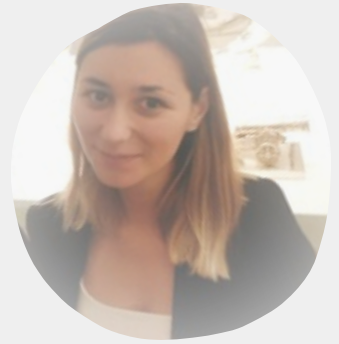


# CRINA BARAUTA

## FRONTEND DEVELOPER

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I am responsible for creating and updating on demand Web Sites and eCards at Veeam Software.



## LINKS TO PROJECTS

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Word Press, HTML, CSS, JS, JQ

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- Grow Group
- Udi Transport
- To do List
- Memory Game
- Registration Page
- eCard

## CONTACT INFORMATION

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barauta.crina@gmail.com

0732.053.153

<https://www.linkedin.com/in/crina-florentina-barauta-881613106>

## SPECIALIZATIONS

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- HTML, CSS and JavaScript
- Java Apache Velocity
- Marketo
- Jira
- Adobe Experience Manager, Adobe Analytics
- Google Analytics, Google Adwords
- WordPress
- GitLab

## WORK EXPERIENCE

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### Frontend Developer

VEEAM SOFTWARE | FEB 2019 TO PRESENT

- Daily production of Landing pages and HTML emails.
- Uphold quality layout according to corporate guidelines
- Make recommendations to optimize and streamline the HTML templates

### Digital Project Manager / Co-founder

UDI TRANSPORT | MAR 2016 TO PRESENT

- Web development & SEO - using WordPress
- Planning and implementing Google AdWords campaigns
- Analyzing social media and digital marketing trends

### Social Media Analytics Manager

ORACLE | DEC 2017 TO FEB 2019

- Development of Social Metrics Methodology and Strategic Reports, as well as in-depth analysis of evolution drivers
- Planning and implementing Google AdWords campaigns
- Monitor pre-defined KPIs and effective benchmarks for measuring the impact of social media programs, and analyze, review, and report on effectiveness of campaigns in an effort to maximize results

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## WORK EXPERIENCE

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### Social Media Coordinator

ORACLE | DEC 2016 TO DEC 2017

- Conducting monitoring exercises and providing executive presentations on engagement stats, using Sysomos, SosialTool and Brandwatch
  - Post creation and Publishing – schedule social media posts ensuring posts are optimized per channel and based on insights
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### Customer Support Analyst with Spanish

ACCENTURE | NOV 2014 TO DEC 2016

- Ensure that each training session has assigned a Faculty or a Learning Trainer
  - Lead meetings with the Iberia clients
  - Handle general queries regarding participant's attendance, session logistics, enrollment issues, upcoming sessions, etc.
  - Send training communications for all training sessions (Invites, Logistic Information, Reminders, Confirmations, Cancellation/Edit notifications)
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## EDUCATION BACKGROUND

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### Eugen Lovinescu High School

HIGH SCHOOL DIPLOMA IN IT,  
CLASS OF 2009

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### Hyperion University

BANKING AND FINANCIAL SUPPORT SERVICES,  
CLASS OF 2012