasurer (2017-present). Worked with Orange Appeal to record an album, *Unpeeled*, which released on Spotify and Google Music in September 2017.

Syracuse, NY