

# Product Data Analyst

---

## Vlad Kolesov

- Mobile: +972 58 744 5520 (*WhatsApp, Telegram*)
- Email: [vladkolesov95@gmail.com](mailto:vladkolesov95@gmail.com)
- Website: <https://creedence8.github.io/>
- Address: *Israel*
- Languages: *English (intermediate), Hebrew (elementary), Russian (native)*

## Skills and Tools

- Data analysis (Python, SQL, MS Excel, Statistics)
- Marketing analysis (Metrics, Funnels, Segmentation, A/B testing, Visualization)
- BI and Dashboards (Google Analytics, Google Data Studio, SAS EG)

## Experience

Apr 2019 — Jul 2019 **Data analyst**

**Yandex**, Moscow

Analysis of two media services: Yandex.News and Yandex.Sport:

- A/B testing
- Reporting automation
- Ad-hoc analytics

Jun 2018 — Dec 2018 **Product analyst**

**Tinkoff Bank**, Moscow

Analysis of onboarding processes at the B2B consumer finance lending service:

- A/B testing
- Creating and validation of hypotheses
- Reporting automation
- Ad-hoc analytics

Dec 2015 — Jul 2016 **Intern BI developer**

**Gazprom**, Moscow

Participation in the maintenance and development BI system (SAP BW/BI-IP)

## Education

2016 - 2018 **National Research Nuclear University MEPhI (Moscow Engineering Physics Institute)**  
Moscow

Master's degree, System analysis and management

2012 - 2016 **National Research Nuclear University MEPhI (Moscow Engineering Physics Institute)**  
Moscow

Bachelor's degree, Software engineering

## Courses

2019 - 2020 **Masa: Hebrew, Israel state and culture**  
Haifa

2019 **Game Analytics: From Basics to Advanced Strategies**  
devtodev.com, [See certificate](#)