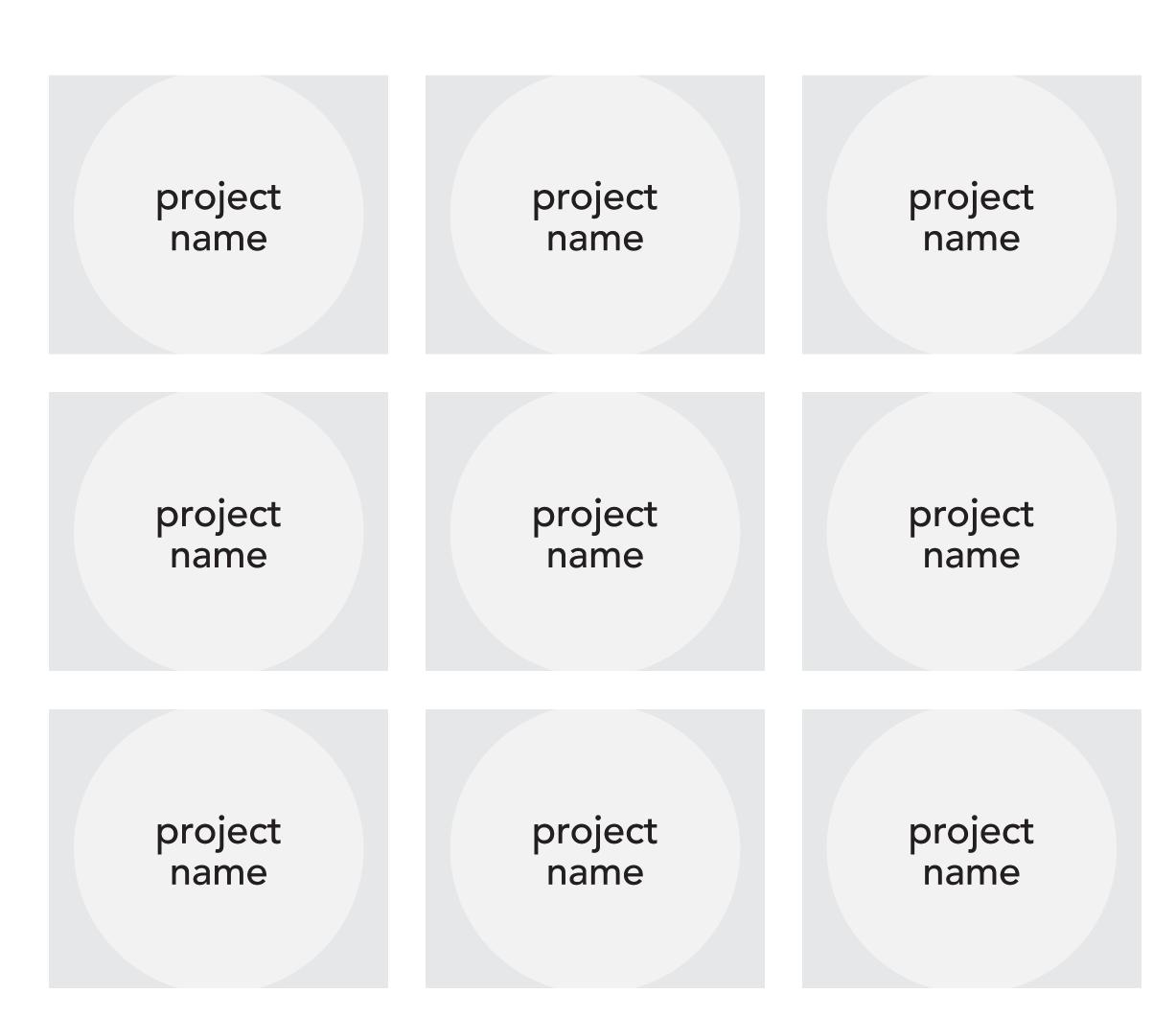
Hello, I'm [Designer Name], a Graphic Designer from [geographic region]. I use [a few skills] to [some version of problem solving].



Designer Name email@emailaddress.com LinkedIn

Project Name

hero image:

prominent image from

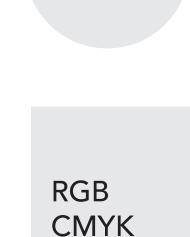
project with interesting layout/cropping

industry, audience, and initial challenge/goal of the project based on the brief. Make each project a story. Do not center-align this text. Do not span the full page width. Adjust the column width and text size to get 50-75 characters per line, then center all text columns

"concept for" in the overview. State the client name,

Overview of the project. If project is fictional, use

on the page. LOGO WIDE



RGB CMYK

HEX

RGB RGB

PMS Primary Branding Color 1

HEX

PMS Primary Branding Color 2

PMS Primary Branding Color 3

PMS Primary Branding Color 4

CMYK

HEX

Primary Typeface

TYPEFACE NAME TYPEFACE NAME Secondary Typeface

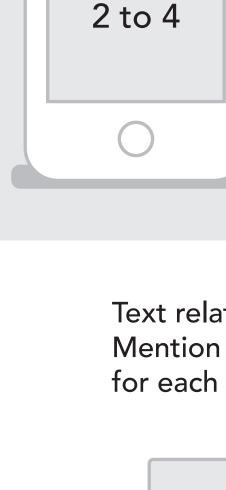
CMYK

HEX

the project. Provide relevant information about how the branding was derived based on the client brief.

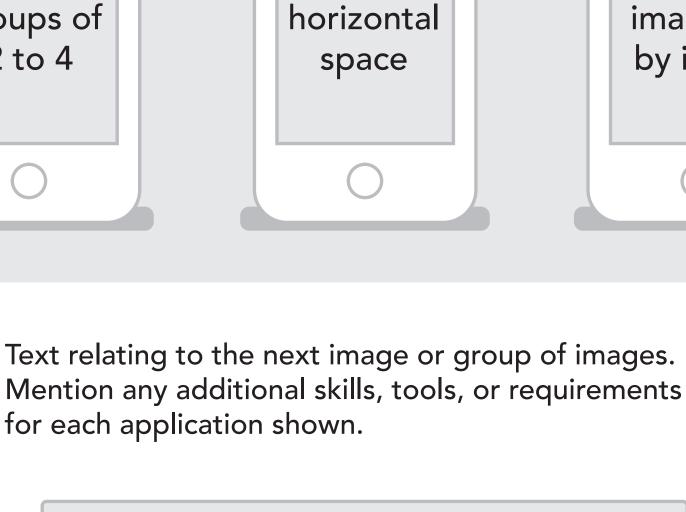
instead of Show to better fill the taller showing available one tall images in

Small sample of branding guidelines if applicable to



For fictional projects, aim for a roughly 50/50

groups of



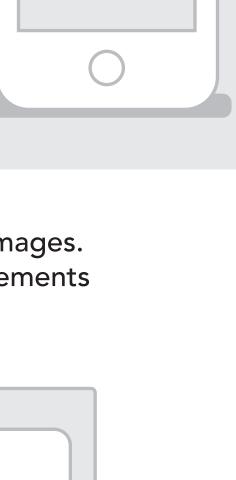


image all

by itself.

image shown previously, to reveal more detail.

No image should be taller than the

height of a typical browser window

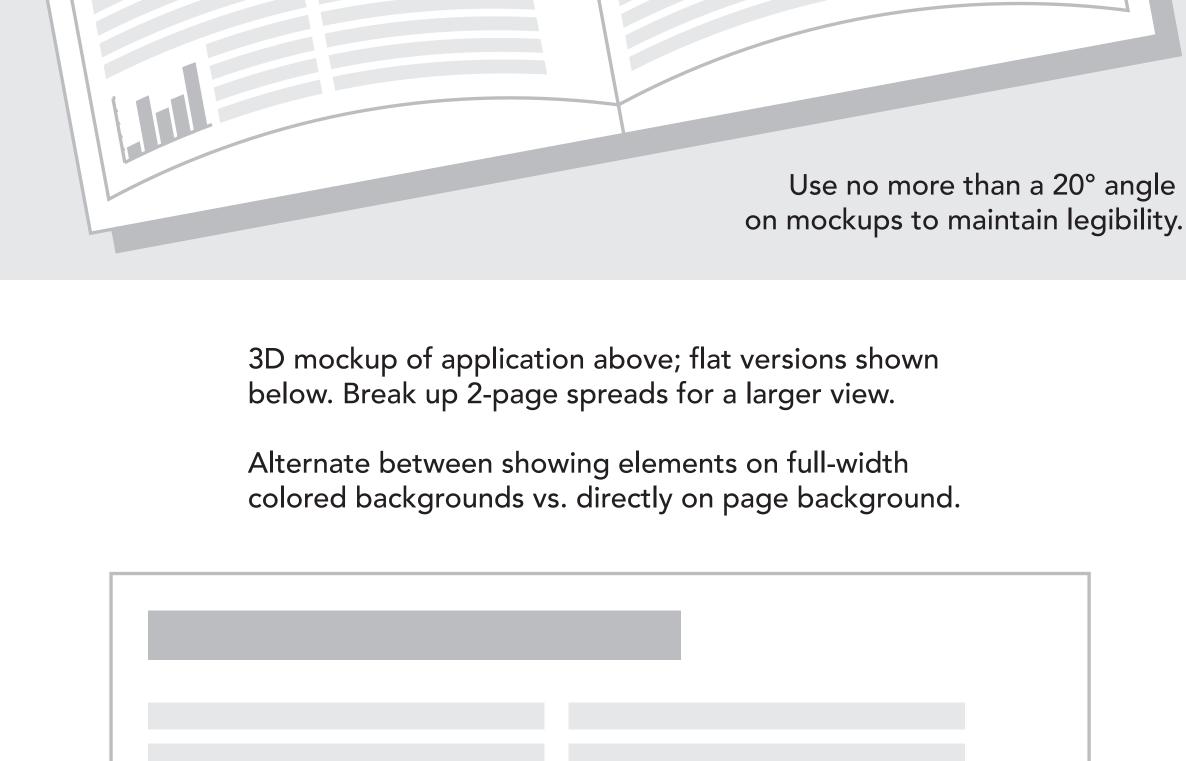
unless it's a larger version of an

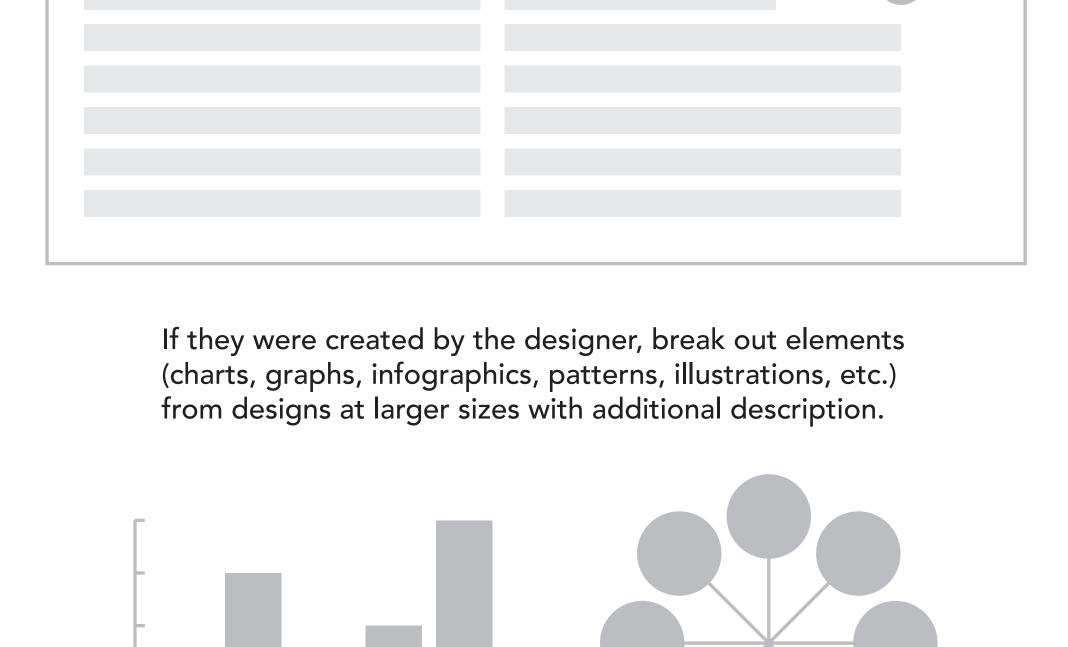
Ideally, show at least one moving element per

project: scrolling screens, video samples,

animations, motion graphics, etc.

mix of print/physical and digital applications.





This maximizes the amount of work that can be show from

Elements with more squarish dimensions like the image

below can be shown smaller. Create variety and breathing

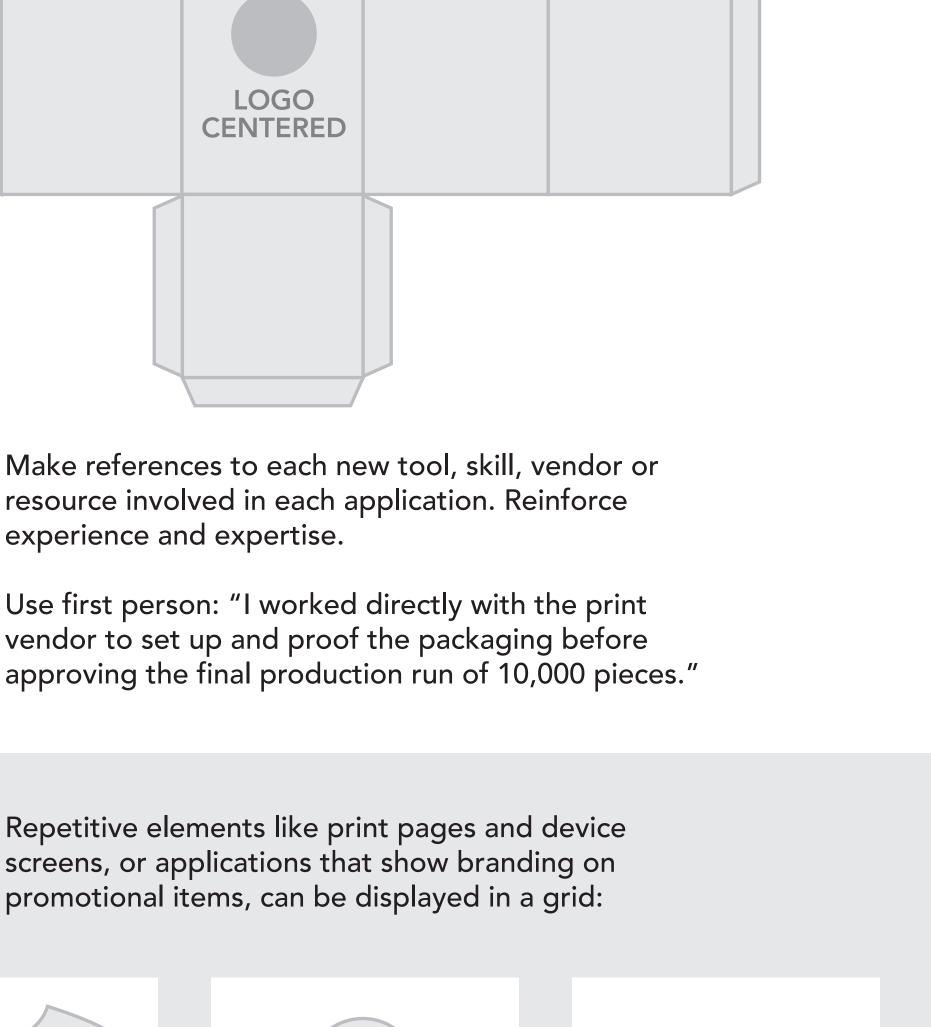
each application within a project.

room in each project page layout.

Work design decisions into project descriptions and tie them back to the creative brief whenever possible.

Dimensional example in 3D form above followed by

dieline or other print-ready template below.



LOGO CENTERED

LOGO CENTERED

LinkedIn

reinforce the breadth of the project without

These less critical pieces can be shown smaller to

LOGO STACKED

LOGO STACKED

LOGO STACKED

LOGO STACKED

applications with full descriptions for each. Make each grid element a separate image so that they stack on mobile. Do the same with 2-page spreads and

other multiple-up pieces throughout the project.

overwhelming the viewer by showing too many large

End by focusing on real world outcomes (if applicable): client satisfaction, increase in sales, uptick in website traffic, and other measured results.

For school assignments or fictional projects, end by summarizing skills, tools, techniques, etc. learned while working on the project.

Rev 1.1

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Designer Name

back to top



Hello, I'm [Designer Name], a recent graduate of [college/university, if applicable] with a [degree/certificate if applicable] currently in [geographic region].

While working at [internship, if applicable], I was able to learn [skills, tools, etc.]. I've studied [branding identity, typography, color theory, etc.], and was able to apply these skills to projects for [client/internship projects, class assignments, freelance projects, etc.].

When I'm not designing, I like to [a couple innocuous hobbies or interests].

I'm currently looking for my first full time design role and would appreciate learning about any available opportunities.

> resume (downloadable PDF)

LinkedIn (open in new tab)

Designer Name email@emailaddress.com LinkedIn



email@emailaddress.com

email*	
organization	
phone number	
message*	

email@emailaddress.com LinkedIn Designer Name

(XXX) XXX-XXXX
email@emailaddress.com
www.designerportfolio.com
geographic region

Summary		
Experience Job Title Organization Name Mor	nth/Year – Month/Year	
lob Title Organization Name Mor	nth/Year – Month/Year	
Education School Name Degree	Graduation Month/Year	
Skills		