

Product analyst

Vlad Kolesov

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- Address: *Israel*
- Languages: *English (intermediate), Hebrew (elementary), Russian (native)*

Skills and Tools

- Data analysis (Python, SQL, MS Excel, Statistics)
- Marketing analysis (Metrics, Funnels, Segmentation, A/B testing, Visualization)
- BI and Dashboards (Google Analytics, Google Data Studio, SAS EG)

Experience

Apr 2019 — Jul 2019 **Data analyst**

Yandex, Moscow

Analysis of two media services: Yandex.News and Yandex.Sport:

- A/B testing
- Reporting automation
- Ad-hoc analytics

Jun 2018 — Dec 2018 **Product analyst**

Tinkoff Bank, Moscow

Analysis of onboarding processes at the B2B consumer finance lending service:

- A/B testing
- Creating and validation of hypotheses
- Reporting automation
- Ad-hoc analytics

Dec 2015 — Jul 2016 **Intern BI developer**

Gazprom, Moscow

Participation in the maintenance and development BI system (SAP BW/BI-IP)

Education

2016 - 2018 **National Research Nuclear University MEPhI (Moscow Engineering Physics Institute)**
Moscow
Master's degree, System analysis and management

2012 - 2016 **National Research Nuclear University MEPhI (Moscow Engineering Physics Institute)**
Moscow
Bachelor's degree, Software engineering

Courses

2019 - 2020 **Masa: Hebrew, Israel state and culture**
Haifa

2019 **Game Analytics: From Basics to Advanced Strategies**
devtodev.com
[See certificate](#)