# Potential User Community

This repository is meant to fill a niche gap in the book world and publishing industry and has four user groups that the repository creator envisions interacting with the repository both as contributors and as data users. These three groups are:

# Readers

- Primarily romance readers.
- Readers in the United States or interested in US genre fiction or any English language reader.

# Publishers

- Primarily publishers in the genre fiction and/or romance novel sub-industry.
  - i.e. Avon, Berkeley, Zebra

#### Researchers

- Primarily researchers interested in diversity in literature and/or publishing, in genre fiction issues, in romance novel issues, or in DEI more broadly.

# - Librarians

- Primarily public librarians, though school, private, and academic librarians are also considered potential users for this repository.

# **User Stories**

The segments of the user community all have different user stories that describe their need for the data in the repository, however they share one common story in why they contribute to the repository.

This contribution story is centered on accessibility. The user contributing to the collection has a desire to make the data on diverse romance novels more accessible to other, no matter their role in the user community. The repository has been built to close the accessibility (particularly the easy accessibility) of this type of data and those looking to contribute data to the collection are looking to provide greater accessibility to the user community for these diverse novels that is not being provided elsewhere.

The user stories for the segments of the user community looking to access and use the data in the repository are more disparate. These user stories are described below:

User Segment	Goal	User Story
Reader	Find more diverse romance novels for personal reading	"As an avid romance reader I am finding an over-representation of white authors and characters and I would like to expand my reading to more diverse books but finding a guide that is longer than a 20 book recommendation list is hard. I would like to see a long list of what is available where I can find

		books that have tropes I like as well as being diverse."
Publisher	Find data about competitors and the industry	"As an editor at Avon I want to see what other publishers are publishing in the diverse romance space. Knowing the <u>quantity per year</u> of diverse romance novels others are publishing, <u>the authors</u> , and <u>the subgenres or tags</u> will help me get a sense for the field and if I am acquiring on a similar cadence and style for this subset of romance novels."
Researcher	Find high level data on diverse romance publishing	"As a researcher studying diversity in publishing today I want to gather more data on what publishers are publishing diverse romance and look for trends across <u>publisher and time</u> . I will compare this data against other datasets that focus on diverse publishing in other fiction genres."
Librarian	Find data to build professional repertoire	"As a reader advisory and circulation librarian I am looking to have more resources to provide better reader advisory to patrons looking for romance novels. I am conscious of DEI issues within publishing and would like to have a reliable list of diverse romance that I can use as a tool in my advisory role."

Through these stories the importance of trope/theme/tag was brought to the forefront. For publishers, readers, and librarians, knowing not only if a title is diverse but also what the subgenre of that title is is very important. Given the discussions circulating in the romance reader spaces this is to be expected. Fortunately, the genre has a relatively standardized set of tropes/subgenres that can be used to complete metadata fields in this repository in order to meet this shared need.