"**Be a yardstick of quality.** Some people aren't used to an environment where excellence is expected."

Steve Jobs

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PERSONAL INFORMATION

Name: John Alexander Quintero Velandria
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ABOUT ME

My approach is quality-oriented and marked by an innate drive towards perfectionism and minimalism which complements and balances the delivery deadline fullfil.

Being self-taught drives my curiosity to learn, fostering my growth and adaptability allowing me to improve my ability to solve problems and achieve better decision making.

EDUCATION

Date: (2006/2011)
Institute: IUTIRLA
Degree: Graphic Design Associate's Degree.
Location: Caracas, DC.

Date: (2005/2006)
University: U.E.N. Francisco Tosta García
Degree: Science Bachelor Degree.
Location: Charallave, Miranda.

COURSES

Date: (2013)
Academy: Posa Studio Creativo
Certificate: Dreamweaver CC
Location: Caracas, DC.

Date: (2013)
Academy: Posa Studio Creativo
Certificate: After Effects CC
Location: Caracas, DC.

WORK EXPERIENCE

Freelance | **2021 - Current**
Graphic Designer

NutriWhite | Nutritional health | **2021**
Graphic Designer / Video Editor

- Exchange ideas with the marketing team to provide solutions to the needs required in projects and advertising campaigns.
- Implement the designs and test their functionality while adapting to different formats and platforms.
- Design arts based on selected proposals such as; logo themes, presentations, landing pages, advertising campaigns, designs for social networks, adaptation of arts for websites and implementation of graphic lines on platforms such as kajabi and shopify.
- Actively participate with company partners in the creation of online PowerPoint presentations as well as in the real-time adaptation of platforms such as Kajabi and Shopify.

Ticketmundo | Entertainment | **2019 - 2021**
Graphic Designer

- Propose strategies for its integration within the company's services.
- Design and adapt event location maps for integration and use on the website.
- Design and adapt graphic arts for use on social networks and websites as well as for printing tickets.

GSM Venezuela | Thermo-electric maintenance | **2015 - 2018**
Graphic Designer

- Participate with the Creative Director in the redesign of the company's brand.
- Develop digital and printed graphic pieces to offer services.
- Work directly with the company's partners (national and international) to prepare the graphic material for the projects.
- Provide support to other departments in situations that require problem solving.
- Collaborate in the translation of various documents for litigation.
- Design and layout of the website.

Koiosoft | App & software development | **2015**
Graphic Designer / UX/UI Designer

- Actively collaborate with programmers and webmaster for the development of the company website and apps for clients.
- Participate in meetings with clients to collect necessary information to include in the UX/UI design of mobile applications such as Cinex.
- Redesign of the company brand.

Bunker Publicitario | Ad Agency | **2012 - 2015**
Graphic Designer

- Collaborate in decision-making with the Creative Director for the creation of brands.
- Participate in the creation of print, digital designs and presentations.
- Redesign of the company brand.

Solocopias | Print Company | **2010 - 2011**
Graphic Designer / **Customer** Support

- Meet the requirements of the public.
- Preparation of files for printing.
- Creation of graphic pieces, mainly flyers and logos.
- Actively collaborate with printers for the correct printing of the arts and thus comply with quality standards.

PROJECT COLABS

Date: 2016/2017
Show: InVoga
Streaming Media: TV
Business: Entertainment
Position: Graphic Designer/Production Assistant
Activities: Graphic Design, research, equipment setup, etc.

Date: 2015
Show: Estilo de Vida
Streaming Media: Radio
Business: Entertainment
Position: Graphic Designer/Production Assistant
Activities: Graphic Design, research, equipment setup, etc.

SKILLS

- Hand drawing
- Video Editing
- Branding
- Advertising
- Photo editing

INTERESTS

- CGI.
- Concept art.
- UX/UI apps.
- App & web design.

HOBBIES

- Illustration.
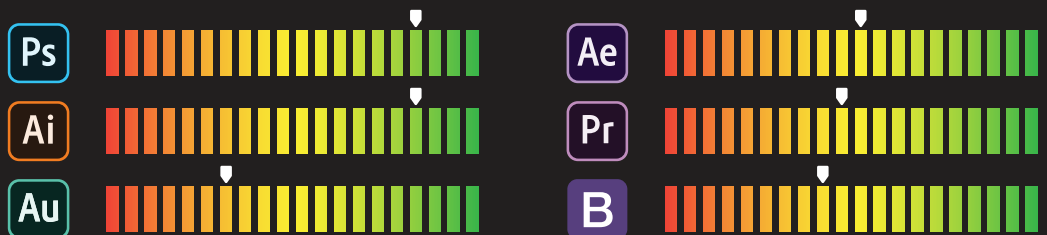- 3D Animation.
- Movies.

SOFTWARE SKILLS

Graphic Design

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere Pro
- Adobe Audition

Web Design

- Bootstrap

ACCORDING TO USE

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OTHER TOOLS USED AMONGST THE YEARS

Device

- Wacom

Software

- Microsoft Office
- SketchUp Pro
- CorelDraw

Platforms

- Kajabi
- Trello
- Shopify
- Slack

Operative System

- Windows
- iOS

Wacom | Microsoft Office | SketchUp Pro | CorelDRAW

Kajabi | Shopify | Trello | Slack