

BIPIN KUMAR PAL

Associate UX/UI Architect

CONTACT INFORMATION



127-B 1st Floor, Sunlight Colony-2,
Ashram, New Delhi, 110014



+91- 9953982679,
+91- 7982341640



bipinpal1120@gmail.com
vipsshan@gmail.com

TOOLS USED

- Figma, Adobe XD, Sketch
- Jira, Trello, Git
- Adobe Photoshop, Illustrator
- VS Code, Sublime Text

EDUCATION

MCA Sikkim Manipal University

BSc GDU Bilaspur CG

CERTIFICATION

- Professional Certificate in Web Engineering
- Post Graduate Diploma in Computer Application
- Advanced Diploma in Wbcom Integrated Software Professional from WEBCOM TECHNOLOGIES U.S.A.

Professional Summary

A passionate Associate UI/UX Architect with 15+ years of experience crafting user-centric digital products and services. Adept at UX research, wireframing, prototyping, interaction design, and user testing to create intuitive experiences across web and mobile platforms. Experienced in Figma, Adobe XD, Sketch, Photoshop, Illustrator and Proficient in HTML5, CSS3, variable CSS, SASS/SCSS, JavaScript, jQuery, Bootstrap, GIT, JIRA, and responsive design. capable of creating a static pages using React, Vue, and Angular. Proven ability to lead UX/UI design from concept to delivery while collaborating with cross-functional teams.

Skill Highlights

- | | |
|-----------------------------------|------------------------|
| • UX/UI Design | • Creative design |
| • Wireframing/Prototyping | • Interaction design |
| • Responsive Web Design(RWD) | • Product Design |
| • Design System | • Problem Solving |
| • HTML CSS Prototyping | • Usability Principles |
| • Agile development methodologics | • User Centered Design |
| | • Digital Marketing |

Experience

Associate UI Architect/Team Lead - 02/2012 to Till Date
Pyramid IT Consulting Pvt Ltd/CelsiorTech, Noida

- Cooperate with designers to create clean interfaces and simple, intuitive interactions and experiences.
- Develop project concepts and maintain optimal workflow.
- Work with senior developer to manage large, complex design projects for corporate clients.
- Gathered the requirements from the product owner and business analyst, and provided design solutions.
- Designed the wireframes for the admin and user modules.
- Designed the mockups according to the Project Design guidelines.
- Participated in daily meetings with the product owner, business analyst, and developers for brainstorming to identify and resolve issues.
- Solved problems and provided end-to-end design solutions.
- Worked on UI components such as badges, buttons, modals, and notification bars.
- Agile, Design Thinking, Human-Centered Design
- Created various web pages with mobile responsiveness.
- The tools used for design and prototyping include Figma, Sketch, Adobe XD, Adobe Illustrator, and Adobe Photoshop.
- Creating Pixel-Perfect Cross-Browser Compatible applications.
- Developed with Front-End Technologies like HTML5, CSS variable, JavaScript, Bootstrap5, and Vue/Angular/ReactJs

Senior UI/UX Designer - 10/2010 to 02/2012
Espire Info Lab Pvt Ltd, New Delhi

- Developed a custom UI/UX design for various project.
- Implemented a custom UI/UX with HTML/CSS with javascript design to Espire info lab company website.
- Developed web pages in online sharepoint 2010.
- Designed the wireframes for the admin and user modules.
- Solved problems and provided end-to-end design solutions.
- Created various web pages with mobile responsiveness.
- Developed with Front-End Technologies like HTML, CSS, JavaScript, Bootstrap, JQuery & JQ Mobile.

UI/UX Designer - 12/2008 to 10/2010
Gain Solution Pvt Ltd, Gurgaon

- Developed a custom UI/UX design for various project.
- Created a comprehensive style guide that standardized the design and branding of all company materials.
- Skillful in translating UI mockups into HTML, CSS, and JavaScript to ensure smooth functionality.
- Develop/Revamp multiple web pages in various project.
- Work with Product and services team for UI UX design mockups for various projects.
- Developed a range of marketing materials, including brochures, flyers, and presentations, resulting in improved customer engagement.

UI/UX Designer - 7/2007 to 12/2008
MPS Software Pvt Ltd, New Delhi

- Developed visually appealing websites using Adobe tools and addressing technicalities in front-end.
- Integrated designs seamlessly into websites and apps using responsive frameworks.
- Improved website functionality and appearance, resolving issues promptly.
- Develop/Revamp multiple web pages in various project.
- Experienced in creating eye-catching advertisements and banners to satisfy client demands.

Projects

FBFS (Farm Bureau Financial Services)

FBL Financial Group, Inc. (FFG), is a holding company with the purpose to protect livelihoods and futures. Operating under the consumer brand name Farm Bureau Financial Services, its affiliates offer a broad range of life insurance, annuity and investment products distributed by multiline exclusive Farm Bureau agents.

Tools: Figma, HTML5, CSS variable, VueJs, Trello.

Oct-2023 to July 2024

Website: <https://www.fbfs.com/>

JHA Open Anywhere UI Rewrites

JHA Open Anywhere is accessed by two channels for the Account Opening process: The Applicant Channel and the Employee Channel.

The Applicant Channel of JHA Open Anywhere is a self-service account opening system. Applicants can open accounts from various devices: desktops, laptops, tablets, or mobile phones.

The Employee Channel of JHA Open Anywhere is the financial institution's employee-driven account opening system. Employees can use either a tablet or a desktop to open accounts for new applicants and existing customers.

Tools: Figma, HTML5, CSS variable, VueJs, Jira,

June-2022 to Aug-2023

Website: <https://www.jackhenry.com/>

Soccer Shots Application

Soccer Shots Capture detail requirement and integration points for all the features UX: Design Thinking sessions Wireframing and develop prototype for the Application.

Tools: Adobe XD, Balsamiq

Jan-2022 to Jun 2022

Intercambio Express

This application provides a platform where user can transfer money from one country to another. User has to pay fee based on selected agent and amount. It has supersend feature where user can choose more exchange rate.

Tools: Angular, HTML5, SCSS/CSS, Javascript, ReactJs, Adobe XD, Balsamiq

Feb-2020 to Jan 2022

GP Rate Portal

Georgia-Pacific is one of the world's leading makers of tissue, pulp, paper, packaging, building products and related chemicals and is committed to creating value for its customers.

We had developed the various bidding system portal for the vendors of GP to submit rates for various requirements raised by GP.

Tools: HTML5, CSS(SCSS/SASS), Angular, Jira, Balsamiq, Adobe XD, and Adobe Photoshop

Dec-2019 to Dec 2021

Declaration

I hereby declare that the above written particulars are true to the best of my knowledge and belief.