

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**THIRD YEAR EXAMINATION FOR THE AWARD OF
DEGREE OF BACHELOR OF SCIENCE IN COMPUTER SCIENCE**

COSC 270: TECHNO-ENTREPRENEURSHIP & BUSINESS MANAGEMENT

STREAMS: BSC. COMPUTER SCIENCE

TIME: 2 HOURS

DAY/DATE: TUESDAY 13 /07/ 2021

8.30 AM – 10.30 AM

INSTRUCTIONS:

- Answer Question **ONE** (Compulsory) and any other **TWO** questions.

QUESTION ONE

- a) K-net a company which deals with software development has been affected by cyclic trends of high and low sales in the last decade. A business specialist advised the company to revise the general operating environment of the enterprise. Applying SWOT analysis recommend the tech company. [10 Marks]
- b) Manpower in techno-enterprises represents the single most important resource for the success of these enterprises. Discuss some of the ways of protecting these novels ideas. [10 Marks]
- c) Chuka University intends to hold a forum on sensitizing youths on how to protect their innovation from copy cats. Discuss some of the ways you can motivate your employees. [10 Marks]

QUESTION TWO

- a) Identify some of the challenges/constraints which hinder techno-entrepreneurs in their success. [10 Marks]
- b) Many of identified Techno-preneneurs characteristics make them unique and distinct from other entrepreneurs. Discuss some of these characteristics. [10 Marks]

QUESTION THREE

- a) Technology in entrepreneurship is a vehicle that facilities prosperity in individual, firms regions and nations. In the light of the above statement discuss how technology as transformed Kenyan economy. [10 Marks]

QUESTION FOUR

Kenya like any other developing countries continuously relies on the industrialized nations as sources of new technology this is as a results of Policies designed to promote technological development that are constrained. Advice the government on how to curve this reliance.

[20 Marks]

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