1. **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

Theater is the most popular category given in the sample. June and July are the most successful months to run a campaign. The US is the most common country for crowdfunding in the sample.

1. **What are some limitations of this dataset?**

The dataset is only a sample of the population and may not be representative of all crowdfunding campaigns.

1. **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

A graph that compares % of goal pledged vs success rate of campaigns to find if the target goal affects the success rate of a given campaign.

1. **Use your data to determine whether the mean or the median better summarizes the data.**

I believe that mean better summarizes the data as it is the average amount of backers and is less skewed by a left or right shift in the graph.

1. **Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?**

There is more variance with successful campaigns which makes sense because there are almost twice as many successful cases as failed ones.