

Fashion Finder

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Problem Statement

Our users are not aware of the amount of possible fashionable outfits they already have in their own closet. This leads to people buying excessive amounts of clothes, rather than regularly rotating the clothes they already own. Our solution would implement a machine learning algorithm to put together outfits from already owned clothes for users. This allows our users to have more outfits without buying more clothes.

Who is experiencing the problem?

People who enjoy fashion and buy new clothes, without wearing all of what they already have.

What is the problem?

People buy clothes and only wear them a few or little times because they do not know exactly what they have. They also cannot come up with new combinations for outfits.

Where does the problem present itself?

In anybody's closet, at any clothing store, and discarded clothes can all lead to wasting the Earth's resources.

Why does it matter?

If people just rotated the clothes they had more, then they would spend less money on new clothes they do not need. This also has an environmental impact due to the amount of barely worn clothes that are discarded.