AdWhirl Open Source SDK for iPhone 2.2.1
Setup Instructions

11/09

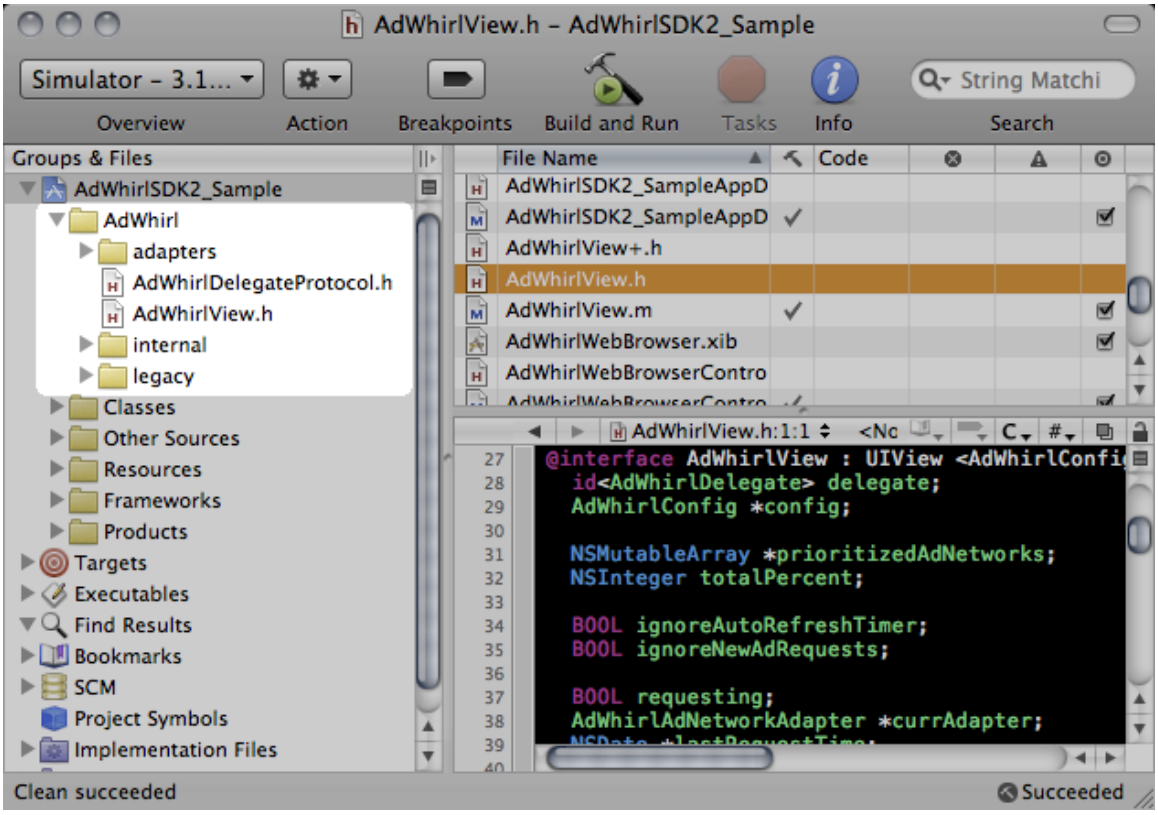
AdWhirl Open Source SDK Setup Instructions for iPhone SDK 2.2.1

The AdWhirl Open Source SDK contains the code for your iPhone application to display ads from different ad networks.
These instructions are for developers who need to deploy to devices running iPhone OS 2.2.1 . To support iPhone OS 2.2.1, build a binary with iPhone Device 3.0 as the Base SDK, and iPhone OS 2.2.1 as the deployment target. This way, you may be able to support both iPhone OS 2.2.1 and 3.0 devices with just one binary, depending on the ad networks you use. However, if you use an ad network that provides separate binaries for 2.2.1 and 3.0 , you may still have to build two different binaries in order to take full advantage of the features offered by the 3.0 SDKs.
The instructions below assume that you are familiar with Xcode and understand how to change build settings and add frameworks to your Xcode projects.

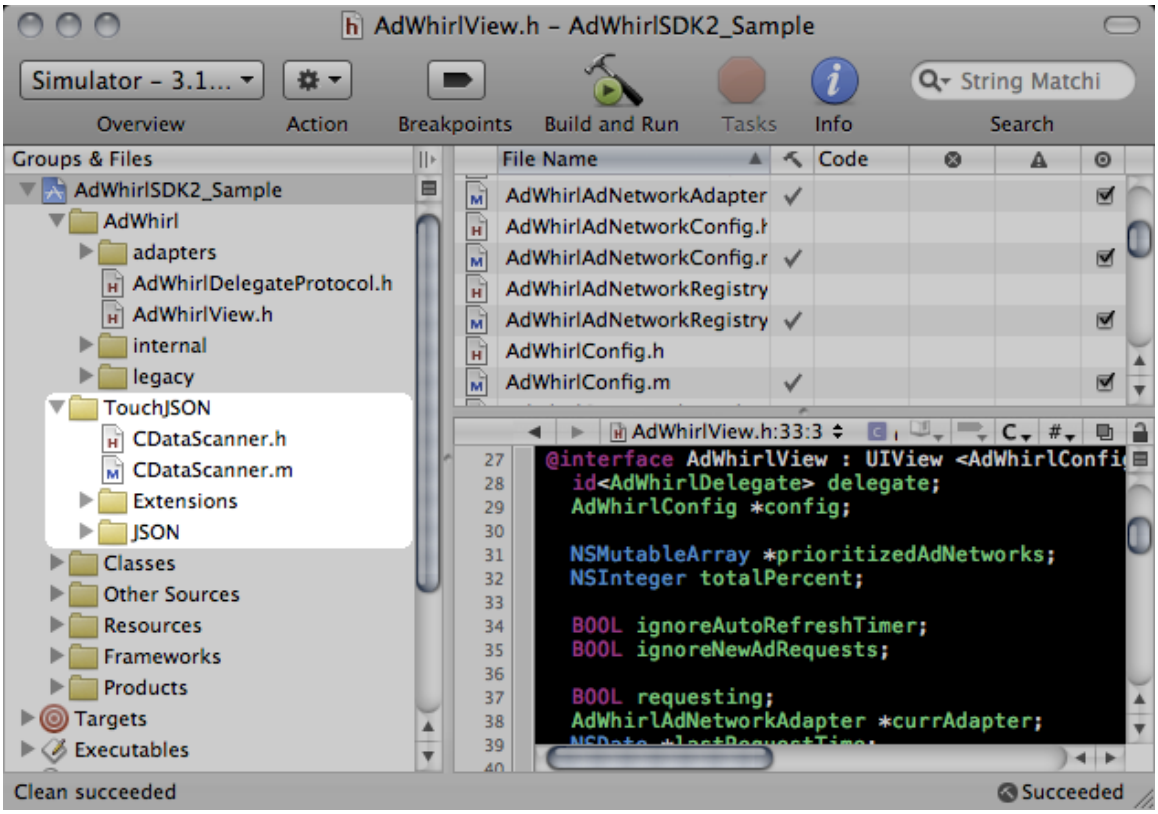
Note: When adding files to your Xcode project, make sure "Copy items into destination group's folder (if needed)" is checked, and select "Recursively create groups for any added folders".

Setting up the AdWhirl SDK

1. Add the `AdWhirl` folder from the SDK into your project. In the `AdWhirl` folder, you'll find two files (`AdWhirlDelegateProtocol.h, AdWhirlView.h`) and three folders (`adapters, internal, legacy`).



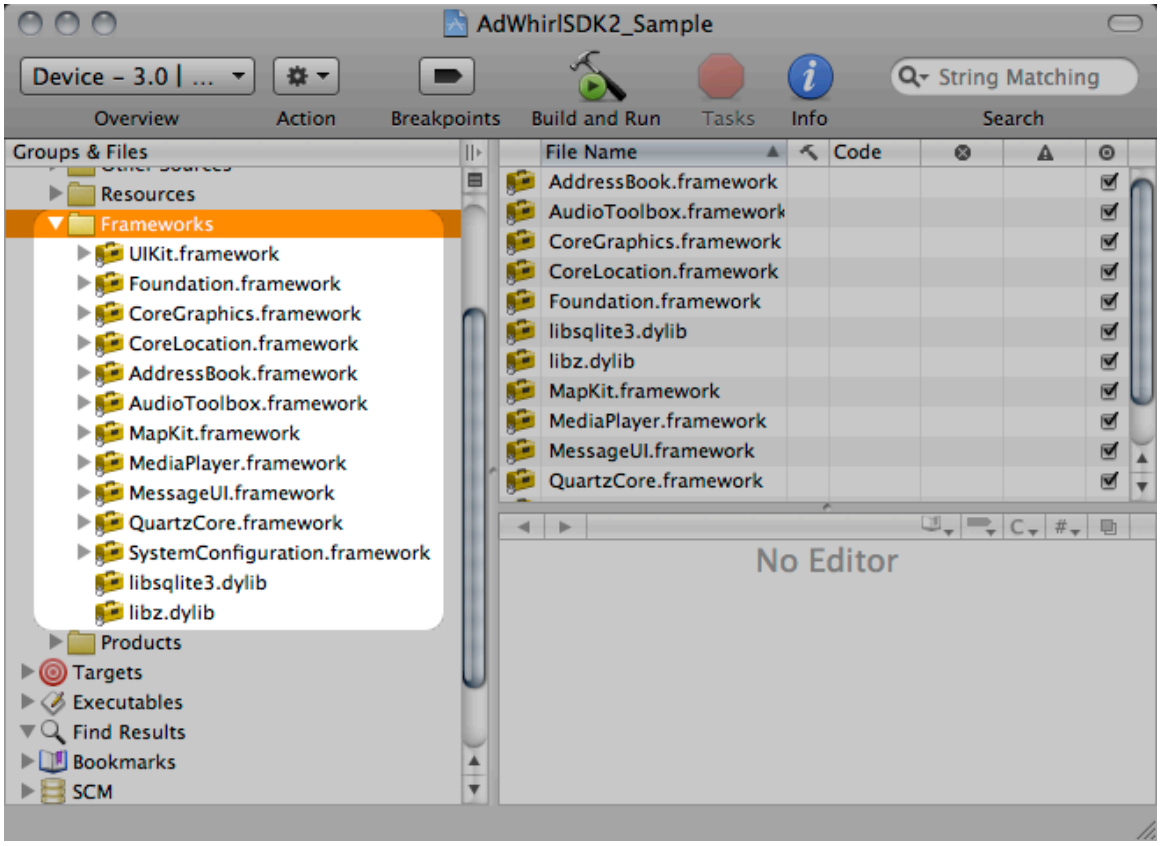
2. Add TouchJSON into your project.



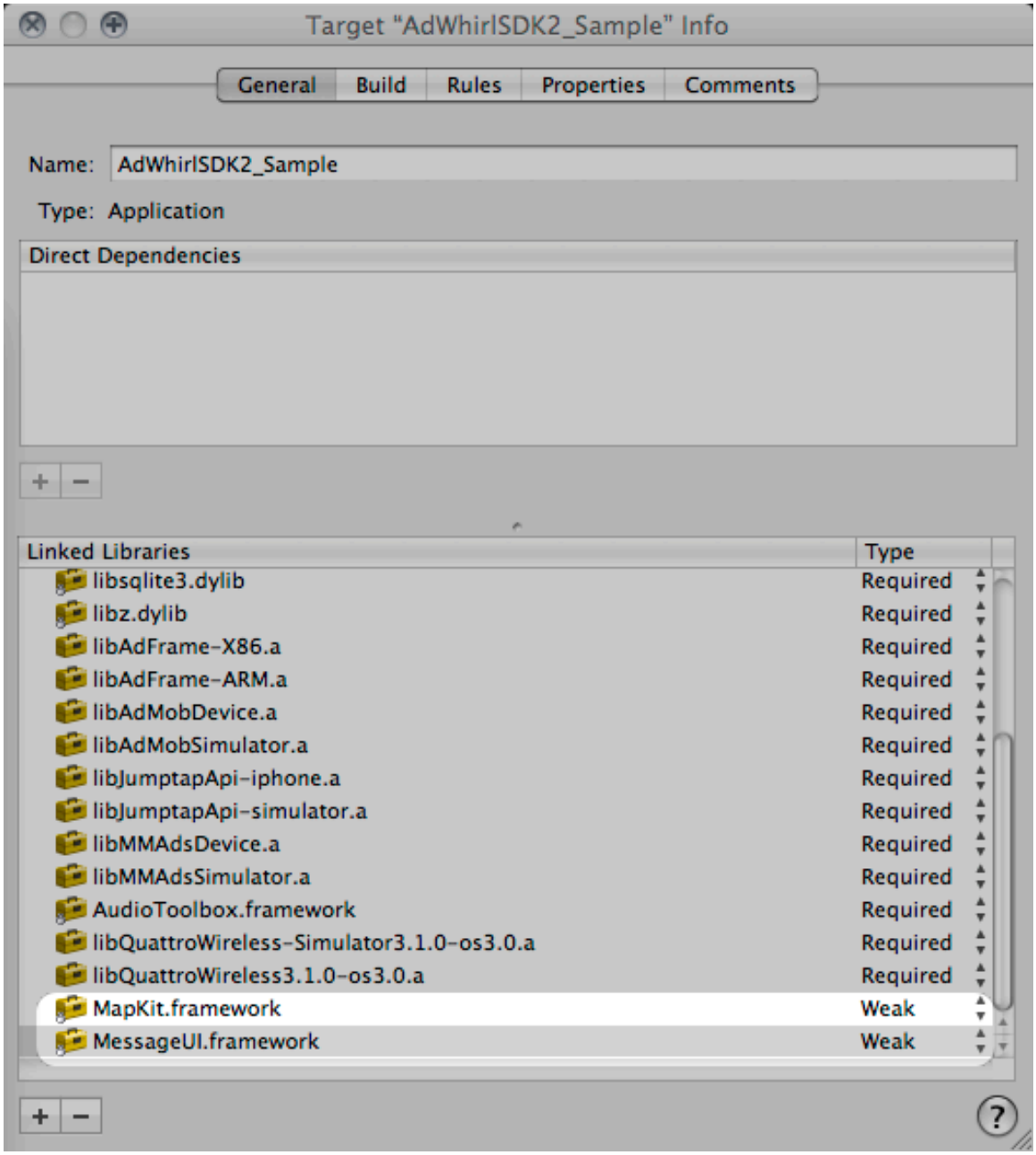
3. Add the supporting frameworks required by the supported ad networks:

- `CoreLocation.framework`
- `AddressBook.framework`
- `AudioToolbox.framework`
- `MapKit.framework`
- `MediaPlayer.framework`
- `MessageUI.framework`
- `QuartzCore.framework`
- `SystemConfiguration.framework`
- `libsqlite3.dylib`
- `libz.dylib`

The frameworks do not affect the size of your executable unless they are used by ad network libraries that you integrate.



Some frameworks need to be weak-linked. You can weak-link a framework by right-clicking your application's target, select "Get Info." Under the General tab, in the list of Linked Libraries, change the Type from "Required" to "Weak".

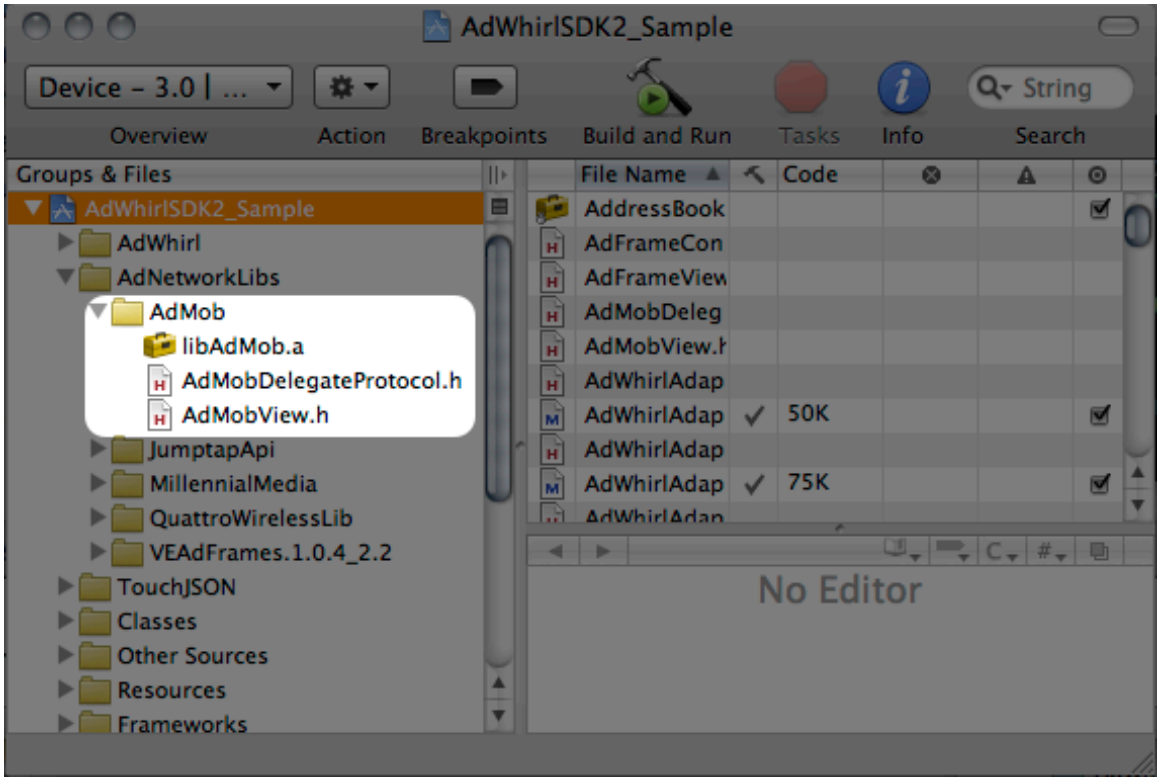


4. Add the ad network libraries. All of the ad network libraries are optional. You do not have to integrate an ad network if you don't want to run the ads, or don't have access to the SDK.

    a. AdMob

    i. Download the AdMob ADK from http://www.admob.com/ . As of version 20100322, AdMob provides one binary for all iPhone SDK versions.

    ii. Drag the AdMob folder into your Xcode project (containing AdMobDelegateProtocol.h, AdMobView.h and libAdMobDevice.a)

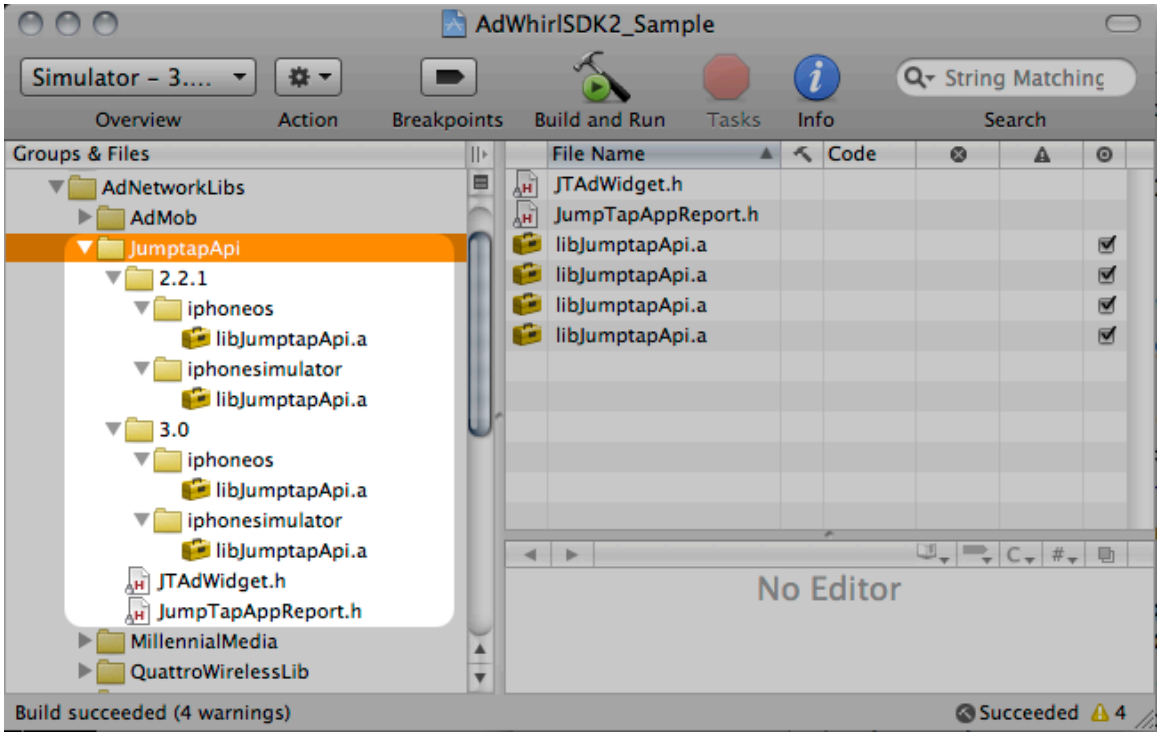


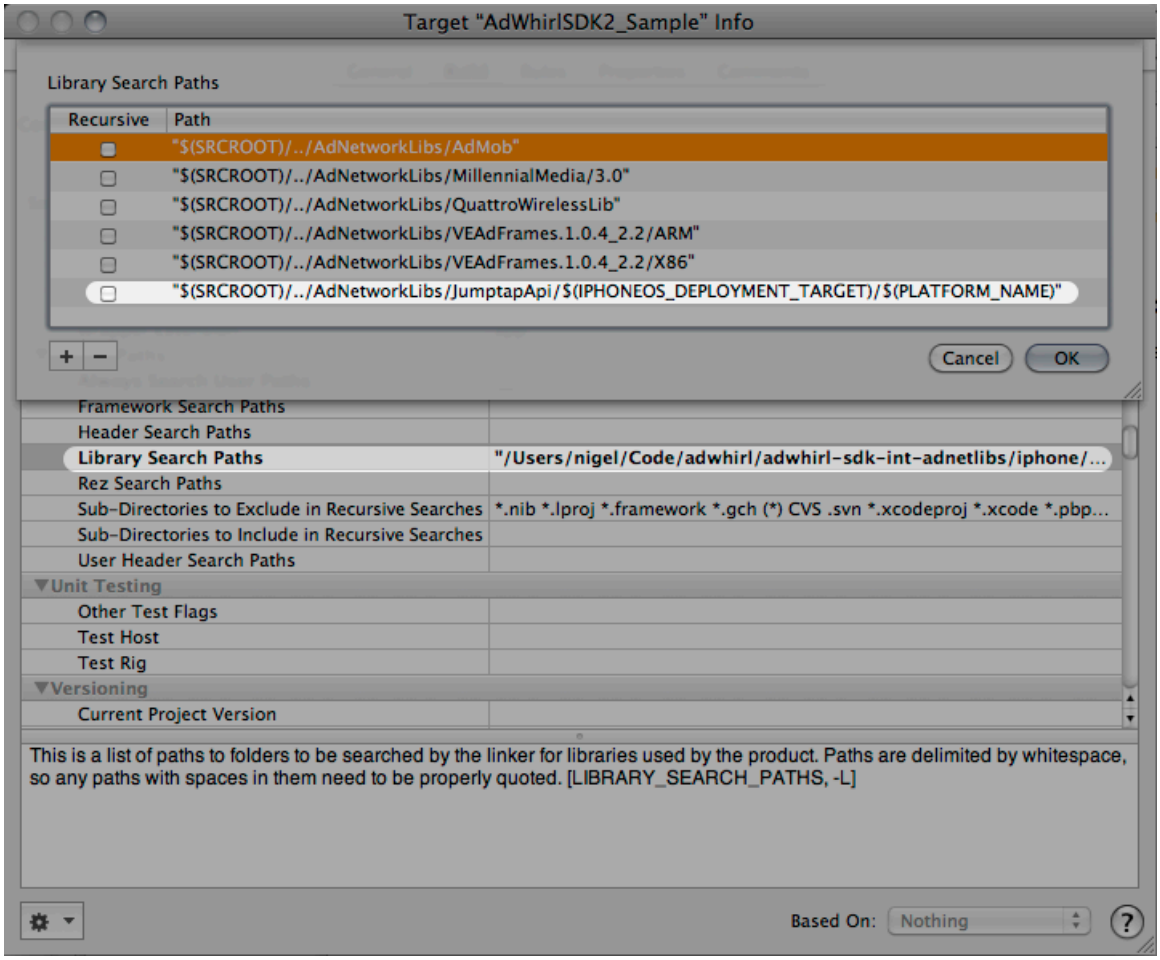
b. JumpTap

i. Download the JumpTap SDK from https://support.jumptap.com/index.php/IPhone_Library_Integration#Downloading_the_library
As of version 1.0.3 (24 Nov 2009) JumpTap provides separate libraries for 3.0 and 2.2.1

ii. Drag the `JumpTap` folder into your Xcode project (containing the folders `2.2.1` and `3.0`, and the files `JTAdWidget.h` and `JumpTapAppReport.h`).

iii. Right click your primary target -> Get Info -> Build tab. Double click on the value for "Library Search Paths". Remove all the JumptapApi paths except one, and change it to "$(SRCROOT)/JumptapApi/$(IPHONEOS_DEPLOYMENT_TARGET)/$(PLATFORM_NAME)/" . The path components before "/JumptapApi" may differ in your environment.

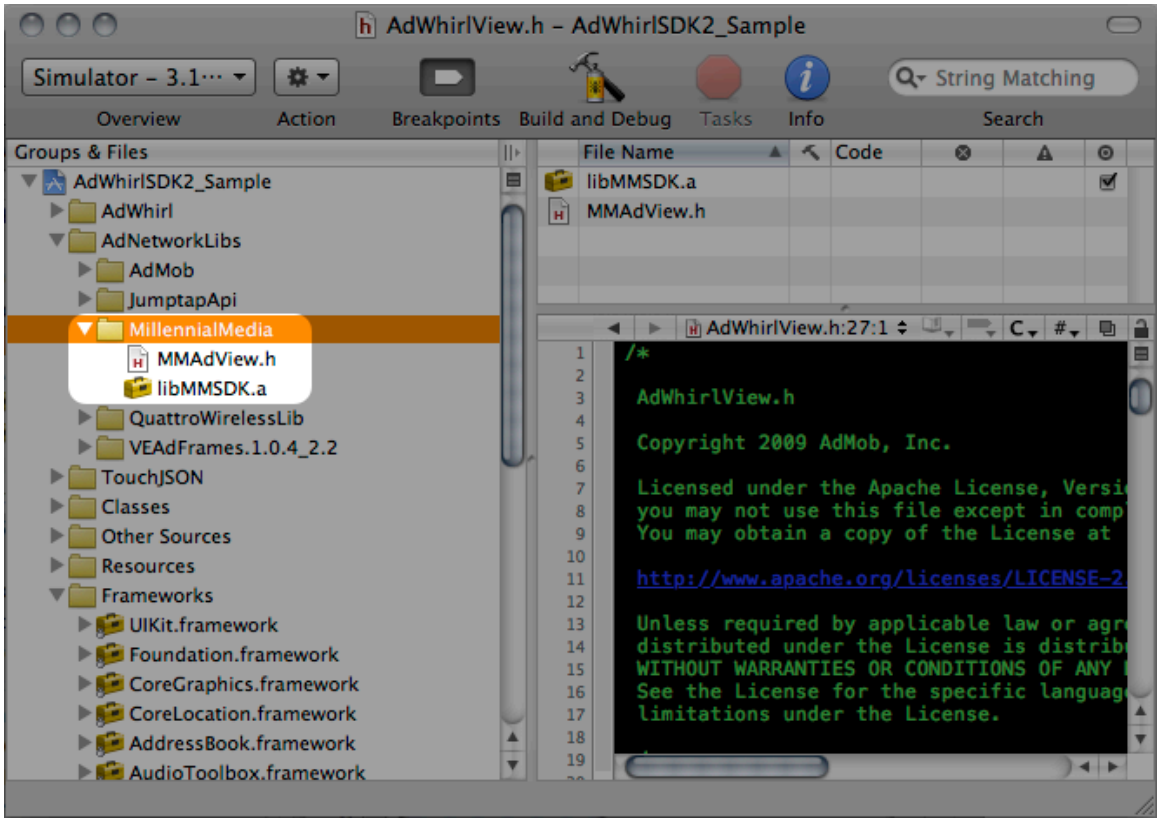

AdWhirlSDK2_Sample
Simulator - 3....
String Matching
Overview
Action
Breakpoints
Build and Run
Tasks
Info
Search
Groups & Files
AdNetworkLibs
AdMob
JumptapApi
2.2.1
iphoneos
libJumptapApi.a
iphonesimulator
libJumptapApi.a
3.0
iphoneos
libJumptapApi.a
iphonesimulator
libJumptapApi.a
JTAdWidget.h
JumpTapAppReport.h
MillennialMedia
QuattroWirelessLib
File Name
Code
JTAdWidget.h
JumpTapAppReport.h
libJumptapApi.a
libJumptapApi.a
libJumptapApi.a
libJumptapApi.a
No Editor
Build succeeded (4 warnings)
Succeeded
4


Target "AdWhirlSDK2_Sample" Info
Library Search Paths
Recursive
Path
"$(SRCROOT)/../AdNetworkLibs/AdMob"
"$(SRCROOT)/../AdNetworkLibs/MillennialMedia/3.0"
"$(SRCROOT)/../AdNetworkLibs/QuattroWirelessLib"
"$(SRCROOT)/../AdNetworkLibs/VEAdFrames.1.0.4_2.2/ARM"
"$(SRCROOT)/../AdNetworkLibs/VEAdFrames.1.0.4_2.2/X86"
"$(SRCROOT)/../AdNetworkLibs/JumptapApi/$(IPHONEOS_DEPLOYMENT_TARGET)/$(PLATFORM_NAME)"
Cancel
OK
Framework Search Paths
Header Search Paths
Library Search Paths
"/Users/nigel/Code/adwhirl/adwhirl-sdk-int-adnetlibs/iphone/...
Rez Search Paths
Sub-Directories to Exclude in Recursive Searches
*.nib *.lproj *.framework *.gch (*) CVS .svn *.xcodeproj *.xcode *.pbp...
Sub-Directories to Include in Recursive Searches
User Header Search Paths
Unit Testing
Other Test Flags
Test Host
Test Rig
Versioning
Current Project Version
This is a list of paths to folders to be searched by the linker for libraries used by the product. Paths are delimited by whitespace, so any paths with spaces in them need to be properly quoted. [LIBRARY_SEARCH_PATHS, -L]
Based On:
Nothing

c. Millennial Media

i. Download the Millennial Media SDK from http://developer.millennialmedia.com . As of Version 3.5 (4/1/2010), Millennial Media provides one binary for all iPhone SDK versions.

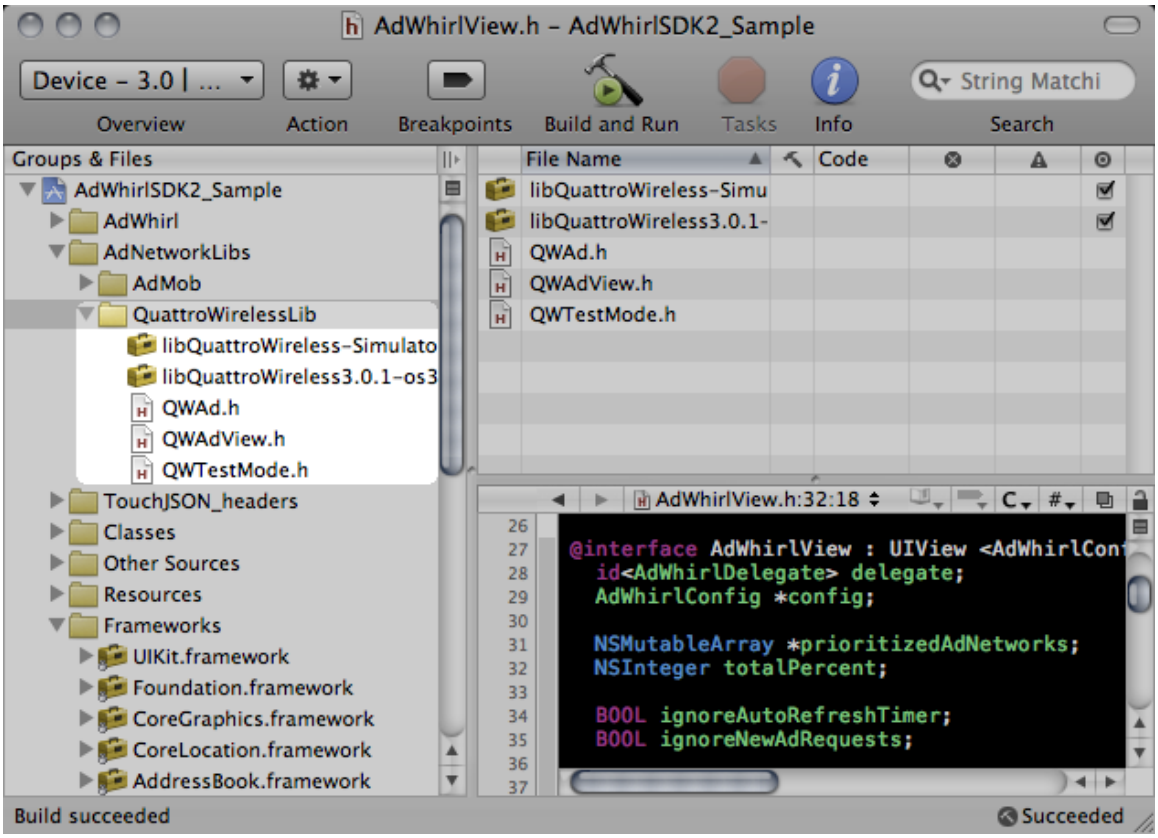
ii. Drag the Public folder into your Xcode project (containing the files `MMAdView.h` and `libMMSDK.a)`.



d. Quattro Wireless

i. Download the Quattro Wireless SDK from http://www.quattrowireless.com. This SDK provides one binary for both iPhone OS 2.2.1 and iPhone OS 3.0 support

ii. Drag the `QuattroWirelessLib` folder into your Xcode project (containing `libQuattroWireless-Simulator3.1.0-os3.0.a`, `libQuattroWireless3.1.0-os3.0.a`, `QWTestMode.h`, `QWAd.h`, `QWAdView.h`. Exact names of `.a` files may be different depending on the version you download).



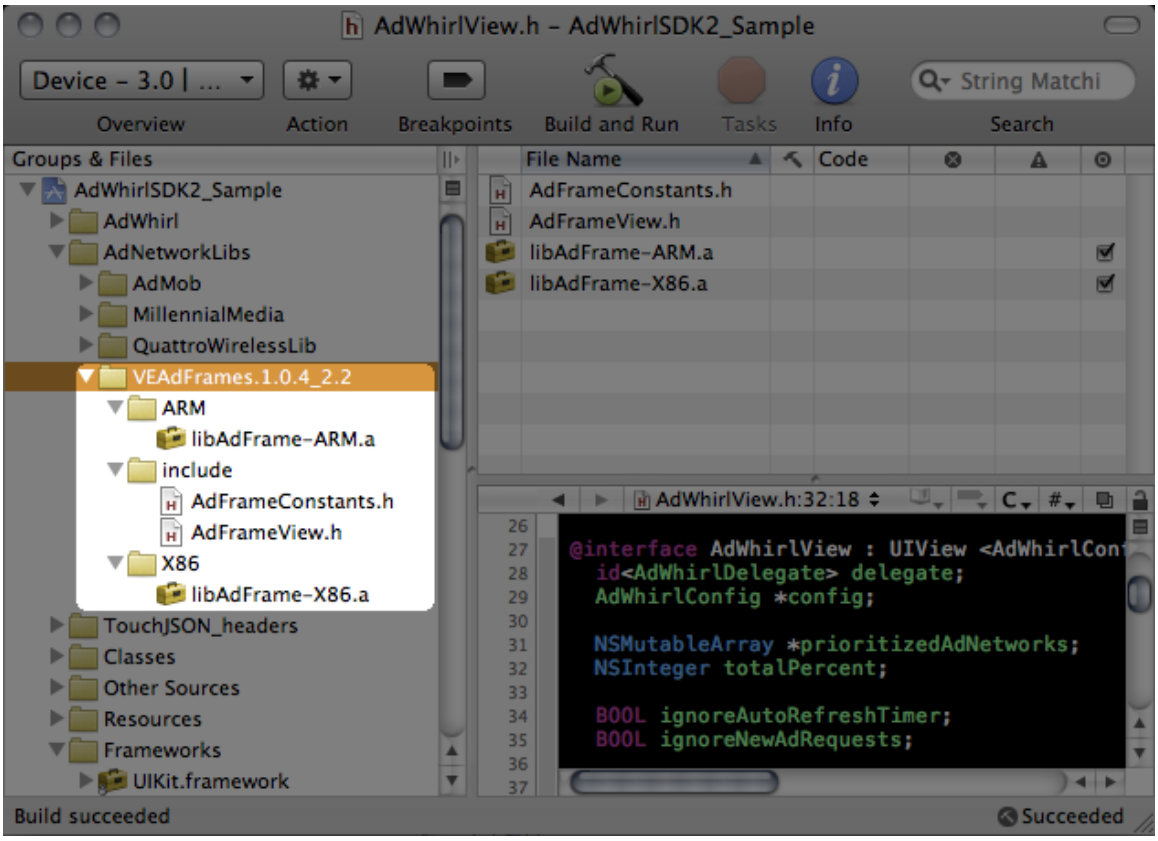
e. VideoEgg

i. Download the VideoEgg SDK from http://www.videoegg.com/. This SDK provides one binary for both iPhone OS 2.2.1 and iPhone OS 3.0 support

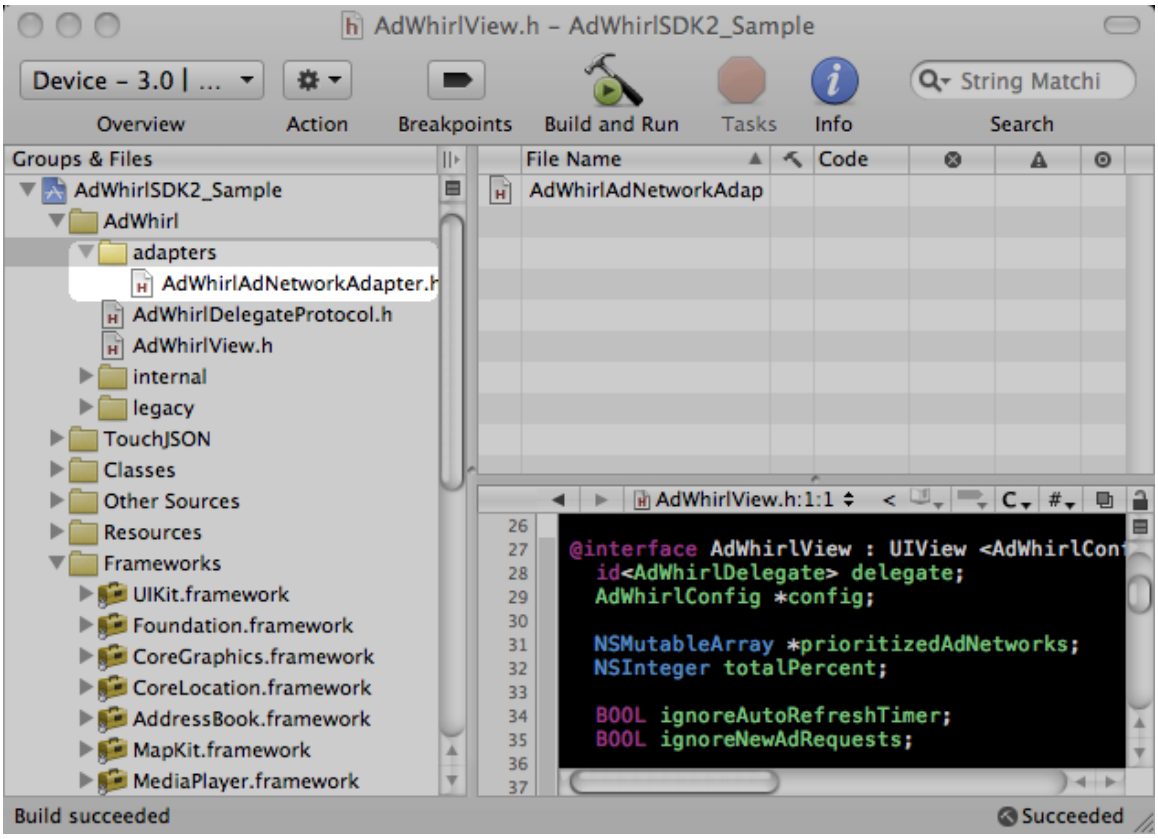
ii. Drag the appropriate `VEAdFrames` folder under the `lib` folder into your project (containing the folders `ARM`, `X86`, and `include`).

iii. To avoid build errors, remove `AdFrameView.o` from under the `ARM` and `X86` folders. Rename `libAdFrame.a` in each directory to include the

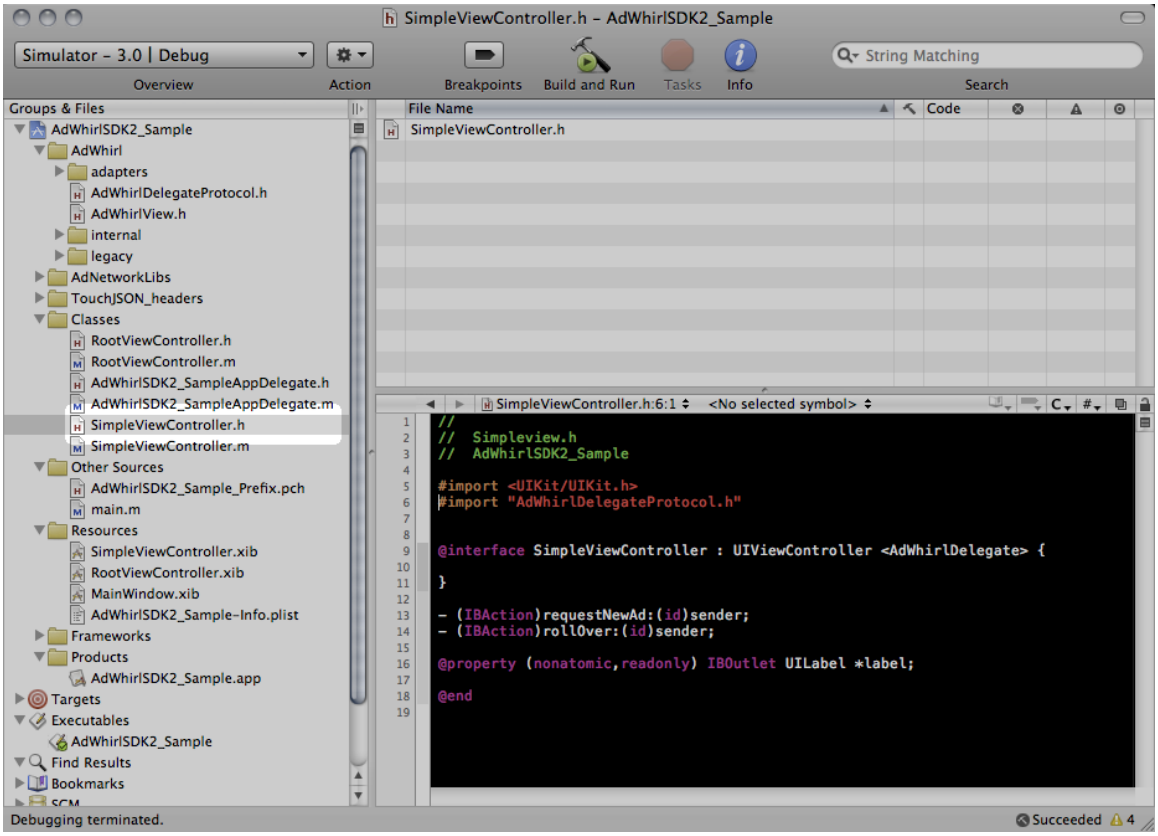
architecture in the file name, such as `libAdFrame-ARM.a` and `libAdFrame-X86.a`.



5. Remove the ad network adapters that you don't use. Under the `adapters/` group, you must remove the ad network adapters for ad networks that you did not integrate in step 4, or your project will not compile. In the extreme case, you can remove all files under `adapters/` except the `AdWhirlAdNetworkAdapter.h` file, in which case your app can only run custom ads and generic notifications.

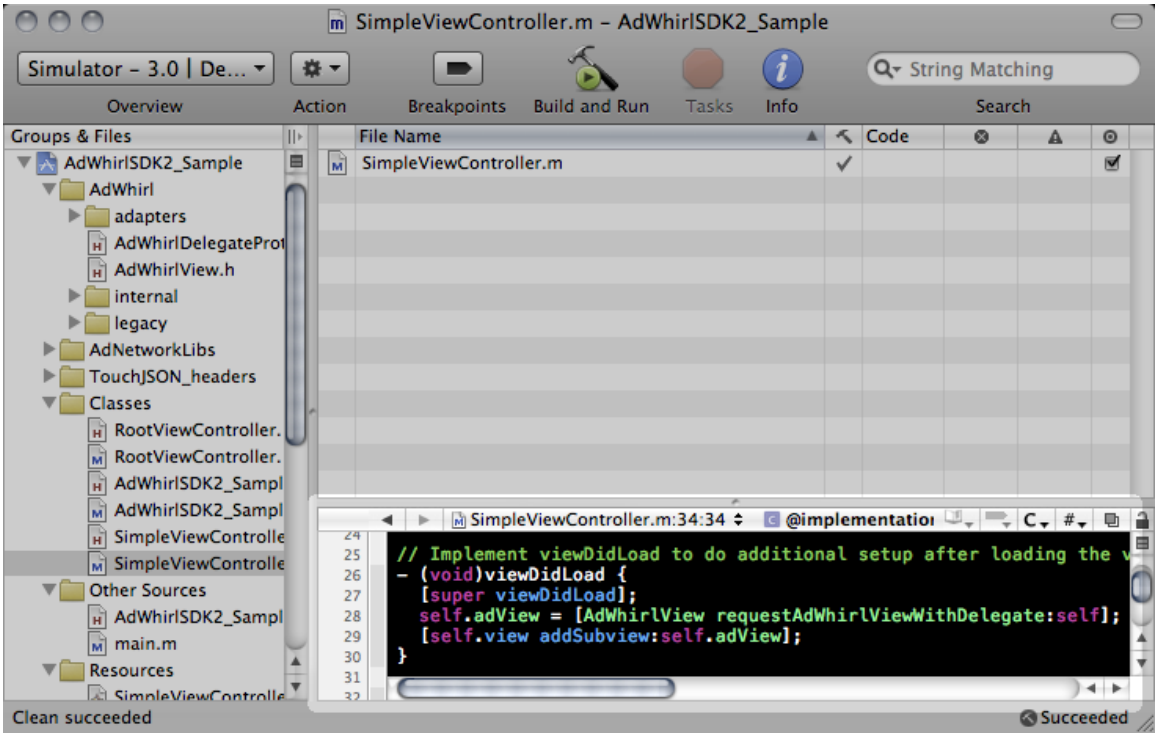
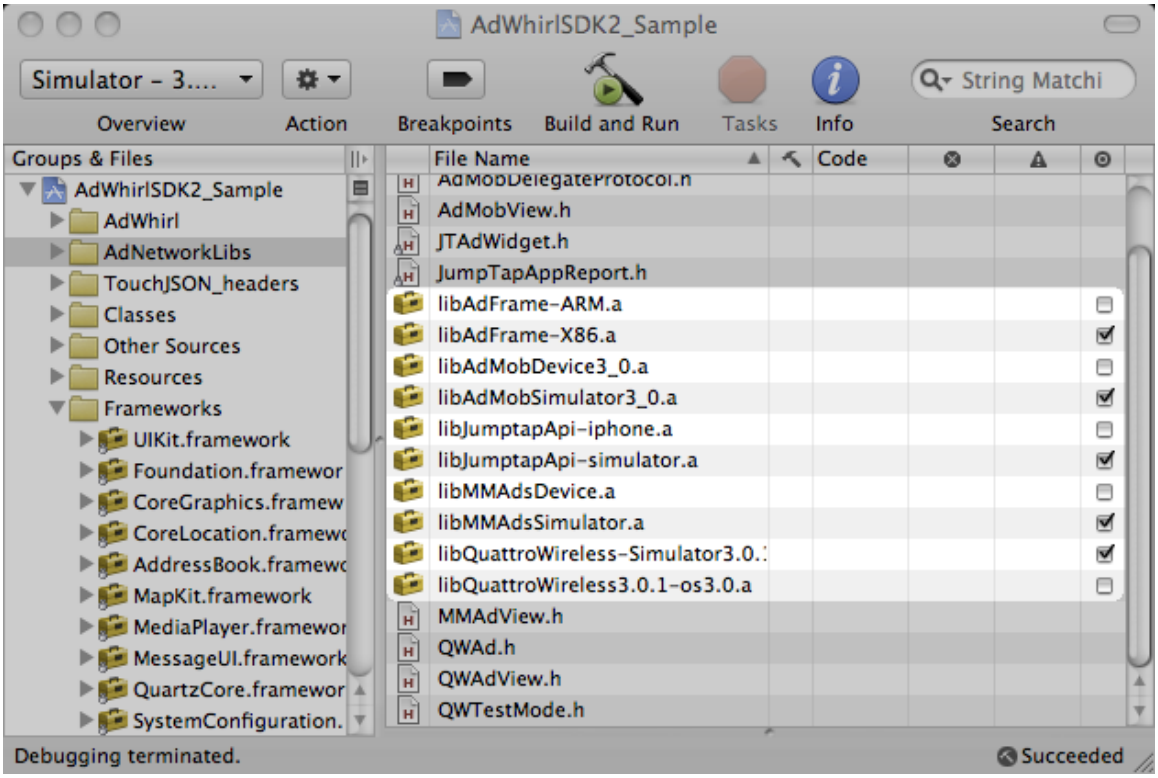


6. Implement the required `AdWhirlDelegate` methods in your code. If you have integrated with AdWhirl before and have implemented `AdRollerDelegate`, you do not have to change the code. This open source SDK is a drop-in replacement of ARRoller APIs and is backwards-compatible. At a minimum, you must implement the `adWhirlApplicationKey` method to return your AdWhirl application key. See the comments in `AdWhirlDelegateProtocol.h` for optional methods to implement.



7. Request an `AdWhirlView` in your code and add it to your view hierarchy. For example:

```
 AdWhirlView *awView = [AdWhirlView
requestAdWhirlViewWithDelegate:self];
  [self.view addSubview:awView];
```



8. To avoid build warnings (it is useful to have "Treat Warnings as Errors" turned on), you can uncheck static libraries from the target that are not the same architecture as those you are building.