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PERSONAL INFORMATION

Name: John Alexander Quintero Velandria
Birthplace: Caracas, Venezuela
Language: Spanish (Native), English (Intermediate)

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Behance: www.behance.net/crejohn

ABOUT ME

My approach is quality-oriented and marked by an innate drive towards perfectionism and minimalism which complements and balances the delivery deadline fullfil.

SKILLS

- Ilustration
- Photo editing
- Video editing

INTERESTS

- 3D/CGI animation
- UX/UI apps
- Web design

EDUCATION

Date: (2006/2011)
Institute: IUTIRLA
Degree: Graphic Design Associate's Degree.
Location: Caracas, DC.

Date: (2005/2006)
University: U.E.N. Francisco Tosta García
Degree: Science Bachelor Degree.
Location: Charallave, Miranda.

COURSES

Date: (2013)
Academy: Posa Studio Creativo
Certificate: Dreamweaver CC
Location: Caracas, DC.

Date: (2013)
Academy: Posa Studio Creativo
Certificate: After Effects CC
Location: Caracas, DC.

WORK EXPERIENCE

Freelance | **2022 - Current**
Graphic **Designer**

NutriWhite | Nutritional health | **2021**
Graphic **Designer**

- Implement designs and test their functionality during adaptation to different formats and platforms.
- Design logos, presentations, landing pages, advertising campaigns, social media designs, etc.
- Adapt artwork for websites and implement graphic lines on platforms such as Kajabi and Shopify.

Ticketmundo | Entertainment | **2019 - 2021**
Graphic **Designer**

- Map design and adaptation of the event location to be viewed on the website.
- Graphic art design and adaptation for social media and website as well as for printing tickets.

GSM Venezuela | Thermo-electric maintenance | **2015 - 2018**
Graphic **Designer**

- Develop digital and printed graphic pieces to offer services.
- Work directly with national and international associates.
- Design presentations.

Koiosoft | App & software development | **2015**
Graphic **Designer**

- Participate in the UX/UI design of mobile applications.

Bunker Publicitario | Ad Agency | **2012 - 2014**
Graphic **Designer**

- Creation of brand identity, selection of color palette, typography and visual elements to represent the brands.
- Design of advertising materials for print and digital media, such as banners, flyers, etc.
- Editing and manipulating images for use in various media.
- Project management from conception to delivery, ensuring deadlines and quality.

PROJECT COLABS

Date: 2015
Show: Estilo de Vida
Streaming Media: Radio
Business: Entertainment
Position: Graphic Designer/Production Assistant
Activities: Graphic Design, research, equipment setup, etc.

Date: 2016/2017
Show: InVoga
Streaming Media: TV
Business: Entertainment
Position: Graphic Designer/Production Assistant
Activities: Graphic Design, research, equipment setup, etc.
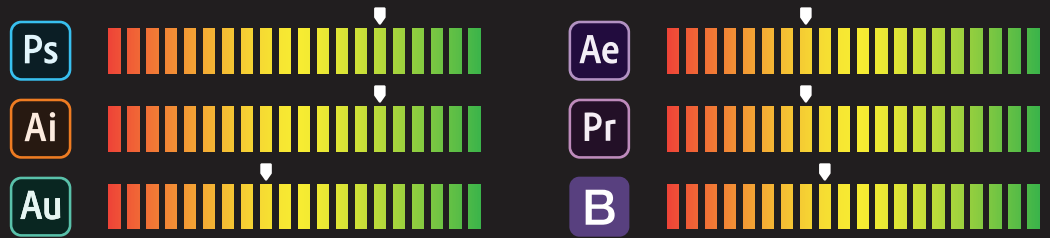
SOFTWARE SKILLS

Graphic Design

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere Pro
- Adobe Audition

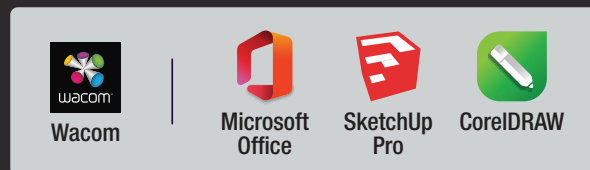## Web Design

- Bootstrap
- VS Code

ACCORDING TO USE

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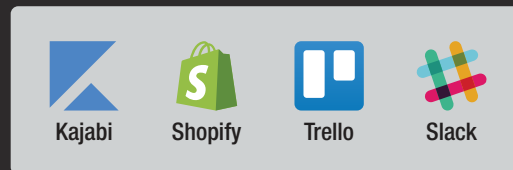# OTHER TOOLS USED AMONGST THE YEARS

Device

- Wacom

Software

- Microsoft Office
- SketchUp Pro
- CorelDraw

Platforms

- Kajabi
- Trello
- Shopify
- Slack

Operative System

- Windows
- iOS

Wacom

Microsoft Office

SketchUp Pro

CorelDRAW

Kajabi

Shopify

Trello

Slack