

# CRISTIANO VALDER

ECOMMERCE & MARKETPLACE  
DATABASE MANAGEMENT  
AUDIO AND DIGITAL MEDIA

## CONTACT

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## ABOUT

Relevant experience within the Marketplace and Ecommerce industry

Strong technology skills, programming, database, audio and digital media. Eager to learn.

Currently specializing in IT Software Engineering at Centennial College (graduating April 2024)

## SOFT & HARD SKILLS

- Advanced Excel & Google Sheets
- SQL / Oracle Database
- HTML / CSS
- C# / JAVA
- Voice Recording and Editing
- Marketing and Digital Media
- Audio Editing
- Bilingual: Portuguese / English
- Attention to Detail / Organised
- Can-Do Positive Attitude
- Adaptability and Flexibility

## EXPERIENCE

### AUDIOVISUAL TECHNICIAN -IT SUPPORT

CREW SUPPLY | TORONTO - CANADA

2023- CURRENT

- Support with audio setups and events
- Setup and operate audio, video and lighting equipment

### ECOMMERCE COORDINATOR

KOALA MUSIC | PORTO ALEGRE - BRAZIL

2021 - 2022

- Manage catalog creation, HTML Web Design and troubleshooting bugs
- Data and catalog management using Excel and XML files
- Create help articles / documentation of internal operation processes

### MARKETPLACE DATA ANALYST

MUNDO DA MUSICA | PORTO ALEGRE - BRAZIL

2020 - 2021

- Database management and data input
- SQL Query to create reports on catalog and partner sellers
- Internal / external customer requests, feedback and QA
- Manage interns / freelancers in catalog creation and data collection

### SOUND DESIGNER / MUSIC COMPOSER

CULTURAL INFUSION | MELBOURNE - AUSTRALIA

2016-2017

- Composing Original Music for Games and Apps
- Editing Audio files and keeping records up to date on spreadsheets
- Creating Sound Effects
- Mixing and Mastering Audio and Music

## EDUCATION

### DIPLOMA IN SOFTWARE ENGINEERING

CENTENNIAL COLLEGE | TORONTO - CANADA

2024 (APRIL)

### BACHELOR OF AUDIO

SCHOOL OF AUDIO ENGINEERING | MELBOURNE - AUSTRALIA

2017

### BACHELOR OF COMMUNICATION

UMESP | SÃO PAULO - BRAZIL

2007

## INTERESTS

- Programming
- Audio and music technologies
- Languages, writing and research
- Marketing and digital media