



# NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to

**RACHITAVYA SHARMA**

for successfully completing the course



## Innovation in Marketing and Marketing of Innovation

with a consolidated score of **56** %

Online Assignments	20.28/25	Proctored Exam	36/75
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Total number of candidates certified in this course: **543**

**Prof. Kaushik Ghosh,**  
Professor (Chemistry)  
Coordinator CEC

**Jan-Apr 2025**

**(12 week course)**

**Prof. Ranjana Pathania,**  
Professor (BSBE)  
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL25MG26S1053901595

To verify the certificate



No. of credits recommended: 3 or 4