

Cristoffer Bohorquez

Email me: cristofferbohorquez@gmail.com **LinkedIn:** www.linkedin.com/in/Cristoffer-Bohorquez

Call me: +1 954 445 3189 **Address:** 2713 Wortham Ln, Kissimmee, FL 34744

PROFESSIONAL EXPERIENCE

Razer USA LTD - Evangelist and Visual Merchandise Supervisor; Orlando (F.L) *December 2022 – Present*

- **Evangelist and Sales Associate**
 - As a highly motivated and results-driven Sales Associate with a proven track record of averaging over \$20,000 in sales per week at Razer Retail Store; I also consistently generated 30% of the store's monthly revenue by having a direct connection to customers but also bringing B2B corporations.
 - With a strong background in sales and a deep understanding of the technology industry, I am confident that I can contribute to the success of the Apple Retail team. I possess excellent customer service skills and a passion for technology, which I believe will enable me to provide the highest level of service to customers.
- **Visual Merchandising Supervisor and Creative Floor Planning**
 - I'm eager to put my knowledge and expertise to use after having been a successful visual merchandise supervisor at the Razer Retail Store, where I supervised a team that was in charge of designing and implementing visually appealing displays that increased sales and improved the entire customer experience.
 - As a supervisor, I was able to design displays that showed products in an attractive fashion by researching consumer behavior and market trends; this led to a rise in sales and customer engagement. Their attention to detail, originality, and dedication to perfection in visual merchandising made the company stand out and draw in more customers, which ultimately aided in its overall success.

Pandora A/S – Sales Associate (Consultant); Aventura (FL) *August 2021 – October 2022*

- **Sales Associate (Consultant)**
 - Applying for an equivalent position at Apple Retail as a highly focused salesperson with a track record of making \$8,000 in daily sales at Pandora.
 - To bring my passion for sales and commitment to delivering an exceptional customer experience to Apple and the opportunity to learn and grow within such an innovative and dynamic company.

Universal Studios Resort Stock Room Leader; Orlando (FL) *June 2020 – August 2021*

- **Stock Room Leader**
 - I would be in charge of managing and supervising the stockroom operations at one of the many souvenir stores of Universal Studios in order to guarantee an efficient successful supply of items to various departments around the theme park.
 - Strive to maintain high standards of accuracy, safety, and productivity in all stockroom activities, and work closely with other departments to ensure smooth operations and exceptional guest experiences.

EDUCATION

Valencia College; Orlando (FL) *September 2020 – January 2023*

- 4.0 GPA.
- Enrolled in A.A. Degree Pathway for Engineering to transfer to UCF BSCE (Bachelor of Science in Computer Engineering) program.
- Soccer Club Captain and Robotics Club Member.

SKILLS & INTERESTS

Interests: Content Creation, TED Talks, Podcasts, Coding, World History, Soccer, Golf, Volleyball, Tennis, Surfing, Community Service, and Dog Lover.

Languages: Native Spanish and English speaker; Intermediate in Portuguese.

Technical: Java coding, YouTube Studio, Excel, Word, PowerPoint, Photoshop, Python, App Store, Apple User.