



AdWhirl Open Source SDK for iPhone 3.0 Setup Instructions

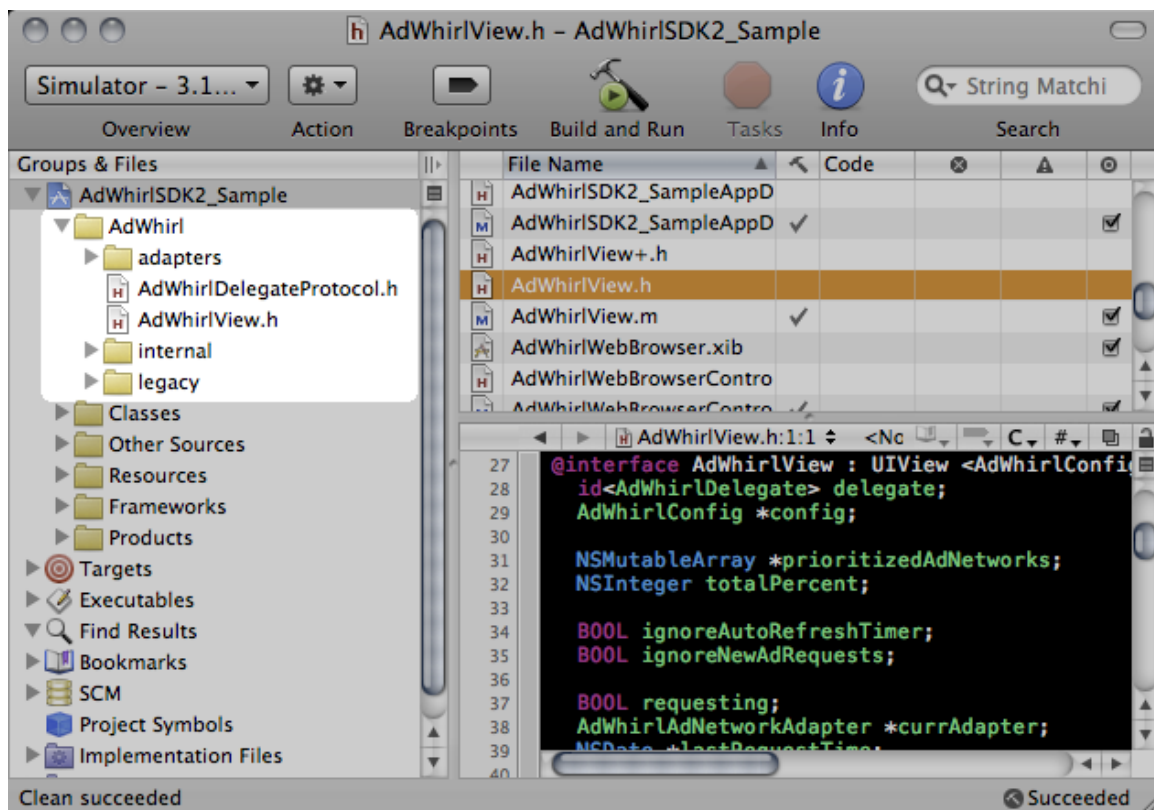
AdWhirl Open Source SDK Setup Instructions

The AdWhirl Open Source SDK contains the code to enable your iPhone application to display ads from different ad networks. The instructions below assume that you are familiar with Xcode and understand how to change build settings and add frameworks to your Xcode projects. They also assume that you are developing under iPhone SDK 3.0 or later. See separate instructions if you need to deploy to devices running iPhone OS 2.2.1.

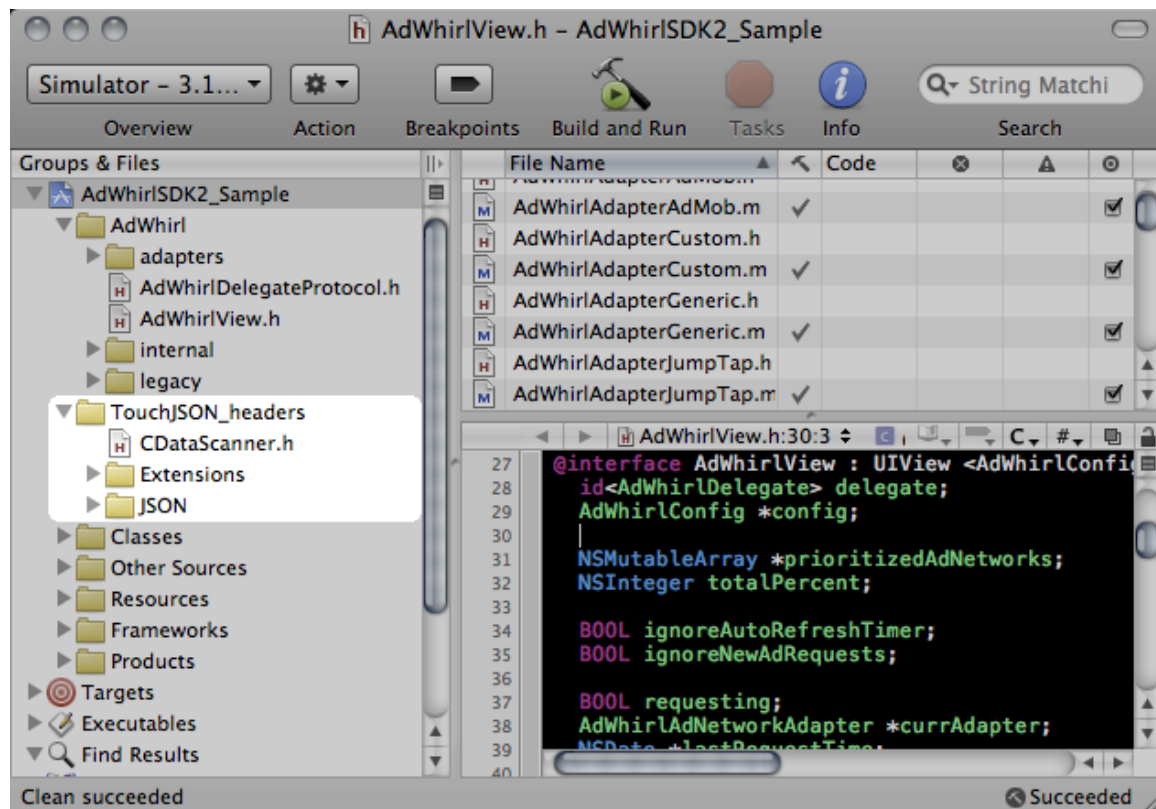
Note: When adding files to your Xcode project, make sure "Copy items into destination group's folder (if needed)" is checked, and select "Recursively create groups for any added folders".

Setting up the AdWhirl SDK

1. Add the AdWhirl folder from the SDK into your project. In the AdWhirl folder, you'll find two files (AdWhirlDelegateProtocol.h, AdWhirlView.h) and three folders (adapters, internal, legacy).



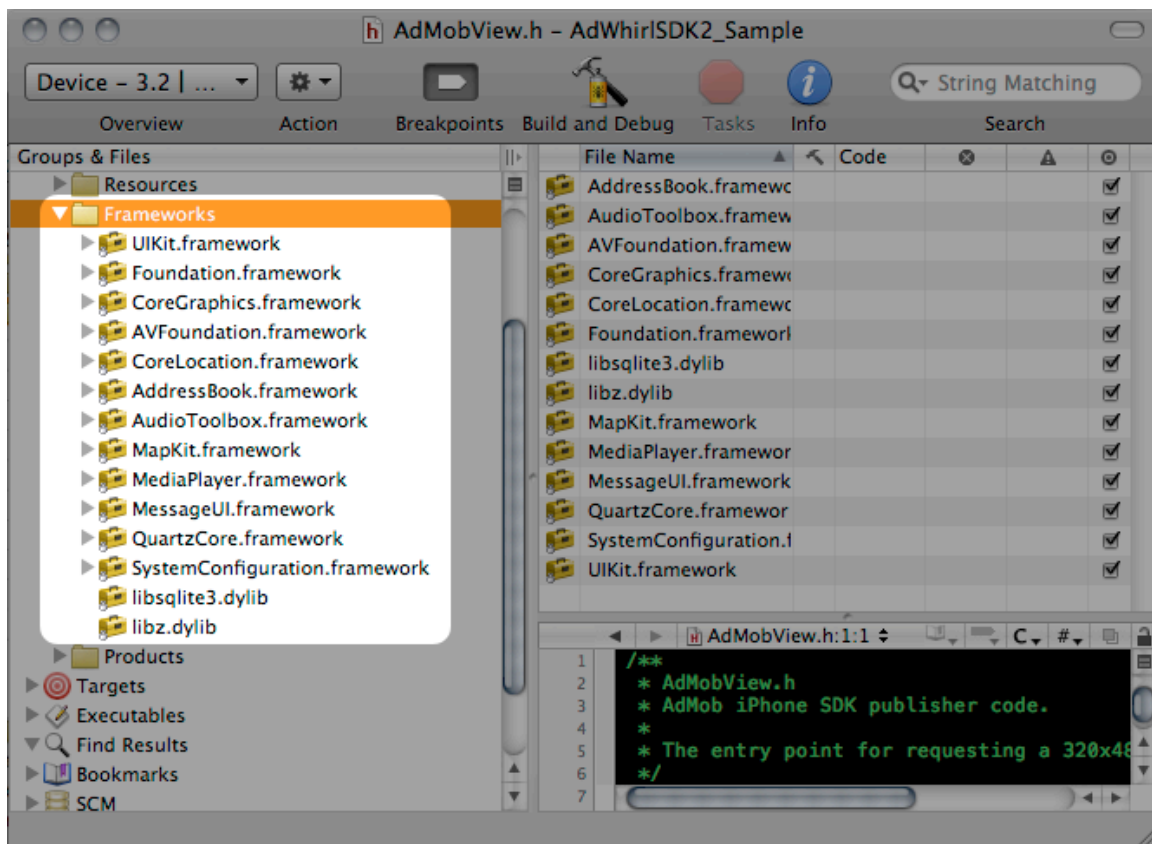
2. Add TouchJSON into your project.



3. Add the supporting frameworks required by the supported ad networks:

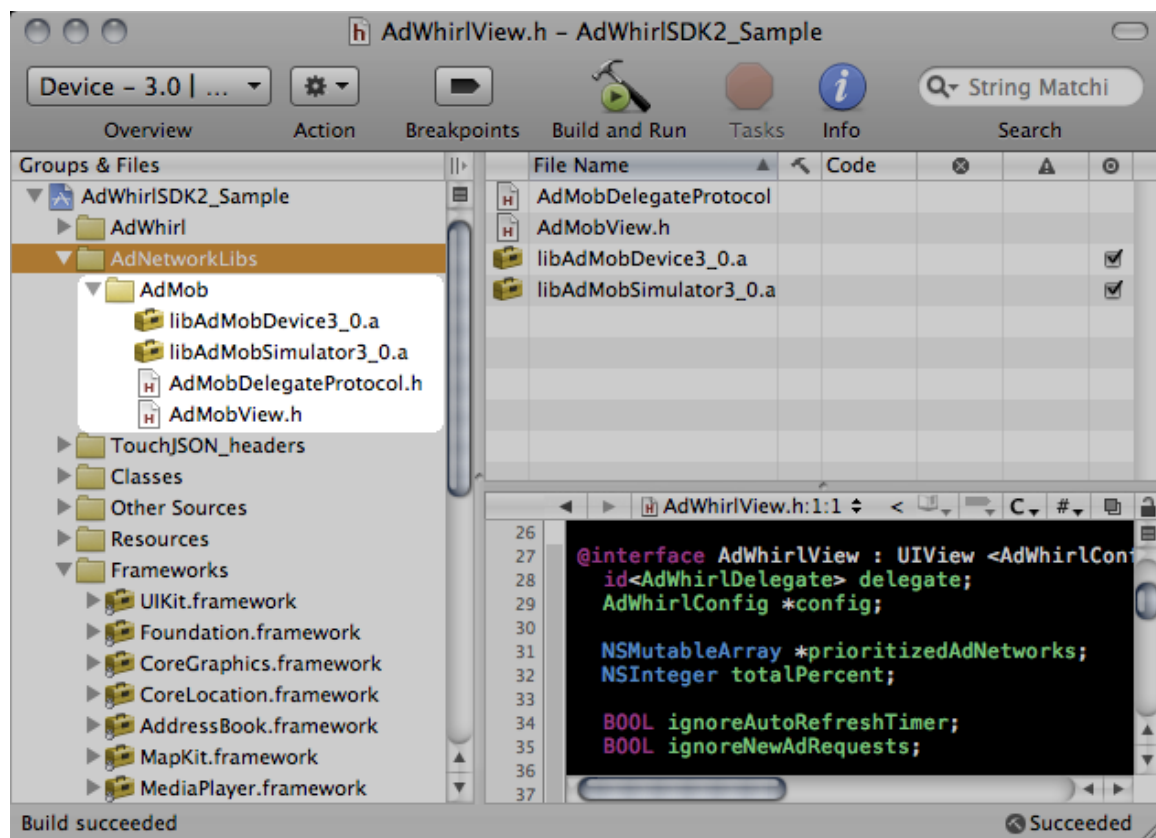
- AVFoundation.framework
- CoreLocation.framework
- AddressBook.framework
- AudioToolbox.framework
- MapKit.framework
- MediaPlayer.framework
- MessageUI.framework
- QuartzCore.framework
- SystemConfiguration.framework
- libsqlite3.dylib
- libz.dylib

The frameworks do not affect the size of your executable unless they are used by ad network libraries that you integrate.

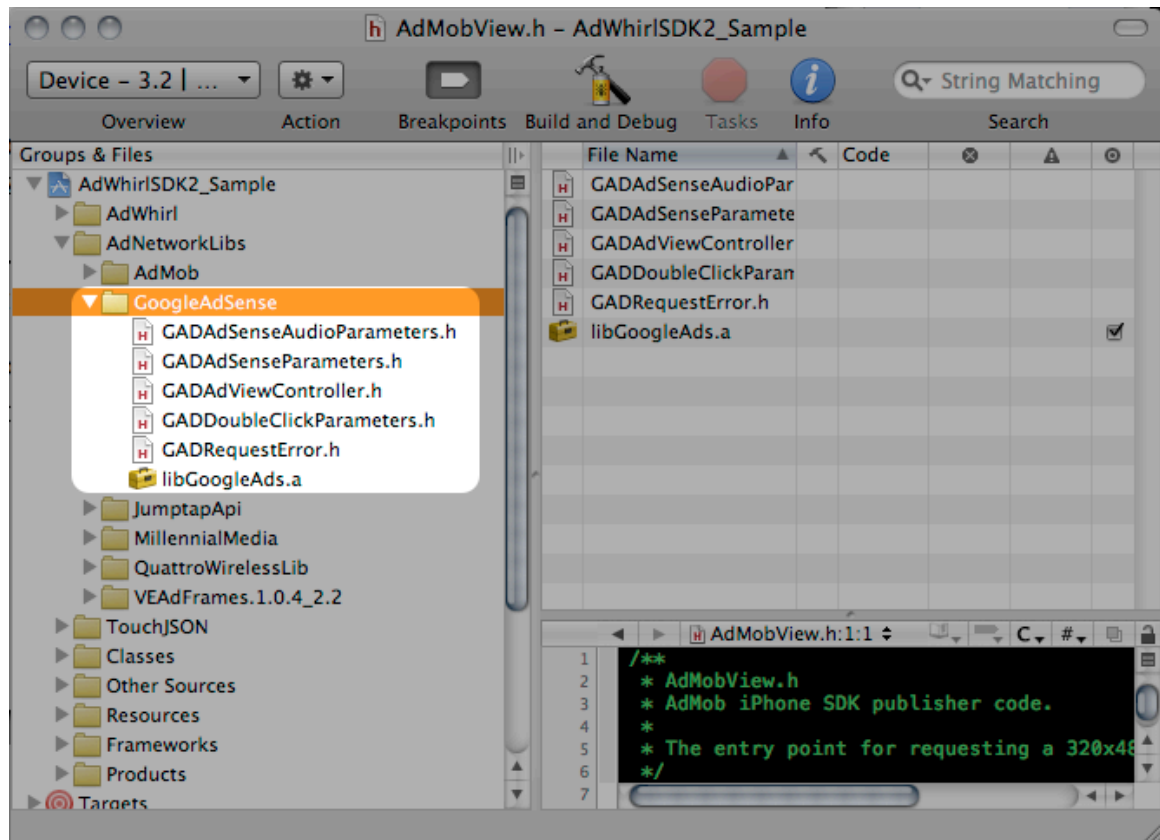


Note: `UIKit.framework`, `Foundation.framework`, and `CoreGraphics.framework` are included by default.

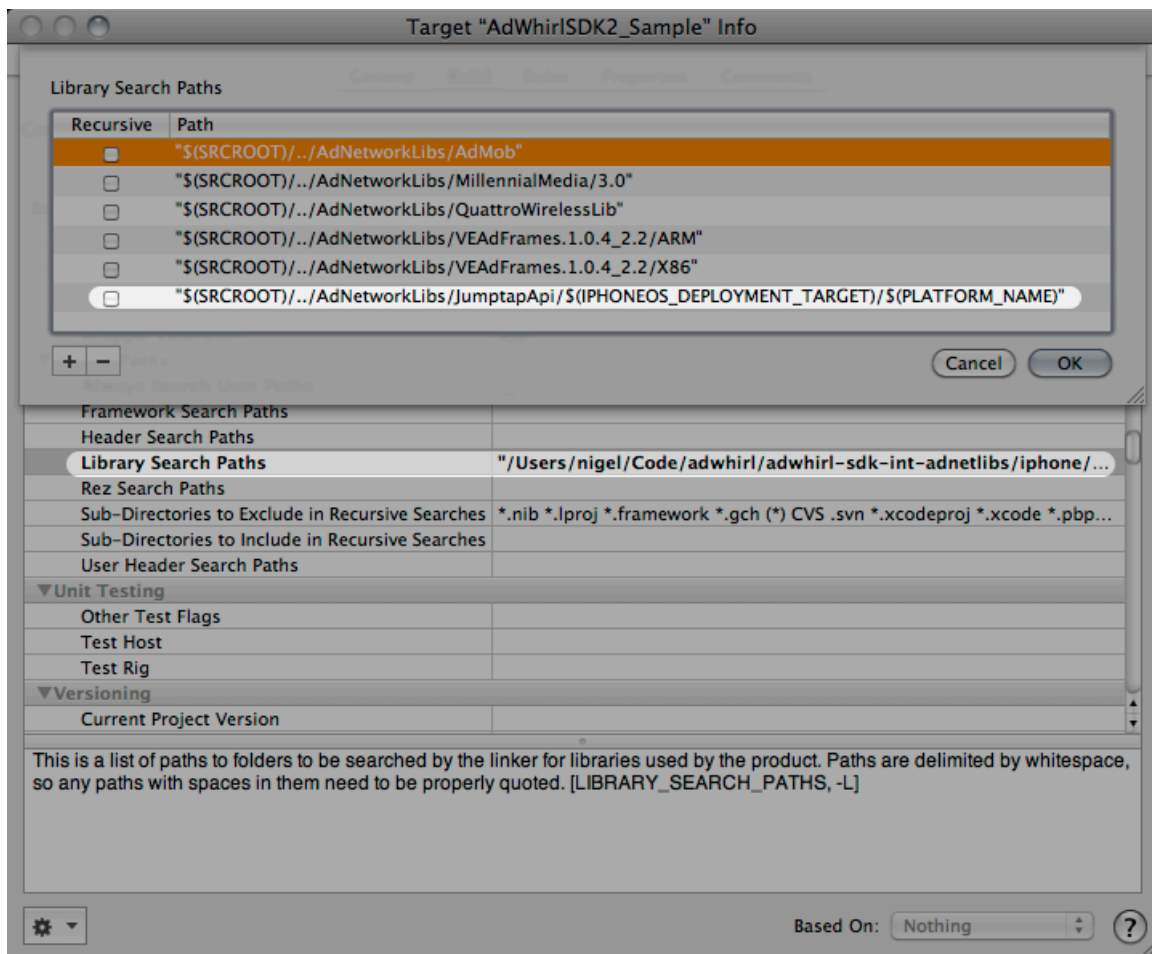
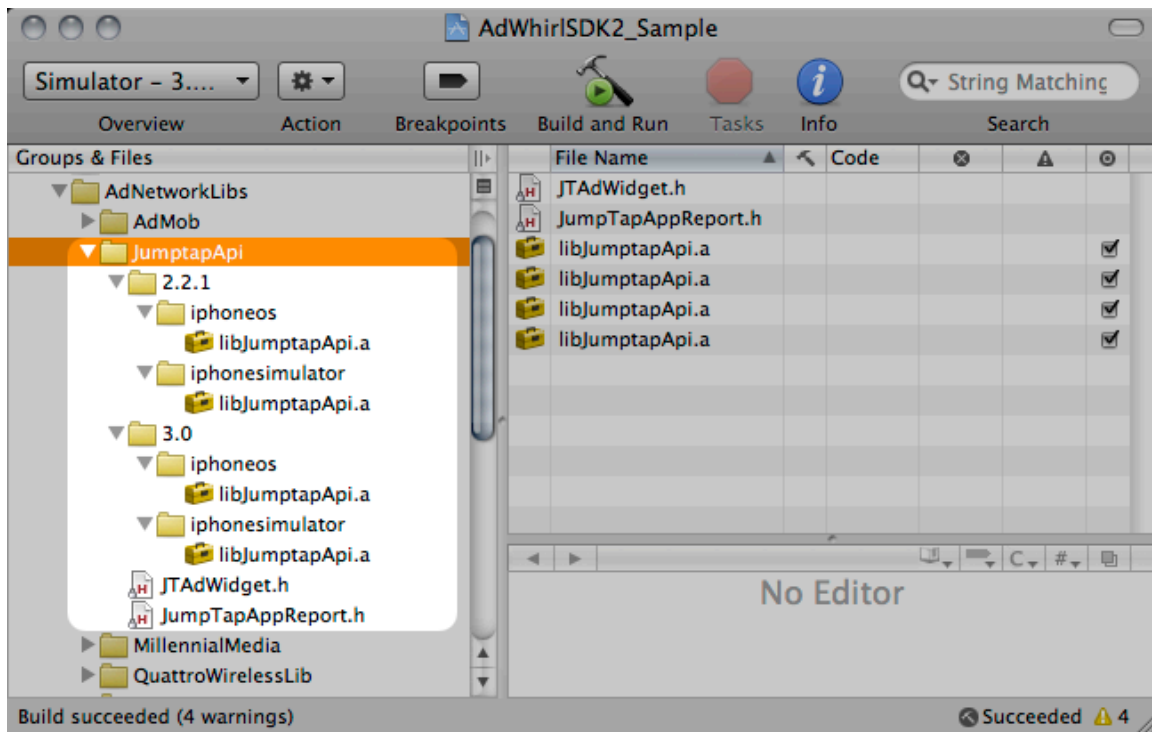
4. Add the ad network libraries. All of the ad network libraries are optional. You do not have to integrate an ad network if you don't want to run the ads, or don't have access to the SDK.
 - a. AdMob
 - i. Download the AdMob SDK from <http://www.admob.com>.
 - ii. Drag the AdMob folder into your Xcode project (containing `AdMobDelegateProtocol.h`, `AdMobView.h`, `libAdMobSimulator.a`, `libAdMobDevice.a`).
 - iii. Remove `libAdMobSimulator.a` and `libAdMobDevice.a`, as they are compiled for the iPhone SDK 2.2.1.
 - iv. From the extras folder, drag the files `libAdMobDevice3_0.a` and `libAdMobSimulator3_0.a` under the AdMob group.



- b. Google AdSense for Mobile Apps
 - i. Get your Google AdSense library from Google. As of version 2.0, there is one binary for all iPhone SDK versions.
 - ii. Drag the folder into your Xcode project (containing GADAdSenseParameters.h, GADAdViewController.h, GADRequestError.h, libGoogleAds.a)
 - iii. Make sure you implement googleAdSenseCompanyName and googleAdSenseAppName in your AdWhirlDelegate.

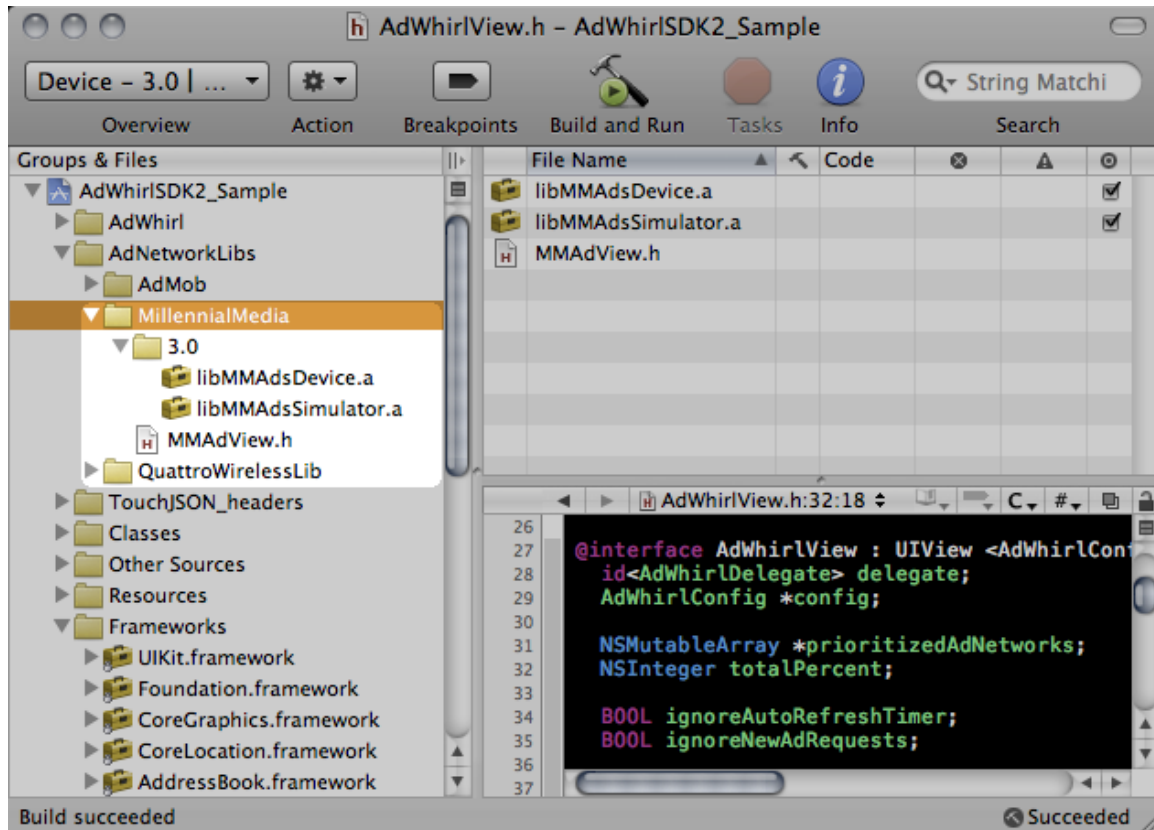


- c. JumpTap
 - i. Download the JumpTap SDK from https://support.jumptap.com/index.php/iphone_library_integration#downloading_the_library
 - ii. Drag the JumpTap folder into your Xcode project (containing the folders 2.2.1 and 3.0, and the files JTAdWidget.h and JumpTapAppReport.h).
 - iii. Right click your primary target -> Get Info -> Build tab. Double click on the value for "Library Search Paths". Remove all the JumptapApi paths except one, and change it to `$(SRCROOT)/JumtapApi/$(IPHONEOS_DEPLOYMENT_TARGET)/$(PLATFORM_NAME)/"`. The path components before `"/JumtapApi"` may differ in your environment.



d. Millennial Media

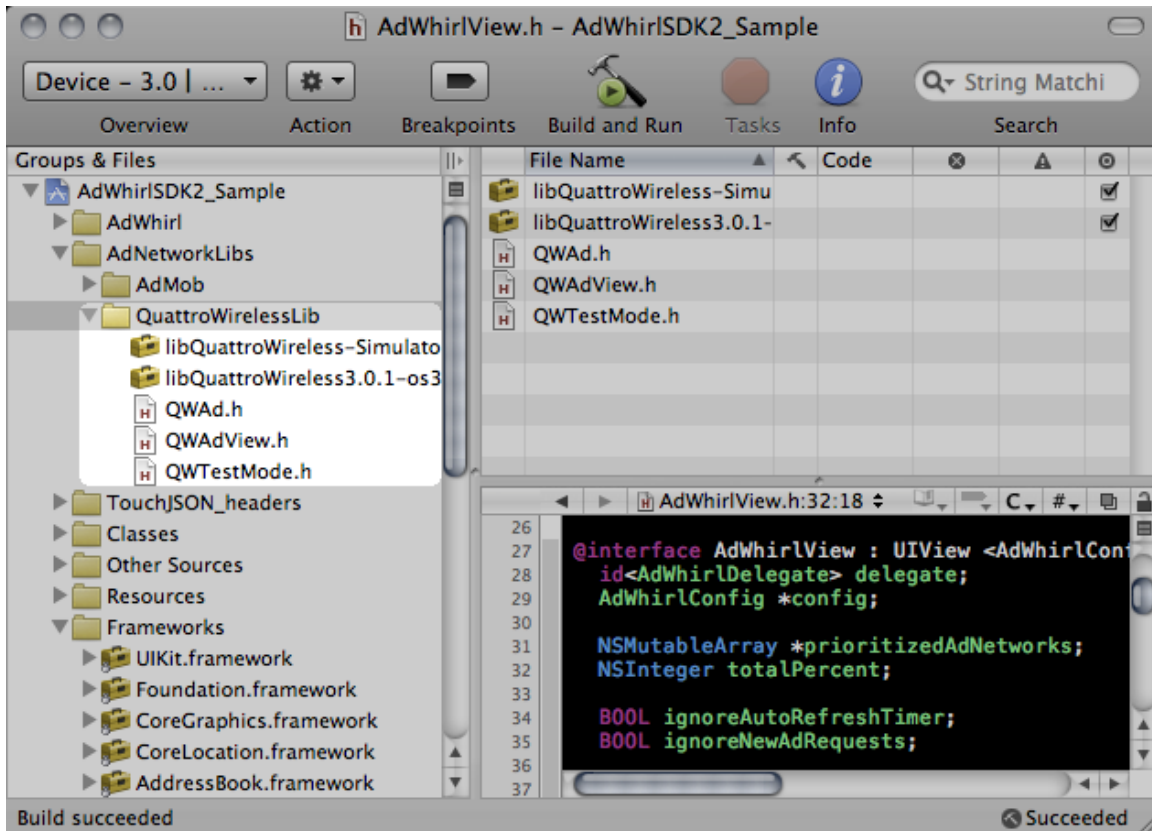
- i. Download the Millennial Media SDK from <http://developer.millennialmedia.com/>.
- ii. Drag the `MillennialMedia` folder into your Xcode project (containing the folders `2.2.1` and `3.0`, and the file `MMAdView.h`).
- iii. Remove the `2.2.1` folder.



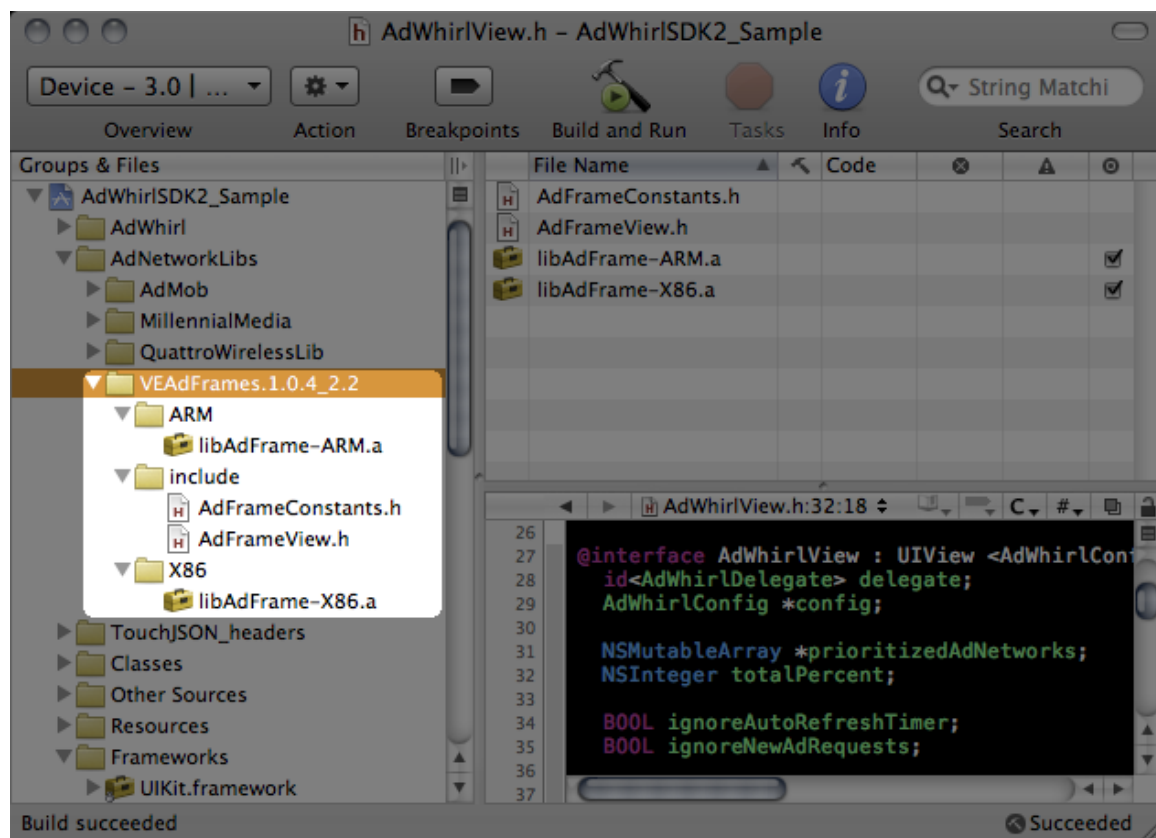
e. Quattro Wireless

- i. Download the Quattro Wireless SDK from <http://www.quattrowireless.com>. Be sure to download the version for OS 3.0.

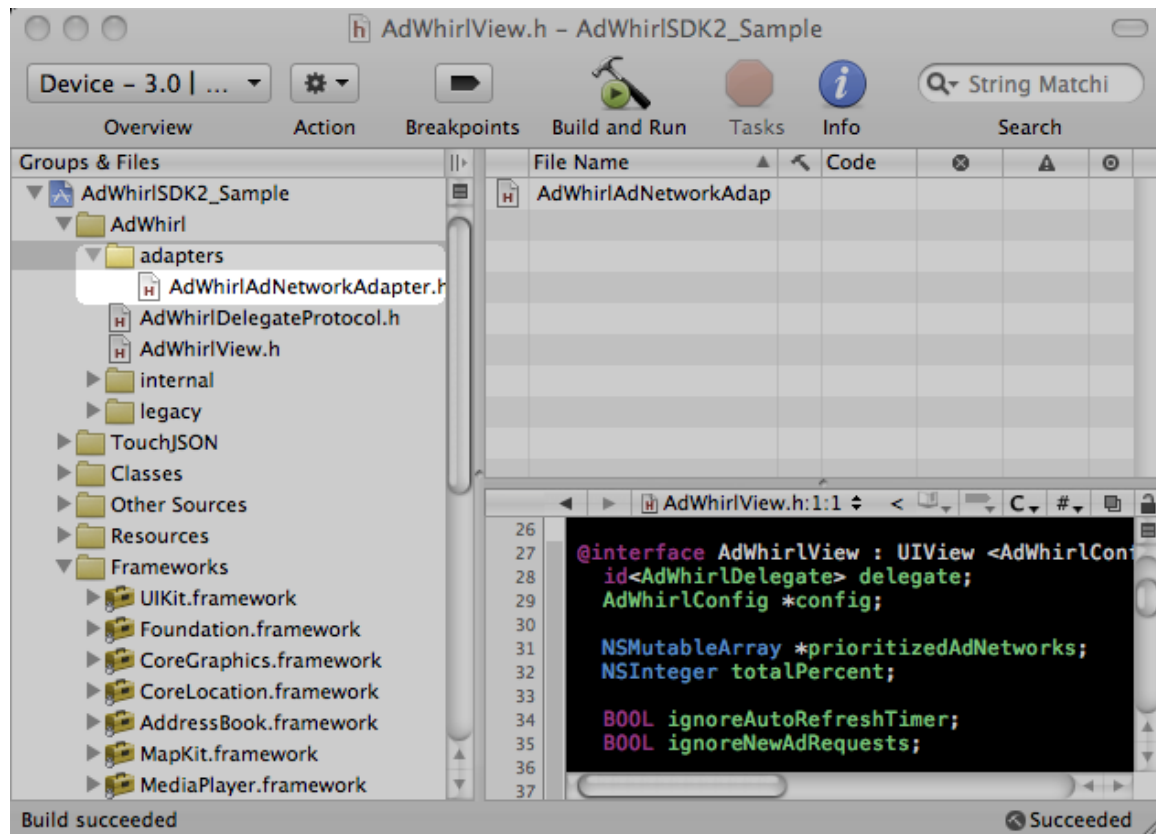
- ii. Drag the QuattroWirelessLib folder into your Xcode project (containing libQuattroWireless-Simulator3.1.0-os3.0.a, libQuattroWireless3.1.0-os3.0.a, QWTestMode.h, QWAd.h, QWAdView.h. Exact names of .a files may be different depending on the version you download).



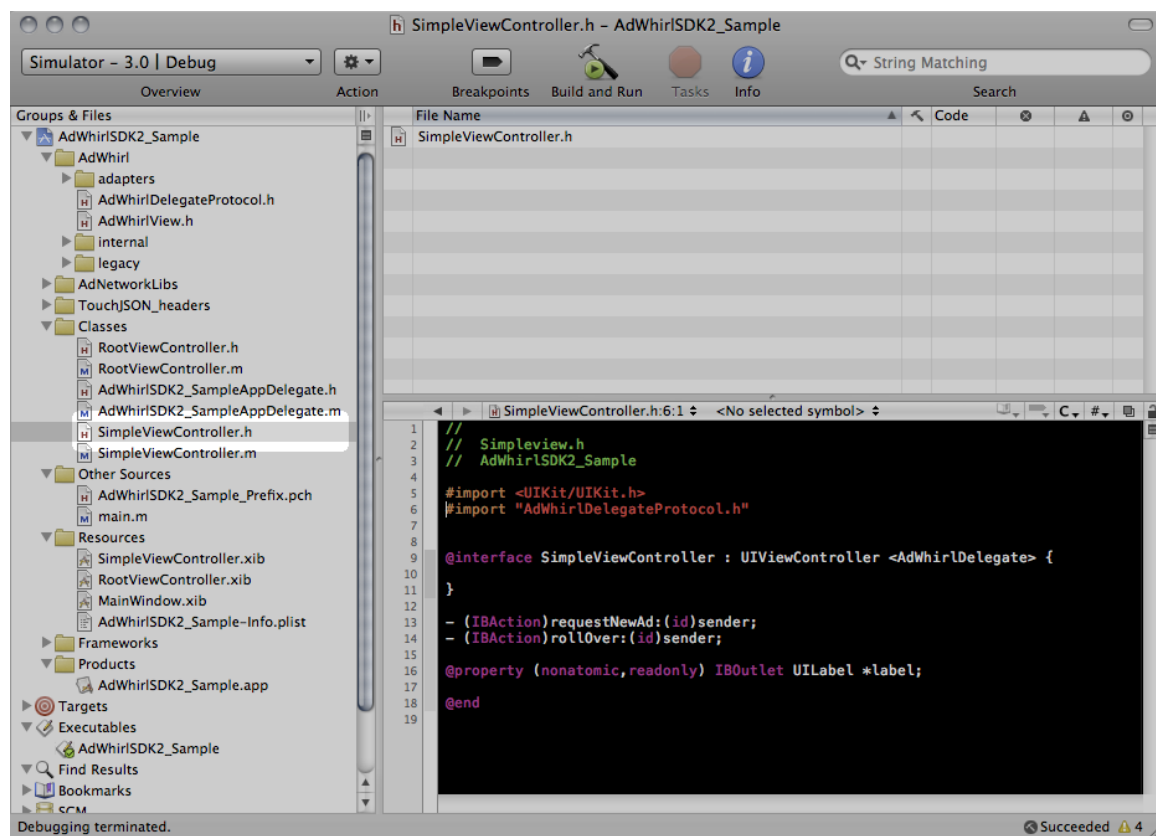
- f. VideoEgg
 - i. Download the VideoEgg SDK from <http://www.videoegg.com/>.
 - ii. Drag the appropriate VEAAdFrames folder under the lib folder into your project (containing the folders ARM, X86, and include).
 - iii. To avoid build errors, remove AdFrameView.o from under the ARM and X86 folders. Rename libAdFrame.a in each directory to include the architecture in the file name, such as libAdFrame-ARM.a and libAdFrame-X86.a.



5. Remove the ad network adapters that you don't use. Under the `adapters/` group, you must remove the ad network adapters for ad networks that you did not integrate in step 4, or your project will not compile. In the extreme case, you can remove all files under `adapters/` except the `AdWhirlAdNetworkAdapter.h` file, in which case your app can only run custom ads and generic notifications.



6. Implement the required `AdWhirlDelegate` methods in your code. If you have integrated with AdWhirl before and have implemented `AdRollerDelegate`, you do not have to change the code. This open source SDK is a drop-in replacement of ARRoller APIs and is backwards-compatible. At a minimum, you must implement the `adWhirlApplicationKey` method to return your AdWhirl application key. See the comments in `AdWhirlDelegateProtocol.h` for optional methods to implement.

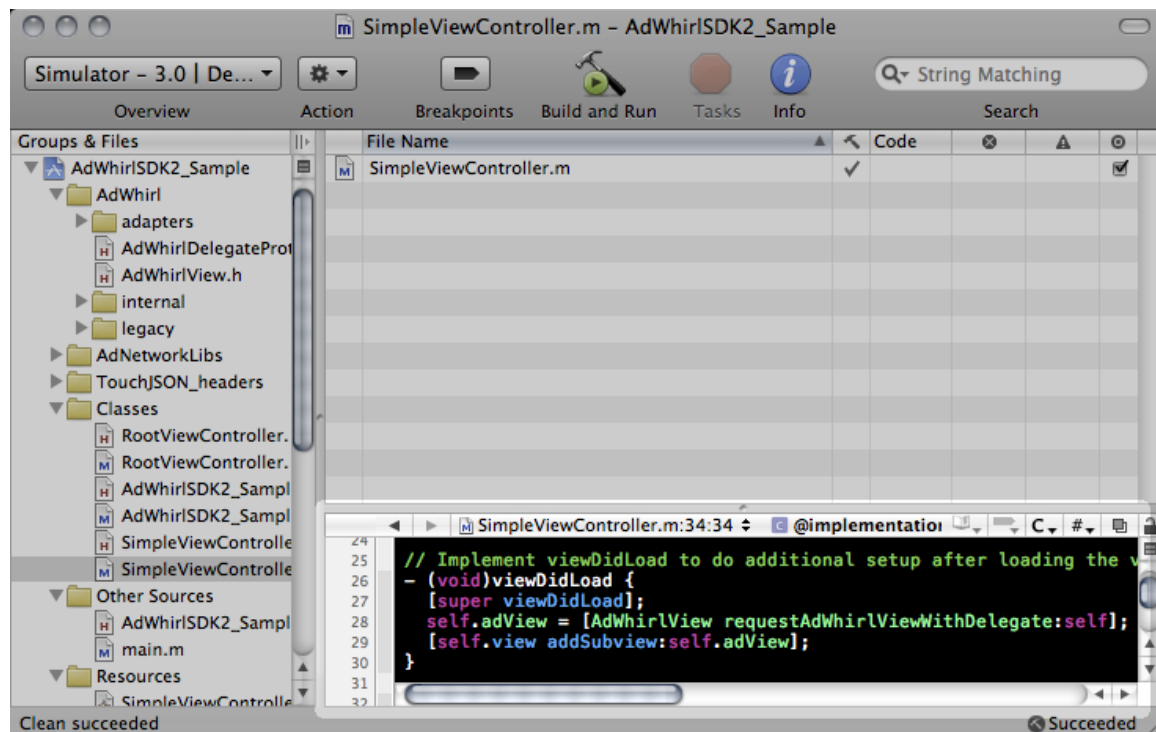


- Request an AdWhirlView in your code and add it to your view hierarchy. For example:

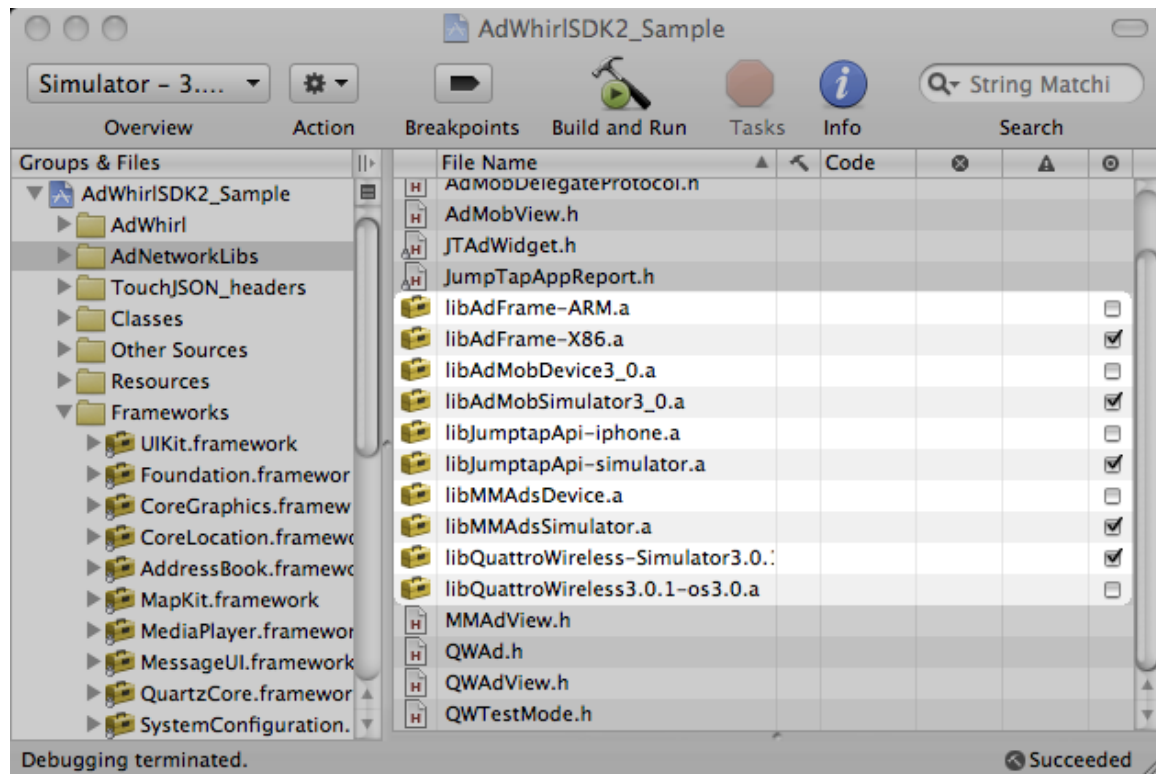
```

AdWhirlView *awView = [AdWhirlView
requestAdWhirlViewWithDelegate:self];
[self.view addSubview:awView];

```



8. To avoid build warnings (it is useful to have "Treat Warnings as Errors" turned on), you can uncheck static libraries from the target that are not the same architecture as those you are building.



9. AdWhirl will support Apple's iAd when it is launched and we have included an early look of an ad network adapter for iAd. To use it, add AdWhirlAdapterIAd.m and .h files under the extras/ directory, and add the iAd.framework into your project. You must use Xcode 3.2.3 with iPhone OS 4.0. This adapter is for your reference only until iPhone OS 4.0 is released.