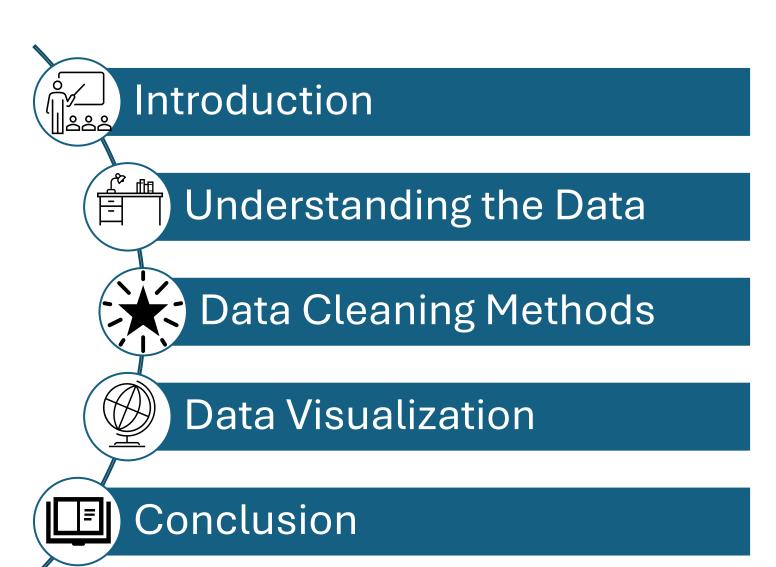
TRAFFIC AND
DRUG-RELATED
VIOLATIONS
PRESENTATION

By: Cristian Simms



## Agenda



# Introduction to Dataset

- ➤ This dataset contains around 65k+ traffic-related violation records
- > Attributes studied:
  - Most common violations(speeding, equipment, inspection, etc)
  - 2. Drug-Related traffic stops
  - 3. Time-of-Day Patterns
  - 4. Gender Trends
  - 5. Demographic Disparities
  - 6. Result of Police Searches

#### WHAT IS THE OBJECTIVE OF THIS DATASET?



Understand Traffic Stop Patterns & Trends



Analyze any and all disparities that exist in law all tactics



Develop data-driven strategies to improve public safety



Analyze any negative temporal, gender, and race trends

## Understanding the Dataset

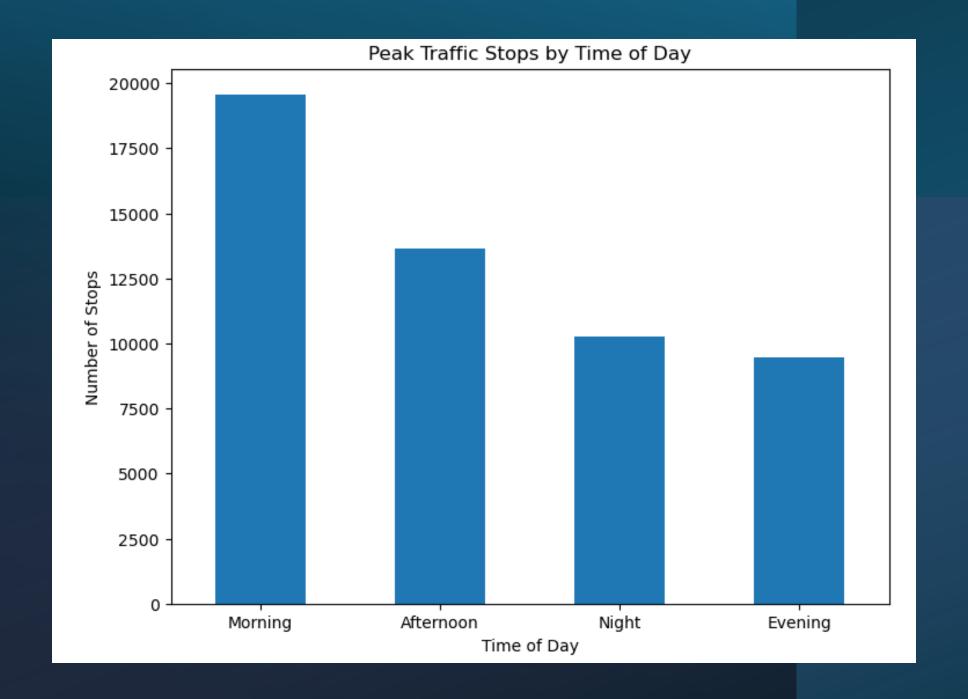
- ➤ Data Types:
  - Categorial Columns(search\_type): Object
  - ➤ Numerical Columns(stop\_time): Float64
  - ➤ Date Columns(stop\_date): Datetime64

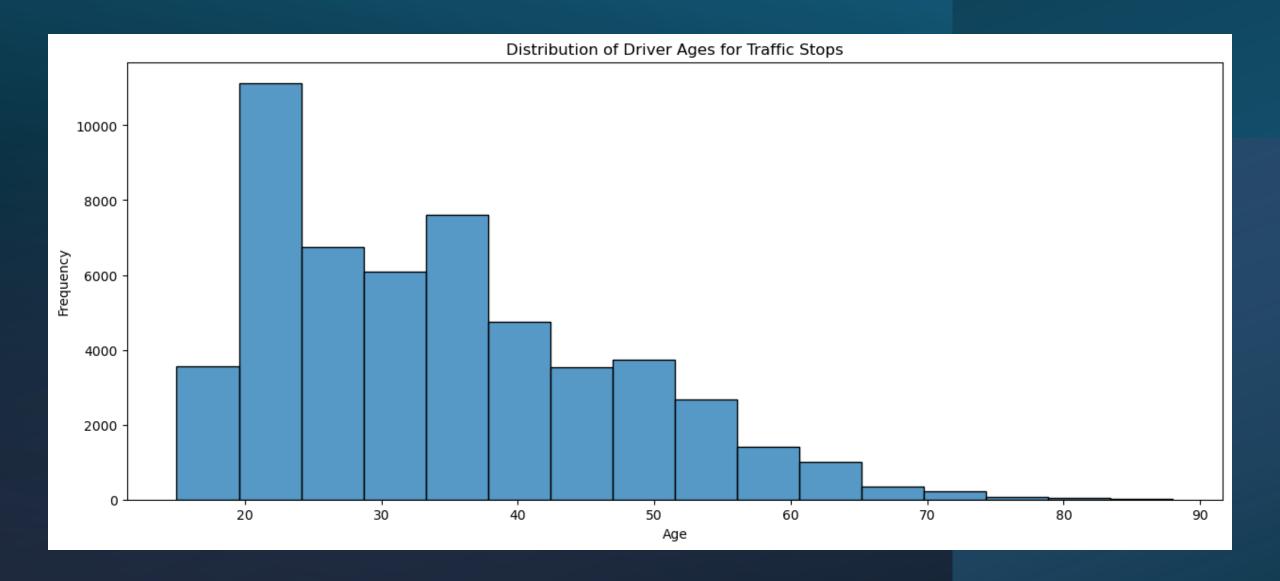
- ➤ Data Wrangling:
  - ≥ 15 columns
  - > 14 columns had at least 1 Null Value

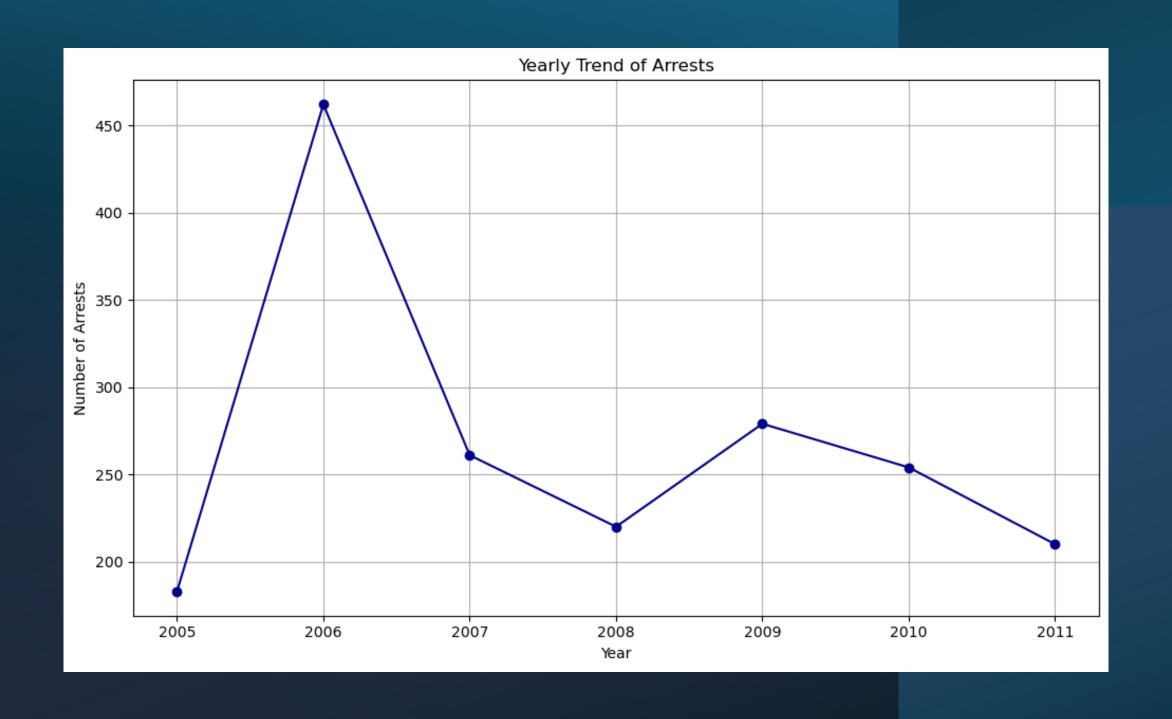
### Data Cleaning

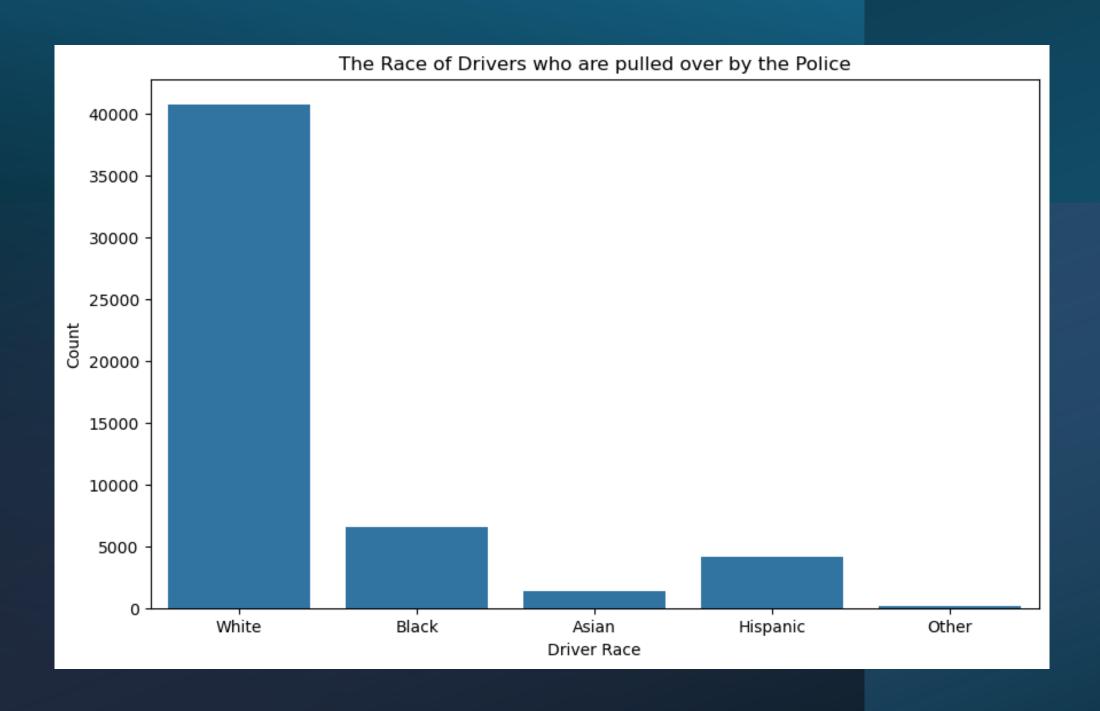
- ➤ Negative Rows
  - > 0 rows
- ➤ Duplicate Rows
  - ≥ 286 rows
- ➤ New Data:
  - Created a new column titled, "time\_of\_day"
  - > Extracted the hours from stop\_time using ".dt.hour"
- > Missing Values:
  - Created a new dataframe for cleaning (df\_new)
  - ➤ Used the ".drop" function to drop columns
  - > Forward Fill and Backward Fill using ".ffill"
  - ➤ Imputation Method (Mean/Mode)

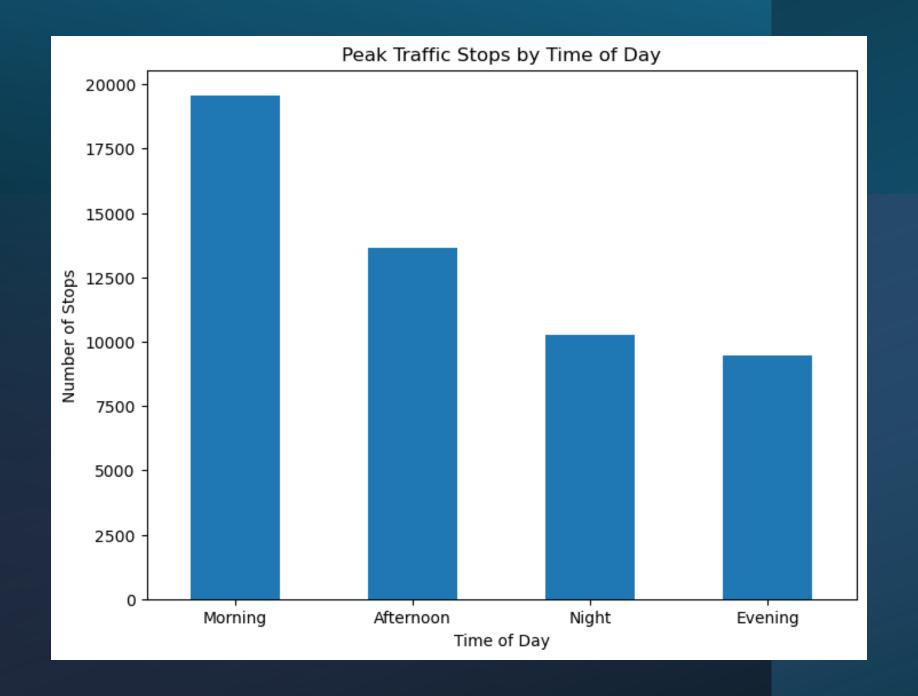
### **Data Visualization**

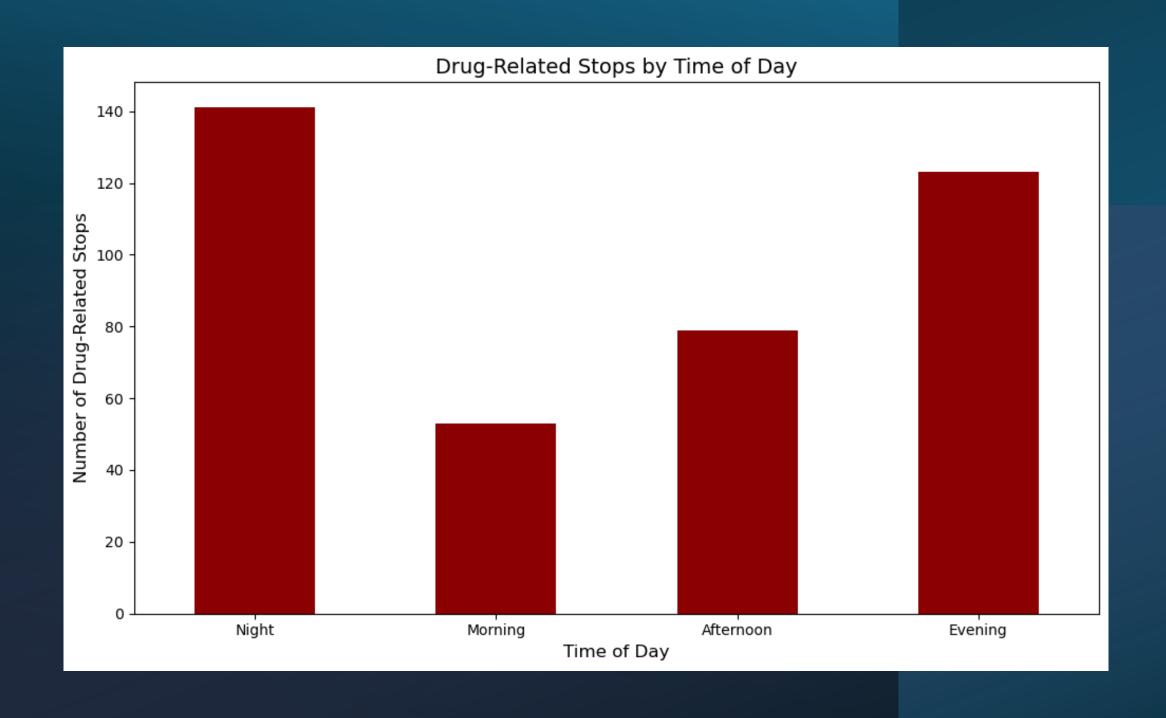


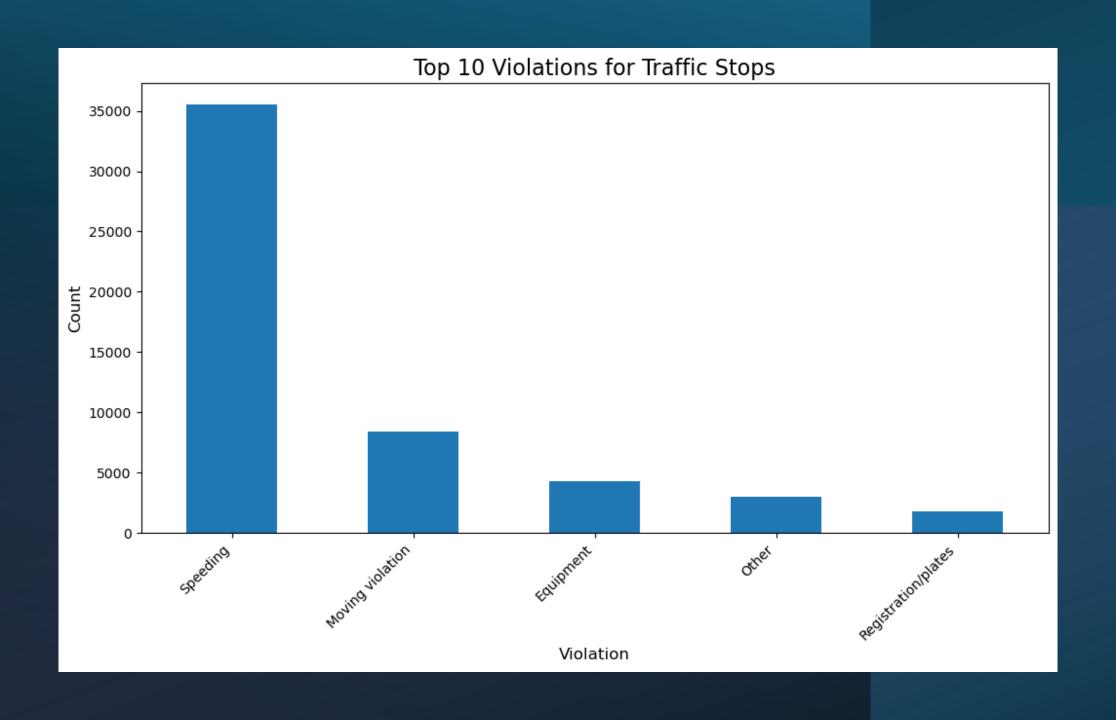












#### Conclusion

#### Additional Information:

- > Geographical Data & employee tracking data
  - > Was this a predominantly white area?
  - ➤ Is there a trend of specific cops only stopping for drug suspicion and is there a race or gender they target?
- > Real-world data of what caused surges in stops
  - ➤ What caused the increase in traffic stops in 2006?

#### Outcome:

- Explored relationships between numerous patterns and trends present in law enforcement
- ➤ Provide data-driven analyses that can be used to improve future strategies in equitable traffic stop enforcement