



Elite

NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to

DEV GUPTA

for successfully completing the course

Innovation in Marketing and Marketing of Innovation



with a consolidated score of **73.69** %

Online Assignments	21.69/25	Proctored Exam	52/75
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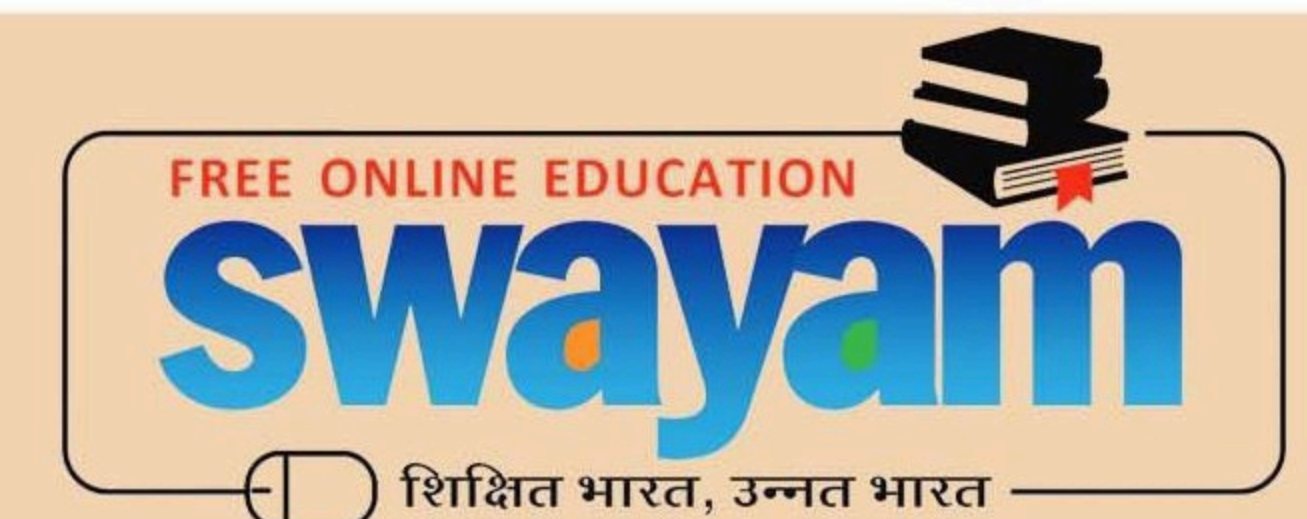
Total number of candidates certified in this course: **543**

Jan-Apr 2025
(12 week course)

Prof. Sridhar Iyer
Head CDEEP & NPTEL Coordinator
IIT Bombay



Indian Institute of Technology Bombay



RollNo:NPTEL25MG74S64570070472456246 To verify the certificate



No. of credits recommended: 3 or 4