

Plato's 2015

Total Revenue 2015

\$817.86K

Revenue by day

\$2.28K

Revenue by order

\$38.31

Total Pizzas 2015

49K

Pizzas per day

136

Pizzas per order

2.3

Total Orders 2015

21K

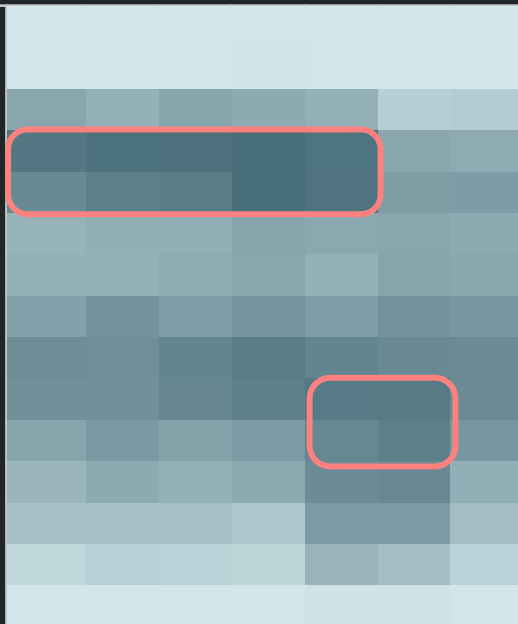
Orders per day

60

PEAK HOURS

Start of Hour MON TUE WED THU FRI SAT SUN

9:00 AM
10:00 AM
11:00 AM
12:00 PM
1:00 PM
2:00 PM
3:00 PM
4:00 PM
5:00 PM
6:00 PM
7:00 PM
8:00 PM
9:00 PM
10:00 PM
11:00 PM

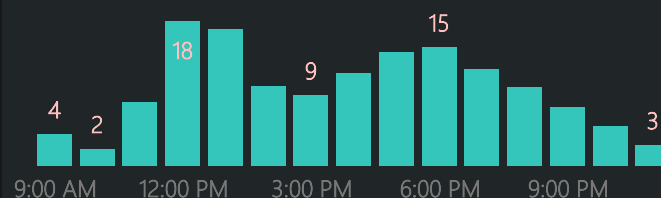


Thanksgiving Day (Thursday, 26Nov), most busy day with 261 pizzas sold followed by Friday, 27Nov with 259.

Average Pizza sold by day



Average Pizza by hour

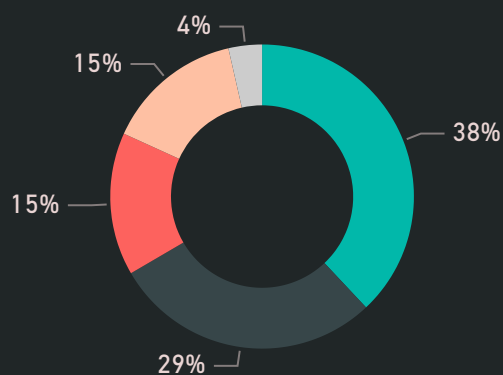


Peak hours: Lunch hours (12-14PM): weekdays / Night hours (6-7PM): Friday and Saturday. Prepare staff for Thanksgiving.

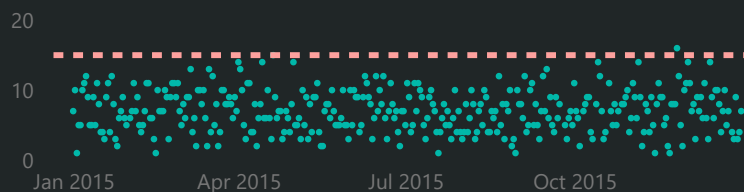
SEATING CAPACITY

Pizzas per order

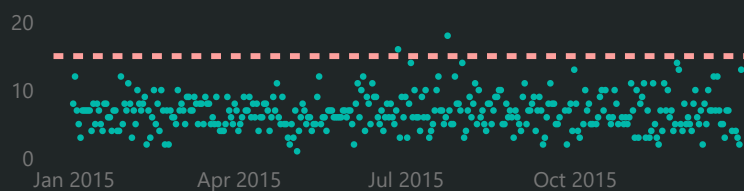
1 Pizza 2 Pizzas 3 Pizzas 4 Pizzas 5 + Pizzas



Orders placed at 12PM (1h Period)



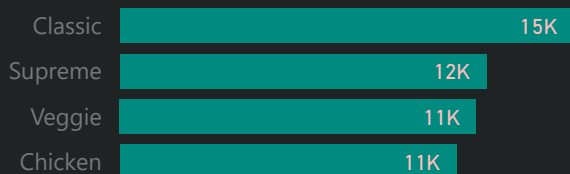
Orders placed at 6PM (1h period)



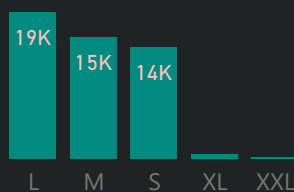
67% of orders only have 1 to 2 Pizzas, smaller tables are best for efficiency. Looking at peak hours, capacity isn't an issue.

PIZZAS

Total Pizzas by category



Total Pizzas by size



Highest Number Sold
The Classic Deluxe Pizza

Highest Revenue
The Thai Chicken Pizza

Lowest number sold
The Brie Carre Pizza

Classic is the category with more sales. Size S, L, M are the most ordered sizes.