

TRADITIONAL TAILS

GAME DESIGN DOCUMENT

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CONCEPT

The objective of the endearing and culturally diverse casual puzzle game "Traditional Tails" is for players to stack bunnies wearing traditional garb in order to construct the highest and steadiest tower. The game has a tonne of cute bunnies, each dressed in a different costume that symbolises a different culture from across the globe. Players will come across a wider variety of traditional clothing as they advance, all of which are exquisitely created to honour the cultures and traditions of various locales. The challenge in "Traditional Tails" is not only to balance the bunnies but also to understand the meaning and minute details of their traditional attire. It's an exciting and instructive experience.



TARGET AUDIENCE

For players of all ages, "Traditional Tails" is meant to be both approachable and entertaining. But casual gamers and those who enjoy charming and lovable characters will find it especially appealing. Those who prefer easy, fun gaming experiences will find the game particularly appealing due to its whimsical design and moderate difficulty curve. Players who enjoy the fusion of light gaming and cultural exploration will be enthralled with its endearing characters, who are dressed in traditionally significant ways.



GAMEPLAY OVERVIEW

Core Mechanics

In "Traditional Tails," players are challenged to stack bunnies as high as possible while navigating the dynamic movement and balancing mechanics of the game. The bunnies move from side to side, adding an element of timing and precision as players carefully place each one atop the growing tower. To increase the challenge, the tower itself pivots from side to side, requiring players to continuously adjust their strategy to maintain balance. The primary objective is to construct the tallest tower possible, surpassing personal bests and competing against others to achieve the highest scores. This combination of moving elements and the competitive drive to set new records ensures an engaging and exhilarating gameplay experience.



Controls

Players must press the spacebar button to drop the bunnies, adding an element of timing and precision to the gameplay.

Objective

Players must earn points on the height and stability of your tower and get the high score

Challenge

Players must strategically place bunnies while ensuring stability and height



ART & DESIGN

Visual Style

Characters of bunnies that are cute and cartoonish. colourful and vivid backgrounds. Traditional attire originating from various cultures, including Japanese kimonos, Indian sarees, and Scottish kilts.



Characters

Several bunny characters, every one wearing a distinctive traditional attire.

Enviorments

A simple blue background with a simple cloud animation to simulate the day sky.



PROGRESSION & MONETISATION

Levels and Challenges

"Traditional Tails" features a progressive difficulty curve that keeps players engaged and challenged as they advance through the game. As players stack bunnies, the pivot feature of the tower introduces an added layer of complexity. With each successful level, the pivoting motion becomes more pronounced, making the task of balancing the bunnies increasingly challenging. This progression requires players to sharpen their timing, precision, and strategic planning skills to maintain stability and achieve greater heights. The evolving difficulty ensures that both new and experienced players remain captivated, striving to master the art of stacking and balance in their quest to build the tallest tower and achieve top scores.

PROGRESSION & MONETISATION

Monetisation

You can play "Traditional Tails" for free, and it's a fun and accessible game for everyone. Although the main gameplay is free to play, users can upgrade their experience by making in-app purchases. By making these purchases, players can customise their bunnies with even more traditional costumes from various cultures, as well as a wide range of new character and outfit options. This gives the game a more personalised and diverse cultural touch, enticing players to explore and enjoy the wide variety of clothing options. In-app purchases provide players with extra content to enhance their gaming experience in addition to helping the game's development.



AUDIO

The soothing yet upbeat background music of "Traditional Tails" contributes to the game's tranquil atmosphere. Each gaming session is a delightful escape thanks to the calming melodies that are intended to create a tranquil gaming experience. The game's charm and immersion will be enhanced by the addition of more adorable rabbit sounds in future updates, such as happy laughter and soft hopping noises. In addition, gamers will hear pleasant noises when a tower is properly stacked in addition to amusing and playful noises when the tower falls. The overall gameplay experience will be improved by these audio improvements, making "Traditional Tails" even more captivating and entertaining.



PLATFORMS

Since "Traditional Tails" is primarily meant to be played on mobile devices, players on both iOS and Android can easily access it. The game's charming graphics and simple touch controls make it ideal for a smooth and delightful mobile and tablet experience. In the near future, there is a chance for expansion to other platforms, though. "Traditional Tails" will soon be available on consoles and PCs, giving a wider audience access to the game's distinctive fusion of light puzzle gameplay and cultural appreciation. The game's appeal and reach will be increased by allowing players to enjoy the delight of stacking bunnies dressed traditionally on their favourite gaming systems thanks to this cross-platform expansion.



MARKETING AND PROMOTION

In order to optimise the popularity and reach of "Traditional Tails," social media platforms will be utilised to highlight the endearing characters and rich cultural diversity of the game. Frequent updates and postings will draw attention to the distinctive traditional attire and cute bunnies, enticing players and creating a lively online community. To keep the player base engaged and enthusiastic, time-limited events and exclusive promotions will also be planned. There will be chances to explore new content and receive exclusive rewards during these events.

Working with influencers and gaming review websites will be a crucial tactic for increasing exposure. Influencers who connect with the aesthetic and principles of the game will be asked to share their gameplay and experiences, drawing their followers to "Traditional Tails." The game's visibility will be further increased by favourable reviews and features on well-known gaming websites, which will attract new players and generate excitement within the gaming community. This multifaceted strategy will guarantee that "Traditional Tails" celebrates its distinct fusion of cultural appreciation and lighthearted fun by reaching a broad and diverse audience.



CONCLUSION

In conclusion, "Traditional Tails" is a charming and whimsical stacking game that, through its traditional clothing, exquisitely displays the richness of cultural diversity. In addition to offering a fun and demanding experience, the game promotes an appreciation for cultural diversity by showcasing cute bunnies dressed in a range of ethnic costumes. With its endearing characters, calming soundtrack, and fun gameplay, "Traditional Tails" provides a fun diversion for gamers of all ages. The blend of lighthearted puzzle mechanics and cultural exploration guarantees that players will have an enjoyable and significant experience while admiring the diversity of customs from across the globe.

