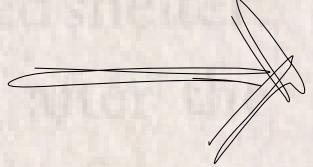


7

Japanese Concepts That Actually Work

While Everyone's Burning Out, Japan Has This Figured Out





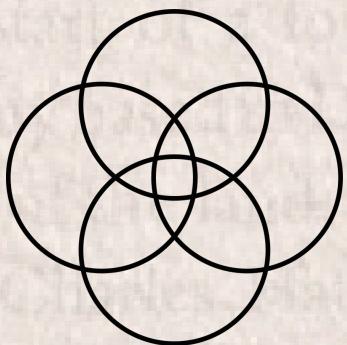
1. IKIGAI (生き甲斐)

Your "Reason for Being"

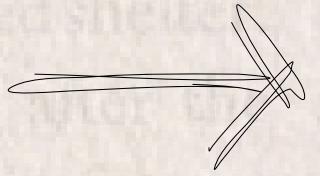
Stop asking "What's my passion?"

Start asking:

- What do I love?
- What am I good at?
- What can I get paid for?
- What does the world need?



The magic happens at the intersection.



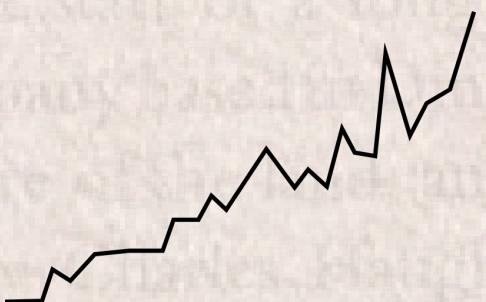
2. KAIZEN (改善)

1% Better Every Day

Forget massive transformations.

Japanese companies dominate through tiny, daily improvements.

Today's micro-win becomes tomorrow's competitive advantage.



What's your 1% for today?