Harrison Adam Cole

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Professional Background

Cudoni (Quick Move Ltd)

Junior product photographer   Aug 2022 – Present

Cudoni is an online clothing resale marketplace, selling high end second hand product. Cudoni handle the full process, collecting, evaluating and photographing items which are then stored and sold through the online platform. Working in the photograph team the role involves staging and photographing items in a studio setup. With clear targets and expectations this role is highly optimized for efficient throughput.

Fast Generations

Junior social media creative (Apprentice)   Apr – Aug 2022

Fast Generations are a digital marketing agency that specialises in Pay Per Click (PPC) advertising. My primary role was creating image content for social media accounts. I managed 12 accounts across industries such as: civil engineering, garden landscape design, and luxury car hire. My other duties included Facebook Ad management, Google My Business management, web design, and photography. I was the primary photographer for the company and worked with businesses from different industries to create more unique and engaging online presences. A few examples of clients I worked with include a tanning salon aiming to boost their image, a small art gallery with the target of increasing foot traffic, and a football pitch hire company looking to lift booking rates. I worked to briefs and also had the opportunity to develop briefs for clients, to ensure their expectations were met. This was a diverse role in which I worked across departments, delivering on a variety of levels.

Ask Italian

Kitchen porter	Sep – Dec 2018
Bar tender	Dec 2018 – Sep 2021
Local social media manager	Jun 2021 – Apr 2022
Manager on duty	Sep 2021 – Apr 2022

I carried out a variety of tasks as a manager at Ask Italian. These included schedule management and rota writing, as well as content creation for the Haslemere social media presence. I also carried out customer facing duties, welcoming customers and dealing with customer complaints. In this role, I improved my ability to convey information to, and understand the needs of, a variety of audiences.

Freelance Graphic Designer

Aspinal of London   Sep – Dec 2019

The managing direct of Aspinal of London and I primarily worked on logo and iconography for the brand, expanding and defining brand symbols. I also worked on typology, creating a font for use in word marks for the brand, as well as sister brands they are looking to develop.

Bobbin & Em   Sep – Dec 2021

Bobbin & Em is a small business that sells face masks. I helped them create a brand identity by talking them through the creation of guidelines to ensure their small business had an identifiable brand aesthetic. I created a logo and other visual materials, including the thank you note included with each mask.

Ask Italian (other locations)   Aug 2021 – Apr 2022

I worked with Ask restaurants on profile pictures and post frames, as well as other visual assets. This was done to help them achieve better engagement with local communities. I created primarily illustration-based designs, such as oranges, olives, and candy canes. Examples can be seen on @askitaliantaunton . All assets were made in line with overall ASK Italian brand image in the 'PRIMO' style.

The Dog Room   Mar – May 2022

The dog room is a small dog grooming business located in Haslemere. I worked with Jo (business owner) to create a brand aesthetic that she identified with her and her clients. I created a scalable logo, a brand colour palate, and I selected fonts that would work well with her branding. I also assisted in the setup of Facebook and Instagram pages, created their Google My Business account, and designed business cards and signs which I then helped her order through Vistaprint.

Certifications

Meta Front-End Development - Coursera

Unit 1 Intro to Front-End Development: 100%	Unit 4 HTML and CSS in depth: 100%
Unit 2 Programming with JavaScript: 100%	Unit 5 React basics: 99.20%
Unit 3 Version control: 100%	Unit 6 Advanced: 98.21%

Education

A level (Alton College 2017 – 2019)

Computer Science: D	Photography: A

G.C.S.E. (Bohunt School 2012 – 2017)

English Literature: 6 (B)	Science Additional: D
English Language: 4 (D)	Information Technology C
Mathematics: 8 (A*)	Computer Science: C
Science Core: C	Art: B

Other

Level 3 Cambridge Technical Certificate in Graphic Design (Alton College 2017– 2019)

Skills

Development

Languages
- HTML
- CSS
- PHP
- SQL
- JavaScript
  - React
  - Node

Implementations
- E-commerce
- 2d games
- Portfolio website

Marketing

Platforms
- Facebook Business
- Google Ads
- SEO
- Google My Business
- LinkedIn
- TikTok
- Pinterest

Tasks
- A/B testing
- Brand lift testing
- Facebook business Account Authentication
- Social media calendar management
- Ad management on meta platforms

Design

Software
- Affinity Designer
- Affinity Photo
- Affinity Publisher
- Figma
- Canva
- Capture One
- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator

Practices
- Persona creation
- User journey testing
- Wireframing
- Social media post template creation
- Digital illustration
- Lettering
- Icon design
- Branding material creation
- GUI design
- Creating mock-ups
- Isometric illustration
- Vector illustration
- Line art
- Photo editing
- Retouching