

Cristian Rus

Portfolio

portfolio

This portfolio is intended to be presented.

Please do not hesitate to contact me to arrange a meeting where I can walk you through these projects. You can reach me via email at cristianrus@hey.com or by phone at +64 20 4192 6150.

about

Hey, I'm Cristian Rus,
a UX designer connecting
technology and human behaviour

currently



THE LEADING MEDIA IN DIGITAL ENTERTAINMENT

+ 60

DIGITAL MEDIA

+ 250 million

THE ONLY USERS

+ 150 million

FOLLOWERS

+750 million

VIDEO VIEWS PER MONTH

+ 5 million

REGISTERED USERS

Practice ethical design

Explore the unknowns

Think inside the box

Apply a double-loop learning

experience and skills

Web & Mobile

Data research

Design tools

Tech industry

Huge audiences

Efficient solutions

tools knowledge

Adobe suite

Framer

Figma

Webflow

Sketch

HTML & CSS

projects

UX focused projects

projects

UX by interaction
with aesthetics
being pragmatic

Tempo

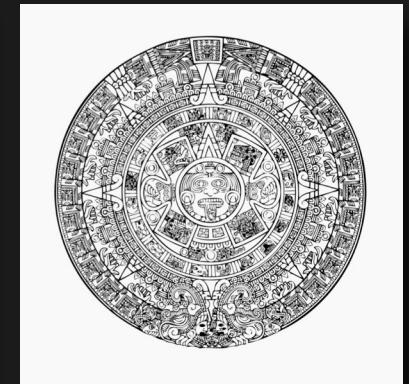
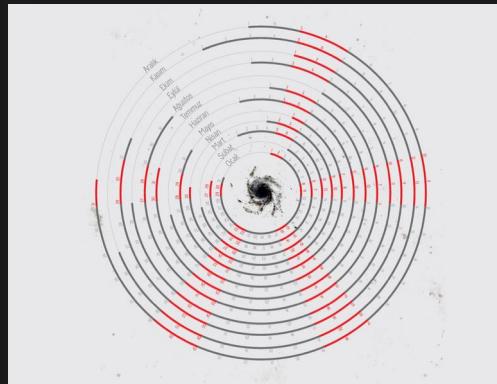
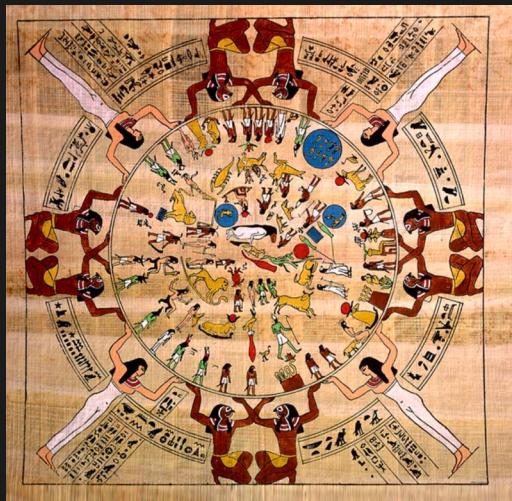
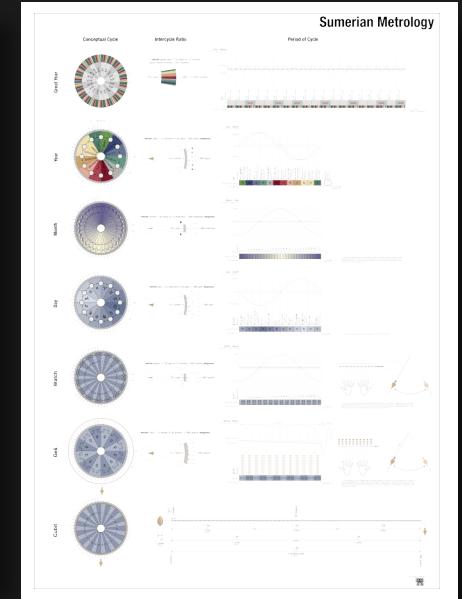
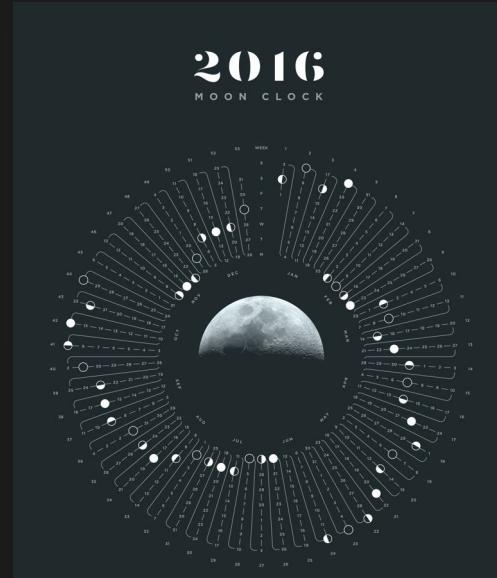
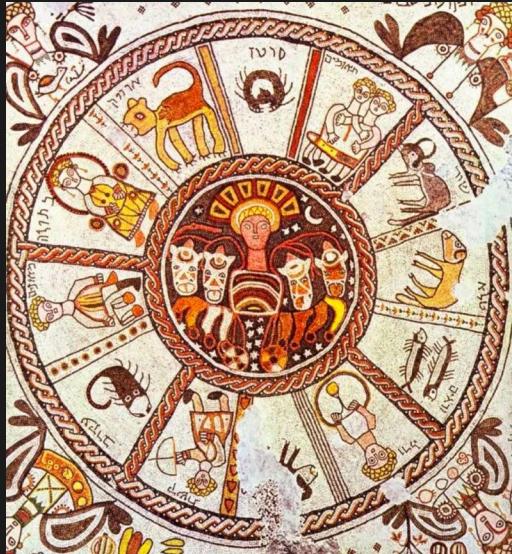
Design of **Tempo**,
a new calendar approach

A new concept of digital calendar

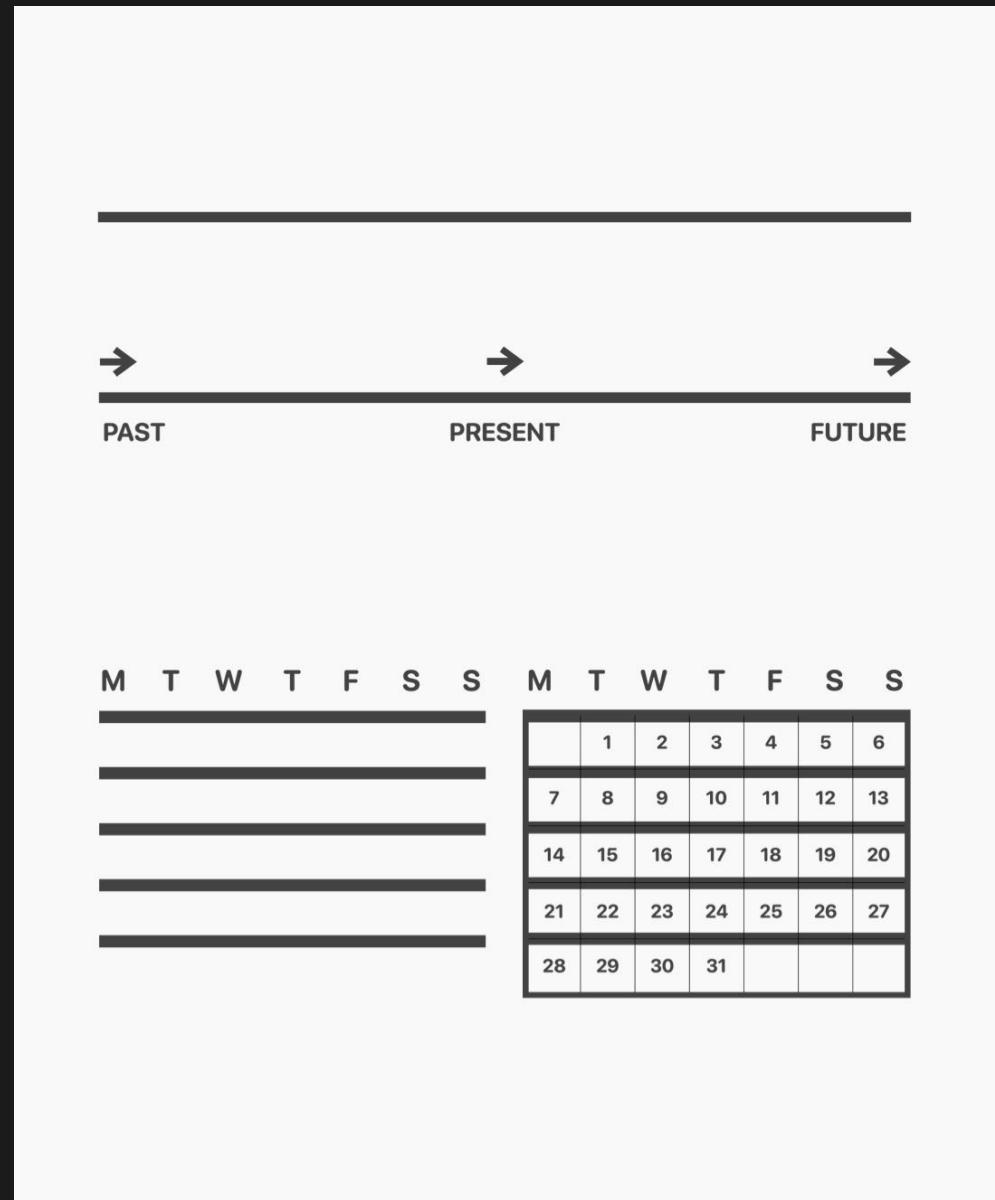
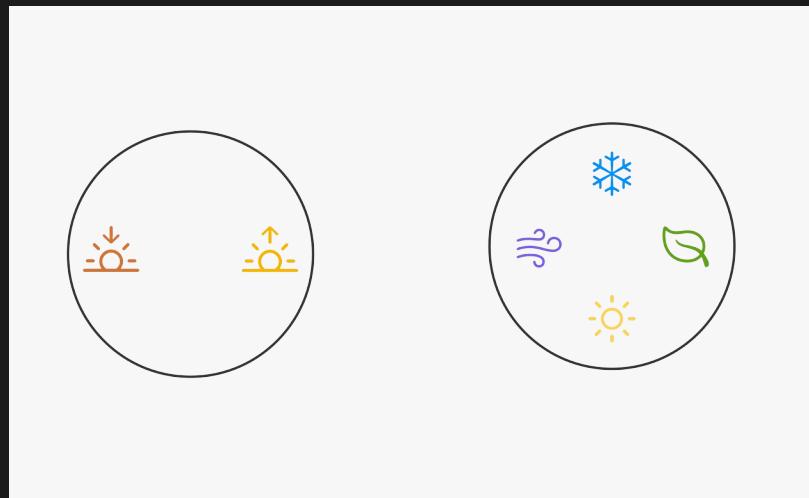
For busy and not so busy people

Flow and navigate in time

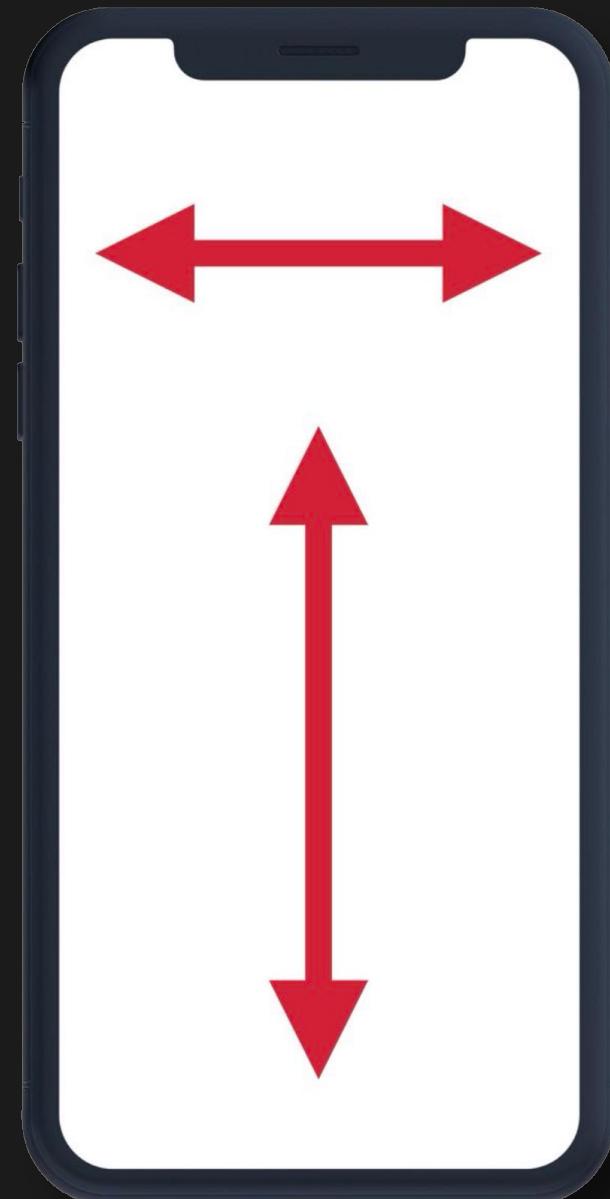
Tempo



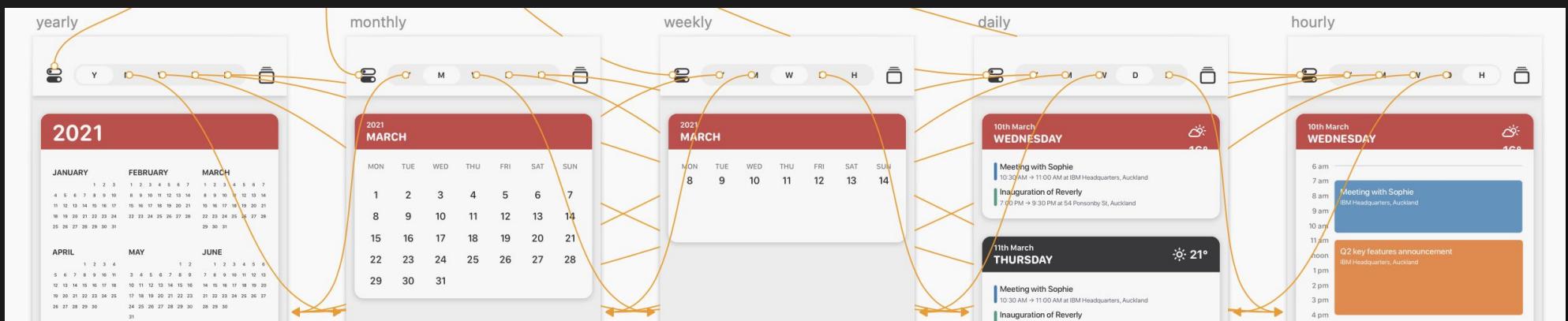
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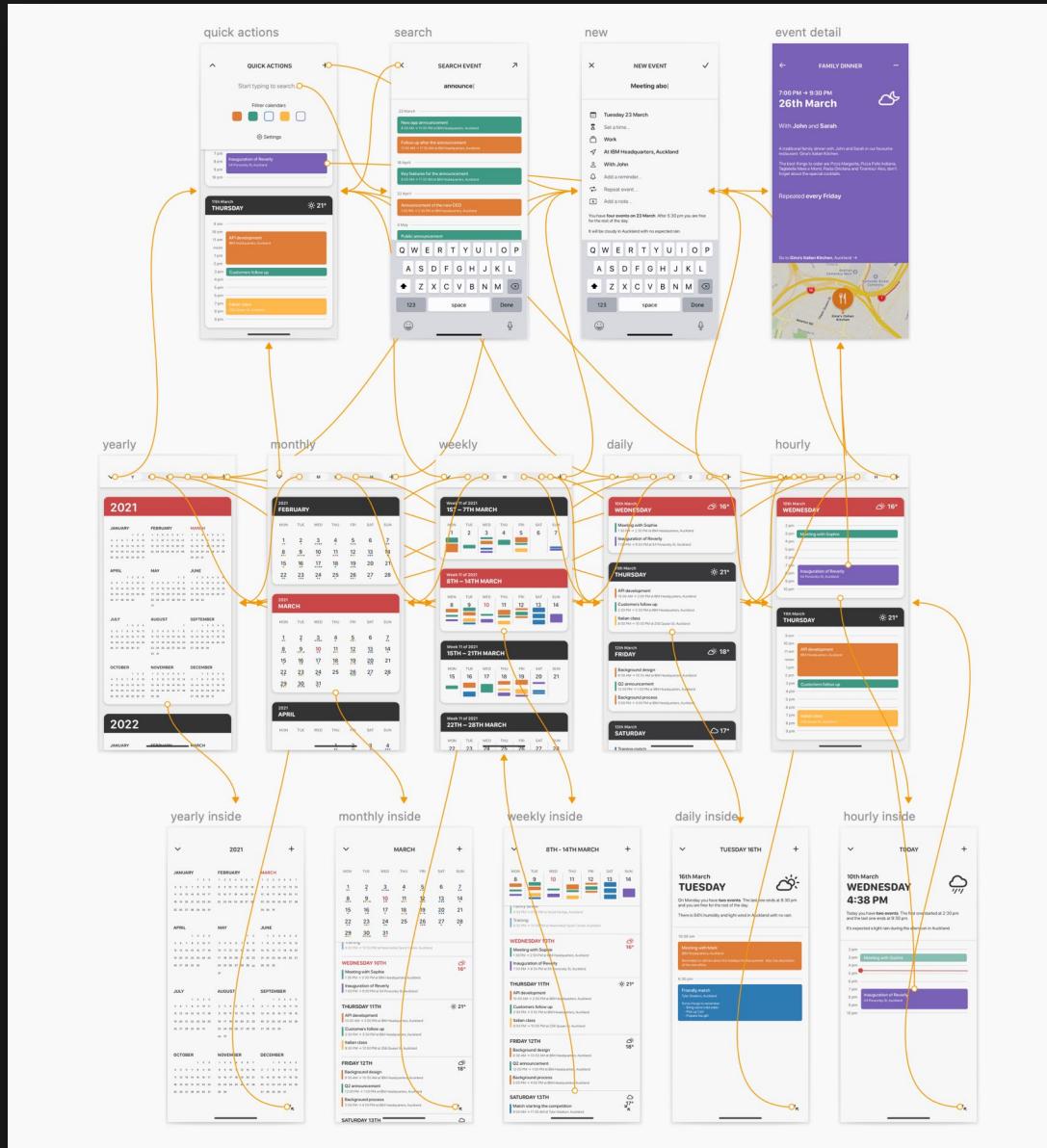
Tempo



Tempo



Tempo

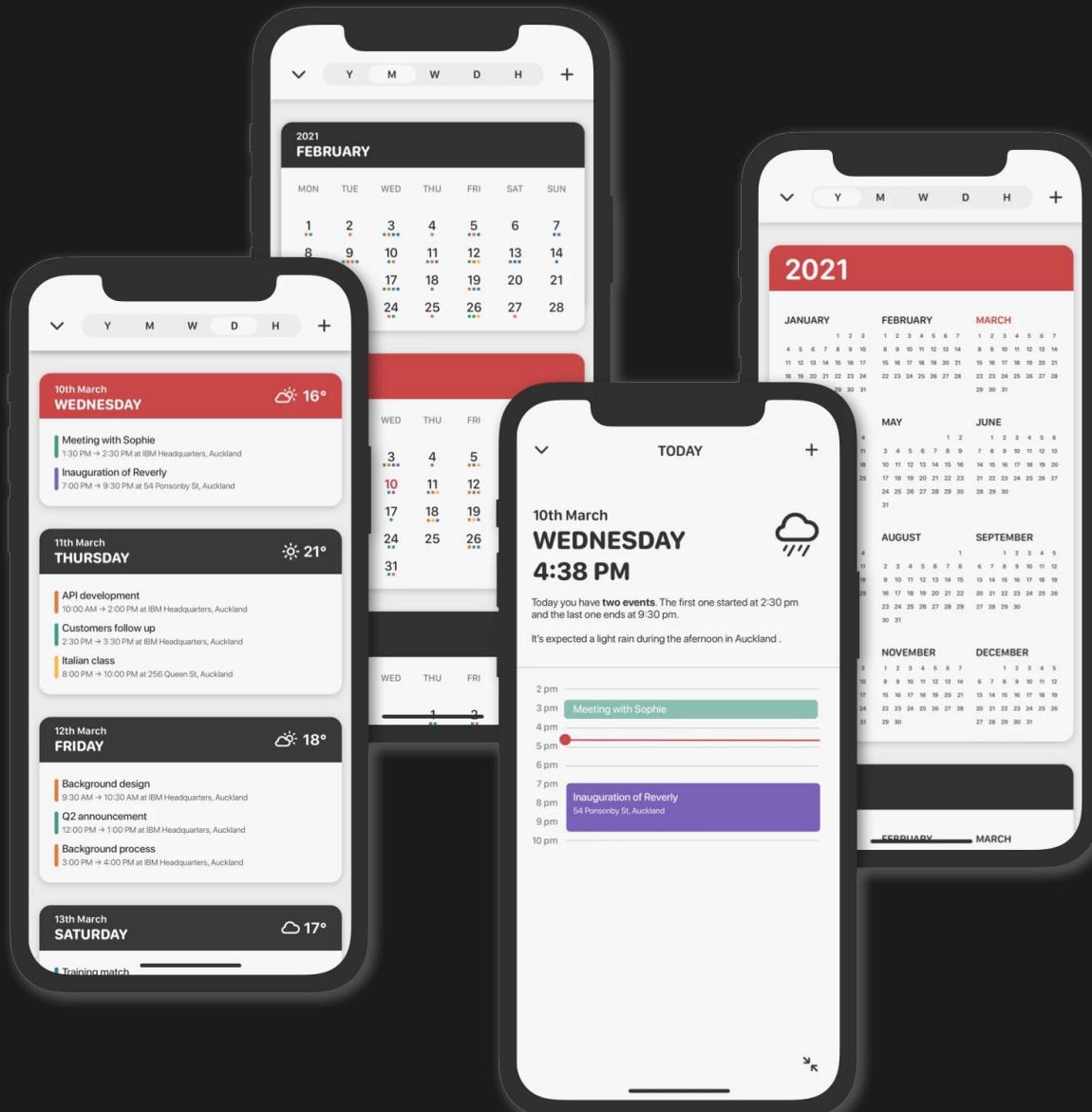


Tempo

The image displays five screenshots from the Tempo app, illustrating its features for managing time and tasks.

- Left Column (2021/2022 Overview):** Shows monthly calendar grids for 2021 and 2022. The 2021 grid includes January, February, March, April, May, June, July, August, September, October, November, and December. The 2022 grid shows January, February, and March. Each month grid has a red header bar at the top.
- Middle Column (Week View):** Shows a weekly calendar for "Week 11 of 2021" (1st – 7th March) and "Week 12 of 2021" (8th – 14th March). Each week grid has a red header bar at the top. Below these are two more weekly grids for "Week 11 of 2021" (15th – 21st March) and "Week 12 of 2021" (22nd – 28th March).
- Right Column (Daily Schedules):** Shows daily schedules for Wednesday, Thursday, Friday, Saturday, and Sunday across three days (10th, 11th, and 13th March). Each day has a red header bar at the top. The schedule details include weather icons, temperatures, and a list of tasks or events. For example, on Wednesday, there's a meeting with Sophie from 1:30 PM to 2:30 PM at IBM Headquarters, Auckland.

Tempo



projects

by interaction

UX **with aesthetics**

being pragmatic

awe

User interface of **awe**,
a delightful weather app

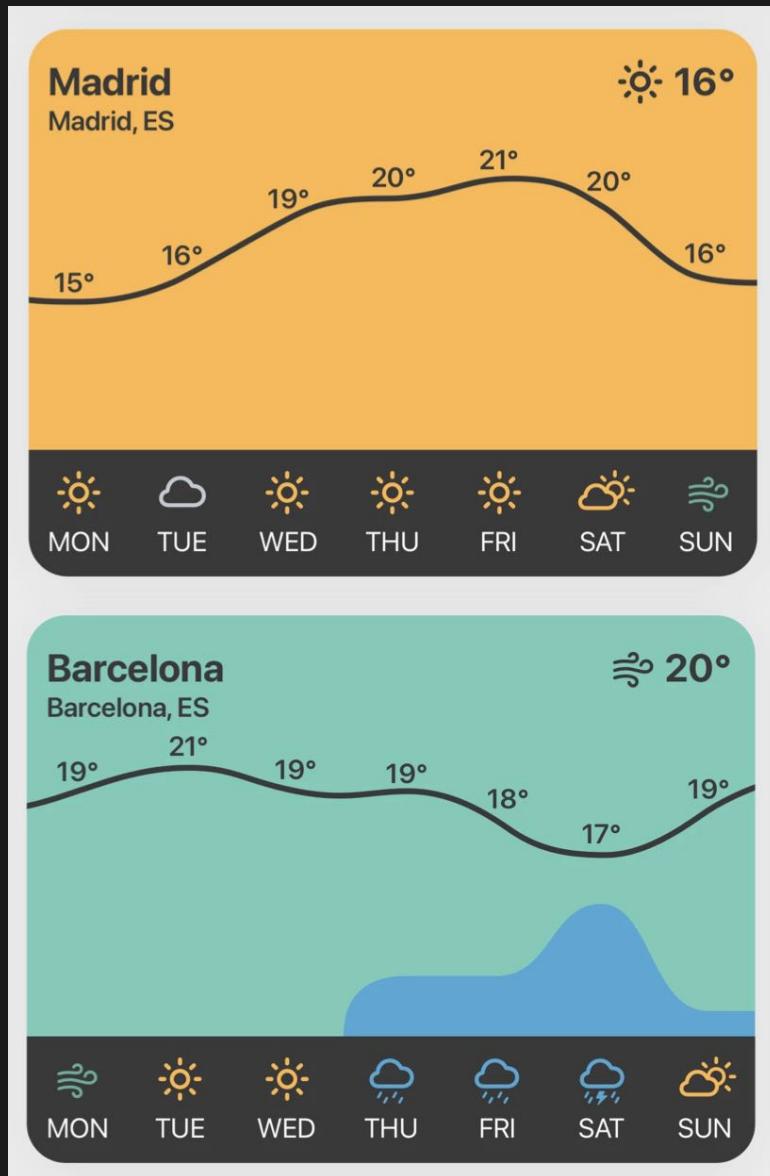
awe

Weather at a glance

Completely cusomisable

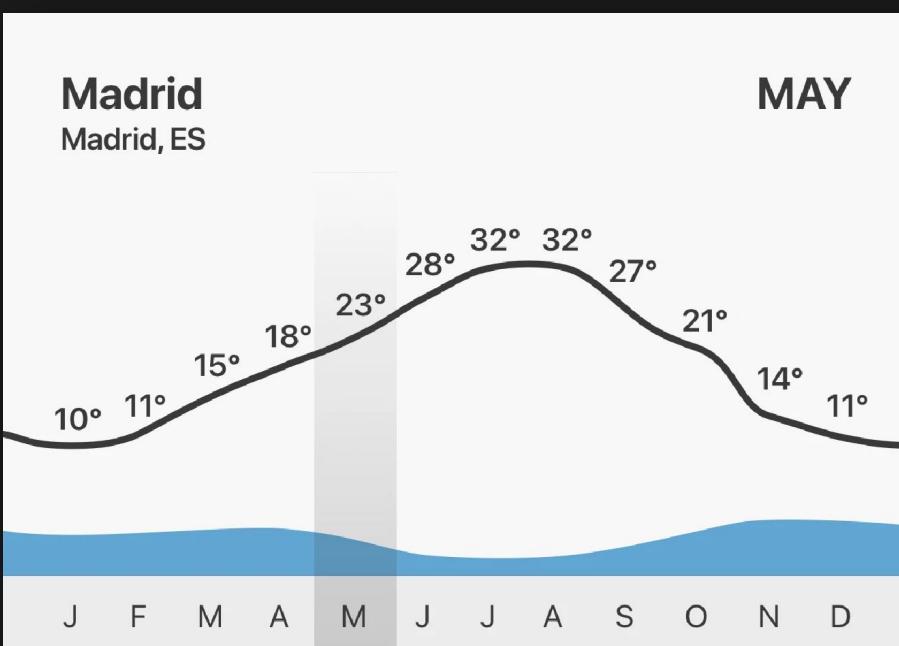
Intuitive at any level

awe



SUNNY UNTIL AFTERNOON

AVERAGE	13°	SUNRISE	7:32 AM
PRECIPITATION	0%	SUNSET	8:19 PM
RAIN	0 CM	WIND	8-24 KM/H W
DEW POINT	11°	UV INDEX	4
HUMIDITY	60%	CLOUD COVER	20%



WINDY UNTIL AFTERNOON

Shared with
awe

Barcelona
Barcelona, ES

💨 20°





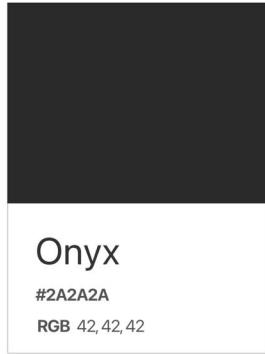
awe



Coal

#39393A

RGB 57,57,57



Onyx

#2A2A2A

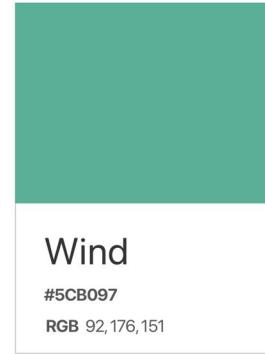
RGB 42,42,42



Fire

#F9723A

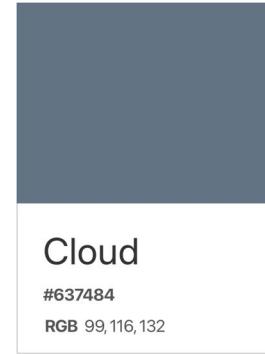
RGB 249,114,58



Wind

#5CB097

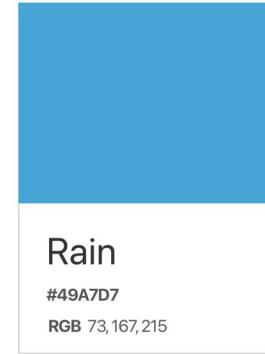
RGB 92,176,151



Cloud

#637484

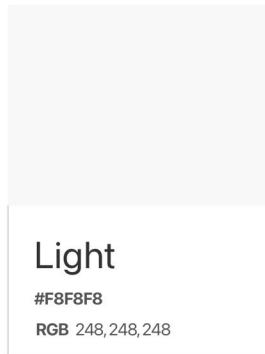
RGB 99,116,132



Rain

#49A7D7

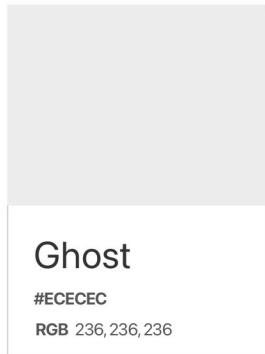
RGB 73,167,215



Light

#F8F8F8

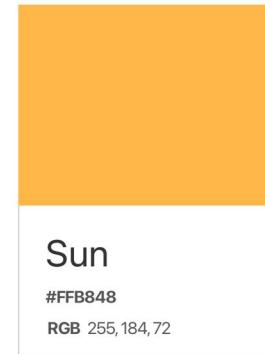
RGB 248,248,248



Ghost

#ECECEC

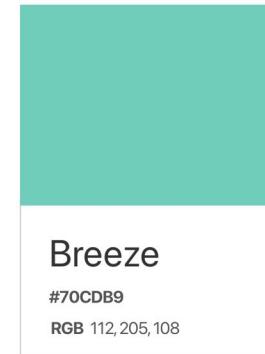
RGB 236,236,236



Sun

#FFB848

RGB 255,184,72



Breeze

#70CDB9

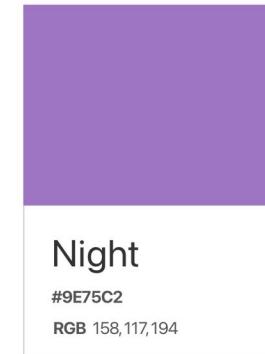
RGB 112,205,108



Fog

#C2CBD3

RGB 194,203,211

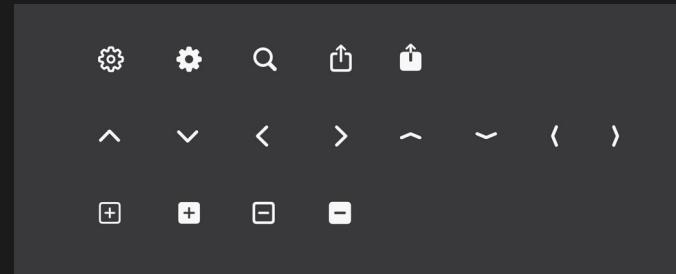
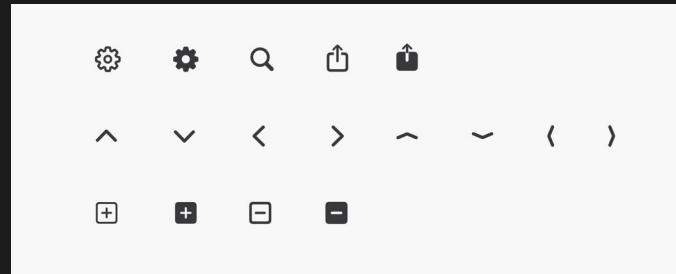


Night

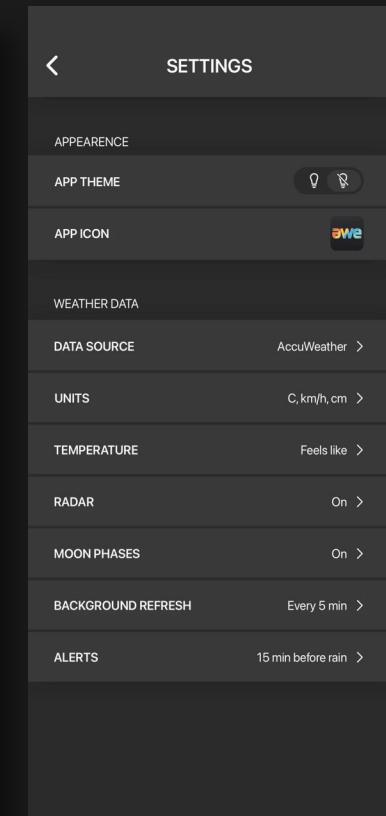
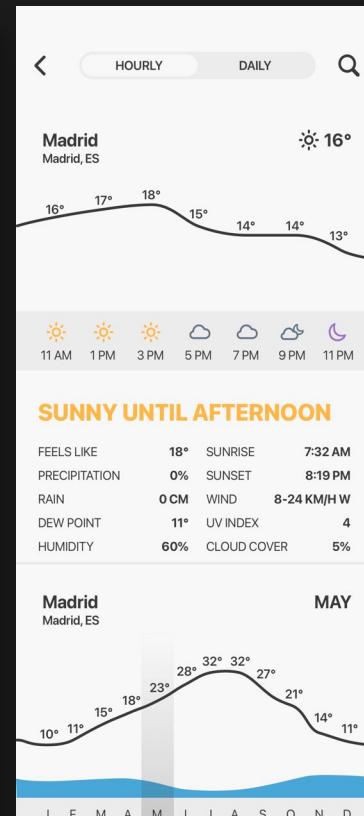
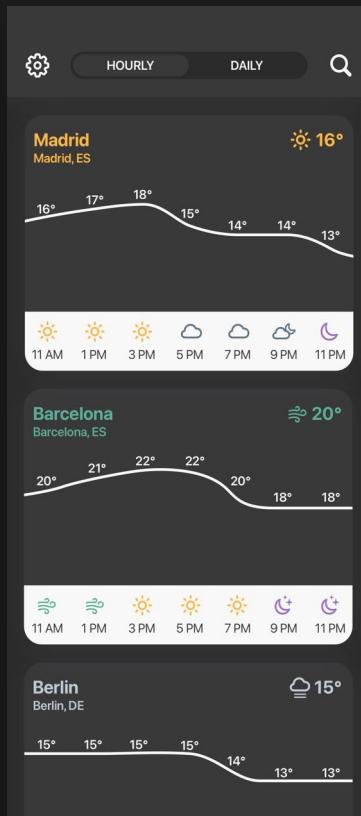
#9E75C2

RGB 158,117,194

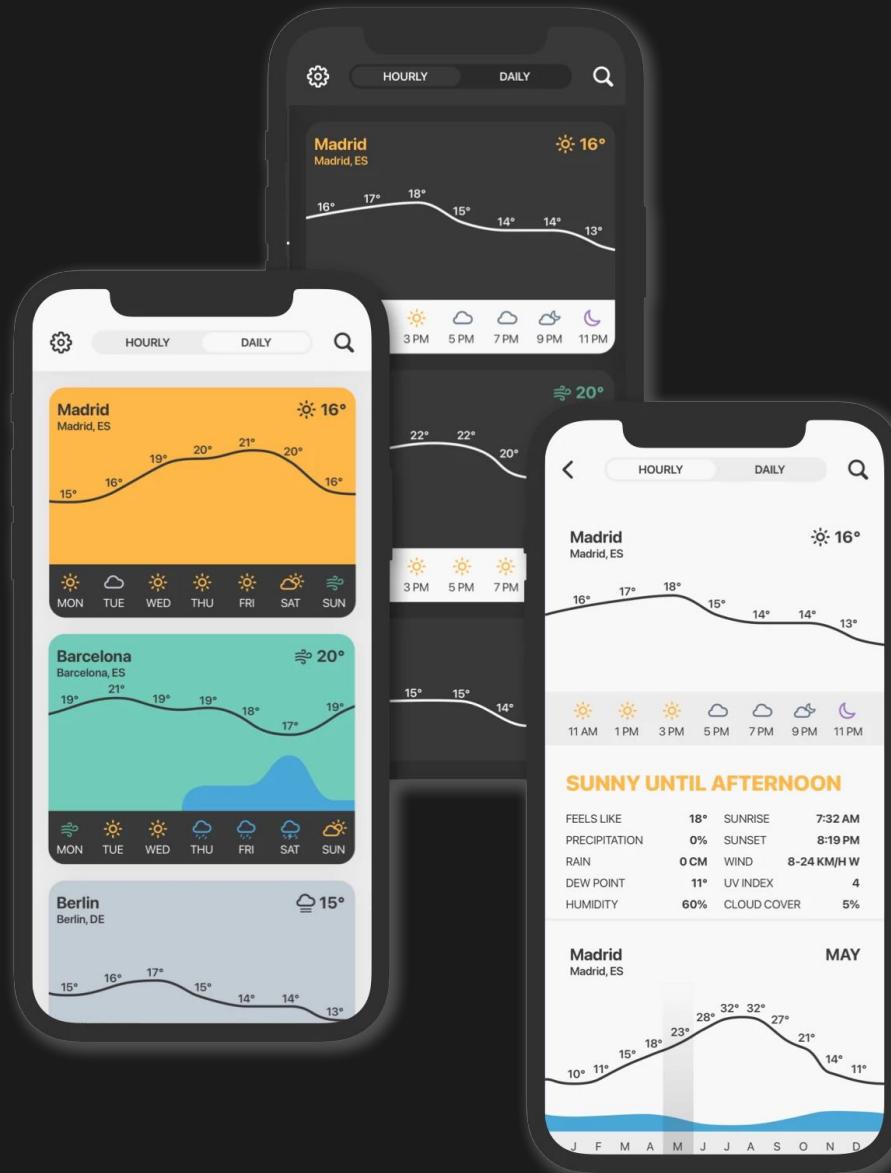
awe



awe



awe



projects

by interaction

with aesthetics

UX being pragmatic

Camping of **Waiheke Budgeting**,
a non-profit organisation

Help in Waiheke due COVID-19

A website as a central hub

Print and social media support



**pragmatic
approach**



**effective
altruism**



**ethical
design**



website



posters



social media

waiheke.help



waiheke
waiheke help
waiheke.help
waiheke.help

waiheke.help

Free confidential advocacy and support for Latino people in Waiheke Island

- Financial advocacy
- Foodbank
- Food vouchers
- Counsellor support
- Visa guidance



Let's talk

Free call

Available from Monday to Friday between 9 am and 2 pm.

Email us

Waiheke Budgeting Services Trust
 6 Putiki Rd
 Waiheke Island
 Auckland 1081
 New Zealand

Help our foreign nationals

Waiheke has around 200 foreign nationals on temporary visas that are effectively stranded in our community as a result of the pandemic. Those on tourist visas cannot legally work, so have no access to income. Many of these people can access any government benefits. They are living off savings, some sleeping in vehicles to save money. All are facing increasing financial hardship.

We are seeking donation so we can continue to support these people. They are part of our community and have contributed to the local and national economy with their taxes. Culturally and socially they bring diversity to our island community. We want to care for them in return.

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Waiheke Budgeting Services Trust

We can help you regain control - our mission is to advise, educate and empower individuals and families in the Waiheke community around budgeting, debt management, and financial capability.

We are not a governmental organisation - our service is free and completely confidential. We do not judge or tell you how to live. We understand that financial pressure can cause family/relationship stress and other life problems.

Our advisers are qualified and experienced. We will advocate for you with government departments and support you with negotiations with creditors.

The Waiheke Budgeting Services Trust receives operational funding from the following sources:

- Lotteries Community
- Foundation North
- SkyCity
- Community Organisations Grant Scheme
- Waiheke Local Board
- New Hope Trust
- Ministry of Social Development

Helpful information

- South American embassies and consulates
- Immigration NZ
- Official information about COVID-19
- Facebook Latino communities
- Accommodation in Waiheke Island
- Language schools




waiheke.help

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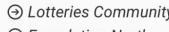
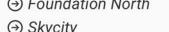
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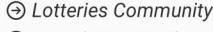
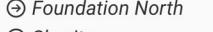
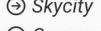
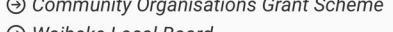
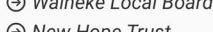
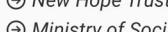
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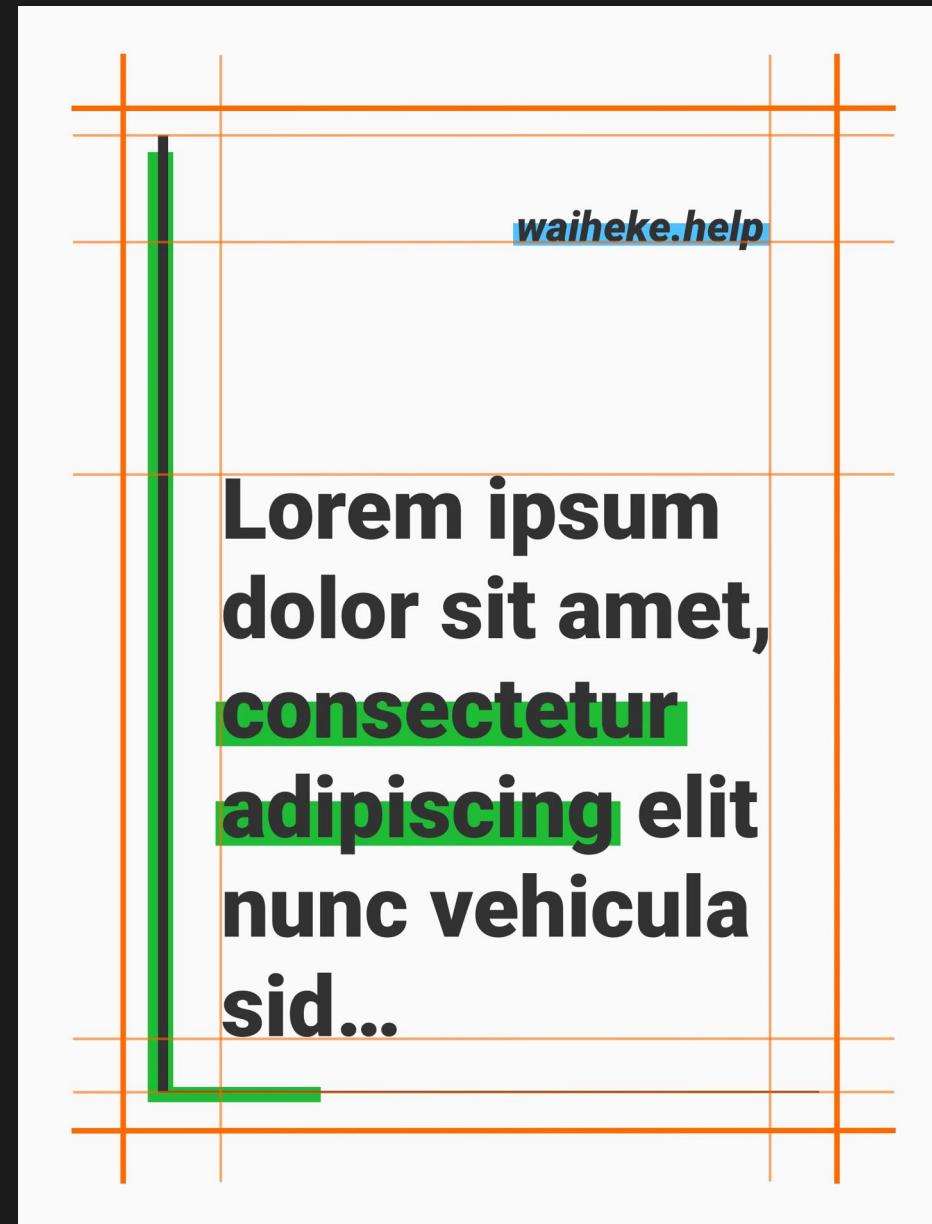
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**Food vouchers
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a financial
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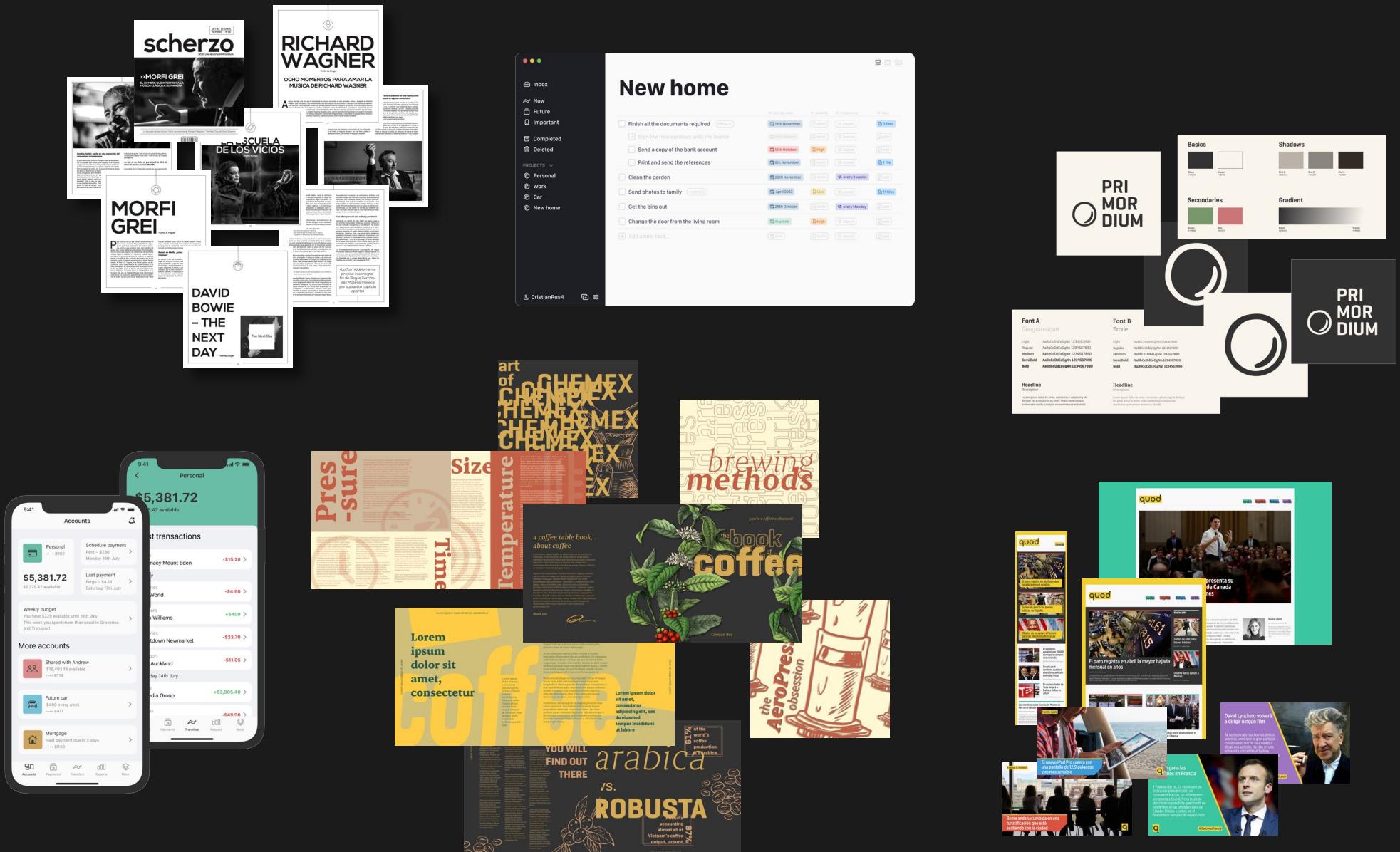
waiheke.help



projects

Design over a decade

more projects



Contact me at cristianrus@hey.com or +64 20 4192 6150

Thank you for your time.