Please make your evaluation now.

For the assessment of the product, please fill out the following questionnaire. The questionnaire consists of pairs of contrasting attributes that may apply to the product. The circles between the attributes represent gradations between the opposites. You can express your agreement with the attributes by ticking the circle that most closely reflects your impression.

<u>Example:</u>

attractive	○	⊗	○	○	○	○	○	unattractive

This response would mean that you rate the application as more attractive than unattractive.

Please decide spontaneously. Don't think too long about your decision to make sure that you convey your original impression.

Sometimes you may not be completely sure about your agreement with a particular attribute or you may find that the attribute does not apply completely to the particular product. Nevertheless, please tick a circle in every line.

It is your personal opinion that counts. Please remember: there is no wrong or right answer!

26

7

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Please assess the product now by ticking one circle per line.

		1	2	3	4	5	6	7			
令人不快的	annoying	○	○	○	○	○	○	○	enjoyable	令人愉快的	1
费解的	not understandable	○	○	○	○	○	○	○	understandable	易懂的	2
富创造力的	creative	○	○	○	○	○	○	○	dull	平淡无奇的	3
易学的	easy to learn	○	○	○	○	○	○	○	difficult to learn	难学的	4
有价值的	valuable	○	○	○	○	○	○	○	inferior	低劣的	5
乏味的	boring	○	○	○	○	○	○	○	exciting	带劲的	6
无趣的	not interesting	○	○	○	○	○	○	○	interesting	有趣的	7
无法预测的	unpredictable	○	○	○	○	○	○	○	predictable	可预见的	8
快的	fast	○	○	○	○	○	○	○	slow	慢的	9
独创的	inventive	○	○	○	○	○	○	○	conventional	俗套的	10
妨碍的	obstructive	○	○	○	○	○	○	○	supportive	支持性的	11
好的	good	○	○	○	○	○	○	○	bad	差的	12
复杂的	complicated	○	○	○	○	○	○	○	easy	简单的	13
令人厌恶的	unlikable	○	○	○	○	○	○	○	pleasing	招人喜爱的	14
传统的	usual	○	○	○	○	○	○	○	leading edge	新颖的	15
不合意的	unpleasant	○	○	○	○	○	○	○	pleasant	合意的	16
可靠的	secure	○	○	○	○	○	○	○	not secure	靠不住的	17
令人兴奋的	motivating	○	○	○	○	○	○	○	demotivating	令人昏昏欲睡的	18
符合预期的	meets expectations	○	○	○	○	○	○	○	does not meet expe	不合期望的	19
低效的	inefficient	○	○	○	○	○	○	○	efficient	高效的	20
一目了然的	clear	○	○	○	○	○	○	○	confusing	令人眼花缭乱的	21
不实用的	impractical	○	○	○	○	○	○	○	practical	实用的	22
井然有序的	organized	○	○	○	○	○	○	○	cluttered	杂乱无章的	23
吸引人的	attractive	○	○	○	○	○	○	○	unattractive	无吸引力的	24
引起好感的	friendly	○	○	○	○	○	○	○	unfriendly	令人反感的	25
保守的	conservative	○	○	○	○	○	○	○	innovative	创新的	26