



WESTERN AUSTRALIAN INDUSTRY PARTICIPATION STRATEGY

Participation Plan Template

Please complete this form and submit it with your tender response to the WA Government procuring agency, who will assess then arrange to submit the successful participation plan to Industry Link.

The Western Australian Industry Participation Strategy (WAIPS) Participation Plan is required, under the *Western Australian Jobs Act 2017* (WA Jobs Act), to be completed by the prospective supplier for WAIPS supply items.

This Participation Plan will be taken into account in the Procurement Agency's evaluation of the prospective supplier's offer to supply, in the manner set out in the procurement documents issued by the Agency. Section B Participation Plan commitments will form part of the awarded contract.

This document should be completed in accordance with the "*How to complete a Participation Plan*" guidance available at the [WA Industry Link](#) Portal.

The Industry Link Advisory Service (ILAS) from the Department of Jobs, Tourism, Science and Innovation can assist businesses with questions relating to this plan as can the Local Content Advisers (LCAs) from the Department of Primary Industries and Regional Development.

Please phone 08 6277 2999 or email industrylink@jtsi.wa.gov.au for assistance.

Information contained in this plan may be used or disclosed by the procurement agency for the supply (each as defined in the *Western Australian Jobs Act 2017*) or the State for the legitimate purposes of or relating to government or the business of government. This may include, without limitation, the disclosure of some or all of this information by the Minister responsible for the *Western Australian Jobs Act 2017* or the Minister responsible for the procuring agency to the Parliament of Western Australia or otherwise in connection with the performance of their functions or the discharge of their duties.

This version replaces all previous versions of WAIPS Participation Plan documents.

IMPORTANT: This document must not be modified, copied or embedded into other request documentation. Please complete this form and submit it as a standalone PDF with your tender response to the WA Government procuring agency, who will assess then arrange to submit the successful participation plan to Industry Link.



AGENCY USE ONLY

Procurement agency name:	Department of Housing and Works - Buildings and Contracts
Contact person:	Andrew Ballard
Contact phone number:	+61 8 6551 1410
Contact email (email form to be sent to):	Andrew.Ballard@dohw.wa.gov.au
Nature of tender:	Goods and/or services
Contract coverage location/s:	WA - Metro (only)
Regional coverage:	

Type of participation plan required:

FULL

Tender / Request document details

Tender reference :	DPC2142
Contract delivery address/es:	Dumas House, 2 Havelock St, West Perth WA 6005
Tender / request title:	Provision of a Digital Wallet and Verifiable Credentials Solution
Request description / scope:	The Department of the Premier and Cabinet's (the Department) Office of Digital Government (DGov) is seeking

Supplier details

Business name:	CredEntry
ABN:	13 652 707 198
Person responsible for this document:	Shelby Long
Contact phone number:	0481962084
Contact email:	shelby.long@credentry.com.au
Business website:	https://www.credentry.com/
Business street address:	19 Howard Street Perth WA 6000 Australia

Section A: Important note

The information you provide in Section A will only be used for reporting purposes. It will not form part of the information evaluated for the purposes of the Participation Plan evaluation score.

Take care to ensure that Section A is fully completed. The Procurement Agency may in its sole and absolute discretion reject or refuse to evaluate an Offer which does not include, or have associated with it, a Participation Plan with both section A and section B fully completed.

Section A: Supplier/Contractor Workforce

Employment is defined by both the Australian Bureau of Statistics and the International Labour Organisation as a minimum of one hour's paid work per week.



Section A: Important note

The information you provide in Section A will only be used for reporting purposes. It will not form part of the information evaluated for the purposes of the Participation Plan evaluation score.

Take care to ensure that Section A is fully completed. The Procurement Agency may in its sole and absolute discretion reject or refuse to evaluate an Offer which does not include, or have associated with it, a Participation Plan with both section A and section B fully completed.

Section A: Supplier/Contractor Workforce

Employment is defined by both the Australian Bureau of Statistics and the International Labour Organisation as a minimum of one hour's paid work per week.

Important: All table cells need to be completed. Enter a numerical value representing the head count.

1. For this contract only, please estimate the number of your company's own workforce that will be employed to deliver this contract.

Workforce	WA - Metro	WA – Regional	Other Australian States, Territories and New Zealand	Overseas
Excluding Apprentices & Trainees	10	0	0	0
Apprentices & Trainees	0	0	0	0
Totals	10	0	0	0

Section A: Contract division

Important: Your response should be a percentage of the overall contract spend by location. **The sum of all locations need to equal 100% for a completed row.** All table cells need to be completed so please enter '0' (zero) for elements where necessary.

2. Please estimate the overall percentage of the contract that is likely to be spent in WA (Perth Metro and Regional), the rest of Australia and New Zealand, and Overseas locations. (This includes labour costs).

WA - Metro (%)	WA - Regional (%)	Other Australian States, Territories and New Zealand (%)	Overseas (%)
90	10	0	0



Section B: Industry Engagement

Important: The information provided in this section is assessable and will contribute to the overall Participation Plan evaluation score. It will also be used for Contract commitments in the manner described.

Take care to ensure that Section B is fully completed. The Procurement Agency may in its sole and absolute discretion reject or refuse to evaluate an Offer which does not include, or have associated with it, a Participation Plan with both section A and section B completed.

If a question is "Not Applicable" to your circumstance enter NA and provide a reason.

1. The following items represent the objectives of the WAIPS. Provide a response on how you will achieve these objectives

Where your business does not intend to subcontract, but deliver this contract in-house, explain how you will;

- a. Support the economy through employment and training initiatives.

Our credential verification system simplifies and accelerates workforce onboarding and compliance processes, making it easier for contractors, employees, and businesses to manage workforce credentials securely. By streamlining verification and induction workflows, we help contractors access worksites faster, reduce administrative overheads, and minimise delays, which in turn supports business continuity and economic productivity. Key initiatives include: Empowering Contractors and Employees – Our platform reduces barriers to workforce participation by simplifying ID verification and training credential management, allowing individuals to spend less time on paperwork and more time on meaningful work. Supporting Training & Skills Development – By centralising induction records, qualifications, and ongoing competency tracking, we ensure workers can access upskilling opportunities more efficiently, helping maintain a skilled and job-ready workforce. Driving Local Economic Impact – Faster and more secure workforce mobilisation supports local suppliers, contractors, and service providers, indirectly contributing to job creation and regional economic growth. Through these initiatives, we're enabling a more connected, efficient, and capable workforce across Western Australia.

- b. Introduce or adopt best practice in innovation, technologies and materials.

Our business is committed to driving innovation through the adoption of best-practice technologies that improve operational efficiency, enhance compliance, and reduce administrative burdens for employers and contractors alike. At the core of our approach is our digital credential verification platform, which integrates cutting-edge technologies to deliver secure, seamless, and scalable workforce management solutions. Key innovations include: Digital Identity Verification – Leveraging secure integrations with accredited digital identity providers, we enable real-time verification of key credentials such as driver's licences, passports, and training records, ensuring accuracy and compliance. Streamlined Credential Management – Our platform centralises induction records, qualifications, and competency assessments into a single, user-friendly interface, reducing duplication and administrative delays. Privacy-First and Security-Driven Architecture – Built on privacy-by-design principles and aligned with ISO 27001 standards, our system ensures personal data is handled securely and responsibly. Integration with Existing Systems – Through secure APIs, we provide interoperability with existing HR, training, and compliance platforms, maximising efficiency and reducing manual handling. Knowledge Sharing and Continuous Improvement – We are willing to collaboratively with industry stakeholders, government agencies, and contractors to share insights and implement emerging best practices across credentialing and workforce management. By embedding innovation into every aspect of our operations,



we not only improve workforce mobilisation but also help drive broader industry transformation through smarter, safer, and more efficient processes.

c. Provide any other local economic benefits.

As a Perth-based business, we are committed to maximising local economic outcomes by supporting Western Australian jobs, suppliers, and communities. While this contract will be delivered in-house, our operations generate wider benefits across the local economy through our technology-driven approach and community-focused initiatives. Key contributions include: **Supporting Local Employment & Contractors** Our platform enables faster, more secure onboarding of contractors and employees, helping local businesses mobilise their workforce efficiently and reducing project delays that impact downstream suppliers. **Strengthening WA's Digital Capability** By developing and deploying an advanced credential verification and compliance platform within WA, we are building local expertise in digital identity technologies, data security, and workforce management solutions. **Engagement with Indigenous Corporations and Communities** Where relevant, we actively collaborate with Traditional Owner groups and Aboriginal corporations to explore opportunities for workforce participation, training, and upskilling initiatives, ensuring local First Nations communities share in project benefits. **Knowledge Sharing and Industry Uplift** Through regular engagement with industry stakeholders, regulators, and government bodies, we share insights into best-practice credentialing and compliance frameworks, enabling broader adoption of efficient workforce solutions across WA industries. **Reinvesting in the Local Economy** As a WA-owned and operated business, we prioritise working with local suppliers, contractors, and service providers wherever possible, ensuring that project expenditure remains within the state. By combining local delivery with innovative digital solutions and community-focused practices, we help drive sustainable economic growth across Western Australia while improving workforce participation and capability.

2. If necessary, will you liaise with the Industry Link Advisory Service / Local Content Advisers on local industry participation issues?

No

2. a) If additional comment is required, please enter text below.

3. Has your business previously provided a Participation Plan for a successful tender bid for any Western Australian government agencies?

No

3. a) If Yes, please provide (up to 3 of) your most recent successful tender bid references.



Reporting & Declaration

If you enter into a contract in respect of the supply, reporting on the implementation of this Participation Plan will be required at the times and in the manner set out in the contract. If the duration of the contract is less than 12 months, only one report will be required once practical completion has been achieved. If the duration of the contract extends beyond 12 months, annual reports and a final report will be required. Timelines for reporting may be varied by the Procurement Agency in the contract.

If you enter into a Contract in respect of the Supply, a register of compliance by you with Contract Commitments made in this Participation Plan will be maintained by the Department of Jobs, Tourism, Science and Innovation.

Information contained in this plan may be used or disclosed by the procurement agency for the supply (each as defined in the Western Australian Jobs Act 2017) or the State for the legitimate purposes of or relating to government or the business of government. This may include, without limitation, the disclosure of some or all of this information by the Minister responsible for the *Western Australian Jobs Act 2017* or the Minister responsible for the procuring agency to the Parliament of Western Australia or otherwise in connection with the performance of their functions or the discharge of their duties.



I, Shelby Long, being an authorised person, declare that I understand and agree to accept the reporting obligations outlined above and declare that the information in this Participation Plan, to the best of my knowledge, is true, accurate and complete.

Position:

Date: 11/09/2025 1:40 PM

The WA Government procuring agency will assess then arrange to submit the successful participation plan to Industry Link.



Definition of terms

Apprentices: People undertaking an approved structured employment based training program (apprenticeship) under a registered training contract that leads to a nationally recognised qualification.

Contract Commitments: means commitments outlined in a participation plan which are incorporated in a contract for the Supply.

Full, Fair and Reasonable opportunity:

Full: Australian and New Zealand industry is afforded the same opportunity as other global supply chain partners to participate in all aspects of a project (e.g. design, engineering, project management, professional services, IT and architecture).

Fair: Australian and New Zealand industry is provided the same opportunity as global suppliers to compete on projects on an equal and transparent basis, including being given reasonable time to tender.

Reasonable: Tenders are free from non-market burdens that might rule out Australian and New Zealand industry and are structured in such a way as to provide Australian and New Zealand industries the opportunity to participate in projects.

Local Industry: Suppliers of goods produced, or services provided, in WA, another State or Territory or New Zealand.

Local Economy: means economic activity in WA, another State or Territory or New Zealand

Metro: all areas that are located outside of 'Regional'. Refer to the definition of 'Regional' below.

Offer: means a bid, tender or other offer to supply goods or services of which this Participation Plan forms part or with which this Participation Plan is otherwise associated.

Procurement Agency: means the agency responsible for conducting the procurement process for which this Participation Plan is required.

Regional: As prescribed in the [Regional Development Commissions Act 1993](#), Schedule 1 – Regions defined by reference to districts.

Request: means any form in which a supplier is requested to provide information on supply. This includes a Request for Tender, a Request for Quotation, a Request for Proposal or an Expression of Interest.

Supply or this Contract means the supply of goods or services to which this Participation Plan relates.

Trainees: People undertaking an approved structured employment based training program (traineeship) under a registered training contract that leads to a nationally recognised qualification.

Workforce: Means the total number of workers (head count not FTEs) directly employed on a contract. This encompasses full-time, part-time, casual employees, apprentices and trainees, workers engaged through labour hire arrangements and other employer supported employment initiatives such as cadetships and internships.