

<welcome to>

# SIG AI

Meeting 1: 02/21/24



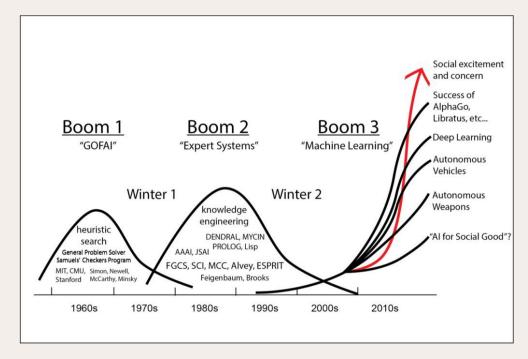
### What is Al?

- Artificial intelligence (AI) is technology that enables computers and digital devices to do things humans do and build necessary technology to get there.
- Al Winters & Summers! (more on this later)
- A better definition by John MCCarthy: What is Artificial Intelligence
- Notion of modelling after biological systems: Boston Dynamics and the Human arm
- No turning point post-ChatGPT revolution
- In 1997, IBM Blue beats Kasparov at Chess (twice!)
- My personal favourite: <u>AlphaGo Documentary | YouTube | Free</u>
  - The victory is significant given the huge number of possible moves as the game progresses (over 14.5 trillion after just four moves!). Later, Google purchased DeepMind for a reported USD 400 million.



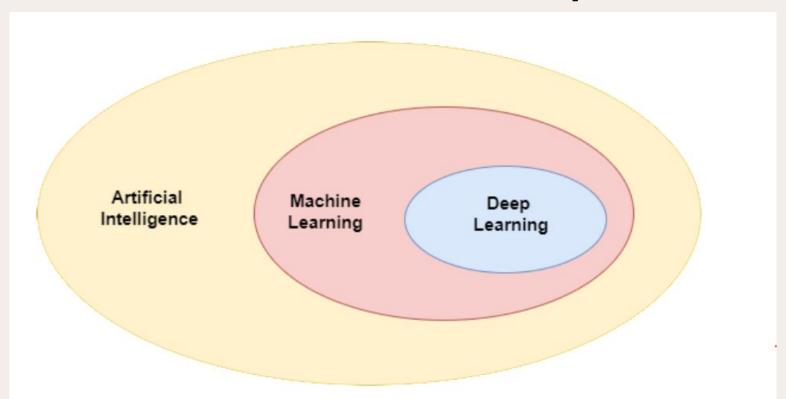
### **Al Winter**

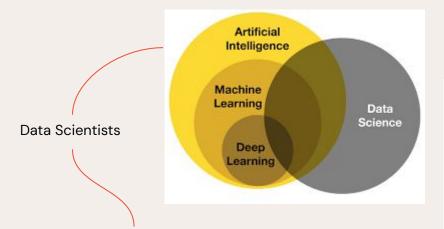


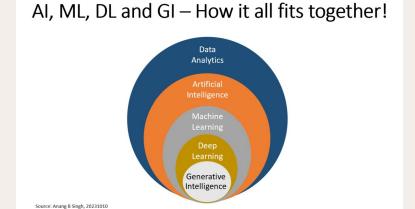


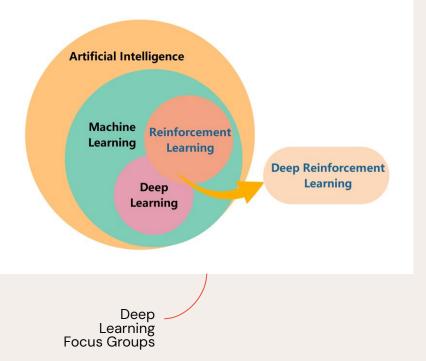


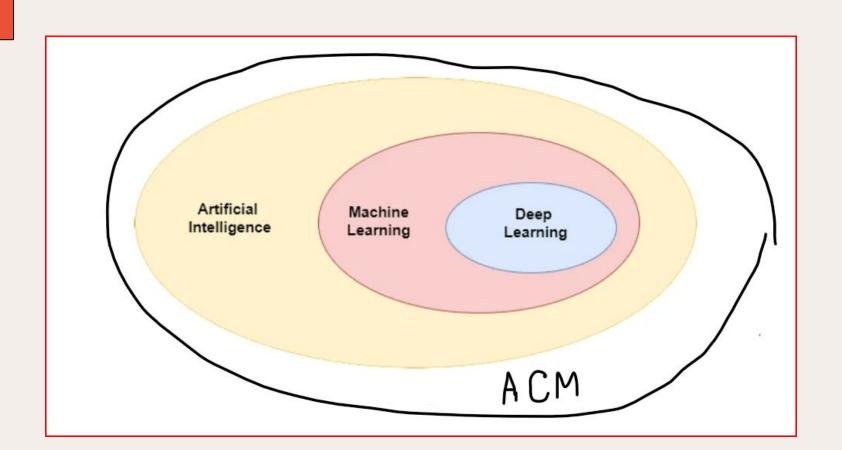
## Whose their daddy?











## But, what do we agree\* on?



# Unsupervised Learning

do not have labelled data, learn more about the data by inferring patterns in the dataset without reference to the known outputs

#### Supervised Learning

takes a known set of input dataset and its known responses to the data (output) to learn the regression/classification model.

#### Deep Learning

learning from examples, computer model to filter the input data through layers to predict and classify information (layers >3)

### Reinforcement Learning

an agent learns from an interactive environment in a trial and error way by continuously using feedback from its previous actions and experiences

# But, what do we agree on?



# Unsupervised Learning

market segmentation and image compression

#### Supervised Learning

image classification and spam detection

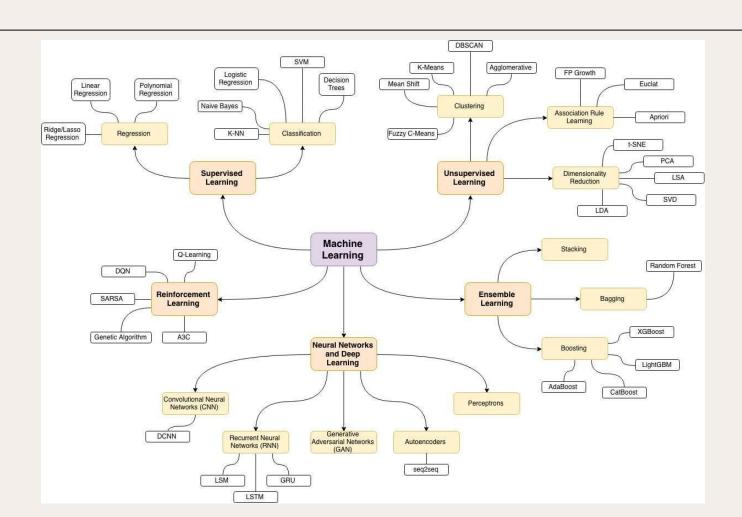
#### Deep Learning

LLMs aka Large Language Models: ChatGPTTTTTTTT

#### Reinforcement Learning

game-playing AI that improves over time eg: AlphaGo







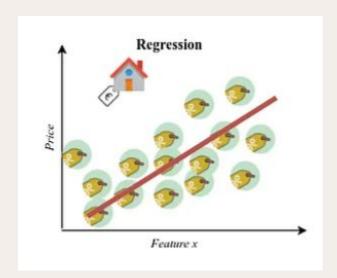
### Schedule

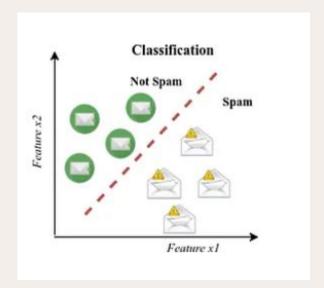
2/22	Introduction to all, basics of Supervised Learning
3/7	Supervised Learning contd.
3/21	Unsupervised Learning
4/4	Deep Learning
4/18	Reinforcement Learning



Regression

Classification







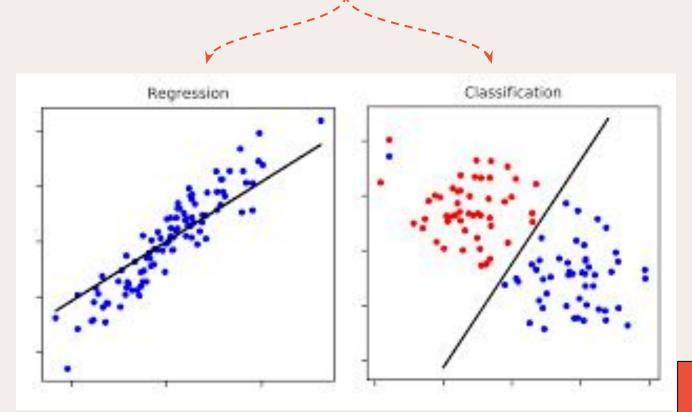
#### Regression

- Act on continuous target variables
- Aim for decreasing error between predicted and actual values

#### Classification

- build a model that can accurately assign a label or category to a new observation based on its features
- predict discrete target
   variables(class labels) using
   independent features or find a
   decision boundary that can separate
   the different classes in the target
   variable.
- Validated with confusion matrix, precision & recall and cross-validation







#### Regression

- Which of the following is NOT a regression task:
  - Predicting age of a person
  - Predicting nationality of a person
  - Predicting whether stock price of a company will increase tomorrow
  - Predicting whether a document is related to sighting of UFOs?
- Which of the following is NOT a regression task:
  - Predicting the age of a car based on its mileage
  - Predicting whether a person will buy a product or not based on their browsing history
  - Predicting the score of a student in an exam based on their study hours
  - Predicting the price of a stock next week based on past prices?

#### Classification

- Which of the following is NOT a classification task:
  - Predicting whether an email is spam or not based on its content
  - Predicting the breed of a dog based on its physical characteristics
  - Predicting the height of a person based on their parents' heights
  - Predicting whether a credit card transaction is fraudulent or not?
- Which of the following is NOT a classification task:
  - Predicting whether a patient has a disease or not based on their symptoms
  - Predicting the species of a flower based on measurements of its petals
  - Predicting the temperature tomorrow based on weather data
  - Predicting whether a passenger survived on the Titanic based on their age, class gender?



Regression

Classification

#### **Linear Regression**

On continuous data, finding a best fit line

#### Logistic Regression

On categorical data, finds bet fit probability curve while doing binary classification

#### K-NN

Groups data depending on it's nearest neighbours

#### Naive Bayes

assumes that the presence of a particular feature in a class is unrelated to the presence of any other feature all of these properties independently contribute to the probability. This method is easy to build, particularly for very large data sets.

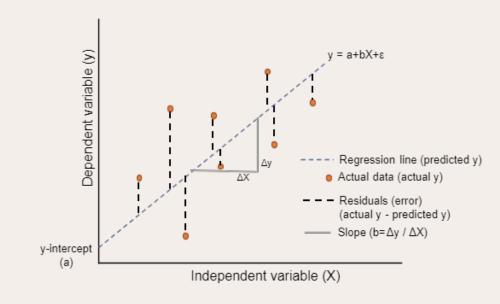
#### **Decision Trees**

partition based on the attribute value. It partitions the tree recursively in a manner called recursive partitioning



### **Linear Regression**

- assumes that there is a linear relationship between the independent and dependent variables, this means that the change in the dependent variable is proportional to the change in the independent variables
- - Say, f(x) = x + 7, whatever value of x is put in this equation, will decide what value y gets.
  - x is independent bc it calls the shots, y is dependent bc it's value is a result of operations on x

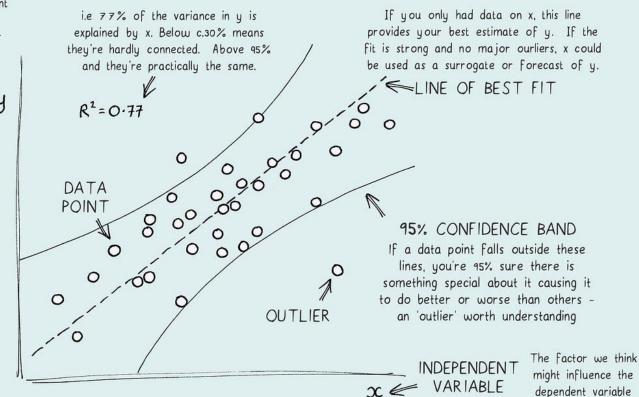


#### LINEAR REGRESSION



The thing we want to explain

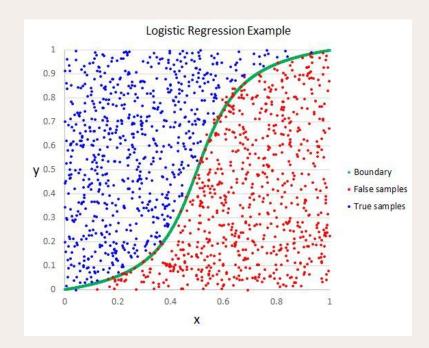
DEPENDENT VARIABLE



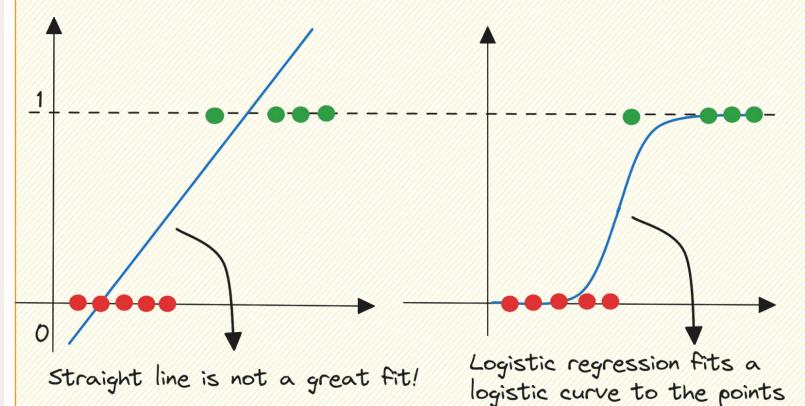


# Logistic Regression

- Similar to Linear regression except 2 things:
  - out a singular value (of probability)
  - Used for categorical data
- There should not be collinearity between independent variables.

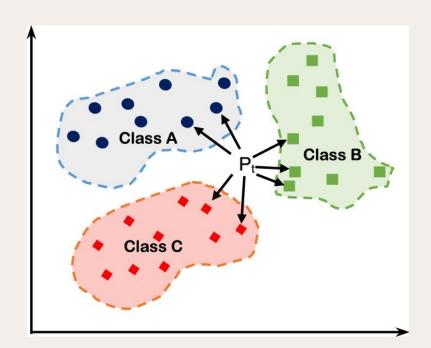




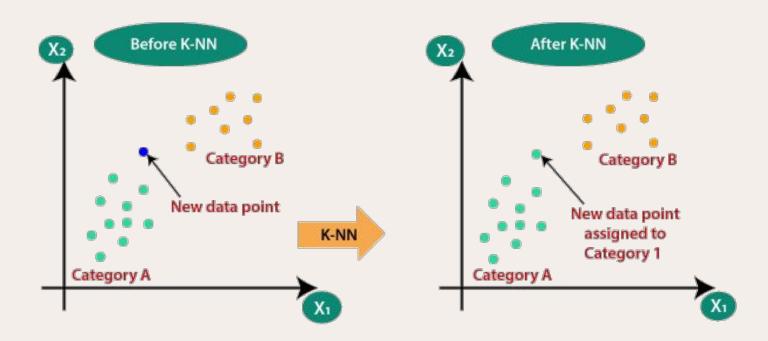




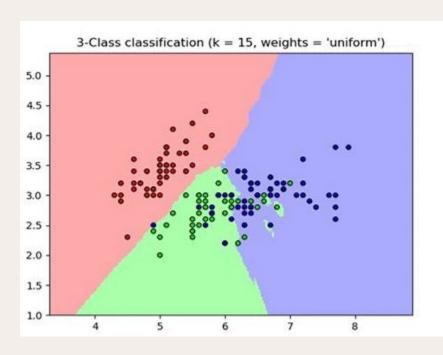
- non-parametric
- given an unclassified point, we can assign it to a group by observing what group its nearest neighbors belong to. This means a point close to a cluster of points classified as 'Red' has a higher probability of getting classified as 'Red'
- Increasing k doesn't necessarily lead to a better classification
- less sensitive to outliers compared to other algorithms

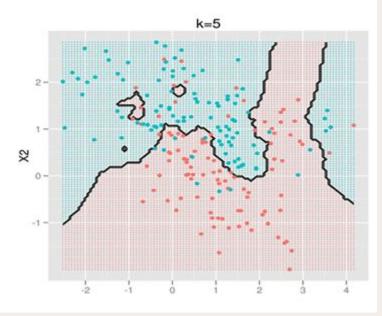




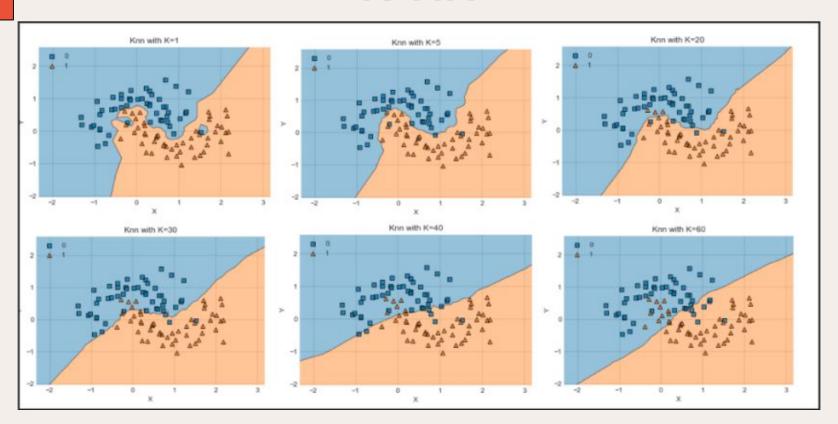










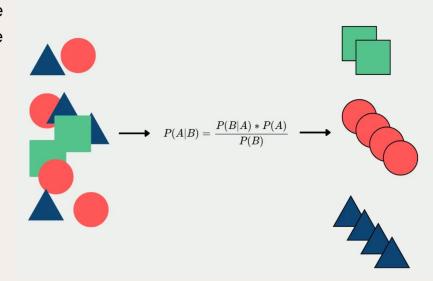




## **Naive Bayes**

- a collection of classification algorithms based on Bayes' Theorem. It is not a single algorithm but a family of algorithms where all of them share a common principle, i.e. every pair of features being classified is independent of each other
- Why 'Naive'? classifier assumes that the features used to describe an observation are conditionally independent

$$P(A|B) = \frac{P(B|A)P(A)}{P(B)}$$





Day	outlook	temp	humidity	windy	play
1	sunny	hot	high	FALSE	no
2	sunny	hot	high	TRUE	no
3	overcast	hot	high	FALSE	yes
4	rainy	mild	high	FALSE	yes
5	rainy	cool	normal	FALSE	yes
6	rainy	cool	normal	TRUE	no
7	overcast	cool	normal	TRUE	yes
8	sunny	mild	high	FALSE	no
9	sunny	cool	normal	FALSE	yes
10	rainy	mild	normal	FALSE	yes
11	sunny	mild	normal	TRUE	yes
12	overcast	mild	high	TRUE	yes
13	overcast	hot	normal	FALSE	yes
14	rainy	mild	high	TRUE	no

X (feature vector) = (Sunny, Hot, Normal, False) y = No

$$P(No|today) = \frac{P(SunnyOutlook|No)P(HotTemperature|No)P(NormalHumidity|No)P(NoWind|No)P(No)P(NoWind|No)P(No)P(NoWind|No)P(No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No)P(NoWind|No$$

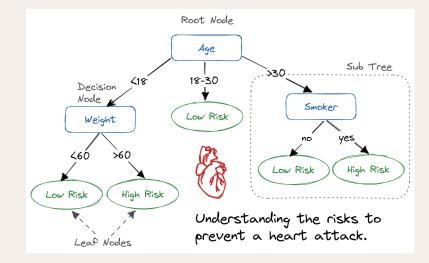
$$P(No|today) \propto \frac{3}{5}.\frac{2}{5}.\frac{1}{5}.\frac{2}{5}.\frac{5}{14} \approx 0.0068$$

So basically, P(y|X) here means, the probability of "Not playing golf" given that the weather conditions are "Sunny outlook", "Temperature is hot", "normal humidity" and "no wind" = 0.0068
< more in STAT 381 or IE 342 >



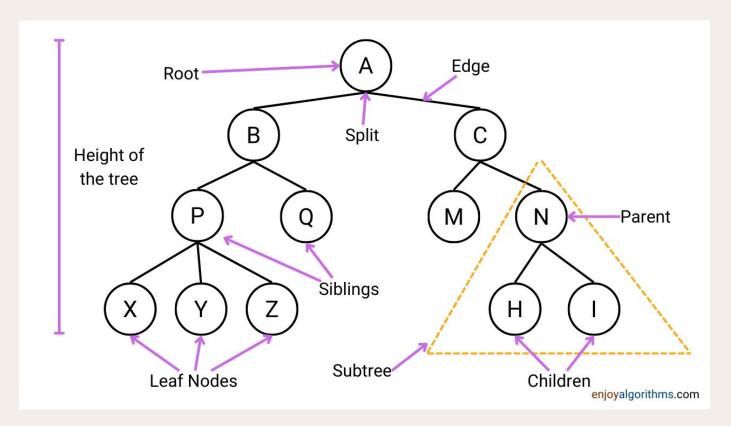
### **Decision Trees**

- tree can be "learned" by splitting the source set into subsets based on Attribute
   Selection Measures, which is a criterion used to evaluate the usefulness of different attributes for splitting a dataset
- less requirement of data cleaning compared to other algorithms
- useful for solving decision-related problems





### **Decision Trees**



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