CRINA BARAUTA

FRONTEND DEVELOPER

I am responsible for creating and updating on demand Web Sites and eCards at Veeam Software.

CONTACT INFORMATION

barauta.crina@gmail.com

0732.053.153

https://www.linkedin.com/in/crina-florentina-barauta-881613106

PORTFOLIO

SPECIALIZATIONS

- HTML, CSS and JavaScript
- Java Apache Velocity
- Marketo
- Jira
- Adobe Experience Manager, Adobe Analytics
- Google Analytics, Google Adwords
- WordPress
- GitLab

WORK EXPERIENCE

Frontend Developer
VEEAM SOFTWARE | FEB 2019 TO PRESENT

- Daily production of Landing pages and HTML emails.
- Uphold quality layout according to corporate guidelines
- Make recommendations to optimize and streamline the HTML templates

Digital Project Manager / Co-founder
UDI TRANSPORT | MAR 2016 TO PRESENT

- Web development & SEO – using WordPress
- Planning and implementing Google AdWords campaigns
- Analyzing social media and digital marketing trends

Social Media Analytics Maneger
ORACLE | DEC 2017 TO FEB 2019

- Development of Social Metrics Methodology and Strategic Reports, as well as in-depth analysis of evolution driversPlanning and implementing Google AdWords campaigns
- Monitor pre-defined KPIs and effective benchmarks for measuring the impact of social media programs, and analyze, review, and report on effectiveness of campaigns in an effort to maximize results

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PROJECTS

Web Sites:
- https://growgroup.ro/
- https://uditransport.ro/

JS:
- To do list
- Memory game

WORK EXPERIENCE

Social Media Coordinator
ORACLE | DEC 2016 TO DEC 2017

- Conducting monitoring exercises and providing executive presentations on engagement stats, using Sysomos, SosialTool and Brandwatch
- Post creation and Publishing – schedule social media posts ensuring posts are optimized per channel and based on insights

Customer Support Analyst with Spanish
ACCENTURE | NOV 2014 TO DEC 2016

- Ensure that each training session has assigned a Faculty or a Learning Trainer
- Lead meetings with the Iberia clients
- Handle general queries regarding participant's attendance, session logistics, enrollment issues, upcoming sessions, etc.
- Send training communications for all training sessions (Invites, Logistic Information, Reminders, Confirmations, Cancellation/Edit notifications)

EDUCATIONBACKGROUND

Eugen Lovinescu High School
HIGH SCHOOL DIPLOMA IN IT,
CLASS OF 2009

Hyperion University
BANKING AND FINANCIAL SUPPORT SERVICES,
CLASS OF 2012