

# Synthesized Classifiers for Zero-Shot Learning

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## Abstract

*Given semantic descriptions of object classes, zero-shot learning aims to accurately recognize objects of the unseen classes, from which no examples are available at the training stage, by associating them to the seen classes, from which labeled examples are provided. We propose to tackle this problem from the perspective of manifold learning. Our main idea is to align the semantic space that is derived from external information to the model space that concerns itself with recognizing visual features. To this end, we introduce a set of “phantom” object classes whose coordinates live in both the semantic space and the model space. Serving as bases in a dictionary, they can be optimized from labeled data such that the synthesized real object classifiers achieve optimal discriminative performance. We demonstrate superior accuracy of our approach over the state of the art on four benchmark datasets for zero-shot learning, including the full ImageNet Fall 2011 dataset with more than 20,000 unseen classes.*

## 1. Introduction

Visual recognition has made significant progress due to the widespread use of deep learning architectures [20, 41] that are optimized on large-scale datasets of human-labeled images [37]. Despite the exciting advances, to recognize objects “in the wild” remains a daunting challenge. Many objects follow a long-tailed distribution: in contrast to common objects such as household items, they do not occur frequently enough for us to collect and label a large set of representative exemplar images.

For example, this challenge is especially crippling for fine-grained object recognition (classifying species of birds, designer products, etc.). Suppose we want to carry a visual search of “Chanel Tweed Fantasy Flap

Handbag”. While handbag, flap, tweed, and Chanel are popular accessory, style, fabric, and brand, respectively, the combination of them is rare — the query generates about 55,000 results on Google search with a small number of images. The amount of labeled images is thus far from enough for directly building a high-quality classifier, unless we treat this category as a composition of attributes, for each of which more training data can be easily acquired [22].

It is thus imperative to develop methods for zero-shot learning, namely, to expand classifiers and the space of possible labels beyond *seen* objects, of which we have access to the labeled images for training, to *unseen* ones, of which no labeled images are available [22, 31]. To this end, we need to address two key interwoven challenges [31]: (1) how to relate unseen classes to seen ones and (2) how to attain optimal discriminative performance on the unseen classes even though we do not have their labeled data.

To address the first challenge, researchers have been using visual attributes [9, 21, 32] and word vectors [10, 28, 40] to associate seen and unseen classes. We call them the semantic embeddings of objects. Much work takes advantage of such embeddings directly as middle layers between input images and output class labels [1, 10, 16, 22, 24, 25, 30, 36, 40], whereas others derive new representations from the embeddings using, for example, Canonical Correlation Analysis (CCA) [11, 12, 26] or sparse coding [19, 46, 47]. For the second challenge, the hand-designed probabilistic models in [22] have been competitive baselines. More recent studies show that nearest neighbor classifiers in the semantic space are very effective [10, 11, 12, 13, 30]. Finally, classifiers for the unseen classes can directly be constructed in the input feature space [1, 8, 23, 27, 44, 47].

In this paper, we tackle these two challenges with ideas from manifold learning [5, 15], converging to a two-pronged approach. We view object classes in a se-

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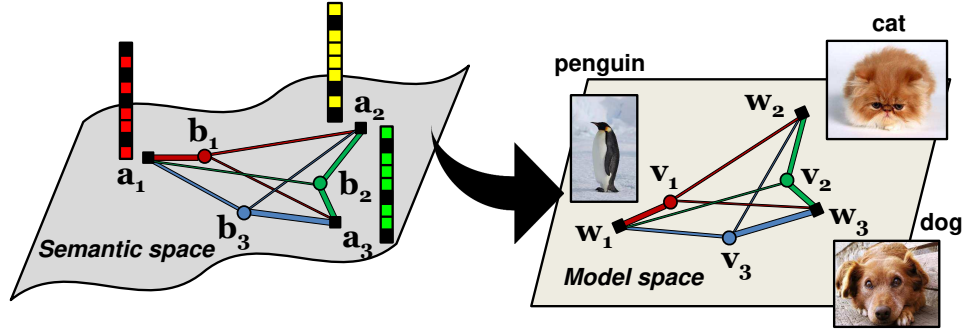


Figure 1: Illustration of our method for zero-shot learning. Object classes live in two spaces. They are characterized in the semantic space with semantic embeddings ( $as$ ) such as attributes and word vectors of their names. They are also represented as models for visual recognition ( $ws$ ) in the model space. In both spaces, those classes form weighted graphs. The main idea behind our approach is that these two spaces should be aligned. In particular, the coordinates in the model space should be the projection of the graph vertices from the semantic space to the model space — preserving class relatedness encoded in the graph. We introduce adaptable phantom classes ( $b$  and  $v$ ) to connect seen and unseen classes — classifiers for the phantom classes are bases for synthesizing classifiers for real classes. In particular, the synthesis takes the form of convex combination.

mantic space as a weighted graph where the nodes correspond to object class names and the weights of the edges represent how they are related. Various information sources can be used to infer the weights — human-defined attributes or word vectors learnt from language corpora. On the other end, we view models for recognizing visual images of those classes as if they live in a space of models. In particular, the parameters for each object model are nothing but coordinates in this model space whose geometric configuration also reflects the relatedness among objects. Fig. 1 illustrates this idea conceptually.

But how do we align the semantic space and the model space? The semantic space coordinates of objects are designated or derived based on external information (such as textual data) that do not directly examine visual appearances at the lowest level, while the model space concerns itself largely for recognizing low-level visual features. To align them, we view the coordinates in the model space as the projection of the vertices on the graph from the semantic space — there is a wealth of literature on manifold learning for computing (low-dimensional) Euclidean space embeddings from the weighted graph, for example, the well-known algorithm of Laplacian eigenmaps [5].

To adapt the embeddings (or the coordinates in the model space) to data, we introduce a set of *phantom* object classes — the coordinates of these classes in both the semantic space and the model space are adjustable and optimized such that the resulting model for the real object classes achieve the best performance in discriminative tasks. However, as their names imply, those phantom classes do not correspond to and are not optimized

to recognize any real classes directly. For mathematical convenience, we parameterize the weighted graph in the semantic space with the phantom classes in such a way that the model for any real class is a convex combinations of the coordinates of those phantom classes. In other words, the “models” for the phantom classes can also be interpreted as bases (classifiers) in a dictionary from which a large number of classifiers for real classes can be synthesized via convex combinations. In particular, when we need to construct a classifier for an unseen class, we will compute the convex combination coefficients from this class’s semantic space coordinates and use them to form the corresponding classifier.

To summarize, our main contribution is a novel idea to cast the challenging problem of recognizing unseen classes as learning manifold embeddings from graphs composed of object classes. As a concrete realization of this idea, we show how to parameterize the graph with the locations of the phantom classes, and how to derive embeddings (i.e., recognition models) as convex combinations of base classifiers. Our empirical studies extensively test our synthesized classifiers on four benchmark datasets for zero-shot learning, including the full ImageNet Fall 2011 release [7] with 20,345 unseen classes. The experimental results are very encouraging; the synthesized classifiers outperform several state-of-the-art methods, including attaining better or matching performance of Google’s ConSE algorithm [30] in the large-scale setting.

The rest of the paper is organized as follows. We give an overview of relevant literature in Section 2, describe our approach in detail in Section 3, demonstrate its effectiveness in Section 4, and conclude in Section 5.

## 2. Related Work

In order to transfer knowledge between classes, zero-shot learning relies on semantic embeddings of class labels, including attributes (both manually defined [1, 22, 43] and discriminatively learned [3, 45]), word vectors [10, 30, 35, 40], knowledge mined from the Web [8, 27, 34, 35], or a combination of several embeddings [2, 11, 13].

Given semantic embeddings, existing approaches to zero-shot learning mostly fall into embedding-based and similarity-based methods. In the embedding-based approaches, one first maps the input image representations to the semantic space, and then determines the class labels in this space by various relatedness measures implied by the class embeddings [1, 2, 10, 11, 13, 19, 22, 25, 30, 40, 43]. Our work as well as some recent work combine these two stages [1, 2, 10, 36, 43, 46, 47], leading to a unified framework empirically shown to have, in general, more accurate predictions. In addition to directly using fixed semantic embeddings, some work maps them into a different space through CCA [11, 12, 26] and sparse coding [19, 46, 47].

In the similarity-based approaches, in contrast, one builds the classifiers for unseen classes by relating them to seen ones via class-wise similarities [8, 13, 14, 27, 34, 35]. Our approach shares a similar spirit to these models but offers richer modeling flexibilities thanks to the introduction of phantom classes.

Finally, our convex combination of base classifiers for synthesizing real classifiers can also be motivated from multi-task learning with shared representations [4]. While labeled examples of each task are required in [4], our method has no access to *data* of the unseen classes.

## 3. Approach

We describe our methods for addressing zero-shot learning where the task is to classify images from unseen classes into the label space of unseen classes.

**Notations** Suppose we have training data  $\mathcal{D} = \{(x_n \in \mathbb{R}^D, y_n)\}_{n=1}^N$  with the labels coming from the label space of *seen* classes  $\mathcal{S} = \{1, 2, \dots, S\}$ . Denote by  $\mathcal{U} = \{S+1, \dots, S+U\}$  the label space of *unseen* classes.

We focus on linear classifiers in the visual feature space  $\mathbb{R}^D$  that assign a label  $\hat{y}$  to a data point  $x$  by

$$\hat{y} = \arg \max_c w_c^T x, \quad (1)$$

where  $w_c \in \mathbb{R}^D$ , although our approach can be readily extended to nonlinear settings by the kernel trick [38].

### 3.1. Main idea

**Manifold learning** The main idea behind our approach is shown by the conceptual diagram in Fig. 1. Each class  $c$  has a coordinate  $a_c$  and they live on a manifold in the semantic embedding space. In this paper, we explore two types of such spaces: attributes [22, 42] and class name embeddings via word vectors [29]. We use attributes in this text to illustrate the idea and in the experiments we test our approach on both types.

Additionally, we introduce a set of *phantom* classes associated with semantic embeddings  $b_r, r = 1, 2, \dots, R$ . We stress that they are phantom as they themselves do **not** correspond to any real objects — they are introduced to increase the modeling flexibility, as shown below.

The real and phantom classes form a weighted bipartite graph, with the weights defined as

$$s_{cr} = \frac{\exp\{-d(a_c, b_r)\}}{\sum_{r=1}^R \exp\{-d(a_c, b_r)\}} \quad (2)$$

to correlate a real class  $c$  and a phantom class  $r$ , where

$$d(a_c, b_r) = (a_c - b_r)^T \Sigma^{-1} (a_c - b_r), \quad (3)$$

and  $\Sigma^{-1}$  is a parameter that can be learned from data, modeling the correlation among attributes. For simplicity, we set  $\Sigma = \sigma^2 I$  and tune the scalar free hyperparameter  $\sigma$  by cross-validation. The more general Mahalanobis metric can be used and we propose one way of learning such metric as well as demonstrate its effectiveness in the Suppl.

The specific form of defining the weights is motivated by several manifold learning methods such as SNE [15]. In particular,  $s_{cr}$  can be interpreted as the conditional probability of observing class  $r$  in the neighborhood of class  $c$ . However, other forms can be explored and are left for future work.

In the model space, each real class is associated with a classifier  $w_c$  and the phantom class  $r$  is associated with a virtual classifier  $v_r$ . We align the semantic and the model spaces by viewing  $w_c$  (or  $v_r$ ) as the embedding of the weighted graph. In particular, we appeal to the idea behind Laplacian eigenmaps [5], which seeks the embedding that maintains the graph structure as much as possible; equally, the distortion error

$$\min_{w_c, v_r} \|w_c - \sum_{r=1}^R s_{cr} v_r\|_2^2$$

is minimized. This objective has an analytical solution

$$w_c = \sum_{r=1}^R s_{cr} v_r, \quad \forall c \in \mathcal{T} = \{1, 2, \dots, S+U\} \quad (4)$$

In other words, the solution gives rise to the idea of *synthesizing classifiers* from those virtual classifiers  $\mathbf{v}_r$ . For conceptual clarity, from now on we refer to  $\mathbf{v}_r$  as base classifiers in a dictionary from which new classifiers can be synthesized. We identify several advantages. First, we could construct an infinite number of classifiers as long as we know how to compute  $s_{cr}$ . Second, by making  $R \ll S$ , the formulation can significantly reduce the learning cost as we only need to learn  $R$  base classifiers.

### 3.2. Learning phantom classes

**Learning base classifiers** We learn the base classifiers  $\{\mathbf{v}_r\}_{r=1}^R$  from the training data (of the seen classes only). We experiment with two settings. To learn one-versus-other classifiers, we optimize,

$$\begin{aligned} \min_{\mathbf{v}_1, \dots, \mathbf{v}_R} \quad & \sum_{c=1}^S \sum_{n=1}^N \ell(\mathbf{x}_n, \mathbb{I}_{y_n, c}; \mathbf{w}_c) + \frac{\lambda}{2} \sum_{c=1}^S \|\mathbf{w}_c\|_2^2, \quad (5) \\ \text{s.t.} \quad & \mathbf{w}_c = \sum_{r=1}^R s_{cr} \mathbf{v}_r, \quad \forall c \in \mathcal{T} = \{1, \dots, S\} \end{aligned}$$

where  $\ell(\mathbf{x}, y; \mathbf{w}) = \max(0, 1 - y\mathbf{w}^T \mathbf{x})^2$  is the squared hinge loss. The indicator  $\mathbb{I}_{y_n, c} \in \{-1, 1\}$  denotes whether or not  $y_n = c$ . Alternatively, we apply the Crammer-Singer multi-class SVM loss [6], given by

$$\begin{aligned} \ell_{cs}(\mathbf{x}_n, y_n; \{\mathbf{w}_c\}_{c=1}^S) \\ = \max(0, \max_{c \in \mathcal{S} - \{y_n\}} \Delta(c, y_n) + \mathbf{w}_c^T \mathbf{x}_n - \mathbf{w}_{y_n}^T \mathbf{x}_n), \end{aligned}$$

We have the standard Crammer-Singer loss when the structured loss  $\Delta(c, y_n) = 1$  if  $c \neq y_n$ , which, however, ignores the semantic relatedness between classes. We additionally use the  $\ell_2$  distance for the structured loss  $\Delta(c, y_n) = \|\mathbf{a}_c - \mathbf{a}_{y_n}\|_2^2$  to exploit the class relatedness in our experiments. These two learning settings have separate strengths and weaknesses in empirical studies.

**Learning semantic embeddings** The weighted graph eq. (2) is also parameterized by adaptable embeddings of the phantom classes  $\mathbf{b}_r$ . For this work, however, for simplicity, we assume that each of them is a sparse linear combination of the seen classes' attribute vectors:

$$\mathbf{b}_r = \sum_{c=1}^S \beta_{rc} \mathbf{a}_c, \quad \forall r \in \{1, \dots, R\},$$

Thus, to optimize those embeddings, we solve the following optimization problem

$$\begin{aligned} \min_{\{\mathbf{v}_r\}_{r=1}^R, \{\beta_{rc}\}_{r,c=1}^{R,S}} \quad & \sum_{c=1}^S \sum_{n=1}^N \ell(\mathbf{x}_n, \mathbb{I}_{y_n, c}; \mathbf{w}_c) \\ & + \frac{\lambda}{2} \sum_{c=1}^S \|\mathbf{w}_c\|_2^2 + \eta \sum_{r,c=1}^{R,S} |\beta_{rc}| + \frac{\gamma}{2} \sum_{r=1}^R (\|\mathbf{b}_r\|_2^2 - h^2)^2, \\ \text{s.t.} \quad & \mathbf{w}_c = \sum_{r=1}^R s_{cr} \mathbf{v}_r, \quad \forall c \in \mathcal{T} = \{1, \dots, S\}, \end{aligned}$$

where  $h$  is a predefined scalar equal to the norm of real attribute vectors (i.e., 1 in our experiments since we perform  $\ell_2$  normalization). Note that in addition to learning  $\{\mathbf{v}_r\}_{r=1}^R$ , we learn combination weights  $\{\beta_{rc}\}_{r,c=1}^{R,S}$ . Clearly, the constraint together with the third term in the objective encourages the sparse linear combination of the seen classes' attribute vectors. The last term in the objective demands that the norm of  $\mathbf{b}_r$  is not too far from the norm of  $\mathbf{a}_c$ .

We perform alternating optimization for minimizing the objective function with respect to  $\{\mathbf{v}_r\}_{r=1}^R$  and  $\{\beta_{rc}\}_{r,c=1}^{R,S}$ . While this process is nonconvex, there are useful heuristics to initialize the optimization routine. For example, if  $R = S$ , then the simplest setting is to let  $\mathbf{b}_r = \mathbf{a}_r$  for  $r = 1, \dots, R$ . If  $R \leq S$ , we can let them be (randomly) selected from the seen classes' attribute vectors  $\{\mathbf{b}_1, \mathbf{b}_2, \dots, \mathbf{b}_R\} \subseteq \{\mathbf{a}_1, \mathbf{a}_2, \dots, \mathbf{a}_S\}$ , or first perform clustering on  $\{\mathbf{a}_1, \mathbf{a}_2, \dots, \mathbf{a}_S\}$  and then let each  $\mathbf{b}_r$  be a combination of the seen classes' attribute vectors in cluster  $r$ . If  $R > S$ , we could use a combination of the above two strategies. We describe in more detail how to optimize and cross-validate hyperparameters in the Suppl.

### 3.3. Comparison to several existing methods

We contrast our approach to some existing methods. [27] combines **pre-trained** classifiers of seen classes to construct new classifiers. To estimate the semantic embedding (e.g., word vector) of a test image, [30] uses the decision values of pre-trained classifiers of seen objects to weighted average the corresponding semantic embeddings. Neither of them has the notion of base classifiers, which we introduce for constructing the classifiers and nothing else. We thus expect them to be more effective in transferring knowledge between seen and unseen classes than overloading the pretrained and fixed classifiers of the seen classes for dual duties. We note that [1] can be considered as a special case of our method. In [1], each attribute corresponds to a base and each "real" classifier corresponding to an actual object

is represented as a linear combination of those bases, where the weights are the real objects’ “descriptions” in the form of attributes. This modeling is limiting as the number of bases is fundamentally limited by the number of attributes. Moreover, the model is strictly a subset of our model.<sup>1</sup> Recently, [46, 47] propose similar ideas of aligning the visual and semantic spaces but take different approaches from ours.

## 4. Experiments

We evaluate our methods and compare to existing state-of-the-art models on several benchmark datasets. While there is a large degree of variations in the current empirical studies in terms of datasets, evaluation protocols, experimental settings, and implementation details, we strive to provide a comprehensive comparison to as many methods as possible, not only citing the published results but also reimplementing some of those methods to exploit several crucial insights we have discovered in studying our methods.

We summarize our main results in this section. More extensive details are reported in the Suppl. We provide not only comparison in recognition accuracy but also analysis in an effort to understand the sources of better performance.

### 4.1. Setup

**Datasets** We use four benchmark datasets in our experiments: the **Animals with Attributes (AwA)** [22], **CUB-200-2011 Birds (CUB)** [42], **SUN Attribute (SUN)** [33], and the **ImageNet** (with full 21,841 classes) [37]. Table 1 summarizes their key characteristics. The Suppl. provides more details.

**Semantic spaces** For the classes in **AwA**, we use 85-dimensional binary or continuous attributes [22], as well as the 100 and 1,000 dimensional word vectors [28], derived from their class names and extracted by Fu et al. [11, 12]. For **CUB** and **SUN**, we use 312 and 102 dimensional continuous-valued attributes, respectively. We also thresh them at the global means to obtain binary-valued attributes, as suggested in [22]. Neither datasets have word vectors for their class names. For **ImageNet**, we train a skip-gram language model [28,

<sup>1</sup>For interested readers, if we set the number of attributes as the number of phantom classes (each  $\mathbf{b}_r$  is the one-hot representation of an attribute), and use Gaussian kernel with anisotropically diagonal covariance matrix in eq. (3) with properly set bandwidths (either very small or very large) for each attribute, we will recover the formulation in [1] when the bandwidths tend to zero or infinity.

Table 1: Key characteristics of studied datasets

Dataset name	# of seen classes	# of unseen classes	Total # of images
AwA <sup>†</sup>	40	10	30,475
CUB <sup>‡</sup>	150	50	11,788
SUN <sup>‡</sup>	645/646	72/71	14,340
ImageNet <sup>§</sup>	1,000	20,842	14,197,122

<sup>†</sup>: Following the prescribed split in [22].

<sup>‡</sup>: 4 (or 10, respectively) random splits, reporting average.

<sup>§</sup>: Seen and unseen classes from ImageNet ILSVRC 2012 1K [37] and Fall 2011 release [7, 10, 30].

29] on the latest Wikipedia dump corpus<sup>2</sup> (with more than 3 billion words) to extract a 500-dimensional word vector for each class. Details of this training are in the Suppl. We ignore classes without word vectors in the experiments, resulting in 20,345 (out of 20,842) unseen classes. For both the continuous attribute vectors and the word vector embeddings of the class names, we normalize them to have unit  $\ell_2$  norms unless stated otherwise.

**Visual features** Due to variations in features being used in literature, it is impractical to try all possible combinations of features and methods. Thus, we make a major distinction in using shallow features (such as color histograms, SIFT, PHOG, Fisher vectors) [1, 2, 17, 22, 35, 43] and deep learning features in several recent studies of zero-shot learning. Whenever possible, we use (shallow) features provided by those datasets or prior studies. For comparative studies, we also extract the following deep features: AlexNet [20] for **AwA** and **CUB** and GoogLeNet [41] for all datasets (all extracted with the Caffe package [18]). For AlexNet, we use the 4,096-dimensional activations of the penultimate layer (fc7) as features. For GoogLeNet, we take the 1,024-dimensional activations of the pooling units, as in [2]. Details on how to extract those features are in the Suppl.

**Evaluation protocols** For **AwA**, **CUB**, and **SUN**, we use the (normalized, by class-size) multi-way classification accuracy, as in previous work. Note that the accuracy is always computed on images from unseen classes.

Evaluating zero-shot learning on the large-scale **ImageNet** requires substantially different components from evaluating on the other three datasets. First, two evaluation metrics are used, as in [10]: Flat hit@K (F@K) and Hierarchical precision@K (HP@K).

<sup>2</sup><http://dumps.wikimedia.org/enwiki/latest/enwiki-latest-pages-articles.xml.bz2> on September 1, 2015



F@K is defined as the percentage of test images for which the model returns the true label in its top K predictions. Note that, F@1 is the multi-way classification accuracy. HP@K takes into account the hierarchical organization of object categories. For each true label, we generate a ground-truth list of K closest categories in the hierarchy and compute the degree of overlapping (i.e., precision) between the ground-truth and the model’s top K predictions. For the detailed description of this metric, please see the Appendix of [10] and the Suppl.

Secondly, following the procedure in [10, 30], we evaluate on three scenarios of increasing difficulty:

- *2-hop* contains 1,509 unseen classes that are within two tree hops of the seen 1K classes according to the ImageNet label hierarchy<sup>3</sup>.
- *3-hop* contains 7,678 unseen classes that are within three tree hops of seen classes.
- *All* contains all 20,345 unseen classes in the ImageNet 2011 21K dataset that are not in the ILSVRC 2012 1K dataset.

The numbers of unseen classes are slightly different from what are used in [10, 30] due to the missing semantic embeddings (i.e., word vectors) for certain class names.

In addition to reporting published results, we have also reimplemented the state-of-the-art method ConSE [30] on this dataset, introducing a few improvements. Details are in the Suppl.

**Implementation details** We cross-validate all hyperparameters — details are in the Suppl. For convenience, we set the number of phantom classes  $R$  to be the same as the number of seen classes  $S$ , and set  $b_r = a_c$  for  $r = c$ . We also experiment setting different  $R$  and learning  $b_r$ . Our study (cf. Fig. 2) shows that when  $R$  is about 60% of  $S$ , the performance saturates. We denote the three variants of our methods in constructing classifiers (Section 3.2) by Ours<sup>o-vs-o</sup> (one-versus-other), Ours<sup>cs</sup> (Crammer-Singer) and Ours<sup>struct</sup> (Crammer-Singer with structured loss).

## 4.2. Experimental results

### 4.2.1 Main results

Table 2 compares the proposed methods to the state-of-the-art from the previously published results on benchmark datasets. While there is a large degree of variations

<sup>3</sup>[http://www.image-net.org/api/xml/structure\\_released.xml](http://www.image-net.org/api/xml/structure_released.xml)

Table 2: Comparison between our results and the previously published results in multi-way classification accuracies (in %) on the task of zero-shot learning. For each dataset, the best is in red and the 2nd best is in blue.

Methods	AwA	CUB	SUN	ImageNet
DAP [22]	<b>41.4</b>	-	<b>22.2</b>	-
IAP [22]	<b>42.2</b>	-	<b>18.0</b>	-
BN [43]	<b>43.4</b>	-	-	-
ALE [1]	<b>37.4</b>	<b>18.0</b> <sup>†</sup>	-	-
SJE [2]	<b>66.7</b>	<b>50.1</b> <sup>†</sup>	-	-
ESZSL [36]	<b>49.3</b>	-	-	-
ConSE[30]	-	-	-	<b>1.4</b>
SSE-ReLU [47]*	<b>76.3</b>	<b>30.4</b> <sup>†</sup>	-	-
[46]*	<b>80.5</b>	<b>42.1</b> <sup>†</sup>	-	-
Ours <sup>o-vs-o</sup>	69.7	<b>53.4</b>	<b>62.8</b>	<b>1.4</b>
Ours <sup>cs</sup>	68.4	51.6	52.9	-
Ours <sup>struct</sup>	72.9	<b>54.7</b>	<b>62.7</b>	<b>1.5</b>

<sup>†</sup>: Results reported on a particular seen-unseen split.

\*: Results were just brought to our attention. Note that VGG [39] instead of GoogLeNet features were used, improving on **AwA** but worsening on **CUB**. Our results using VGG will appear in a longer version of this paper.

in implementation details, the main observation is that our methods attain the best performance in most scenarios. In what follows, we analyze those results in detail.

We also point out that the settings in some existing work are highly different from ours; we do not include their results in the main text for fair comparison [3, 11, 12, 13, 16, 19, 24, 45] — but we include them in the Suppl. In some cases, even with additional data and attributes, those methods underperform ours.

### 4.2.2 Large-scale zero-shot learning

One major limitation of most existing work on zero-shot learning is that the number of unseen classes is often small, dwarfed by the number of seen classes. However, real-world computer vision systems need to face a very large number of unseen objects. To this end, we evaluate our methods on the large-scale **ImageNet** dataset.

Table 3 summarizes our results and compares to the ConSE method [30], which is, to the best of our knowledge, the state-of-the-art method on this dataset.<sup>4</sup> Note that in some cases, our own implementation (“ConSE by us” in the table) performs slightly worse than the reported results, possibly attributed to differences in visual features, word vector embeddings, and other implementation details. Nonetheless, the proposed methods (using

<sup>4</sup>We are aware of recent work by Lu [26] that introduces a novel form of semantic embeddings.

Table 3: Comparison between results by ConSE and our method on **ImageNet**. For both types of metrics, the higher the better.

Scenarios	Methods K=	Flat Hit@K					Hierarchical precision@K			
		1	2	5	10	20	2	5	10	20
2-hop	ConSE [30]	9.4	15.1	24.7	32.7	41.8	21.4	24.7	26.9	28.4
	ConSE by us	8.3	12.9	21.8	30.9	41.7	21.5	23.8	27.5	31.3
	Ours <sup>o-vs-o</sup>	<b>10.5</b>	<b>16.7</b>	<b>28.6</b>	<b>40.1</b>	<b>52.0</b>	<b>25.1</b>	<b>27.7</b>	<b>30.3</b>	<b>32.1</b>
	Ours <sup>struct</sup>	9.8	15.3	25.8	35.8	46.5	23.8	25.8	28.2	29.6
3-hop	ConSE [30]	2.7	4.4	7.8	11.5	16.1	5.3	20.2	22.4	24.7
	ConSE by us	2.6	4.1	7.3	11.1	16.4	6.7	21.4	23.8	26.3
	Ours <sup>o-vs-o</sup>	<b>2.9</b>	<b>4.9</b>	<b>9.2</b>	<b>14.2</b>	<b>20.9</b>	7.4	<b>23.7</b>	<b>26.4</b>	<b>28.6</b>
	Ours <sup>struct</sup>	<b>2.9</b>	4.7	8.7	13.0	18.6	<b>8.0</b>	22.8	25.0	26.7
All	ConSE [30]	1.4	2.2	3.9	5.8	8.3	2.5	7.8	9.2	10.4
	ConSE by us	1.3	2.1	3.8	5.8	8.7	3.2	9.2	10.7	12.0
	Ours <sup>o-vs-o</sup>	1.4	<b>2.4</b>	<b>4.5</b>	<b>7.1</b>	<b>10.9</b>	3.1	9.0	10.9	<b>12.5</b>
	Ours <sup>struct</sup>	<b>1.5</b>	<b>2.4</b>	4.4	6.7	10.0	<b>3.6</b>	<b>9.6</b>	<b>11.0</b>	12.2

the same setting as “ConSE by us”) always outperform both, especially in the very challenging scenario of *All* where the number of unseen classes is 20,345, significantly larger than the number of seen classes. Note also that, for both types of metrics, when  $K$  is larger, the improvement over the existing approaches is more pronounced. It is also not surprising to notice that as the number of unseen classes increases from the setting 2-hop to *All*, the performance of both our methods and ConSE degrade.

#### 4.2.3 Detailed analysis

We experiment extensively to understand the benefits of many factors in our and other algorithms. While trying all possible combinations is prohibitively expensive, we have provided a comprehensive set of results for comparison and drawing conclusions.

**Advantage of continuous attributes** It is clear from Table 4 that, in general, continuous attributes as semantic embeddings for classes attain better performance than binary attributes. This is especially true when deep learning features are used to construct classifiers. It is somewhat expected that continuous attributes provide a more accurate real-valued similarity measure among classes. This presumably is exploited further by more powerful classifiers.

**Advantage of deep features** It is also clear from Table 4 that, across all methods, deep features significantly boost the performance based on shallow features. We use GoogLeNet and AlexNet (numbers in parentheses) and GoogLeNet generally outperforms AlexNet. It is worthwhile to point out that the reported results under

Table 5: Effect of types of semantic embeddings on **AwA**.

Semantic embeddings	Dimensions	Accuracy (%)
word vectors	100	42.2
word vectors	1000	57.5
attributes	85	69.7
attributes + word vectors	185	73.2
attributes + word vectors	1085	<b>76.3</b>

deep features columns are obtained using linear classifiers, which outperform several nonlinear classifiers that use shallow features. This seems to suggest that deep features, often thought to be specifically adapted to seen training images, still work well when transferred to unseen images [10].

**Which types of semantic space?** In Table 5, we show how effective our proposed method (Ours<sup>o-vs-o</sup>) exploits the two types of semantic spaces: (continuous) attributes and word-vector embeddings on **AwA** (the only dataset with both embedding types). We find that attributes yield better performance than word-vector embeddings. However, combining the two gives the best result, suggesting that these two semantic spaces could be complementary and further investigation is ensured.

Table 6 takes a different view on identifying the best semantic space. We study whether we can learn optimally the semantic embeddings for the phantom classes that correspond to base classifiers. These preliminary studies seem to suggest that learning attributes could have a positive effect, though it is difficult to improve over word-vector embeddings. We plan to study this issue more thoroughly in the future.

**How many base classifiers are necessary?** In Fig. 2, we investigate how many base classifiers are needed —

Table 4: Detailed analysis of various methods: the effect of feature and attribute types on multi-way classification accuracies (in %). Within each column, the best is in red and the 2nd best is in blue. We cite both previously published results (numbers in bold italics) and results from our implementations of those competing methods (numbers in normal font) to enhance comparability and to ease analysis (see texts for details). We use the shallow features provided by [22], [17], [33] for **AwA**, **CUB**, **SUN**, respectively.

Methods	Attribute type	Shallow features			Deep features		
		<b>AwA</b>	<b>CUB</b>	<b>SUN</b>	<b>AwA</b>	<b>CUB</b>	<b>SUN</b>
DAP [22]	binary	<b>41.4</b>	28.3	<b>22.2</b>	60.5 (50.0)	39.1 (34.8)	44.5
IAP [22]	binary	<b>42.2</b>	24.4	<b>18.0</b>	57.2 (53.2)	36.7 (32.7)	40.8
BN [43]	binary	<b>43.4</b>	-	-	-	-	-
ALE [1] <sup>†</sup>	binary	<b>37.4</b>	<b>18.0</b> <sup>†</sup>	-	-	-	-
ALE	binary	34.8	27.8	-	53.8 (48.8)	40.8 (35.3)	53.8
SJE [2]	continuous	<b>42.3</b> <sup>‡</sup>	<b>19.0</b> <sup>‡</sup>	-	<b>66.7 (61.9)</b>	<b>50.1 (40.3)</b> <sup>†</sup>	-
SJE	continuous	36.2	34.6	-	66.3 (63.3)	46.5 (42.8)	56.1
ESZSL [36] <sup>§</sup>	continuous	<b>49.3</b>	<b>37.0</b>	-	59.6 (53.2)	44.0 (37.2)	8.7
ESZSL	continuous	<b>44.1</b>	<b>38.3</b>	-	64.5 (59.4)	34.5 (28.0)	18.7
ConSE [30]	continuous	36.5	23.7	-	63.3 (56.5)	36.2 (32.6)	51.9
COSTA [27] <sup>‡</sup>	continuous	38.9	28.3	-	61.8 (55.2)	40.8 (36.9)	47.9
Ours <sup>O-vs-O</sup>	continuous	42.6	35.0	-	<b>69.7 (64.0)</b>	<b>53.4 (46.6)</b>	<b>62.8</b>
Ours <sup>CS</sup>	continuous	42.1	34.7	-	68.4 ( <b>64.8</b> )	51.6 (45.7)	52.9
Ours <sup>struct</sup>	continuous	41.5	36.4	-	<b>72.9 (62.8)</b>	<b>54.5 (47.1)</b>	<b>62.7</b>

<sup>†</sup>: Results reported by the authors on a particular seen-unseen split.

<sup>‡</sup>: Based on Fisher vectors as shallow features, different from those provided in [17, 22, 33].

<sup>§</sup>: On the attribute vectors without  $\ell_2$  normalization, while our own implementation shows that normalization helps in some cases.

<sup>‡</sup>: As co-occurrence statistics are not available, we combine pre-trained classifiers with the weights defined in eq. (2).

Table 6: Effect of learning semantic embeddings

Datasets	Types of embeddings	w/o learning	w/ learning
<b>AwA</b>	attributes	69.7%	71.1%
	100-d word vectors	42.2%	42.5%
	1000-d word vectors	57.6%	56.6%
<b>CUB</b>	attributes	53.4%	54.2%
<b>SUN</b>	attributes	62.8%	63.3%

so far, we have set that number to be the number of seen classes out of convenience. The plot shows that in fact, a smaller number (about 60% -70%) is enough for our algorithm to reach the plateau of the performance curve. Moreover, increasing the number of base classifiers does not seem to have an overwhelming effect. Further details and analysis are in the Suppl.

## 5. Conclusion

We have developed a novel classifier synthesis mechanism for zero-shot learning by introducing the notion of “phantom” classes. The phantom classes connect the dots between the seen and unseen classes — the classifiers of the seen and unseen classes are constructed from the same base classifiers for the phantom classes and with the same coefficient functions. As a result, we can conveniently learn the classifier synthesis mechanism leveraging labeled data of the seen classes and

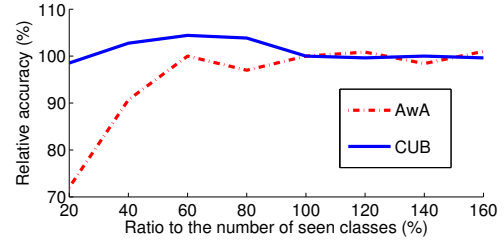


Figure 2: We vary the number of phantom classes  $R$  as a percentage of the number of seen classes  $S$  and investigate how much that will affect classification accuracy (the vertical axis corresponds to the ratio with respect to the accuracy when  $R = S$ ). The base classifiers are learned with Ours<sup>O-vs-O</sup>.

then readily apply it to the unseen classes. Our approach outperforms the state-of-the-art methods on four benchmark datasets in most scenarios.

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