Vlad Kolesov

- Mobile: +972 58 744 5520 (WhatsApp, Telegram)
- Address: Israel
- Languages: English, Russian, Hebrew (elementary)
- Email: vladkolesov95@gmail.com
- Website: https://creedence8.github.io/

Skills and Tools

- Data analysis (Python, SQL, MS Excel, Statistics)
- Marketing analysis (Metrics, Funnels, Segmentation, A/B testing, Visualization)
- BI and Dashboards (Google Analytics, Google Data Studio, SAS EG)
- Game analysis (Devtodev platform)

Experience

Product Analyst
Analysis of two media services: Yandex.News and Yandex.Sport:
- A/B testing
- Reporting automation
- Ad-hoc analytics

2019
Yandex
Moscow, Russia

Product Analyst
Analysis of onboarding processes at the B2B consumer finance lending service:
- A/B testing
- Creating and validation of hypotheses
- Reporting automation
- Ad-hoc analytics

2018
Tinkoff Bank
Moscow, Russia

Java Developer
Full-stack development of a web application (Java 8, Spring MVC/Boot, Hibernate, MySQL, Bootstrap, JQuery)

2016 — 2017
NRNU MEPhI
Moscow, Russia

Intern BI Developer
Participation in the maintenance and development of a BI system (SAP BW/BI-IP)

2015 — 2016
Gazprom
Moscow, Russia

Education

Game Analytics
Game Design
Math in Game Design
Psychology in GameDev
devtodev.com, Online courses

2019 - 2020

Masa Israel Journey: Hebrew, Israel history and culture
JAFI, Course

2019 - 2020
Haifa, Israel

System analysis and management, Master's degree
National Research Nuclear University MEPhI

2016 - 2018
Moscow, Russia

Software engineering, Bachelor's degree
National Research Nuclear University MEPhI

2012 - 2016
Moscow, Russia