



Joshua A. Fayer
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Education



Syracuse University

Syracuse, NY

May 2020

GPA: 3.68
Dean's List

Public Relations, B.S.
S.I. Newhouse School of Public Communications
Minors
Computer Science
Political Science

Skills



- Web development
HTML5, CSS3, JavaScript, PHP, Node.js
- Adobe Suite
InDesign, Photoshop, Illustrator, Premiere
- Analytics
Google, Facebook, and Twitter ads, coursework in data mining
- Creative writing and AP style
- Research

Policy Communications Intern



J-PAL North America, MIT

Cambridge, MA

Summer 2017

- Drafted newsletters, social media posts, and web content
- Designed graphics
- Synthesized analytic reports
- Quality-checked publications

In my internship at J-PAL, I gained experience creating multimedia content within the style and voice of an organization through weekly newsletters, nearly a dozen social media posts, video releases and developing website content.

Resident Advisor



Syracuse University

Syracuse, NY

2017-18 school year

four.lawrinsonhall.com

- Building an inclusive community
- Event organization
- Conflict resolution
- Enforcing protocol

Serving as a resident advisor has given me the humbling opportunity of assisting first-year students during the transition period in college and building an inclusive community for all students at Syracuse University.

Media & Advocacy



Cold Case Act (H.R. 1272)

East Windsor, NJ

2016-present

coldcaseact.com

- Directly lobbied members of Congress
- Monitored social media
- Participated in interviews
- Created website content

H.R.1272 entered the House of Representatives in May 2017, and has since gained national coverage, bipartisan support in Congress as well as the support of other prominent legislative actors.

Involvement

Orange Appeal, a cappella group (2016-present)

Treasurer (2017-18 school year)

Unpealed, album released in Fall 2017

Public Relations Student Society of America

Other Links

joshuafayer.com/portfolio

joshuafayer.com/github