



**Joshua A. Fayer**  
jafayer@syr.edu

[joshuafayer.com](http://joshuafayer.com)  
 (609) 619-1323  
 [joshuafayer.com/linkedin](http://joshuafayer.com/linkedin)



## Education



GPA: 3.68  
Dean's List  
May 2020

### Syracuse University

Public Relations  
S.I. Newhouse School of Public Communications  
Minors  
Computer Science  
Political Science

## Skills



- Web development**  
HTML5, CSS3, JavaScript, PHP, Node.js
- Adobe Suite**  
Pixel and vector editing, video editing
- Analytics**  
Google, Facebook, and Twitter ads, coursework in data mining
- Creative and news writing**
- Research**

## Policy Communications Intern



J-PAL North America, MIT

Cambridge, MA  
 Summer 2017

- Internal/external communications
- Graphic design
- Research
- Quality-checking publications

*In my internship at J-PAL, I gained experience creating multimedia content within the style and voice of an organization through newsletters, social media posts, video releases, and website content.*

## Resident Advisor



Syracuse University

Syracuse, NY  
 2017-18 school year  
 [four.lawrinsonhall.com](http://four.lawrinsonhall.com)

- Building an inclusive community
- Event organization
- Conflict resolution
- Enforcing protocol

*Serving as a resident advisor has given me the humbling opportunity of assisting first-year students during the transition period in college and building an inclusive community for all students at Syracuse University.*

## Media & Advocacy



Cold Case Act (H.R. 1272)

East Windsor, NJ  
 2016-present  
 [coldcaseact.com](http://coldcaseact.com)

- Directly lobbying members of congress
- Social media monitoring
- Participating in interviews
- Website content creation

*H.R.1272 entered the House of Representatives in May 2017, and has since gained national coverage, bipartisan support in congress as well as the support of other prominent legislative actors.*

## Involvement

Orange Appeal, a cappella group (2016-2018)

Treasurer (2017-18 school year)  
*Unpealed*, album released in Fall 2017

Public Relations Student Society of America

## Other Links

[joshuafayer.com/portfolio](http://joshuafayer.com/portfolio)  
[joshuafayer.com/github](http://joshuafayer.com/github)