

## **Information Technology Events in the News**

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The proliferation of surveillance technologies on university campuses has become a contentious issue in recent years. This essay explores the information policy event related to the installation of sensors in educational institutions, focusing on its core issue, information policy implications, stakeholder involvement, and its significance for society and information professionals.

The core issue in this policy event revolves around the tension between using sensor technology for space optimization and the protection of individual privacy. Universities install sensors to monitor and maximize the use of buildings and spaces, especially in the context of increased remote work due to the COVID-19 pandemic. However, this approach raises concerns about surveillance, data privacy, and the potential misuse of data. As far as information policy implications are concerned, the issue is multifaceted. On one hand, universities must ensure that their data collection and usage comply with privacy laws and standards, while on the other hand, they need to strike a balance between space optimization and respecting the rights of students and faculty.

Stakeholders in this information policy event include universities and their administrative bodies, students, faculty members, and digital privacy advocacy groups. Universities aim to optimize their resources and spaces efficiently, while students and faculty members are concerned about their privacy and potential surveillance. Digital privacy advocacy groups, such as the Electronic Frontier Foundation, play a role in raising awareness and advocating for privacy protection. Each group has a distinct interest in the outcome of the policy event, with universities seeking cost-effective space management and students and faculty desiring privacy and data protection.

At the heart of this policy event is a delicate balance between the desire for efficient space management and individual privacy. Universities must also consider the ethical and legal implications of sensor technology. The concern is not solely about the installation of sensors but also the kind of data these sensors collect. The potential for data misuse, even if unintentional, poses a significant challenge. This issue goes beyond a simple campus concern and touches upon broader societal debates regarding surveillance, privacy, and data protection.

The significance of this policy event extends beyond campus. It reflects the broader societal debate on the ever-growing issue of surveillance by our technology and its impact on individual privacy. The policy event serves as a reminder that surveillance technologies can be introduced under the guise of public safety or efficiency but may lead to privacy infringements and misuse of data. This event underscores the importance of information policies that strike a balance between innovation and ethical considerations.

For information professionals, this policy event highlights the growing need for ethical data management and privacy protection. Professionals in the field of information science and technology must be proactive in advocating for strong data protection measures and transparent information policies. They play a pivotal role in educating organizations, including universities, on the ethical use of data and ensuring compliance with privacy regulations.

In conclusion, the installation of sensors in university buildings is not merely a campus issue as it embodies the broader debate on surveillance, privacy, and data protection. The core issue is finding a balance between utilizing technology to gather insightful analytics securely and respecting individual rights to privacy. It has significant implications for information policies and society at large. Information professionals must actively participate in shaping ethical data

management practices and advocating for the protection of individual privacy in the age of increasing surveillance technologies.

## References

Gulland, A., & Tan, F. (2023, October 20). *Campus surveillance: Students and professors decry sensors in buildings*. Nature. <https://doi.org/10.1038/d41586-023-03287-w>