

SUMANTA DAS

SENIOR BUSINESS DEVELOPMENT MANAGER

Contact

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Raghunathpur Baguihati

Education

B. Tech in Information
Technology

About Me

With 8 years of dedicated expertise as a Business Development Manager, I have undoubtedly honed best skills and knowledge in this dynamic field. My journey of driving growth, fostering partnerships, and identifying opportunities has undoubtedly been filled with valuable experiences and countless achievements

Experience

Awakeind Technologies

Business Development Executive

- Finding ideal customer's profiles through research and data analysis
- Used to generate leads through Upwork bidding, cold email marketing and linkedin marketing

May 2018 - May 2019

Codomotive Software Solutions Pvt Ltd

Business Development Executive

Here I had approaches and bring clients for IT and Digital Marketing. I used to generate quality leads and handled client meetings too. I was also part of product promotion through both online and offline medium

May 2019 - July 2022

Lee and Née Software Exports Ltd

Business Development Manager

Through my journey in this company I have gained expertise in several domains. One of my area of specialisation is conducting in-depth research and analysis for identifying optimal customer profiles. Employing lead generation strategies like Upwork bidding and cold email marketing has yielded positive outcomes.

August 2022 - June 2024

Cogito Software Solutions

Senior Business Development Manager

Here I had approaches and bring clients for IT and Digital Marketing. I used to generate quality leads and handled client meetings too. I was also part of product promotion through both online and offline medium

July 2024 - till date

Digital Edge 360

Senior Business Development Manager

Here I had approaches and bring clients for IT and Digital Marketing. I used to generate quality leads and handled client meetings too. I was also part of product promotion through both online and offline medium