

Cristian Rus

Portfolio

portfolio

This portfolio is intended to be presented.

Please do not hesitate to contact me to arrange a meeting where I can walk you through these projects. You can reach me via email at cristianrus@hey.com or by phone at +64 20 4192 6150.

about

I'm Cristian Rus, a designer
focusing on UX to connect
technology and human behaviour

previous job: Webedia ES



THE LEADING MEDIA IN DIGITAL ENTERTAINMENT

+ 60

DIGITAL MEDIA

+ 250 million

THE ONLY USERS

+ 150 million

FOLLOWERS

+750 million

VIDEO VIEWS PER MONTH

+ 5 million

REGISTERED USERS

experience and skills

Web & Mobile

Data research

Design tools

Tech industry

Huge audiences

Efficient solutions

tools knowledge

Adobe suite

Framer

Figma

Webflow

Sketch

HTML & CSS

projects

My latest UX focused projects

projects

UX by interaction
with aesthetics
being pragmatic

Tempo

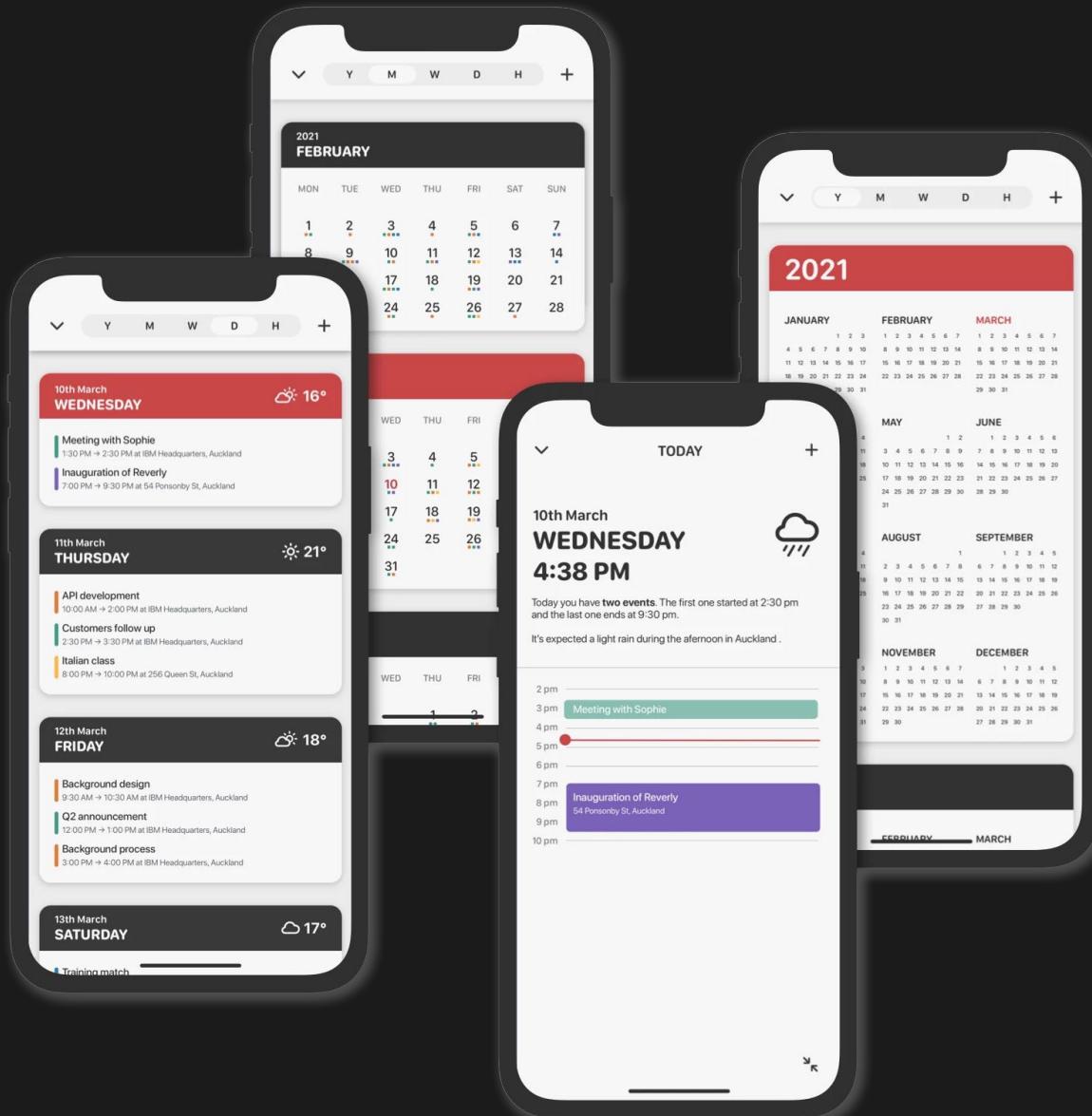
Design of **Tempo**, a new calendar approach

A new concept of digital calendar

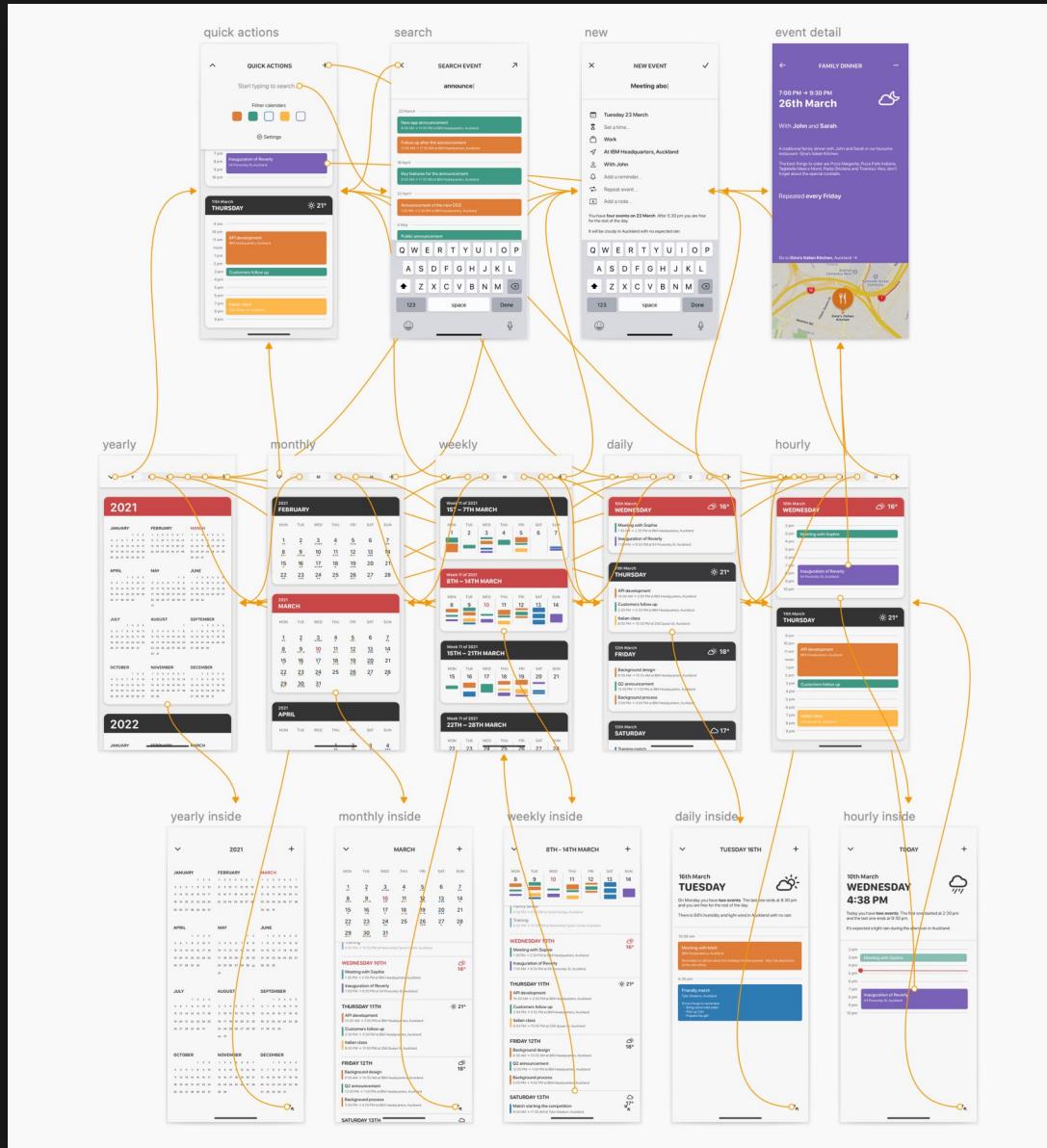
For busy and not so busy people

Flow and navigate in time

Tempo



Tempo



Tempo

The image displays a grid of 10 screenshots from the Tempo productivity app, showing various calendar views and task lists.

- Row 1:**
 - 2021 JANUARY**: A monthly calendar for January 2021.
 - 2021 FEBRUARY**: A monthly calendar for February 2021.
 - Week 11 of 2021 1ST – 7TH MARCH**: A weekly calendar for March 1st to 7th, 2021, showing tasks like "Meeting with Sophie" and "Inauguration of Reverly".
 - 10th March WEDNESDAY**: A daily calendar for Wednesday, March 10th, 2021, showing tasks like "Meeting with Sophie" and "Inauguration of Reverly".
 - 10th March WEDNESDAY**: Another view of the same day's calendar.
- Row 2:**
 - 2021 MARCH**: A monthly calendar for March 2021.
 - Week 11 of 2021 8TH – 14TH MARCH**: A weekly calendar for March 8th to 14th, 2021, showing tasks like "API development" and "Customers follow up".
 - 11th March THURSDAY**: A daily calendar for Thursday, March 11th, 2021, showing tasks like "API development" and "Customers follow up".
 - 11th March THURSDAY**: Another view of the same day's calendar.
- Row 3:**
 - 2021 APRIL**: A monthly calendar for April 2021.
 - Week 11 of 2021 15TH – 21TH MARCH**: A weekly calendar for March 15th to 21st, 2021, showing tasks like "Background design" and "Q2 announcement".
 - 12th March FRIDAY**: A daily calendar for Friday, March 12th, 2021, showing tasks like "Background design" and "Q2 announcement".
 - 13th March SATURDAY**: A daily calendar for Saturday, March 13th, 2021, showing tasks like "Background process" and "Training match".

projects

by interaction

UX **with aesthetics**

being pragmatic

awe

User interface of **awe**,
a delightful weather app

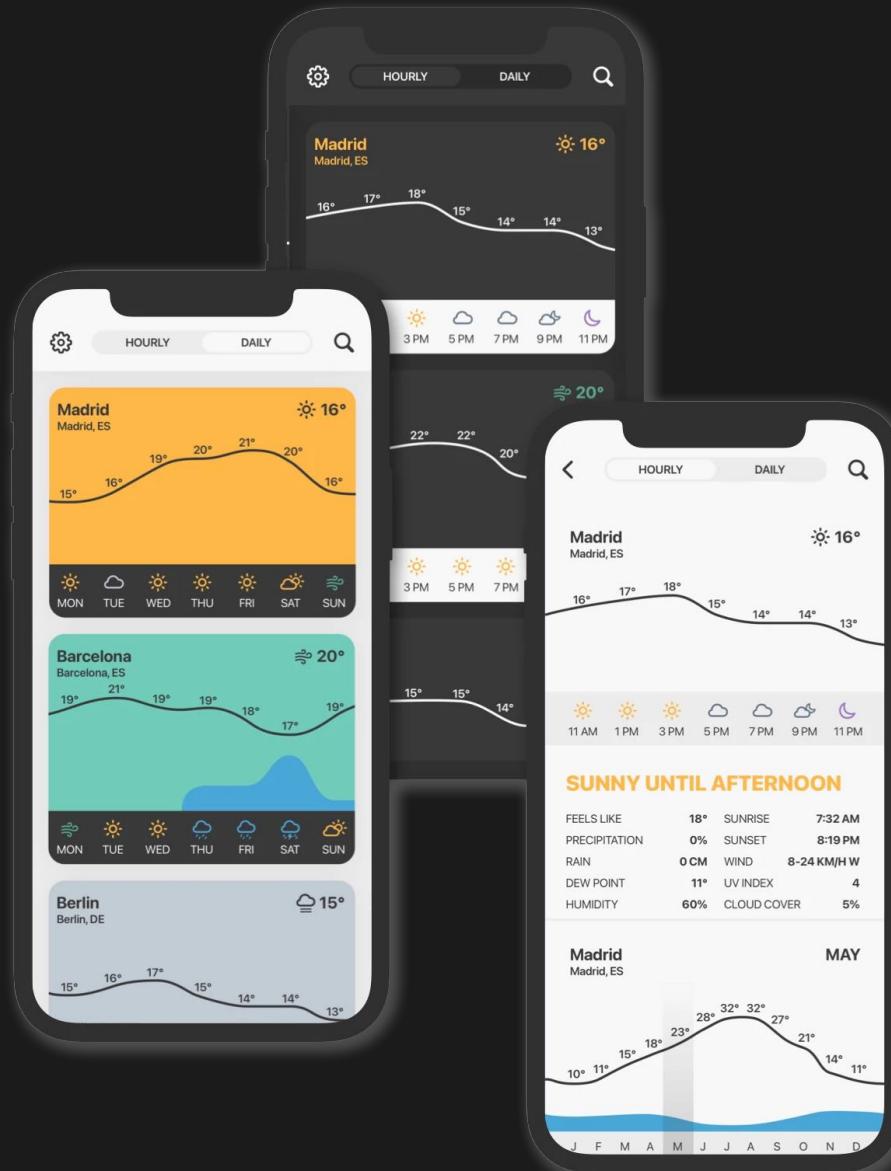
awe

Weather at a glance

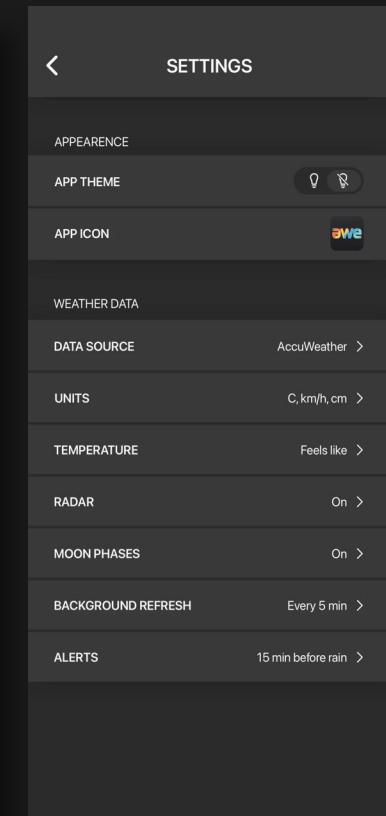
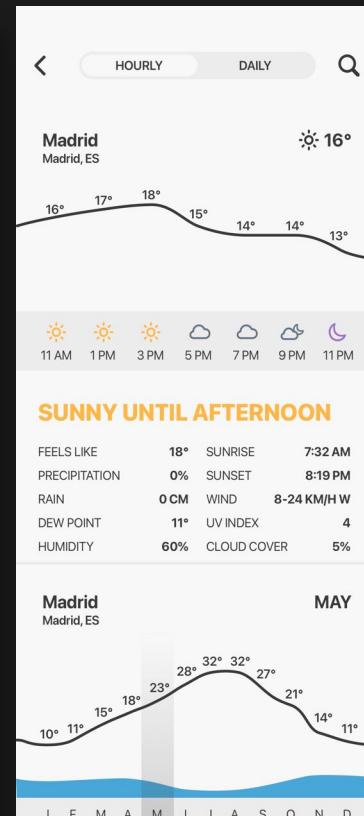
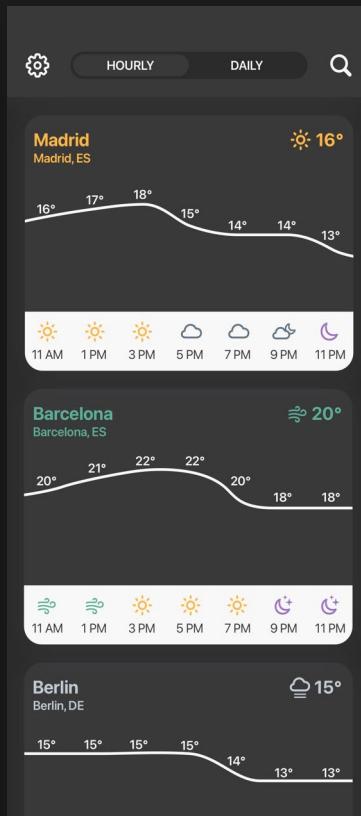
Completely cusomisable

Intuitive at any level

awe

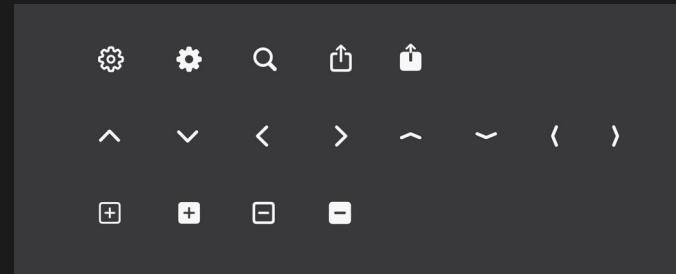
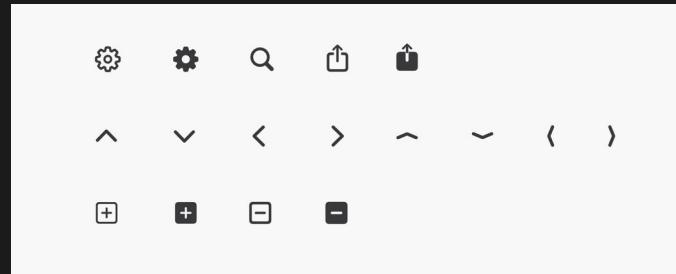


awe





awe



projects

by interaction

with aesthetics

UX being pragmatic

Camping of **Waiheke Budgeting**,
a non-profit organisation

Help in Waiheke due COVID-19

A website as a central hub

Print and social media support

waiheke.help

Free confidential advocacy and support for Latino people in Waiheke Island

- ⊕ Financial advocacy
- ⊕ Foodbank
- ⊕ Food vouchers
- ⊕ Counsellor support
- ⊕ Visa guidance



Let's talk

Free call
0800 142 834
Available from Monday to Friday between 9 am and 2 pm.

Email us
latinos@waiheke.help

Waiheke Budgeting Services Trust
 6 Putiki Rd
 Waiheke Island
 Auckland 1081
 New Zealand

Help our foreign nationals

Waiheke has around 200 foreign nationals on temporary visas that are effectively stranded in our community as a result of the pandemic. Those on tourist visas cannot legally work, so have no access to income. Many of these people can access any government benefits. They are living off savings, some sleeping in vehicles to save money. All are facing increasing financial hardship.

We are seeking donation so we can continue to support these people. They are part of our community and have contributed to the local and national economy with their taxes. Culturally and socially they bring diversity to our island community. We want to care for them in return.

Help us
donate
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09 372 6300
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Waiheke Budgeting Services Trust

We can help you regain control - our mission is to advise, educate and empower individuals and families in the Waiheke community around budgeting, debt management, and financial capability.

We are not a governmental organisation - our service is free and completely confidential. We do not judge or tell you how to live. We understand that financial pressure can cause family/relationship stress and other life problems.

Our advisers are qualified and experienced. We will advocate for you with government departments and support you with negotiations with creditors.

The Waiheke Budgeting Services Trust receives operational funding from the following sources:

- ⊕ Lotteries Community
- ⊕ Foundation North
- ⊕ SkyCity
- ⊕ Community Organisations Grant Scheme
- ⊕ Waiheke Local Board
- ⊕ New Hope Trust
- ⊕ Ministry of Social Development

Helpful information

- ⊕ South American embassies and consulates
- ⊕ Immigration NZ
- ⊕ Official information about COVID-19
- ⊕ Facebook Latino communities
- ⊕ Accommodation in Waiheke Island
- ⊕ Language schools




This website is managed by Waiheke Budgeting Services Trust
 For a full list of services visit [waihekehelp.com](#)

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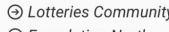
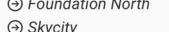
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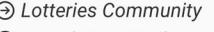
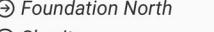
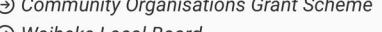
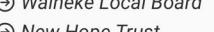
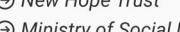
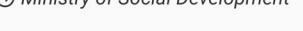
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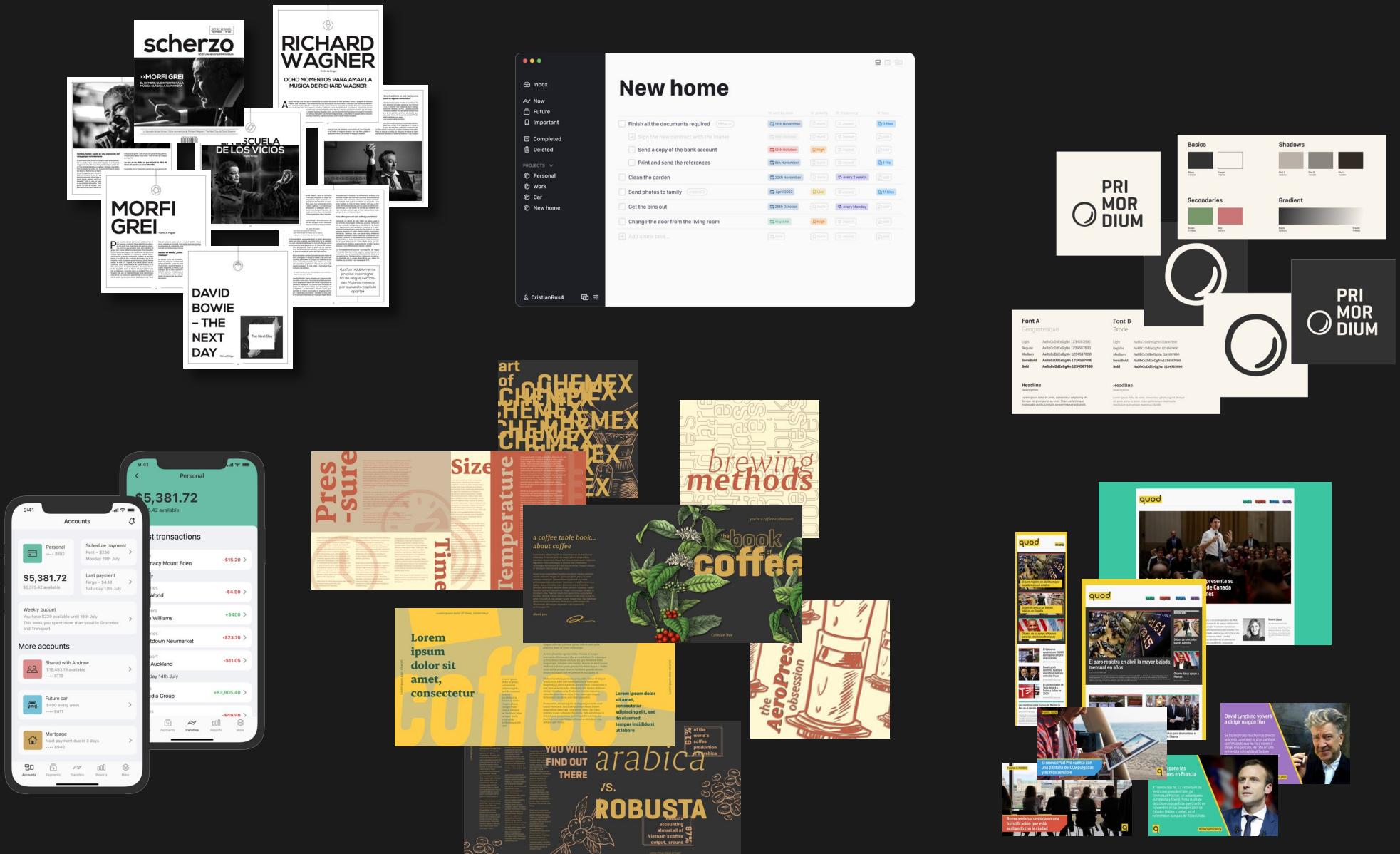
**Food vouchers
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projects

Design projects over a decade

more projects



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Thank you for your time.