

# CRISTAL GOMEZ

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## Education

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**Texas A&M University**, College Station, TX 08/2015 – 05/2018  
Bachelor of Science: Psychology, Minor: Neuroscience

## Leadership Experience

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**Student Conference on Latinx Affairs** 09/2017 – 05/2018  
*Director of Registration* [11/2017 – 05/2018]

- Raised over \$10,000 by obtaining 78% of 150 donations for student conference scholarships.
- Strategically built lasting relationships with more than 20 campus department and student organization stakeholders to garner donations.
- Managed a team of four people and assigned each of them a task every week that would prepare the team for the check-in process of the three-day conference.

**Committee for the Awareness of Mexican American Culture** 08/2016 – 05/2018  
*Mi Casa Es Su Casa Co-Director* [04/2017 – 05/2018]

- Primarily responsible for soliciting the most diverse pool of students to engage and network with key faculty members on campus.
- Changed the marketing techniques of the Mi Casa Program which increased average attendance from 30 people to 100 people.
- Modified the structure of the Mi Casa Program by creating templates for future coordinators to use, and solidifying the rules and expectations of the program.

*Mentor* [10/2017 – 05/2018]

- Frequently attended leadership workshops and execute the skills learned to assist my mentee with any academic, professional, or personal problems.

**Kappa Delta Sorority** 08/2015 – 05/2018  
*Member*

- Served as a mentor to a group of women by maintaining the expected GPA, attend leadership programs, and achieve chapter involvement expectations.
- Assisted with planning of philanthropy events by contacting local businesses for donations and contributing to over \$60,000 raised each year.

## Work Experience

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**La Casona Mexican Restaurant** 06/2017 – 01/2018  
*Assistant Manager*

- Executed payroll for roughly 80 employees every week and regulated cash inflow.
- Designed marketing ideas for daily specials, t-shirt designs, and overall attraction to the restaurant with the intent to increase sales.
- Organized legal paperwork, managed restaurant bills, and processed new hire paperwork.

**Victoria's Secret PINK** 02/2015 – 03/2017  
*Sales & Support Generalist*

- Contributed to annual store sales of \$9 million by maintaining a sale per hour goal of \$100.
- Opened and closed cash register till.
- Set up new floor plans and maintained accurate accounting of stock.

## Skills

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Bilingual in English and Spanish; Event Planning; Team Leadership; Research; Volunteer and Crisis Management; Public Speaking.