

Sponsor Guide

March 25-26, 2017

sponsor@crimsonhacks.com

// Why CrimsonHacks?

The famous theoretical physicist Albert Einstein said, "The only source of knowledge is experience." He realized that experience is key in developing a working knowledge of a particular field. It was this need for experience that drove us to create the first Major League Hacking sponsored hackathon in Alabama.

The weekend of March 25, 2017, 200 students will travel to The University of Alabama in Tuscaloosa. They are not traveling here for football, but for **36 hours** of turning innovative ideas into reality at CrimsonHacks.

CrimsonHacks will present you with the unique opportunity for your company to recruit the most dedicated and talented students from all over the Southeastern United States.

Here's a few reasons why we think you might be interested:

- Foster relationships with top students in the Southeast
- Access to numerous resumes, GitHub profiles, and email addresses
- Demo and get feedback on your new API or other toolkit
- Show your support for the hackers in the Southeast
- Provide branded prizes that get students interested in your toolkits

We've included a few of our sponsorship tiers below, but if you don't find one that suits your needs or you have any questions, feel free to email us at sponsor@crimsonhacks.com.

By working together, we can *Innovate the South* by enabling 200 students to work on amazing and innovative ideas. We hope you'll join us in making CrimsonHacks a reality.

Roll Tide!

CrimsonHacks Team

// Sponsorship Levels

We offer a few standard options for sponsorships. We're also open to specific requests, just reach out to sponsor@crimsonhacks.com.

	White \$2,000	Grey \$4,000	Crimson \$8,000
General			
Sponsor Table	V	V	V
Pre-event Meeting			V
Limit	4	2	1
Recruiting			
Send Representatives	V	V	V
Applicant Resumes		V	V
Recruitment Email		After	Before & After
Interview Rooms			\checkmark
Branding			
Logo on Web & Shirts	S	М	L
Item Distribution	V	▽	V
Custom Prizes	V	V	V
Social Media Shoutout		V	V
Speak at Opening			V
Judging			
Company Rep on Panel			V





ourEvent = yourEvent;

Our hackathon is about bringing the best and brightest students from all over the south together for a weekend of innovation. It's about building a bridge between our sponsors and attendees. We're committed to working with you to make CrimsonHacks a success for your team and our attendees. If you have any questions, feel free to contact us.

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