

WCM401 Slide Manual

Developing Publishing Sites with SharePoint Server 2007 Web Content Management

Schedule of Lectures

- 1) Windows SharePoint Services 3.0 Primer
- 2) MOSS 2007 & Web Content Management Overview
- 3) Authentication & Authorization
- 4) Creating Master Pages & Configuring Navigation
- 5) Creating Custom Page Layouts
- 6) Extending the Out-Of-The-Box Authoring Experience
- 7) Custom Field Types & Controls
- 8) Leveraging Publishing & Custom Web Parts
- 9) Performance Tuning Publishing Sites
- 10) Understanding Workflow Foundation & Creating Custom Workflows
- 11) Content Deployment
- 12) Implementing Multilingual Sites Using Variations

**Windows SharePoint Services
3.0 Development Primer**

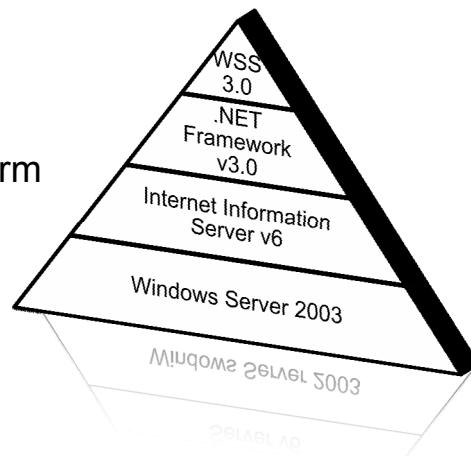
Refresher & Object Model Primer of WSS 3.0

Agenda

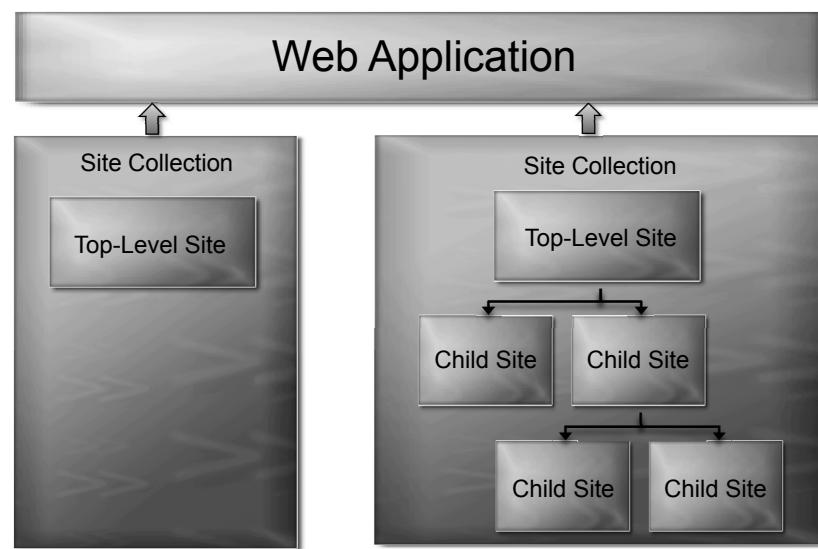
- Introduction to Windows SharePoint Services 3.0
- Overview of WSS architecture
- Overview of WSS collaboration capabilities
- SharePoint customization vs. development
 - Customized / unghosted vs. uncustomized / ghosted
 - Templates vs. instances
- Overview of SharePoint Features
- Overview of WSS solution packages
- Working with the
`Microsoft.SharePoint Namespace`

Introduction to WSS 3.0

- Windows SharePoint Services 3.0
 - Site provisioning engine
 - Core collaboration services
 - Application development platform
 - Licensing:
Part of Windows Server 2003



SharePoint Logical Architecture



SharePoint Logical Arch. (Part 2)

- Administrator creates Web application & provisions it with WSS 3.0
 - Used as the HTTP entry point
- Web applications contain site collections
- Site collections have exactly 1 top-level site
- Site collections can contain a hierarchy of sites
- Site collection content is stored in a content DB

SharePoint Physical Architecture

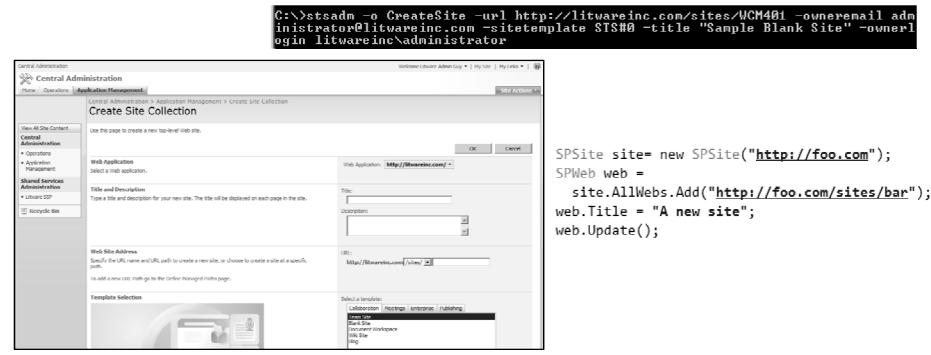
- SharePoint content resides in SQL Server DB's
- One central database contains farm configuration data
- Different sized farms:
 - Small: WSS & SQL installed on same server
 - Medium: WSS & SQL installed on separate servers
 - Large: WSS installed on multiple application servers & Web Front End (WFE) servers for load balancing & all connect to a central SQL server

Implications Of .NET 3.0 As The Foundation

- Unlike the previous version, WSS 3.0 is built on top of the .NET Framework 3.0
- All capabilities provided by ASP.NET 2.0 bleed through to WSS v3
 - Web Part framework
 - Navigation provider model
 - Pluggable authentication via authentication providers
 - Master page – content page infrastructure
 - Can create custom HTTP handlers & modules
 - Caching
 - No ISAPI filter!!!
- Windows Workflow Foundation

Creating a New WSS Site Collection

- Site collections can be created via:
 - Central Administration Web site
 - STSADM.EXE
 - SharePoint API



WSS 3.0 Sites

- Site owners manage content & security
 - Can delegate creation / management of content & security permissions to other users
- Top-level sites can contain child sites
 - Child sites can also have subsites, and so on

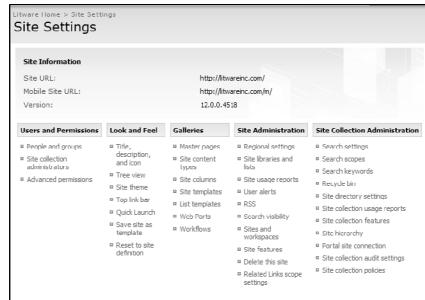


SharePoint Administration

- Central Administration Web Site
 - Special WSS v3 Web site available to farm admins
 - Can do most admin functions, but not all
 - MOSS adds additional links for additional admin functionality
 - Extensible (just another SharePoint site)...
 - Can not be personalized
- STSADM.EXE command line utility
 - Can do everything Central Administration Web site can do, and more
 - Commands can be automated / scripted via batch files
 - Extensible... developers can add custom commands

Site Administration – Site Settings

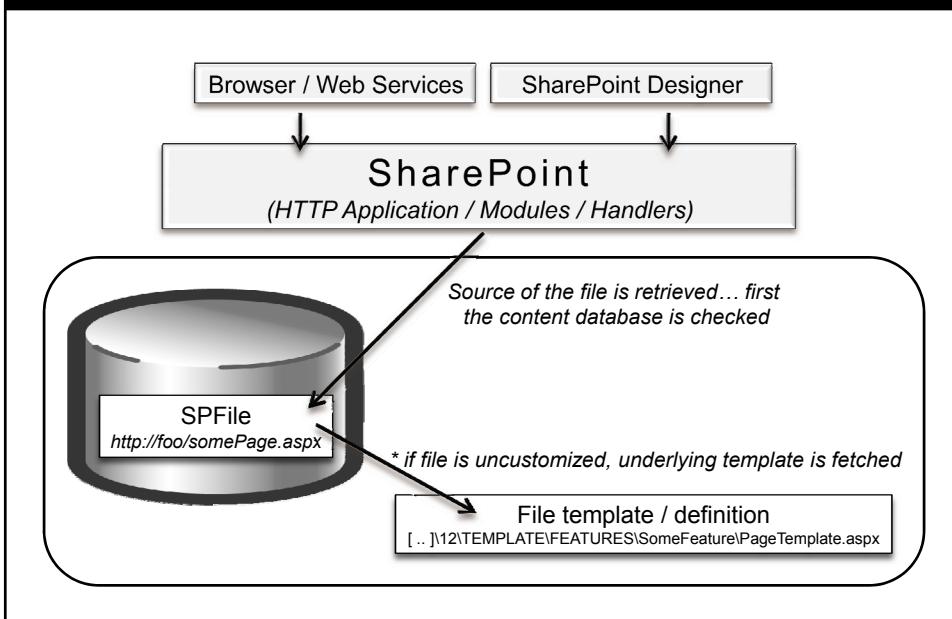
- All WSS sites have a site settings page, accessible via the Site Actions menu
- Contains links to admin pages (security trimmed)
- Top-level site in a site collection has extra site collection administration links



Concept of Templates vs. Instances

- Pages in a site exist in the site object model as **SPFiles**
- All pages live within folders (**SPFolder**)
- Concept of customized vs. uncustomized files
 - Uncustomized Page – Appears in site's hierarchy, but content of page resides on the file system
 - Customized Page – Appears in site's hierarchy, but content of page resides in the site's content DB

Uncustomized vs. Customized Files



Typical Site Development

- Infrastructure assets
 - Create site column and content types via browser
- Layout assets
 - Create master pages and page layouts with SharePoint Designer 2007
 - Modify look and feel, adding CSS and images using SharePoint Designer 2007

"Big Picture" Challenges

- How do you make this development process repeatable? How to automate it?
- What about source control?
 - SharePoint has version control on lists and libraries
 - No version control for infrastructure assets
 - No version control for site pages and files
- What about a true software development lifecycle process?
- What about change management process?

SharePoint Customization

- Creating and editing **instances** of assets that live exclusively in the site's content DB
- Even if originally based off a template, source still lives in content DB
- Tools used in SharePoint customization
 - SharePoint API
 - SharePoint browser interface
 - SharePoint Designer 2007

SharePoint Customization

- Advantages
 - Plenty of resources documenting the process
 - WYSIWYG development with SharePoint Designer 2007
 - Easily make changes in multiple environments
- Disadvantages
 - Site columns and content types are not easily moved between environments
 - Challenging to package and deploy
New files and changes to existing files
Multiple environments

Challenges In Creating Publishing Sites

- Publishing sites exacerbate the challenges
- All projects require sharing assets
 - Between developers on project team
 - Between environments (Dev / QA / UAT / Prod)
- How to move asset change to other environments?
 - Manually move infrastructure and layout assets
 - Backup / restore (**** bad bad bad option! ****)
 - Content deployment
- Does not promote code reuse!

SharePoint Development

- Goals
 - Developers work at a lower level (file system)
 - Keep infrastructure / layout assets out of DB
- SharePoint Feature schema allows creation of all kinds of assets
- Upon activation, Feature creates **uncustomized instances** in the site
- SharePoint solutions enable packaging of Features in one portable file

SP Development: Disadvantages

- SharePoint Features are tedious to build
 - No visual designer
 - Lots of CAML (XML) markup
 - Minimal debugging support
- Provisioning files requires double development
- Feature deactivation leaves artifacts
- Current tools do not promote this approach

SP Development: Advantages

- Developers stay in Visual Studio
- Keeps layout files uncustomized on server
- Easy to package changes in order to
 - Share with other members on project dev team
 - Deploy to other environments
- Fully leverage existing SCM solutions
- Easier to adhere to SDL and change control

Tips And Tricks To SP Dev

- Add CAML IntelliSense to Visual Studio
 - via Visual Studio XML Schema Cache
- Using existing tools as IDE, then “Featurize”
 - Use browser for site column and content type creation
 - Use SharePoint Designer 2007 to create master pages and page layouts faster
 - Utilize SharePoint API to extract assets
STSADM.EXE Custom Commands
- Automate process of building WSP’s

DEMO: Page Templates vs. Instances

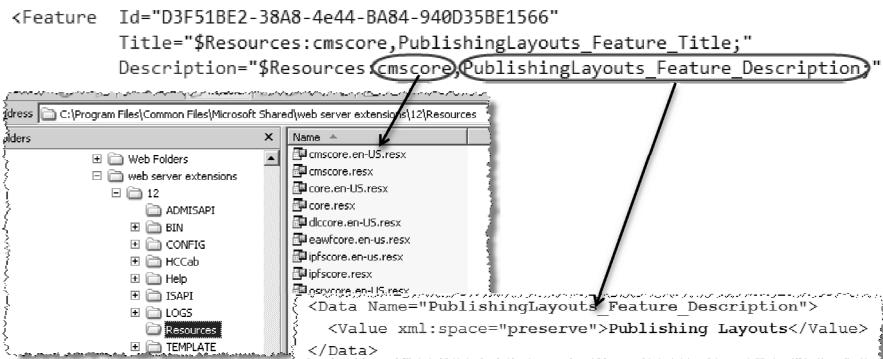
- Demo: Create a page using Office SharePoint Designer 2007
- Demo: **WssCreatePages**
 - Create a page & add to site via Feature
 - Important Takeaways:
Customization vs. development
Concept of page template vs. page instance
- Demo: **WssCreatePageObjectModel**
 - Create a customized page through the object model

Two Types of Pages

- Content pages:
 - Web Part Pages
 - List pages (display / new / edit forms)
 - Can be personalized
 - Can use customized master pages
- Application pages:
 - Shared with all sites on a WFE server
 - Live within [. . .]\12\TEMPLATE\AYOUTS
 - Can not be personalized
 - All share a single master page
(application.master)

WSS Resource Files

- Provide an easy way for localizing a solution
- Special tokens used in XML files
- Ability to target a specific token file



SharePoint Features

- Features are the building blocks of WSS 3.0 sites
- Low-level, reusable vehicle to define and deploy elements within a site
- Two primary uses:
 - Define and create site elements
 - Deployment and implementation of new functionality
- Can be activated on existing sites!
- Added flexibility that site definitions can't provide

What Can Features Do?

- Deploy site columns & content types
- Define & deploy list templates
- Create list instances from templates
- Define & deploy page templates
- Create page instances from templates
- Deploy Web Parts
- Deploy custom workflow templates
- Deploy event receivers to lists templates
- Create new menu items in the various menus within SharePoint sites

Advantages of Features

- Promote functionality & code reuse across sites
 - No longer have to copy the same list template definition / instances across multiple site definitions
- Features can be applied to any site within a SharePoint farm
- Features can be added / removed to sites via activation / deactivation
- Features can activate other dependent Features

Advantages of Features (Part 2)

- Used to deploy custom code solutions
 - Event receivers
 - Create custom permission levels
 - Workflows
- Features can be “stapled” to site definitions, thereby adding functionality to new sites
- Features are extensible!
 - Developers can write custom code to handle Feature events

Feature Installation & Scope

- All Features live in one place:
 - [...] \12\TEMPLATE\FEATURES
- Must be installed to make SharePoint aware
 - Installation only possible via STSADM.exe or the API
- Once installed, available for activation at its defined scope
- Feature scope options:
 - Farm
 - Web Application
 - Site Collection
 - Site

Feature Activation / Deactivation

- Activation options
 - Via pages linked from each site's "Site Settings" page
- Features can be hidden
 - Requiring farm administrators for activation
- Activation dependent upon the scope
- Feature activation dependencies
- Feature stapling – attaching to site definitions
- Feature deactivation
 - Removes functionality in Feature
 - Data created by Feature activation is not removed upon deactivation

WSS Solution Packages

- Deployment vehicle for custom code & files
- WSS solution packages are CAB files with a WSP extension
- Replaces WSS 2.0's Web Part packages
- Possible contents:
 - Site definitions
 - Feature definitions
 - Images & script files for site definitions, Web Parts, etc.
 - Assemblies (deployed to a site's \bin or the GAC)
 - Custom code access security policies
 - InfoPath forms for Forms Services
- manifest.xml file used to tell SharePoint where files go

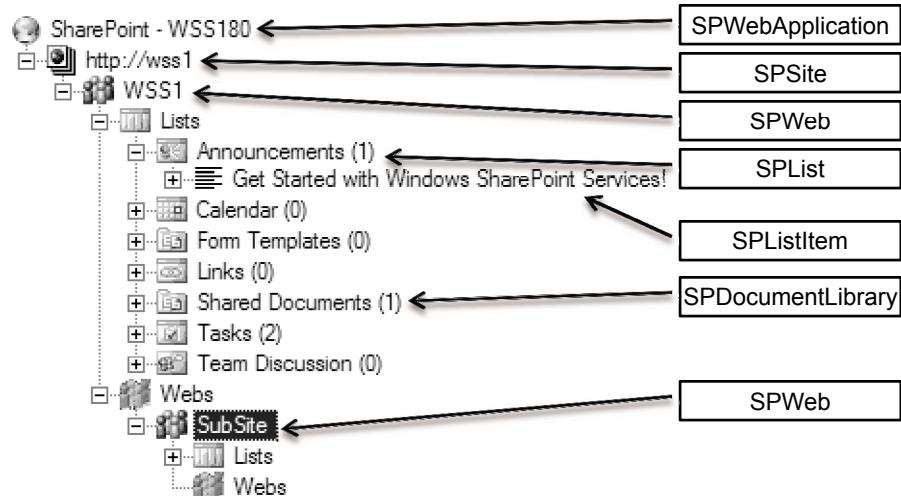
Creating WSS Solution Packages

- Create solutions using MakeCab.exe (included in the Microsoft Cabinet SDK – Q310618)
- MakeCab.exe requires a Diamond Directive File (*.ddf) as an input parameter
 - Defines what files to include in the package, where they are on the source system, and where to put them in the target package (including subfolders)

Working with Solutions

- Add solution to farm's Solution Store:
`stsadm.exe -o addsolution -filename c:\foo.wsp`
- Deploy solution:
`stsadm.exe -o deploysolution -name foo.wsp
-url http://bar -local`
- Upgrading solutions:
 - Re-adds solution to farm's solution store and if previously deployed, redeploys
`stsadm.exe -o upgradesolution -name foo.wsp
-filename c:\foo.wsp -url http://bar -local`
- Retracting solutions:
 - “Undeploys” a deployed solution

Introducing Microsoft.SharePoint.dll



DEMO: Utilizing Microsoft.SharePoint

- Demo: **WssObjectModel**
 - Displays information about a specified WSS 3.0 site
 - Displays list of all lists within the specified WSS 3.0 site

Additional Commonly Used Objects

- Event receivers
 - Most contain pre & post events
 - Pre events are synchronous and cancellable
 - Post events are asynchronous and not cancellable
 - Examples:
`SPItemEventReceiver`
`SPListEventReceiver`
`SPWebEventReceiver`
`SPFeatureReceiver`
- SPContext (like ASP.NET 2.0's HttpContext)
`SPSite siteCollection = SPContext.Current.Site;`
`SPWeb site = SPContext.Current.Web;`

Development Environment Tips

- Out-of-the-box SharePoint sites ship with ASP.NET 2.0 custom errors turned on
- Sometimes the SharePoint error message doesn't provide enough information

Development Environment Tips (Part 2)

- Configure SharePoint to show the ASP.NET 2.0 “YSOD” (yellow screen of death)



- Configure SharePoint to show the call stack



- Where to do this?

- web.config within the Web application's Web root
- web.config within the _layouts virtual directory

Debugging SharePoint Projects

- No “F5” debugging
- Need to manually attach to the Application Pool hosting the SharePoint site (`w3wp.exe` process)
 - Visual Studio: Debug -> Attach to Process...
- Assemblies deployed to the GAC:
 - Need to deploy assembly symbol files to the GAC
 - Start -> RUN: `%systemroot%\Assembly\GAC`
 - Add *.PDB files to:
`[AssemblyFile] \ [AssemblyVersion]_[AssemblyPublicKeyToken]`
 - Now manually attach to `w3wp.exe` process
- Use `%windir%\system32\iisapp.vbs` to get Application Pool process ID

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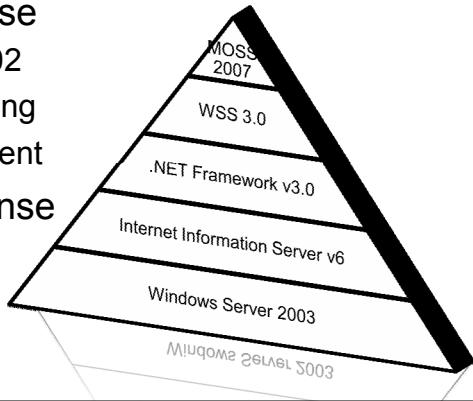
Office SharePoint Server 2007 & Web Content Management Overview

Agenda

- Overview of Office SharePoint Server 2007 components
 - Shared Service Providers
 - Forms Services
 - Enterprise Content Management
- Overview of Web Content Management
- Web Content Management terminology
- Working with the
`Microsoft.SharePoint.Publishing` namespace

Overview of MOSS 2007 Components

- Office SharePoint Server 2007
 - Built on top of WSS 3.0
 - Separate license from WSS 3.0
- MOSS Standard License
 - SPS 2003 & MCMS 2002
 - Search, Social Networking
 - Web Content Management
- MOSS Enterprise License
 - Business Data Catalog
 - Excel Services
 - Forms Services



MOSS Social Networking & Search

- Similar search capabilities as SharePoint Portal Server 2003
 - My Sites
 - Profiles
 - Audience targeting
- Added customization & configuration capabilities
 - Search Web Parts
 - Indexing of Business Data Catalog applications

MOSS Business Data Catalog

- Introduced in MOSS 2007
- Adds capability to make MOSS aware of LOB systems
 - Like a connection point to LOB DB's or Web services
- Content is not imported into MOSS
- BDC application connections can be...
 - Indexed by MOSS search
 - Displayed using provided Web Parts
 - Used as lookup data within SharePoint lists
 - Consumed by custom Web Parts

MOSS Excel Services

- Adds Business intelligence capabilities for MOSS
- Tight integration with SQL Server 2005's and Excel 2007's business intelligence capabilities
 - Create KPI's from SQL Server Analysis Services cubes
 - Design complex spreadsheets with Excel 2007 & upload for greater reach via the browser
- Business intelligence features
 - Excel Services
 - Report Center
 - Dashboards

MOSS Forms Services

- Biggest complaint of InfoPath 2003 – client install
- Introducing Forms Services
 - Capability to host forms designed with InfoPath 2007 in the browser (cross browser: IE, Firefox, Safari, Opera)
- Smart rendering
 - If the client has InfoPath 2007 installed, form loaded in the client
 - Otherwise, form rendered in the browser (can be forced)
- Forms can be hosted in Windows forms and traditional ASP.NET 2.0 applications

Enterprise Content Management

- Supporting the full lifecycle of content



Integrated solution to manage the complete content lifecycle

- Records Management
 - Records Repository
 - Hold actions
- Document Management
 - Policies
 - Check in / check out
 - Workflow
- Web Content Management

MOSS Web Content Management

- MOSS WCM features bring capability to author, host, and maintain content-centric sites in MOSS
- Addresses challenges with content-centric sites
 - Maintain complex interactions B/T content authors
 - Enforcement of business rules
 - Promotes content reuse (not duplication)
 - Enforcing a common branding & user experience
 - Simplify content discovery
- Terminology:
 - WCM = publishing technologies & capabilities
 - Publishing sites = SharePoint site that leverages WCM

Site Structure

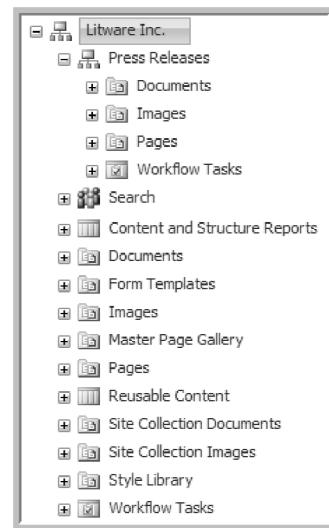
- Publishing sites are a hierarchy of Windows SharePoint Server (WSS) “Sites”
 - Hierarchy defines URL & navigation structure
- Each site has a library for Pages
 - Pages are rendered by Page Layouts
 - Pages can be branded using Master Pages

Architecture of a Publishing Site

- Site Collection – complete Publishing site
 - <http://wcm.litwareinc.com>
- Sites – sections within a site
 - <http://wcm.litwareinc.com/Divisions>
- Each site contains a Pages library, where all pages reside
 - <http://wcm.litwareinc.com/Divisions/Pages/default.aspx>

Architecture of a Publishing Site

- Each site can have unique permissions
- Each site has content galleries
 - Documents, Images & Pages
- Root site has special galleries
 - Master Page Gallery
 - Reports
 - Reusable Content
 - Site Collection Documents & Images



ABC's of Web Content Management

- Authoring – empowering content owners
 - Web-based authoring experience
 - Word / InfoPath authoring experience
- Branding – enforcing consistent user experience
 - Master pages & page layouts
- Controlled Publishing – enforcing rules & policies
 - Controlling who can author content & where
 - Controlling who can approve & publishing

Authoring Content

- Various methods to enter / edit content
 - Web-based authoring experience
 - Word / InfoPath authoring experience via Document Converters (extensible!!!)
- Content types & page layouts
- Content reports
- Reusable content

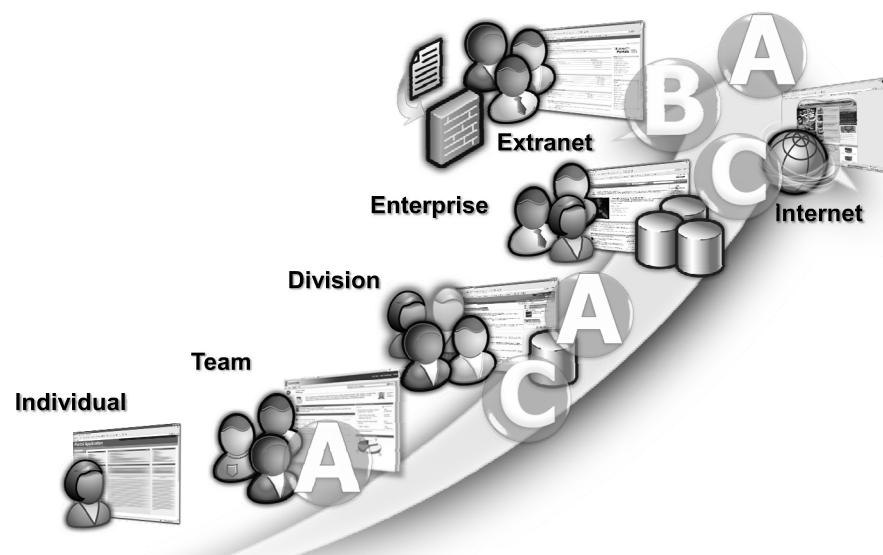
Branding: Implementing Consistent UX

- Common look & feel
 - Master pages, images & CSS
- Create content page templates
 - Site columns & content types
 - Page layouts
- Editable content regions
 - Field controls & Web Parts

Controlled Publishing

- Granular permissions
- History & versioning
- Page scheduling
- Out-of-the-box workflow
- Custom workflow
- Content deployment

Single Infrastructure for Intranet, Internet, and Extranet Portals



Page Editing Toolbar

- Contains most common page authoring tasks
 - Creating / editing pages
 - Checking in / out pages
 - Starting & interacting with workflows



- Three main sections:
 - Page Status Bar
 - Page Editing Menu
 - Quick Access Buttons

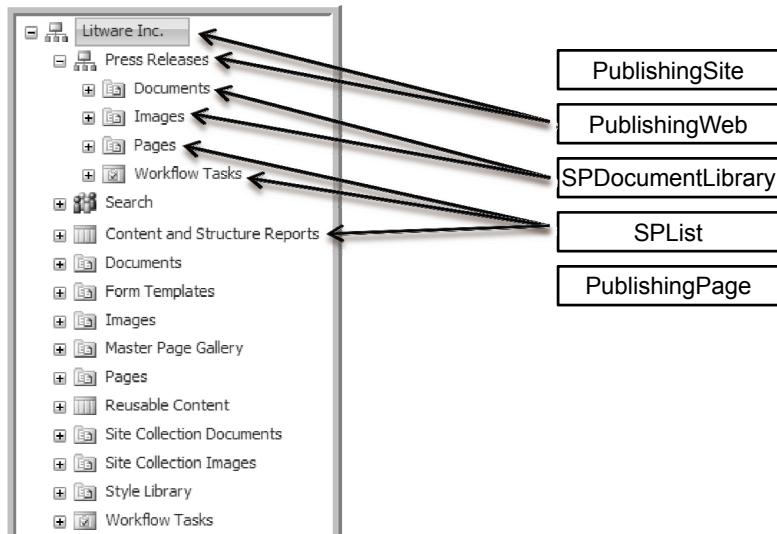
Content & Site Owner Tools

- Manage Content & Structure Page
 - Site & content owner accessible only
 - Overhead view of entire site topology
- Reports
 - Saved CAML queries
- Reusable Content
 - Content fragments for inclusion in pages
 - Choice of inserting a copy or an auto-updating reference

DEMO: Creating A Publishing Site

- Demo: Creating a Publishing Site
 - Creating standard Publishing site and taking a look around

Introducing Microsoft.SharePoint.Publishing.dll



DEMO: MSFT.SharePoint.Publishing.dll

- Demo: **PublishingObjectModel**
 - Displays information about a specified Publishing site
 - Displays all Page Layouts within a specified Publishing site
 - Displays all pages within a specified Publishing site

Summary

- Overview of Office SharePoint Server 2007 components
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The slide features a dark background with a decorative border. At the top, there's a banner with a black and white photograph of a tiger in a forest. Below the banner, the title 'Authentication & Authorization' is displayed in large, bold, white font. Underneath the title, the subtitle 'SharePoint Security Fundamentals' is shown in a smaller, white font.

Agenda

- Windows SharePoint Services security groups
- Web Content Management security groups
- Permission management & inheritance
- Creating custom permission levels
- WSS security architecture
 - Pluggable authentication
 - Alternate access mappings

Overview of Security & Permissions

- Securable objects can be assigned permissions
 - Site collections
 - Sites
 - Lists & libraries
 - List items & documents
- Use permission levels to group permission types
- Assign permission levels to SharePoint groups
- Use SharePoint groups to grant people rights
- Assign users and groups to SharePoint groups

WSS 3.0 Permissions

List Permissions

- Manage Lists - Create and delete lists, add or remove columns in a list, and add or remove public views of a list.
- Override Check Out - Discard or check in a document which is checked out to another user.
- Add Items - Add items to lists, add documents to document libraries, and add Web discussion comments.
- Edit Items - Edit items in lists, edit documents in document libraries, edit Web discussion comments in documents, and customize Web Part Pages in document libraries.
- Delete Items - Delete items from a list, documents from a document library, and Web discussion comments in documents.
- View Items - View items in lists, documents in document libraries, and view Web discussion comments.
- Approve Items - Approve a minor version of a list item or document.
- Open Items - View the source of documents with server-side file handlers.
- View Versions - View past versions of a list item or document.
- Delete Versions - Delete past versions of a list item or document.
- Create Alerts - Create e-mail alerts.
- View Application Pages - View forms, views, and application pages.
- Enumerate Lists

Site Permissions

- Manage Permissions - Create and change permission levels on the Web site and assign permissions to users and groups.
- View Usage Data - View reports on Web site usage.
- Create Subsites - Create subsites such as team sites, Meeting Workspace sites, and Document Workspace sites.
- Manage Web Site - Grants the ability to perform all administration tasks for the Web site as well as manage content.
- Add and Customize Pages - Add, change, or delete HTML pages or Web Part Pages, and edit the Web site using a Windows SharePoint Services-compatible editor.
- Apply Themes and Borders - Apply a theme or borders to the entire Web site.
- Apply Style Sheets - Apply a style sheet (.CSS file) to the Web site.
- Create Groups - Create a group of users that can be used anywhere within the site collection.
- Browse Directories - Enumerate files and folders in a Web site using SharePoint Designer and Web DAV interfaces.
- Use Self-Service Site Creation - Create a Web site using Self-Service Site Creation.
- View Pages - View pages in a Web site.
- Enumerate Permissions - Enumerate permissions on the Web site, list, folder, document, or list item.
- Browse User Information - View information about users of the Web site.
- Manage Alerts - Manage alerts for all users of the Web site.
- Use Remote Interfaces - Use SOAP, Web DAV, or SharePoint Designer Interfaces to access the Web site.
- Use Client Integration Features - Use features which launch client applications. Without this permission, users will have to work on documents locally and upload their changes.
- Open - Allows users to open a Web site, list, or folder in order to access items inside that container.
- Edit Personal User Information - Allows a user to change his or her own user information, such as adding a picture.

Personal Permissions

- Manage Personal Views - Create, change, and delete personal views of lists.
- Add/Remove Personal Web Parts - Add or remove personal Web Parts on a Web Part Page.
- Update Personal Web Parts - Update Web Parts to display personalized information.

WSS 3.0 Permission Levels

- Limited Access:
 - Can view specific lists & libraries, list items, and folders when given permissions
 - Can't be removed
- Read:
 - Read only access... no edit rights
- Contribute:
 - Can view, add, update & delete items in lists & libraries
- Design:
 - Contribute rights + approve & customize
- Full Control:
 - Unrestricted access

WSS 3.0 SharePoint Groups

- Visitors
 - Granted permission level Read
- Members
 - Granted permission level Contribute
- Owners
 - Granted permission level Full Control

WCM Permission Levels

- *Same permission levels as WSS sites plus the following...*
- Approve:
 - Can edit & approve pages, list items & documents submitted for approval
- Manage Hierarchy:
 - Can create & manage sites, pages, list items and documents
- Restricted Read:
 - Can read pages & documents, but not previous versions or rights information

WCM SharePoint Groups

- *Same SharePoint groups as WSS sites plus the following...*
- Approvers
 - Granted Approve & Limited Access permission levels
- Designers
 - Granted Design & Limited Access permission levels
- Hierarchy Managers
 - Granted Limited Access & Manage Hierarchy permission levels
- Quick Deploy Users
 - Granted Limited Access permission level
- Restricted Readers
 - Granted Limited Access & Restricted Read permission levels
- Style Resource Readers
 - Granted Read permission to Master Page Gallery & Restricted Read to Style Library
 - All authenticated users are members of this group

Permission Mgmt & Inheritance

- By default, all SharePoint securable objects inherit permissions of their parent object
- Administrators can:
 - Break inheritance & assign unique permissions to any securable object
 - Re-establish permission inheritances

Customizing Groups & Permission Levels

- SharePoint Groups & Permission Levels can be created & customized via the browser UX or API
- Important object model classes:
 - `SPUser` = SharePoint user
 - `SPGroup` = SharePoint group
 - `SPRoleDefinition` = Permission level
 - `SPRoleAssignment` = used to associate a user / group with a permission level (in conjunction with the following class...)
 - `SPRoleDefinitionBindingCollection` = similar to a join table... used to associate users / groups with permission levels

Adding Permission Levels To Groups

```
using (SPSite siteCollection = new SPSite("http://wcm.litwareinc.com")) {
    using (SPWeb site = siteCollection.RootWeb) {
        // get reference to the site group
        SPGroup group = site.Groups["Litware Inc. Visitors"];

        // create new assignment for the group
        SPRoleAssignment roleAssignment = new SPRoleAssignment(group);

        // get reference to Designers permission level
        SPRoleDefinition roleDefinition = site.RoleDefinitions["Designers"];

        // add Designers permission level to site group
        roleAssignment.RoleDefinitionBindings.Add(roleDefinition);

        // add the role assignment to the site assignments collection
        site.RoleAssignments.Add(roleAssignment);

        // update the site
        site.Update();

        // visitors now granted Designer permission level
    }
}
```

DEMO: Working with Permissions via API

- Demo: **CustomPermissionLevelFeature**
 - Create a custom permission level with a Feature
 - Custom permission levels can be used as application roles

The “Lockdown Feature”

- By default, all users in a SharePoint site can access the SharePoint-y pages
 - <http://wcm.litwareinc.com/pages/forms/allitems.aspx>
- Not desirable in Publishing sites
- Controlled by the “View Application Pages” right granted by “Limited Access”
 - SPBasePermissions.ViewFormPages
- Feature ViewFormPagesLockdown removes this right from Limited Access
 - Automatically activated by Publishing Portal template

Policy for Web Applications

- Allows farm administrators to specify which users have global rights to all sites in site collections within a Web application
- Options:
 - Full Control
 - Full Read
 - Deny Read
 - Deny Write
- Overrules any permissions set at a lower level
- Example use: company facing litigation can deny an employee write access to a site collection

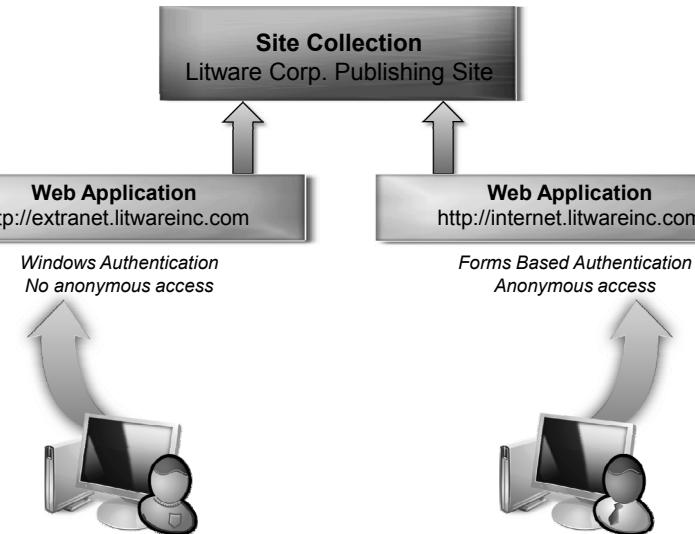
Pluggable Authentication

- ASP.NET 2.0's membership provider model available to all SharePoint sites!
- Not restricted to Active Directory
- Forms Based Authentication (FBA)
 - Including custom authentication providers
- Anonymous Access

Alternate Access Mappings

- Create multiple paths into a site collection
 - Up to 5 unique paths (one for each zone)
- Possible uses:
 - Limit external access
 - Leverage existing internal authentication
- Example:
 - `http://internet.litwareinc.com`
Anonymous Access + FBA against custom user store
 - `http://extranet.litwareinc.com`
Non-anonymous access + AD against corp AD

Alternate Access Mappings (Part 2)



Summary

- Windows SharePoint Services security groups
- Web Content Management security groups
- Permission management & inheritance
- Creating custom permission levels
- WSS security architecture
 - Pluggable authentication
 - Alternate access mappings



TED PATTISON™ GROUP

Creating Master Pages & Configuring Navigation

Creating Consistent User Experiences

Agenda

- Master pages in Windows SharePoint Services 3.0
 - Page templates vs. page instances
- Creating, editing & managing master pages
 - Office SharePoint Designer 2007
 - Visual Studio (Features & solutions)
- WSS 3.0 & MOSS 2007 navigation
- Managing & customizing navigation in Publishing sites

Master Pages in WSS 3.0

- Recall two previous concepts:
 - Page templates vs. instances
 - Content pages vs. application pages
- Master pages live within the Master Page Gallery
 - http://www.litwareinc.com/_catalogs/masterpage
 - Exists *only* in the top-level site within a site collection
- Upon site provisioning, default.master added to Master Page Gallery as `GhostableInLibrary`
 - While living in the Master Page Gallery as uncustomized, the `default.master` on the file system is used

Master Pages in Publishing Sites

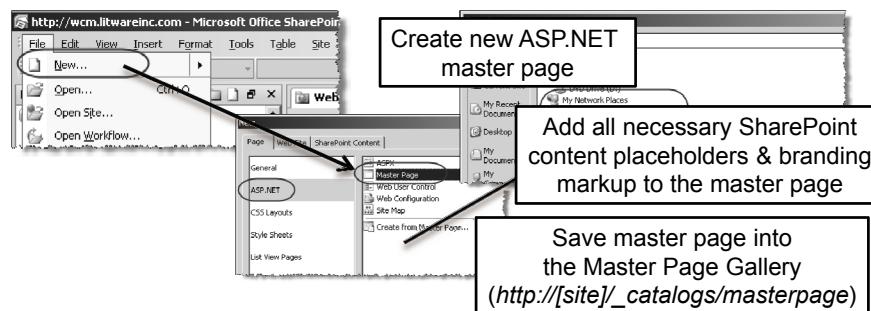
- Publishing Portal site template provisions 8 additional master pages, specific to publishing sites
- Provisioned using the PublishingLayouts Feature

BlueBand.master	BlueGlassBand.master
BlackSingleLevel.master	BlueTabs.master
BlackVertical.master	BlueVertical.master
BlackBand.master	OrangeSingleLevel.master

Creating & Editing Master Pages

- Create & edit using:
 - Office SharePoint Designer 2007
 - Any text editor
- All master pages in SharePoint must contain a minimum number of content placeholders
 - Can hide unused ones with
`<asp:panel visible="false" runat="server">`
- Add master pages to Master Page Gallery using:
 - Office SharePoint Designer 2007
 - Initially added as customized**
 - Features using `<module>` elements
 - Initially added as uncustomized instances based off file templates**

Creating Master Pages with SPD



- In order for others to see and use it:
 - Check in
 - Publish a major version
 - Approve Publishing request

Creating Master Pages with Features

```
<?xml version="1.0" encoding="utf-8" ?>
<Elements xmlns="http://schemas.microsoft.com/sharepoint/">
  <!-- Add the master page to the Master Page Gallery -->
  <Module Url="_catalogs/masterpage"
    Path="MasterPages"
    RootWebOnly="TRUE">
    <!-- provision the minimal master page into the Master Page Gallery -->
    <File Url="Minimal.master"
      Name="MinimalMasterFeature.master"
      Type="GhostableInLibrary">
      <Property Name="ContentType"
        Value="$Resources:cmscore,contenttype_masterpage_name;" />
      <Property Name="PublishingPreviewImage"
        Value="~SiteCollection/_catalogs/masterpage/Preview Images/Litware/MinimalPreviewFeature.gif, ~SiteCollection/_catalogs/masterpage/Preview Images/Litware/MinimalPreviewFeature.gif" />
      <Property Name="Title"
        Value="MinimalMasterFeature.master" />
      <Property Name="Description"
        Value="Minimal master page provisioned into the Master Page Gallery via the MinimalMasterFeature." />
    </File>
  </Module>

  <!-- Add the preview image to the Master Page Gallery -->
  <Module Url="_catalogs/masterpage/Preview Images/Litware"
    Path="MasterPages"
    RootWebOnly="TRUE">...</Module>
</Elements>
```

DEMO: Minimal Master Pages

- Demo: **Minimal.master**
 - Creating a “minimal master”, or a master page with no branding using Office SharePoint Designer 2007
- Demo: **MinimalMasterFeature**
 - Create & provision a minimal master page template & using a Feature
 - Create a Feature that adds the minimal master to all newly created sites via “Feature stapling”

Two Types of Master Pages

- MasterUrl
 - In Publishing sites, used in all “SharePoint-y” pages”
 - List pages: new / edit / display
 - On the Site Settings / Master Page configuration page, this is the System Master Page (the 2nd one)
- CustomMasterUrl
 - In Publishing sites, used by all Page Layouts
 - On the Site Settings / Master Page configuration page, this is the Site Master Page (the 1st one)

Special Master Page Tokens

- SharePoint uses tokens with the MasterUrl & CustomMasterUrl attribute in a page declaration to dynamically inject the appropriate master page URL
- Dynamic tokens (whole string is the token):
 - **~masterurl/default.master** – replaced at runtime with the value in SPWeb.MasterUrl property
 - **~masterurl/custom.master** – replaced at runtime with the value in SPWeb.CustomMasterUrl property
- Static tokens:
 - **~sitecollection/[x].master** & **~site/[x].master** – replaced at runtime with the site-relative or site collection-relative master page

SharePoint Delegate Controls

- Areas carved out on master pages or site pages, designated for dynamic content injection
- Content registered for a specific delegate control done using Features
- Content can be any type of control (including server control)
- Sequences specified at registration time dictate priority over other registered controls
- Developers can add delegate controls... no special registration necessary

SharePoint Navigation Basics

- SharePoint leverages ASP.NET 2.0's navigation provider model
 - Navigation data source
 - Navigation [rendering] control
- ASP.NET 2.0 navigation provider model separates navigation data from rendering
- Enables easy modification of rendering
- SharePoint includes modified ASP.NET 2.0 menu navigation control: `<sharepoint:aspmenu>`
- Like permissions, can optionally inherit from parent

Publishing Site Navigation

- Simple navigation modifications via Site Settings
 - Change sorting (manual & automatic)
 - Add headings & pages
 - Include / exclude subsites & pages
- Additional customization via properties on core navigation components
- Three core components:
 - Navigation control: `<SharePoint:AspMenu>`
 - Data source properties: `PortalSiteMapDataSource`
 - Site map provider: `PortalSiteMapProvider`

DEMO: Examining Navigation Components

- Demo: Touring the primary navigation components within a Publishing site

SharePoint:AspMenu

- DataSourceID
 - ID of the data source providing nav hierarchy
- Orientation
 - Horizontal | Vertical
- StaticDisplayLevels
 - Number of hierarchy navigation levels to display
- MaximumDynamicDisplayLevels
 - Maximum number of hierarchy navigation levels to display
 - DHTML flyouts

PortalSiteMapDataSource

- ShowStartingNode
 - Include starting node in navigation data or not
- StartFromCurrentNode
 - When true, data source uses own logic to determine where to start (leave set to true)
- TreatStartingNodeAsCurrent
 - Which node is treated as the current node

PortalSiteMapDataSource (Part 2)

- TrimNonCurrentTypes
 - Remove nodes directly in current node
- TrimNonAncestorTypes
 - Remove nodes directly above or below current node
- TrimNonAncestorDescentent
 - Remove nodes above or below current node
- *Possible Types:*
 - *Heading*
 - *Page*
 - *AuthoredLink*

PortalSiteMapProvider

- NavigationType
 - **Global:** includes links from TopNavigationBar collection
 - **Current:** includes links from QuickLaunch collection
 - **Combined:** acts like Global when site not set to inherit; acts like Current when site set to inherit
- EncodeOutput
 - HTML encodes the navigation node title
- DynamicChildLimit
 - Number of navigation nodes to include for flyouts

PortalSiteMapProvider (Part 2)

- RequireUniqueKeysForNodes
- IncludeSubSites & IncludePages
 - **Always:** ignore SPWeb's settings, always include these types of navigation items
 - **PerWeb:** respects each SPWeb's settings
 - **Never:** ignore SPWeb's settings, never include these types of navigation items
- IncludeHeadings &
IncludeAuthoredLinks
 - Boolean flags to include / not include types of links

DEMO: Customizing the OOTB Nav.

- Demo: Customizing the out-of-the-box navigation components
 - Navigation control (<SharePoint:AspMenu>)
 - Site map data source

Customizing Navigation via API

- What if `PortalSiteMapProvider` is not suitable?
 - Do not recreate a brand new site map provider
 - Subclass `SharePoint PortalSiteMapProvider`

```
using System;
using System.Web;
using Microsoft.SharePoint.Publishing;
using Microsoft.SharePoint.Publishing.Navigation;

namespace WCM401 {
    /// <summary>
    /// Regardless of settings, never includes contents of a list in nav.
    /// </summary>
    public class WcmPortalSiteMapProvider : PortalSiteMapProvider {
        public override SiteMapNodeCollection GetChildNodes (SiteMapNode node) {
            PortalSiteMapNode smNode = node as PortalSiteMapNode;

            // if nothing defined or if the node is a list, return nothing
            if (smNode == null || smNode.Type == NodeTypes.List)
                return new SiteMapNodeCollection();
            else // else, act normally
                base.GetChildNodes(smNode);
        }
    }
}
```

Customizing Navigation via API (Part 2)

- Manipulate navigation via SharePoint API
 - `SPWeb.Navigation.QuickLaunchBar` – provides a reference to the site's Quick Launch navigation
 - `SPWeb.Navigation.TopNavigationNode` – provides a reference to the site's Global Navigation (tabbed, horizontal navigation)
 - `SPNavigationNode` & `SPNavigationNodeCollection` – used to create navigation items (menu items)

Summary

- Master pages in Windows SharePoint Services 3.0
 - Page templates vs. page instances
- Creating, editing & managing master pages
 - Office SharePoint Designer 2007
 - Visual Studio (Features & solutions)
- WSS 3.0 & MOSS 2007 navigation
- Managing & customizing navigation in Publishing sites



**TED PATTISON™
GROUP**

Creating Custom Page Layouts

Working with Page Templates

Agenda

- Role of site columns & content types in Publishing sites
- Creating, editing & managing page layouts
 - Office SharePoint Designer 2007
 - Visual Studio (Features & solutions)
- Field controls & Web Parts
- Customizing Rich HTML Editor control

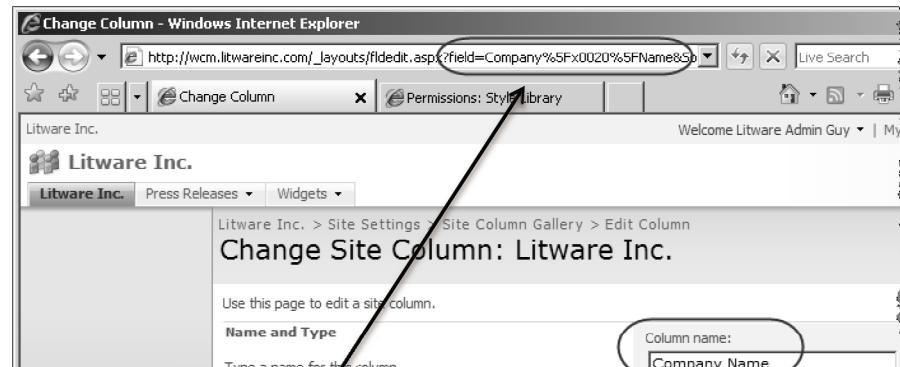
Site Columns

- Reusable column template for use within lists and content types
- Specify:
 - Name & description
 - Data type
 - Site column group
- Scoped at the site level
 - Available to child sites
- Adding to a list / content type creates a copy
- To manage, must have Web designer rights

Creating & Managing Site Columns

- Create / manage many ways:
 - Browser-based user interface
 - SharePoint object model
 - Feature XML <Field>
- Features & object model provide most control
 - Easy to version in virtually all source control systems
 - Highest level of reuse
- Avoiding dreaded **company_x0020_name** in CAML

The Feared & Dreaded _x0020_ !!!



Creating Site Columns with Features

```
<?xml version="1.0" encoding="utf-8" ?>
<Elements xmlns="http://schemas.microsoft.com/sharepoint/">
    <!-- new site column based off the "single line of text" field type -->
    <Field SourceID="http://schemas.microsoft.com/sharepoint/v3">
        ID="{0D499375-D734-43DB-A2EE-343B490B9CB0}"
        Name="PRByLine"
        DisplayName="Press Release ByLine"
        Group="WCM401"
        Type="Text"
        Required="FALSE"
        Sealed="FALSE"
        Hidden="FALSE" />
</Elements>
```

Creating Site Columns via API

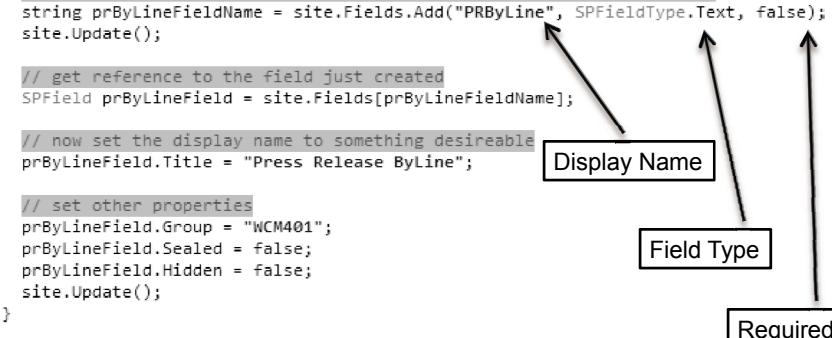
- Need a workaround to avoid the _x0020_ issue
 - Create field using the internal name & immediately update display name

```
using (SPSite siteCollection = new SPSite("http://wcm.litwareinc.com")) {
    using (SPWeb site = siteCollection.RootWeb) {
        // create field but use the desired internal name as the display name
        string prByLineFieldName = site.Fields.Add("PRByLine", SPFieldType.Text, false);
        site.Update();

        // get reference to the field just created
        SPField prByLineField = site.Fields[prByLineFieldName];

        // now set the display name to something desireable
        prByLineField.Title = "Press Release ByLine";

        // set other properties
        prByLineField.Group = "WCM401";
        prByLineField.Sealed = false;
        prByLineField.Hidden = false;
        site.Update();
    }
}
```



Content Types

- Used to define a type of data
- Enable storage of different types of content in same list or library
- Specify:
 - Name & description
 - Site columns, workflows, event receivers, policies, etc.
 - Content type group
- Scoped at the site level
 - Available to child sites
- Adding to a list creates a copy
- To manage, must have Web designer rights

Creating & Managing Content Types

- Create / manage many ways:
 - Browser-based user interface
 - SharePoint object model
 - Feature XML <ContentType>
- Features & object model provide most control
 - Easy to version in virtually all systems
 - Highest level of reuse

Creating Content Types with Features

```
<?xml version="1.0" encoding="utf-8" ?>
<Elements xmlns="http://schemas.microsoft.com/sharepoint/">
  <ContentType ID="[content type id]"
    Name="Press Release"
    Description="Litware Inc Press Release"
    Group="WCM401">
    <FieldRefs>
      <FieldRef ID="{0D499375-D734-43DB-A2EE-343B490B9CB0}" Name="PRByLine" />
      <FieldRef ID="{0C50E0BF-A35C-4A38-B784-AFA60BBADC00}" Name="PRBody" />
    </FieldRefs>
    <DocumentTemplate TargetName="/_layouts/CreatePage.aspx" />
  </ContentType>
</Elements>
```

Creating Content Types via API

```
using (SPSite siteCollection = new SPSite("http://wcm.litwareinc.com")) {
    using (SPWeb site = siteCollection.RootWeb) {
        // assume "Page" is the base content type
        SPContentType baseContentType = site.AvailableContentTypes["Page"];

        // create the content type and set a few properties
        SPContentType pressReleaseContentType =
            new SPContentType(baseContentType, site.ContentTypes, "Press Release");
        pressReleaseContentType.Description = "Litware Inc Press Release";
        pressReleaseContentType.Group = "WCM401";
        pressReleaseContentType.DocumentTemplate = "/_layouts/CreatePage.aspx";

        // add fields to the content type
        SPField prByLinefield = site.AvailableFields["Press Release ByLine"];
        pressReleaseContentType.FieldLinks.Add(new SPFieldLink(prByLinefield));
        SPField pBodyField = site.AvailableFields["Press Release Body"];
        pressReleaseContentType.FieldLinks.Add(new SPFieldLink(pBodyField));

        // add content type to the site and update both
        site.ContentTypes.Add(pressReleaseContentType);
        pressReleaseContentType.Update();
        site.Update();
    }
}
```

Site Columns & Content Types In Publishing Sites

- Site columns & content types play a key role in Publishing sites
- Both are used to define schema for content pages
- Content types must inherit from the **Page** content type (which inherits from **System Page**)
 - [...]FEATURES\PublishingResources\PublishingContentTypes.xml
 - 0x010100C568DB52D9D0A14D9B2FDCC96666E9F2007948130
EC3DB064584E219954237AF39
- Page layouts must be associated with content types

Overview of Page Layouts

- Combined with master page to define the rendering of a content page
 - Obtains master page from `SPWeb.CustomMasterUrl`
- Hosts field controls and Web Part zones
- Complies to the Page Layout content type
- Has an associated content type
 - Dictates which content type the page layout is used for rendering
- Can bind multiple page layouts to content type
- Associated with exactly one content type

Page Layouts in Publishing Sites

- Recall previous concept:
 - Page templates vs. instances
- Page layouts live within the Master Page Gallery
 - http://www.Litwareinc.com/_catalogs/masterpage
 - Exists *only* in the top-level site within a site collection
- Upon site provisioning, page layout added to Master Page Gallery as `GhostableInLibrary`
 - While living in the Master Page Gallery as uncustomized, the page layout on the file system is used

Components of Page Layouts

- Field Controls (*Module 8*)
 - Field controls are bound fields within pages list item
 - Used to statically place content on a page
 - Content owners can NOT move or modify field controls
 - Developers can create custom field controls
- Web Parts (*Module 7*)
 - Designers & developers place Web Part zones on page layouts
 - Allow content owners more control over content
- Edit Mode Panel (*Module 6*)
 - Used to show / hide renderings in display / edit mode

Field Controls & Web Parts Compared

	Field Controls	Web Parts
Content Storage	In a field (column) in the page's underlying SPListItem	Within the Web Part data of the page
Personalization	No	Yes
Versioning	Versioning tied to page with complete history	Versioning tied to page <i>without</i> history
Who has ultimate control?	Page designer / developer	Page designer (in placement of Web Part zones); content owner in managing of zone's contents (add/edit Web Parts within Web Part zone)
When to use?	Specific types of content must appear in specified places of a page; structured formatting / branding	Structure of content on page (in part of a page) isn't important; let content owners have full control

Customizing Rich HTML Editor Control

- Rich HTML editor control used by default with fields of type Publishing HTML
- Developers can specify if the following are / aren't allowed within the field:

HTML Tables	Formatting (bold, italic, etc.)
Hyperlinks	Access to raw markup
Images	Which CSS Classes Are Available
Font Family or Sizes	Reusable Content
Font Colors	

- Specify using attributes in markup (or with SharePoint Designer's tool window)
- Extensible – add custom buttons to floating toolbar
 - Module 6*

Creating Page Layouts with SPD 2007



- In order for others to see and use it:
 - Check in
 - Publish a major version
 - Approve publishing request

Creating Page Layouts with Features

```
<?xml version="1.0" encoding="utf-8" ?>
<Elements xmlns="http://schemas.microsoft.com/sharepoint/">
  <Module Url="_catalogs/masterpage"
    Path="PageLayouts"
    RootWebOnly="TRUE">
    <File Url="CustomPageLayout.aspx"
      Type="GhostableInLibrary">
      <Property Name="PublishingAssociatedContentType"
        Value="#Press Release;" />
      0x010100C568D852D9D0A14D9B2FDCC96666E9F2007948130EC3DB064584E219954237AF3900D626686F6C2C4C97AAA4BB1D8F2EDA5C;#...
    " />
      <Property Name="PublishingPreviewImage"
        Value="~SiteCollection/_catalogs/masterpage/Preview Images/Litware/CustomPageLayoutPreview.gif" />
    , ~SiteCollection/_catalogs/masterpage/Preview Images/Litware/CustomPageLayoutPreview.gif" />
      <Property Name="ContentType"
        Value="$Resources:cmscore,contenttype_pagelayout_name;" />
      <Property Name="Title"
        Value="Litware Press Release" />
    </File>
  </Module>
  <!-- Add the preview image to the Master Page Gallery -->
  <Module Url="_catalogs/masterpage/Preview Images/Litware"
    Path="PageLayouts"
    RootWebOnly="TRUE">...
  </Elements>
```

DEMO: Creating Page Layouts

- Demo: Creating content types & page layouts with the browser & SharePoint Designer interface
 - Create a new content type
 - Create a new page layout using SharePoint Designer
 - Add field controls, Web Part zones & Web Parts
 - Create new content page based on new page layout
- Demo: **PageLayoutFeature**
 - Create new site columns, content type and page layout using a Feature instead of SharePoint Designer
- Demo:
 - Modify which page layouts can be used within a subsite

Summary

- Role of site columns & content types in Publishing sites
- Creating, editing & managing page layouts
 - Office SharePoint Designer 2007
 - Visual Studio (Features & solutions)
- Field controls & Web Parts
- Customizing Rich HTML Editor control

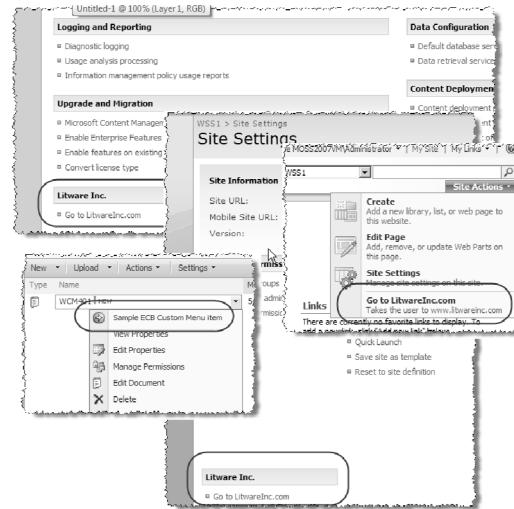
The slide features a dark background with a large, high-quality photograph of a tiger in a forest setting at the top. Below the photo is the Ted Pattison Group logo, which includes a stylized hard hat and compass icon. The main title, "Extending the Out-Of-The-Box Authoring Experience", is displayed in large, bold, white font. Below the title, the subtitle "MOSS 2007 WCM Extensibility" is shown in a smaller, white font.

Agenda

- Custom actions (augmenting SharePoint menus)
- Extensibility opportunities with Publishing sites
- Leveraging the Edit Mode Panel
- Extending the Rich HTML Editor control
- Implementing Telerik's RadEditor Lite
- Extending the Page Editing Toolbar
- Implementing an offline authoring experience
 - Document converters

Augmenting SharePoint Menus

- SharePoint menus are easily managed using custom actions in Features
- <CustomActionsGroup>
- <HideCustomAction>
- <CustomAction>



Custom Actions

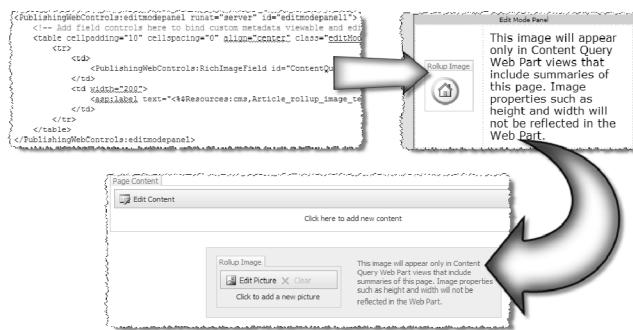
- Areas affected by custom actions:
 - Central Administration
 - Site Settings
 - Site Actions
 - Edit Control Block (ECB)
 - List menus (New | Upload | Actions)
 - List form toolbars (New | Edit | View)
- Custom Actions Can:
 - Point to a URL, class or ASCX file
 - Be associated with specific list types
 - Security trimmed with rights assignments

Overview of Extensibility Options

- Edit Mode Panel
 - Useful to show certain elements in page layout files in different presentation modes (display | edit)
- Rich HTML Editor field control
 - Add new buttons to the authoring control
- Page Editing Toolbar
 - Can add / remove menu items from the Page Editing menu or Quick Access buttons area
- Offline authoring capabilities
 - Author pages using Word, InfoPath or another tool
 - Upload to document library & pages generated automatically

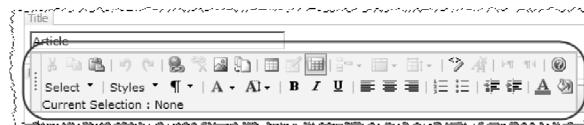
Leveraging the Edit Mode Panel

- Edit Mode Panel:
 - Control that contains other controls
 - Renders contents in diff. states (display | edit) via `PageEditMode`
- Possible uses:
 - Article rollup image / keywords / metadata for the page



Rich HTML Editor Field Control

- OOTB provides built-in buttons to add & manage tables, links, formatting, images, etc.



- Buttons can be enabled / disabled via markup
- Custom buttons can be added
- Custom styles can be specified, forcing content owners to use approved formatting (no free-form bold / italics / underline / font)

DEMO: Customizing the HTML Editor

- DEMO: Customizing the Rich HTML Editor field control
 - Disabling certain buttons
 - Designating specific CSS classes for use
 - Adding custom buttons to the field control

Telerik's RadEditor Lite

- OOTB MOSS Rich HTML editor not cross browser capable (targeted for Internet Explorer)
- Telerik's RadEditor Lite
 - *Note: this is not the commercial full featured, RadEditor*
 - Fully cross browser
 - Adds multiple undo levels
- Customers with a MOSS license get a RadEditor Lite for MOSS license
- Get it from: <http://www.telerik.com/sharepoint>

DEMO: Implementing Telerik RadEditor

- DEMO: Implementing the Telerik RadEditor
 - Installation of the free Telerik RadEditor control
 - Incorporating RadEditor as the HTML editor within page layouts

Extending the Page Editing Toolbar

- Capability to add / remove items from the Page Editing Menu and / or Quick Access Buttons



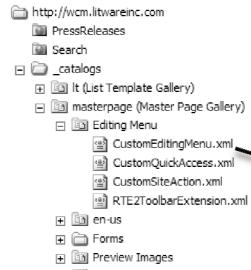
- How to customize:
 - OOTB Editing Menu driven from XML files in ..\12\TEMPLATE\LAYOUTS\EditingMenu
 - Problem is these are global to all sites on the server
 - For site-by-site customizations, edit similar XML files in the site's Master Page Gallery \ Editing Menu using SharePoint Designer

Customizing the Page Editing Menu

- Deploy assembly containing class that inherits:
 - Microsoft.SharePoint.Publishing.WebControls.EditingMenuActions.ConsoleAction
- Add a reference to assembly containing new command
 - Similar to a ASPX / ASCX Register directive
- Manipulate new / existing nodes within the <structure> section



Customizing the Page Editing Menu



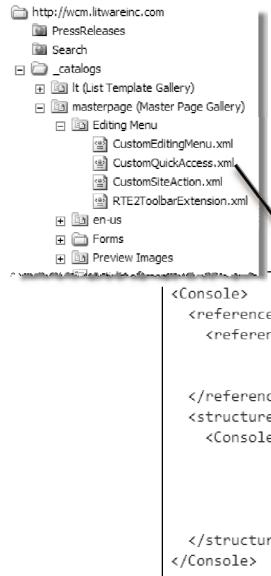
```
<Console>
  <references>
    <reference TagPrefix="wcm401"
      assembly="[[ 4-part assembly name }}"
      namespace="PublishingPageDetailViewer" />
  </references>
  <structure>
    <ConsoleNode Sequence="500" ConfigMenu="Add" NavigateUrl="javascript:">
      AccessKey="L"
      DisplayText="Utilities"
      ImageUrl="/_layouts/images/saveitem.gif"
      UserRights="EmptyMask"
      UseResourceFile="false"
      ID="saPageLinks">
      <ConsoleNode DisplayText="Page Details">
        ImageUrl="/_layouts/images/info16by16.gif"
        UserRights="EmptyMask"
        UseResourceFile="false"
        Action="wcm401:PublishingPageDetailMenuItem"
        ID="wcm401PubPageDetailEditMenu">
      </ConsoleNode>
    </ConsoleNode>
  </structure>
</Console>
```

Customizing Quick Access Buttons

- Deploy assembly containing class that inherits:
 - Microsoft.SharePoint.Publishing.WebControls.EditingMenuActions.ConsoleAction
- Add a reference to assembly containing new command
 - Similar to a ASPX / ASCX Register directive
- Manipulate new / existing nodes within the <structure> section



Customizing the Quick Access Buttons



```
<Console>
<references>
<reference TagPrefix="wcm401"
           assembly="[[ 4-part assembly name ]]"
           namespace="PublishingPageDetailViewer" />
</references>
<structure>
<ConsoleNode Sequence="1"
              ConfigMenu="Add"
              HideStates="PageHasCustomizableZonesFalse|PageHasFieldControlsFalse"
              Action="wcm401:PublishingPageDetailMenuItem"
              ID="wcm401PubPageDetailQuickAccess" />
</structure>
</Console>
```

DEMO: Page Editing Toolbar

- **DEMO: PublishingPageDetailViewer**
 - Adding a new menu action to the Page Editing menu
 - Adding a new button to the Quick Access Buttons

Offline Authoring Capabilities

- Content authors can author pages using Word / InfoPath
 - Once the document has been created, upload to a document library
 - A registered document library picks up document & runs it through a document converter
 - Document converter parses document, creating a content page in the configured /Pages library
 - SharePoint creates an association between the document and content page for future updates
- Document Converters included OOTB:
 - Word, InfoPath or XML

Note: Microsoft calls this “smart client authoring”

Setting up Document Converters

- Configure two services on the SharePoint server:
 - Document Converter Launcher Service
 - Document Converter Load Balancer Service
- Service setup & configuration:
 - Central Admin -> Operations -> Services on server
- Configure document conversions on a per Web application
 - Central Admin -> App. Management



Note: Document converters can not run on Windows Active Directory Domain Controllers

Creating & Deploying Document Converters

- Create a console application that does the conversion work
 - Must accept following input parameters:
`-in inFile`
`-out outFile.html`
`[-config configuration.xml]`
`[-log logfile.xml]`
- Register custom converter with SharePoint via a Feature
 - Use the `<DocumentConverter>` node in a Feature elements manifest
 - Must be scoped at the Web application level
- Optionally create a custom ASPX for converter-specific settings

Summary

- Extensibility opportunities with Publishing sites
- Custom actions (augmenting SharePoint menus)
- Leveraging the Edit Mode Panel
- Extending the Rich HTML Editor control
- Implementing Telerik's RadEditor Lite
- Extending the Page Editing Toolbar
- Implementing an offline authoring experience
 - Document converters



**Custom Field Types
& Field Controls**

Customizing Data Structure and
Rendering of Content Elements

Agenda

- Understanding the relationship between field types and field controls
 - All those moving parts!!!
- Custom field types
 - Creating & deploying custom field types
- Custom field controls
 - Creating & deploying custom field controls
- Incorporating custom field controls into page layouts

Starting With An Analogy...

- “What’s old is new again...”
- Think of custom field types in the same context as SQL Server 2005
- Sometimes the provided field types don’t meet business needs

SharePoint	SQL Server
OOTB Field Types	OOTB Data Types
Custom Field Type	Custom CLR Data Type
List Template / Content Type Schema	Table Schema (DDL / TSQL)
List Instance	Table Instance

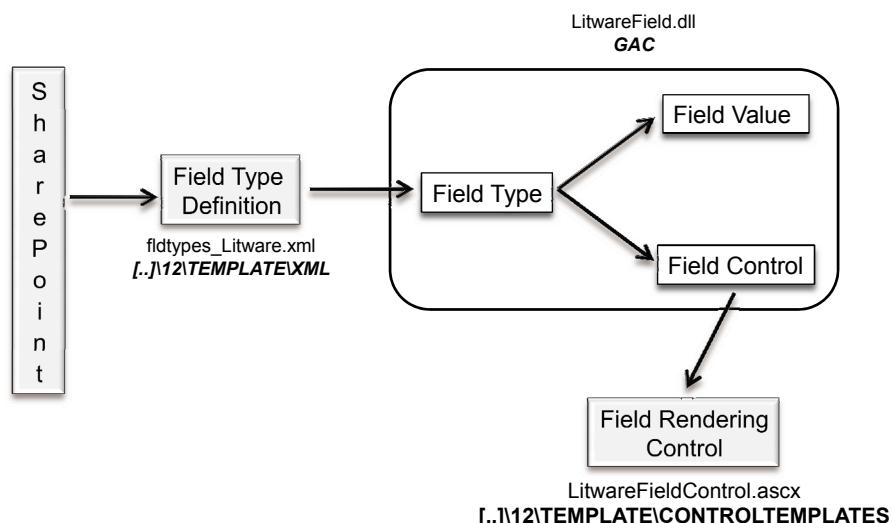
Reviewing the Problem

- At times the included SharePoint field types do not meet business requirements for:
 - Storage of data elements
 - Pull data from external systems & not rely on users to type the customer ID (preferred: select from a list of IDs)
 - Performing validation on data entry / edits

Custom Field Types

- SharePoint provides a way to create custom field types
- Allows developers to define:
 - Structure of the stored data
 - Rendering of the field in display / new / edit mode (as well as alternate rendering based on the context, such as a mobile device)
 - Custom validation
 - Custom default values for new items

Field Type & Control Components



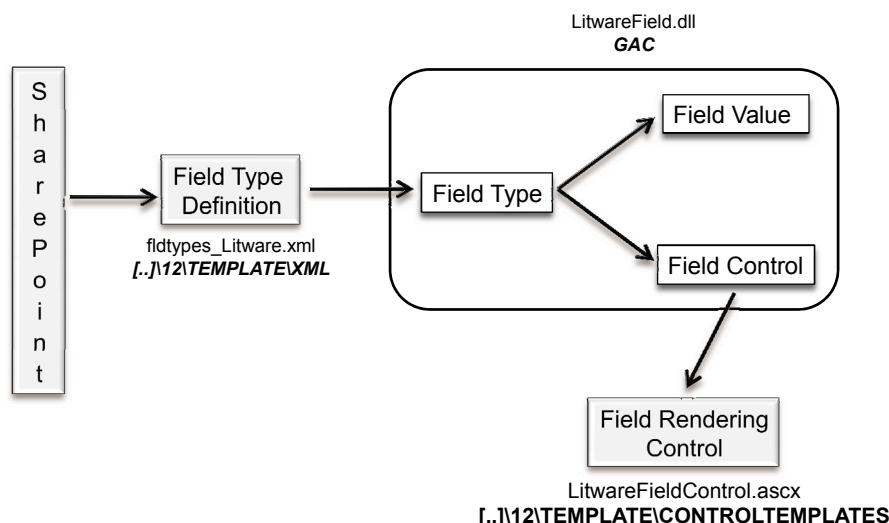
Creating Custom Field Types Requirements

- Create a custom field type class inheriting from a base field type class:

SPFieldBoolean	SPFieldMultiChoice	SPFieldText
SPFieldChoice	SPFieldMultiLineText	SPFieldUrl
SPFieldCurrency	SPFieldNumber	SPFieldUser
SPFieldDateTime	SPFieldRatingScale	SPFieldMultiColumn
SPFieldLookup		

- Must be deployed to GAC as a strong-named assembly
- Create a field type definition:
 - XML file making SharePoint aware of the field type
 - Contains pointer to class & assembly containing type
 - Contains rendering logic & default values

Field Type & Control Components



Custom Field Values Type

- When base field types do not support a special data structures required by your custom field type, you can create your own
- Requirements:
 - Must be serializable – should implement `ToString()`
 - Must implement two constructors (can simply call the base value type class):

```
public class FieldResourceIconValue : SPFieldMultiColumnValue {  
    private const int NUM_OF_FIELDS = 4;  
  
    public FieldResourceIconValue () : base(NUM_OF_FIELDS) {}  
  
    public FieldResourceIconValue (string value) : base(value) {}  
  
    [properties]  
}
```

Custom Field Values Type (Part 2)

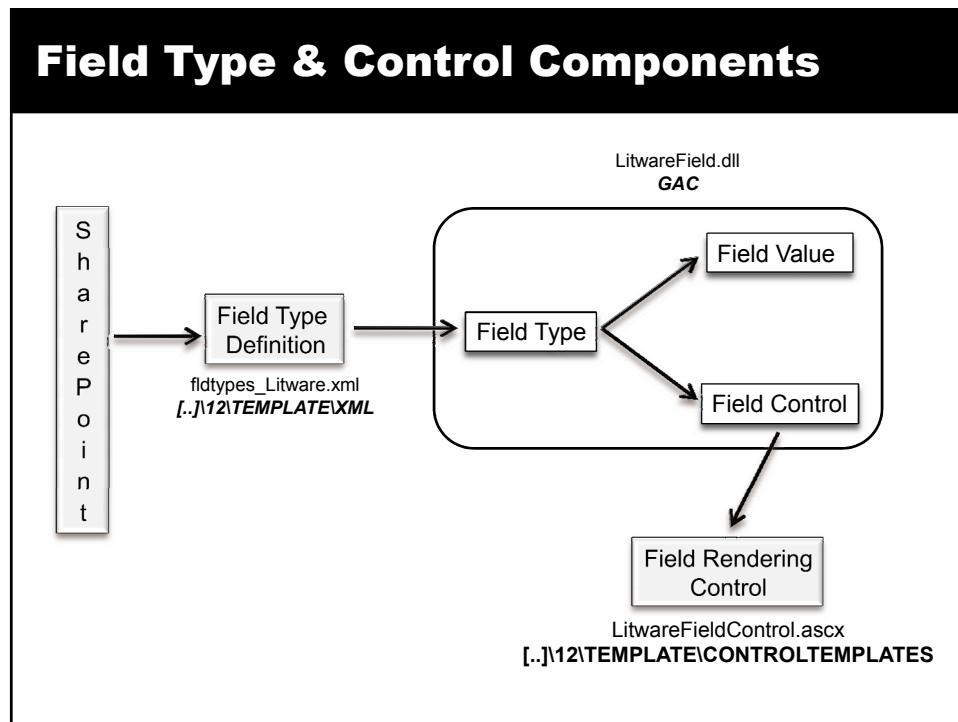
- Custom field type values require overriding one method on the field type class:
 - `GetFieldValue()`
called when SharePoint makes a call to `SPLISTITEM["CustomFieldType"]`
- Optionally, add server-side validation:
 - `GetValidatedString()`
Converts the type into a serialized and validated string.
More on this in a moment...

Customizing Behavior of Custom Field Types

- `GetFieldValueAsText()` &
`GetFieldValueAsHtml()`
 - Returns the field as either text / HTML
- `GetFieldValue()`
 - Use this when the type contains a custom value type
- `IDesignTimeHtmlProvider.GetDesignTimeHtml()`
 - Used to display the field type in design mode (SPD)
- `OnAdded` / `OnUpdated` / `OnDeleting`
 - Events enabling developers to add custom logic on conditions

Validating Custom Field Types

- Validation can be defined in rendering control using ASP.NET 2.0 validation controls
 - Downside: bypassed when working with the field through code.
- Can override the `GetValidatedString()` method on the custom field class
 - If data is not valid, throw exception of type `SPFieldValidationException`
 - Make sure to include logic if the field is required (indicated by the `Required` property on the base field class)



Custom Field Controls

- Use custom field controls when the edit experience of a field does not meet business requirements
- Do not need to create a custom field type when creating a custom field control
 - Can leverage an existing field type
- Create an ASCX file for the new / edit experience
- Can include ASP.NET 2.0 validation controls for client-side validation

Creating Custom Field Controls

- Create class that inherits from:
 - Microsoft.SharePoint.WebControls.BaseFieldControl
- Override following methods & properties:
 - DefaultTemplateName – specifies the of the rendering template
 - CreateChildControls() – associate & init any web controls in rendering template
 - Value – get / set properties on the web controls
- Create associated ASCX file containing a `<SharePoint:RenderingTemplate>` tag

Creating Custom Field Control (Part 2)

- If custom field control is associated with a custom field type...
 - Associate the field control with a custom field type by overriding the `FieldRenderingControl` property on the field type class
- Deployment:
 - Copy ASCX rendering template to
[...]\\12\\TEMPLATE\\CONTROLTEMPLATES
 - Deploy assembly to site's \\bin or WFE's GAC

Leveraging Custom Controls In Page Layouts

- Treat custom field controls as server controls
- Add `<%@ Register %>` directive at the top of the page layout
- Add field control server control tag
- Make sure to include the `FieldName` attribute
 - This links the field control to an underlying field type in the associated content type

Reviewing all the Moving Parts

- Field type class (ie: `SPFieldText`)
 - Contains definition of custom field type
- Field value class (ie: `SPFieldMultiColumnValue`)
 - Contains custom data structure serialization / deserialization
- Field control class (ie: `BaseFieldControl`)
 - Contains server-side logic for the rendering control
- Field control rendering template (ie: `Litware.ascx`)
 - ASCX file containing new / edit form
- Field type definition (ie: `fldtypes_Litware.xml`)
 - Contains definition and metadata of the field type

Summary

- Understanding the relationship between field types and field controls
 - All those moving parts!!!
- Custom field types
 - Creating & deploying custom field types
- Custom field controls
 - Creating & deploying custom field controls
- Incorporating custom field controls into page layouts



**Leveraging Publishing
& Custom Web Parts**

Utilizing the OOTB WCM Web Parts
and Creating Custom Web Parts

Agenda

- Overview of Web Parts
- Publishing Web Parts
 - Table Of Contents Web Part
 - Summary Links Web Part
 - Content Query Web Part
- Creating custom Web Parts
- Deployment of custom Web Parts

What is a Web Part?

- ASP.NET 2.0 server control
- Collection of controls to perform a specific function
- Enables user to personalize their experience
 - Behavior
 - Content
 - Appearance
- Two Web Parts can be connected to pass data between them
 - Example: List of Reports & Report Viewer

Possible Uses for Web Parts

- Small functional components
 - Display contents of a list
 - Display an image
- Part of a larger application
 - Entering sales orders
- Window into another application
 - Microsoft SQL Server 2005 Reporting Services

Publishing Web Parts

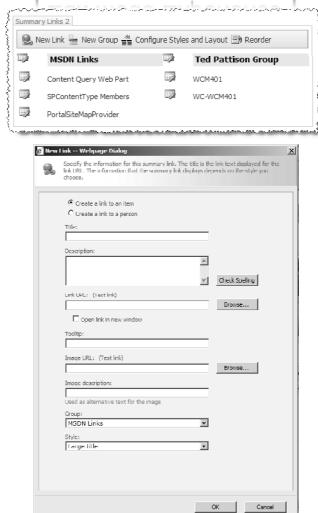
- Publishing sites have three additional Web Parts
 - Summary Links Web Part
 - Table of Contents Web Part
 - Content Query Web Part
- All retrieve their structure as XML
- All render presentation to HTML via XSLT
 - Developers can customize XSLT rendering
- Tip: Content Query Web Part will eliminate need for most custom Web Parts

Summary Links Web Part

- Allows content authors to manually create & manage headings and links
- Supports multiple sorting options
 - Automatic (ascending / descending)
 - Manual
- Also provided as a field control
 - Allows page designers / developers to restrict placement of Summary Links Web Part
- Similar to the Links list (and associated Web Part), except more styling options
- Ideal for providing extra links for a piece of content

Summary Links Web Part (Part 2)

Edit Mode Experience



Display Mode Experience

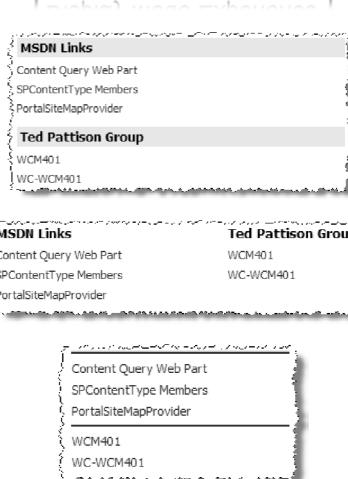
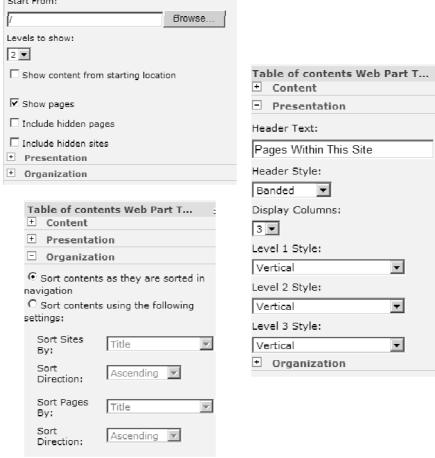
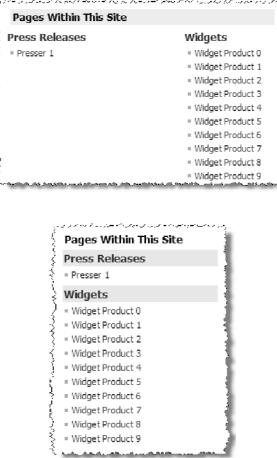


Table of Contents Web Part

- Displays pages from the current site
 - Optionally can include pages from child sites
- Ideal for section welcome pages (homepage) showing
- Helps keep site primary navigation from becoming cluttered with content pages

Table of Contents Web Part (Part 2)

Edit Mode Experience	Display Mode Experience
 <p>The screenshot shows the SharePoint ribbon with the 'Table of contents Web Part' selected under the 'Content Tools' category.</p>	 <p>The screenshot shows the SharePoint ribbon with the 'Table of contents Web Part' selected under the 'Content Tools' category.</p>
 <p>Edit Mode Experience: This section shows the configuration interface for the Table of Contents Web Part. It includes sections for 'Content' (Start From: dropdown, Levels to show: 2), 'Presentation' (Show pages, Include hidden pages, Include hidden sites), and 'Organization' (Sort contents as they are sorted in navigation, Sort contents using the following settings). The 'Sort Pages' section allows specifying 'By:' (Title) and 'Sort Direction' (Ascending).</p>	 <p>Display Mode Experience: This section shows the output of the Table of Contents Web Part. It displays a tree structure with 'Pages Within This Site' (Press Releases, Widgets) and a list of 'Widgets' (Widget Product 0 through Widget Product 9).</p>

Content Query Web Part

- Most powerful and flexible aggregation / rollup Web Part available in Publishing sites
- Allows content author to specify:
 - Scope of query
 - Filtering by specific content type / list type
 - Filtering by field values
 - Grouping & sorting
- Very performant with robust caching techniques leveraged within the Web Part

Advanced Customizing of the CQWP

- Content Query Web Part provides many configuration options via the Web Part Task Pane
- For advanced customization:
 - Export the CQWP to a *.webpart file
 - Modify CQWP's public properties directly in the *.webpart file
 - Import *.webpart file
- Use this technique to specify:
 - Specific CAML query to execute
 - Specify additional content fields to include in result set
 - Additional filtering capabilities

DEMO: Content Query Web Part

- Working with the Content Query Web Part's Task Pane
- Viewing all available properties in the CQWP by exporting it to a *.webpart file

Styling the Publishing Web Parts

- All Publishing Web Parts (Summary Links, Table of Contents, Content Query) return query results as XML, passing through XSL to generate HTML
- MOSS includes many OOTB style sheets for use
 - All found in the Style Library in the top-level web:
[http://.../style library/xsl style sheets](http://.../style%20library/xsl%20style%20sheets)
- Instead of customizing the provided XSL style sheets, create new ones
 - Benefit: can be packaged in a Feature for easy deployment

Styling Publishing Web Parts (Part 2)

The screenshot shows the SharePoint Style Library interface. On the left, there's a list of items: ContentQueryMain, Header, ItemStyle, LevelStyle, Rss, SummaryLinkMain, and TableOfContentMain. The 'ItemStyle' item is selected and highlighted. To the right, there's a 'Styles' dropdown menu with options like 'Default', 'Item style: Image on left', 'Image on right', etc. At the bottom, there's a code editor window titled 'ItemStyle.xsl' containing XSLT code.

```

<xsl:stylesheet
  version="1.0"
  exclude-result-prefixes="x d xs1 msxs1 cmswrt" ...
  xmlns:x="http://www.w3.org/2001/XMLSchema"
  xmlns:d="http://schemas.microsoft.com/sharepoint/dsp"
  xmlns:msxs1="http://schemas.microsoft.com/WebParts/v3/Publishing/runtime"
  xmlns:cmswrt="http://schemas.microsoft.com/SharePoint/13/Transform" xmlns:msxs1="urn:schemas-microsoft-com:xs1">
  ...
  <xsl:template name="Default" match="" mode="itemstyle">...
    ...
  <xsl:template name="NoImage" match="Row[@Style='NoImage']" mode="itemstyle">...
    ...
  <xsl:template name="TitleOnly" match="Row[@Style='TitleOnly']" mode="itemstyle">...
    ...
  <xsl:template name="TitleWithBackground" match="Row[@Style='TitleWithBackground']" mode="itemstyle">...
    ...
  <xsl:template name="Bullets" match="Row[@Style='Bullets']" mode="itemstyle">...
    ...
  <xsl:template name="ImageRight" match="Row[@Style='ImageRight']" mode="itemstyle">...
    ...
  <xsl:template name="ImageTop" match="Row[@Style='ImageTop']" mode="itemstyle">...
    ...
  <xsl:template name="ImageTopCentered" match="Row[@Style='ImageTopCentered']" mode="itemstyle">...
    ...
  <xsl:template name="LargeTitle" match="Row[@Style='LargeTitle']" mode="itemstyle">...
    ...
  <xsl:template name="ClickableImage" match="Row[@Style='ClickableImage']" mode="itemstyle">...
    ...
  <xsl:template name="NotClickableImage" match="Row[@Style='NotClickableImage']" mode="itemstyle">...
    ...
  <xsl:template name="FixedImageSize" match="Row[@Style='FixedImageSize']" mode="itemstyle">...
    ...
</xsl:stylesheet>

```

DEMO: Customizing Rendering of the CQWP

- Create a new style sheet
- Define a new rendering style
- Configure Publishing Web Part to use new XSL style sheet

Custom Web Parts

- Why would you need to develop Web Parts?
 - Frequently the provided Publishing Web Parts do not meet unique business needs
 - Want to provide content owners more flexibility in the layout of a page
 - Provide a personalized experience
 - Provide a mini-application (current weather applet)
- Develop custom Web Parts as ASP.NET 2.0 Web Parts
 - WSS 3.0 API includes a Web Part class, but it is primarily there for backwards compatibility

Creating Custom Web Parts

- Build a typical ASP.NET 2.0 server control:
 - Create a new class that inherits from:
`System.Web.UI.WebControls.WebParts.WebPart`
 - Override `CreateChildControls()`
Used to add any child controls to the page such as buttons, textboxes, labels, etc.
 - Override `RenderContents()`
Renders the contents of the Web Part, inside the outer tags and Web Part chrome
 - Never override `Render()`!!!!
SharePoint overrides `Render()` to include the web Part chrome and outer tags

Creating Custom Web Parts (Part 2)

- Few extra steps to get an ASP.NET 2.0 Web Part working in SharePoint:
 - Sign the assembly (need a strongly named assembly)
 - Tell ASP.NET 2.0 & SharePoint Web Part is OK to run
`System.Security.AllowPartiallyTrustedCallers`
`<SafeControl />`
 - Create Web Part definition file (*.webpart) with the type name (ie: five-part class name) and default public property settings
`[webroot]\wpcatalog`
`http://.../_catalogs/wp (Web Part Gallery)`

Real World Deployment Story

- Deploy using WSS solution packages
 - Microsoft Cabinet files with *.WSP extension
- Solution packages contain:
 - Assembly containing Web Part
 - Any resources (images, CSS, etc)
 - Web Part definition file (*.webpart)
`web Part Gallery`
`wpcatalog`
 - Manifest of the solution contents (manifest.xml)
- Add solution package to SharePoint farm's solution store & deploy (Central Admin / STSADM.EXE)

DEMO: Creating Custom Web Parts

- Demo: Creating a custom Web Part
- Demo: Deploying Web Parts
 - Automatically populate the Web Part Gallery
 - Add Web Part definition file to a single site collection
 - Add Web Part to all site collections in a web application

Summary

- Overview of Web Parts
- Publishing Web Parts
 - Table Of Contents Web Part
 - Summary Links Web Part
 - Content Query Web Part
- Creating custom Web Parts
- Deployment of custom Web Parts



**Performance Tuning
Publishing Sites**

Making SharePoint 2007 Internet Scalable

Agenda

- Revisiting Windows SharePoint Services 3.0 architecture
 - What benefits ASP.NET 2.0 brings to the table
- Web Content Management Publishing performance enhancements
 - Page output cache via profiles & policies
 - Object caching
 - Disk-based caching
- IIS Static & Dynamic Compression
- Page Payload Concerns & Techniques
- Prescriptive guidance when coding against the SharePoint API
 - Working with SharePoint collections
 - Proper memory management techniques

Performance Benefits From ASP.NET 2.0

- ASP.NET 2.0's introduction of the VirtualPathProvider, adoption of Web Part framework, and others allow WSS 3.0 to be built on top of the .NET Framework 3.0, eliminating the ISAPI filter in WSS v2
- Page output caching heavily leveraged by MOSS 2007

Improving Performance with Caching

- Two biggest improvements WRT performance:
 - Minimize roundtrips to the database
 - Avoid initializing and executing the ASP.NET 2.0 page lifecycle
- Caching helps this in two ways:
 - Avoiding dynamic code execution
 - Retrieve data / files from memory: RAM / HDD (disk)

Page Output Cache

- Fastest type of caching
- After ASP.NET 2.0 page lifecycle generates the HTML markup it is saved in RAM
- Future requests bypass the ASP.NET 2.0 page lifecycle and instead used cached HTML
- Publishing sites provide Web interface to create cache “profiles”
- Profiles assigned to individual sites
- **Note:** *not enabled by default*

Object Cache

- Like output cache, provided by ASP.NET 2.0
- Commonly used objects are stored in RAM
 - Master pages, page layouts, etc.
- Cross-site queries (ie: CQWP queries) stored in RAM to eliminate future roundtrips to the site collection’s content database
 - **Note:** *not enabled by default*
- Amount of memory configurable (100MB = default)
- **Tip:** Use the ASP.NET 2.0 performance counter Cache Hit Ratio to determine effectiveness:
 - *Increase configured memory if not exceeding 90%*

Disk-Based Cache

- Commonly requested static files (images, CSS, JS, etc) stored in libraries in the site are pulled from the content database on each request
- Disk-based cache stores these files on the WFE server's disk to eliminate future round trips
- Can optionally configure the `max-age` HTTP header causing user's browsers to not request the files for a specified duration
- Configured via the Web app's `web.config`

DEMO: MOSS Caching Capabilities

- Page output caching
 - Creating and managing profiles
 - Managing policies
- Object caching
- Disk-based caching
 - Configuring WFE blob caching

Static & Dynamic Compression

- When SharePoint installed, IIS is configured to compress static & dynamic files
 - Static: HTM, HTML, TXT
 - Dynamic: ASP, EXE
- Example: core.js is 257 KB on disk, but IIS compresses to 54 KB before sent to client
- IIS compression level is configurable

IIS 6 vs. IIS 7 Compression

	IIS 6	IIS 7
Default Static Comp.	10	7
Default Dynamic Comp.	0	0
Compress by File Type	YES	NO
Compress by MIME Type	NO	YES
Compress content before adding to page output cache	NO	Configurable

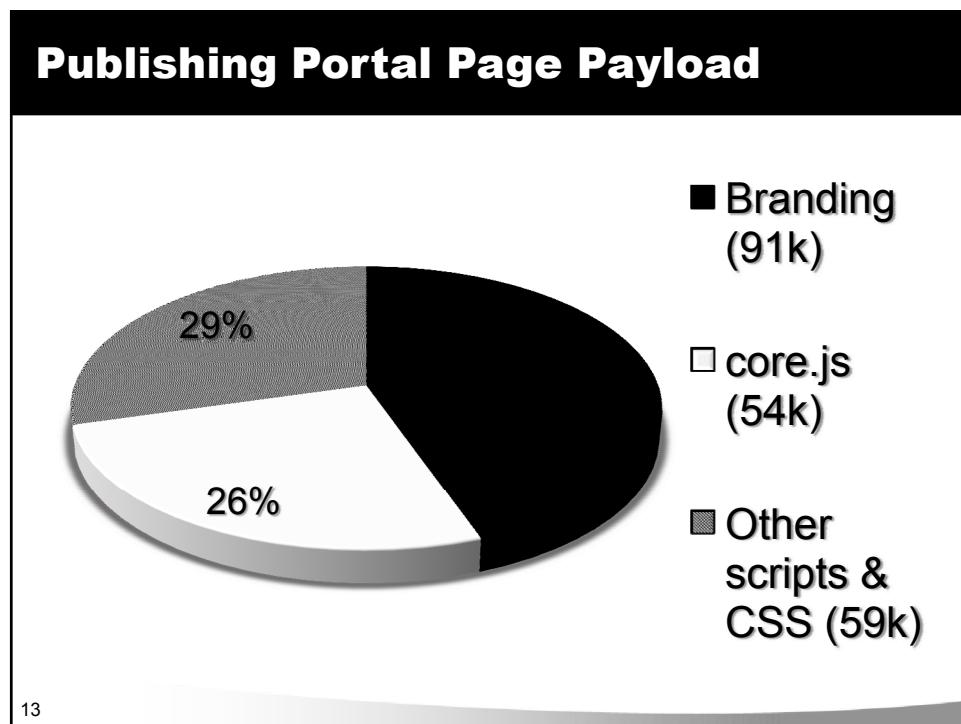
- In IIS 7, compression (static & dynamic) is on / off & is enabled / disabled based on CPU utilization
- In IIS 7, markup can be compressed before inserting into page output cache
 - *Not enabled by default*

Windows 2003 / IIS 6 Compression

- **Tip:** Add .CSS & .JS to static file list:
 - CSCRIPT.EXE ADSUTIL.VBS SET
W3Svc/Filters/Compression/DEFLATE/HcFileExtensions "htm" "html" "txt" "css" "js"
 - CSCRIPT.EXE ADSUTIL.VBS SET
W3Svc/Filters/Compression/GZIP/HcFileExtensions "htm" "html" "txt" "css" "js"
- **Tip:** Add .AXD & .ASPX to dynamic file list
 - CSCRIPT.EXE ADSUTIL.VBS SET
W3Svc/Filters/Compression/DEFLATE/HcScriptFileExtensions "asp" "exe" "axd" "aspx"
 - CSCRIPT.EXE ADSUTIL.VBS SET
W3Svc/Filters/Compression/GZIP/HcScriptFileExtensions "asp" "exe" "axd" "aspx"
- **Tip:** Increase dynamic compression level to 9
 - CSCRIPT.EXE ADSUTIL.VBS SET
W3Svc/Filters/Compression/DEFLATE/HcDynamicCompressionLevel "9"
 - CSCRIPT.EXE ADSUTIL.VBS SET
W3Svc/Filters/Compression/GZIP/HcDynamicCompressionLevel "9"
 - **Note:** *higher compression level = higher CPU use*
- **Tip:** Don't compress images (already compressed)

Windows 2008 / IIS 7

- **Tip:** Increase dynamic compression level to 9
 - ```
<httpCompression>
 <scheme dynamicCompressionLevel="9" />
</httpCompression>
```
- **Tip:** Change dynamic compression CPU utilization threshold range from 20-75%
  - APPCMD.EXE set config –section:httpCompression  
/dynamicCompressionDisableCpuUsage:75
  - APPCMD.EXE set config –section:httpCompression  
/dynamicCompressionEnableCpuUsage:20
- **Tip:** Enable caching before insertion into page output cache
  - APPCMD.EXE set config –section:urlCompression  
/dynamicCompressionBeforeCache:true



### Limiting The Page Payload

- Page payload is the combined file size of a single page request
- OOTB, Publishing Portal homepage is 204k
  - Content + branding = 91k (44.6% of payload)
  - core.js accounts for 54k (26% of payload)  
Can implement techniques to “lazy load” core.js or even fully suppress it!
- Configure IIS dynamic compression
- Build accessible (CSS based) sites for up to a ~50% reduction in payload
- MSKB # 933823: Delay loading of core.js
  - <http://www.andrewconnell.com/go/163>

## .NET Framework & IDisposable

- Objects implementing `IDisposable` interface signal developers should call `Dispose()` as early as possible
- Calling `Dispose()` typically releases unmanaged resources not seen by the .NET Garbage Collector

## Properly Disposing SharePoint Objects

- `SPSite` & `SPWeb` are small managed code wrappers to much larger unmanaged code blocks
  - .NET Garbage Collector does not release these objects from memory in a timely manner because of the larger unmanaged portion
  - Tip: Don't rely on the .NET Garbage Collector, call `Dispose()` when finished using them
- Under heavy loads, this can cause:
  - High memory use & `OutOfMemory()` exceptions
  - Frequent WSS application pool recycles
  - Application crashes

## Properly Disposing SharePoint Objects

- Tip: Utilize try-catch-finally statements, disposing within the finally block

```
SPSite siteCollections;
SPWeb topLevelWeb;
try
{
 siteCollections = new SPSite("http://wcm.litwareinc.com");
 topLevelWeb = siteCollections.RootWeb;
}
catch
{}
finally
{
 topLevelWeb.Dispose();
 siteCollections.RootWeb.Dispose();
 siteCollections.Dispose();
}
```

## Properly Disposing SharePoint Objects

- Tip: Utilize C#'s using () statements
  - Automatically calls Dispose()

```
string siteTitle;
string siteDescription;
using (SPSite siteCollection = new SPSite("http://wcm.litwareinc.com"))
{
 using (SPWeb site = siteCollection.RootWeb)
 {
 siteTitle = site.Title;
 siteDescription = site.Description;
 }
}
```

## Disposing Publishing Objects

- PublishingSite
  - No need to dispose or close objects
- PublishingWeb
  - Should call `Close()` as early as possible
  - Holds a reference to the associated `SPWeb` object
- PublishingPage
  - No need to dispose or close objects

## Avoid Unnecessary Creation / Disposal of Objects

- Most SharePoint collections expose indexes
- Using indexes on each call degrades performance
  - SharePoint has to hydrate an internal copy of the object on each call
  - Results in numerous unnecessary:  
`Creation / disposal of objects`  
`Roundtrips to the SharePoint content database`

## Properly Working With Collections

- Tip: Create local copy of the object

```
// BAD way
SPWeb site = SPContext.Current.Web;
string tasksTitle = site.Lists["Tasks"].Title;
string tasksDescription = site.Lists["Tasks"].Description;

// GOOD way
SPWeb site = SPContext.Current.Web;
SPList tasksList = site.Lists["Tasks"];
string tasksTitle = tasksList.Title;
string tasksDescription = tasksList.Description;
```

## Aggregating Data in MOSS Sites

- Before you build a custom solution, evaluate the Content Query Web Part
  - Query builder (scope, filtering, grouping, rendering, etc)
  - Returns data as XML, uses XSLT to render as HTML
  - Sophisticated data caching mechanism for queries
- PortalSiteMapProvider
  - Primarily used for navigation controls
  - Optimized to query data not only across lists, but across webs as well
  - Scope limited to the current site collection
  - Not to be used for infrequent queries or when underlying data frequently changes as it will be counter productive

## Using the PortalSiteMapProvider

```
// get reference to provider for current navigation
PortalSiteMapProvider psmp = PortalSiteMapProvider.CurrentNavSiteMapProvider;

// get specific node in the navigation
PortalWebSiteMapNode node = psmp.FindSiteMapNode("/Division1/PressReleases")
 as PortalWebSiteMapNode;

// get all pages created this fiscal year
SPQuery spQuery = new SPQuery();
spQuery.Query = "<><CAML_QUERY>>";
SiteMapNodeCollection pages =
 psmp.GetCachedListItemsQuery(node, "Pages", spQuery, SPContext.Current.Web);
```

## SharePoint Capacity Considerations

- Performance starts to degrade as the number of items in a collection approaches 2,000 items
  - Not a hard limit, just a recommendation
  - Performance degradation primarily limited to browser based list views and upgrades
  - Applies to...  
**Sites: number of subsites within a site**  
**Lists: number of items / folders within one level of a list**
  - Mitigate the issue by grouping items within containers  
**Group similar sites within one site**  
**Group list items within folders**
- TechNet: Working with Large Lists in MOSS 2007
  - <http://www.andrewconnell.com/go/160>

## Summary

- Revisiting Windows SharePoint Services 3.0 architecture
  - What benefits ASP.NET 2.0 brings to the table
- Web Content Management Publishing performance enhancements
  - Page output cache via profiles & policies
  - Object caching
  - Disk-based caching
- IIS Static & Dynamic Compression
- Page Payload Concerns & Techniques
- Prescriptive guidance when coding against the SharePoint API
  - Working with SharePoint collections
  - Proper memory management techniques

The slide features a dark background with a tiger in a forest at the top. The title 'Understanding Workflow Foundation & Creating Interactive Workflows' is centered in large white font. Below it, a subtitle reads 'Leveraging OOTB Workflows in SharePoint & Creating Workflow Templates Using Visual Studio'. The Ted Pattison Group logo is in the top left corner.

# Understanding Workflow Foundation & Creating Interactive Workflows

Leveraging OOTB Workflows in SharePoint & Creating Workflow Templates Using Visual Studio

TED PATTISON™ GROUP

## Agenda

- Windows Workflow Foundation core concepts
- What SharePoint brings to the Workflow Foundation
- Workflow Forms in SharePoint
- Out-of-the-box workflows in SharePoint
- Workflow creation & development in SharePoint
- Debugging workflows

## Windows Workflow Foundation

- Windows Workflow Foundation:
  - Development platform for building reactive, episodic programs
  - Runtime components that ship with the .NET Framework 3.0
- Windows Workflow Foundation concepts:
  - Workflow runtime
  - Workflow instance
  - Activities

## Workflow Runtime

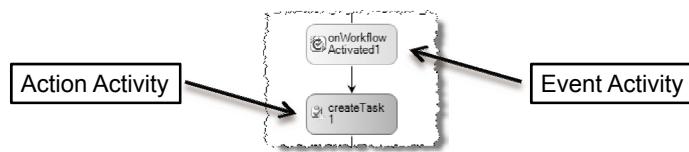
- Extends the capability of the CLR that provides ability to create objects in memory:
  - Adds persistence (serialization / deserialization) of long-running workflow instances
  - Adds scheduling to “wake up” sleeping (persisted) workflow instances
  - Adds concept of activities (like WinForm / ASP.NET UI controls)
- Hosts workflow instances
  - Executing workflow programs

## Workflow Activities

- Activities are similar to Windows Forms / ASP.NET 2.0 controls:
  - Encapsulated logic that does a specific task
  - Not dependent upon other activities
  - Can be used in multiple workflows
- Composite activities:
  - Can contain child activities (like composite controls)
  - Controls the execution of child activities
  - Workflow programs are actually composite activities
  - Examples: IfElse, While, Sequence

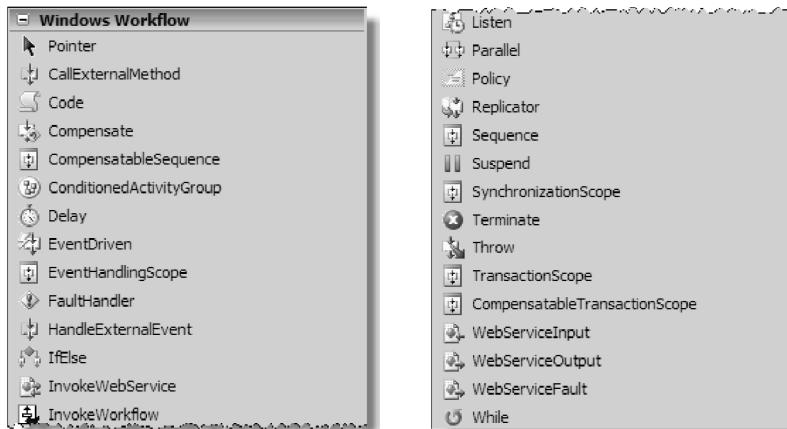
## Types of Activities

- Action activities (*indicated as blue in designer*):
  - Do actual work such as creating / updating tasks, executing code, etc.
  - Code event handlers execute BEFORE work is done
- Event activities (*indicated as green in designer*):
  - Wait for an activity, causing the workflow to be persisted & an event is registered when to wake up
  - Code event handlers execute AFTER the event



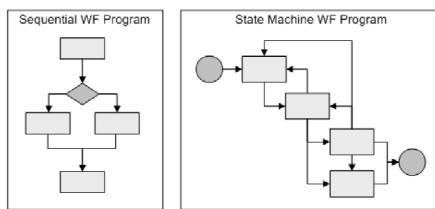
## Workflow Foundation Base Activity Library

- Activities included in Windows Workflow Foundation



## Types of Workflows

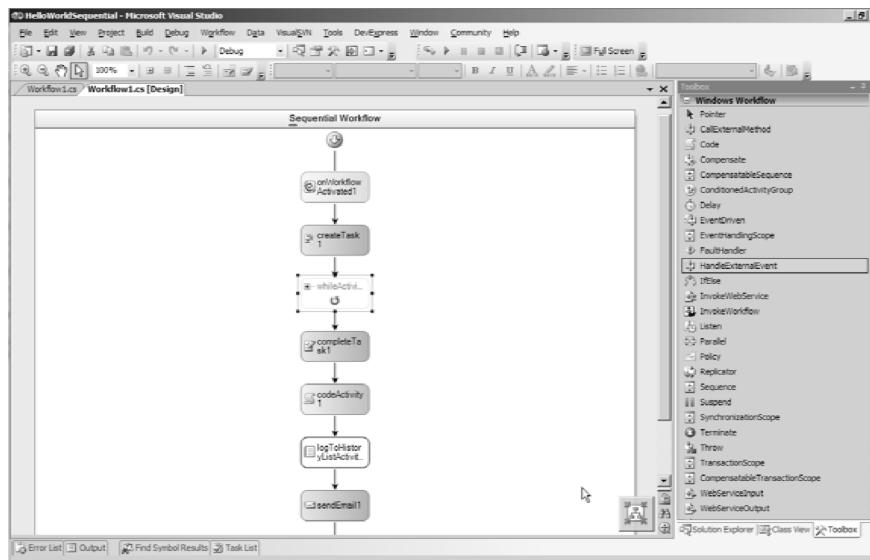
- Sequential workflow:
  - Similar to a flow chart containing predefined paths of execution with a beginning & end
- State machine workflow:
  - Based on concept of conditions & transition
  - No predefined path of execution
  - Path defined by the events during workflow execution



## Developing Custom Workflows (VS2005)

- What you need:
  - .NET Framework 3.0
  - Visual Studio 2005 Extensions for Workflow Foundation  
<http://shrinkster.com/QJK>
- Visual Studio 2005 Extensions for Workflow Foundation:
  - Adds the base activity library to Visual Studio 2005
  - Adds a workflow designer to Visual Studio 2005
  - View code behind & create event handlers
  - Set public properties on activities using the Visual Studio Property tool window
  - Adds capability to debug workflows

## Visual Studio with VSeWWF Installed



## Developing Custom Workflows (VS2008)

- Visual Studio 2008
  - When Office tools (VSTO) optionally included in installation, new project templates added for creating workflows for use in SharePoint
  - Project templates facilitate ability to do F5 debugging
  - Wizard collects parameters for deploying, installing & activating Feature, creating the association and starting the debugger
  - Requires files to be in specific places in the project.
  - Requires .NET Framework 3.5 installed on target SharePoint servers

## Workflow Foundation in SharePoint

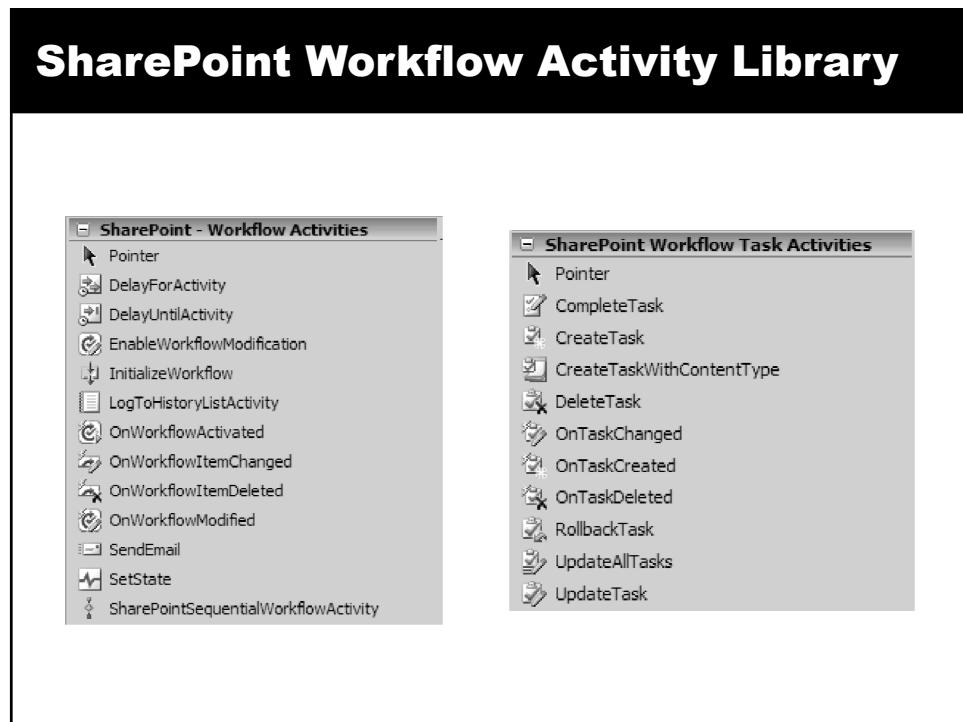
- WSS 3.0 acts as the hosting application for the Workflow Foundation runtime
- Provides the persistence service to serialize & deserialize workflows to SharePoint content databases
- Adds SharePoint specific activities to workflow engine
- Adds a human element to workflows by incorporating tasks & forms
- Workflows are associated with lists / content types
- Workflow instances execute within the context of a list item / document

## SharePoint Workflows Tasks

- SharePoint workflows primarily revolve around tasks
  - Tasks created / updated / completed using provided SharePoint specific workflow activities
  - Tasks are visible & editable by users
  - Tasks edited through browser or Office 2007 clients
  - Certain activities listen for certain conditions on tasks
  - Multiple tasks created in one workflow kept in sync with correlation tokens
- SharePoint includes multiple task related activities, including action & event activities

## SharePoint Workflows History List

- SharePoint workflows can log messages to a history log
  - Specific history log for each workflow instance
  - SharePoint specific activities make it easy to log messages to the history
  - Add messages to the history list using the `LogToHistoryListActivity`



## OOTB SharePoint Workflows

- Approval (*MOSS only*)
  - Used for document routing... approvers can approve / reject a document, reassign task, or request changes.
  - *This is the “Parallel Approval” found on all /Pages lists*
- Collect Feedback (*MOSS only*)
  - Collects feedback by reviewers and sends to document owner when workflow completes
- Collect Signatures (*MOSS only*)
  - Used to collect digital signatures

## OOTB SharePoint Workflows (Part 2)

- Disposition Approval (*MOSS only*)
  - Manages expiration & retention allowing participants to retain / delete expired documents
- Three-state (*WSS & MOSS*)
  - Tracks items as they move through various states
  - Can be configured to react in different ways depending on the current state of the workflow
  - Available after activating a Feature

## Core SharePoint Workflow Definitions

- Workflow template
  - Assembly created using Visual Studio and deployed with a Feature
  - Contains all workflow logic & references to optional forms
- Workflow association
  - Binding of workflow template to list / content type
  - When binding, specify a name to refer to
  - One template can be associated with the same list / content type multiple times
- Workflow instance
  - Running workflow within the context of a list item / document

## Forms in SharePoint Workflows

- SharePoint workflows utilize forms to collect information from people interacting with workflow
- Develop forms in one of two technologies:
  - ASP.NET 2.0 (ASPX pages)
  - InfoPath (rendered in InfoPath 2007 / browser)
- Types of SharePoint workflow forms
  - Workflow association
  - Workflow initiation
  - Workflow modification
  - Workflow task edit

## Creating Workflow Forms as ASPX Pages

- Can run on all WSS 3.0 / MOSS 2007 installations
- Should be deployed to subdirectory within [ .. ] \12\TEMPLATE\AYOUTS
  - Developed as application pages
  - Should inherit from `LayoutsPageBase`
- Requires writing a significant amount of custom code in code behind of each form's ASPX page
- Provide no integration with the Office 2007 clients
- You must account for all data passing between workflow & form, as well as creation of any lists

## DEMO: LitwareWorkflows

- Demo: **LitwareWorkflows**
  - Custom workflow template
  - Using Features for deployment
  - Workflow forms as ASPX pages
  - Examining the code behind of ASPX workflow forms

## Creating Workflow Forms with InfoPath

- Can run only on MOSS 2007 installations
  - Requires Forms Services
- Deployed to a special library within Central Admin.
- Provides a rich RAD experience
- Rendered through browser / InfoPath 2007 client
- Requires significantly less coding
  - Very possible to create zero-code InfoPath forms
  - Only code in the workflow obtaining values in form
- Rich integration with Office 2007 clients

## Building Workflows in SharePoint

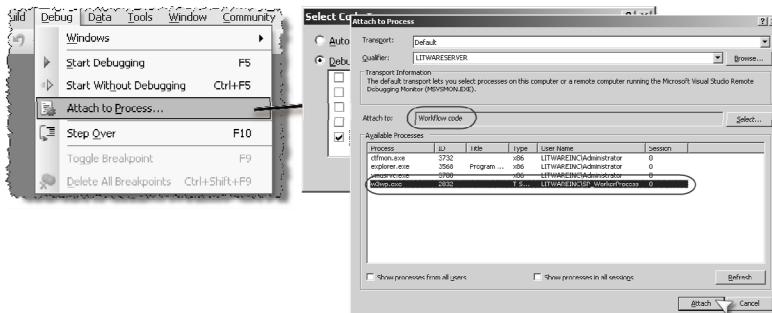
- SharePoint Designer 2007:
  - Workflows bound at design time... you are creating an on-the-fly association
  - No easy way to copy / export workflows
  - Limited to sequential workflows
  - No debugging support
- Visual Studio:
  - Workflows built as template for deployment and reuse across multiple sites / environments
  - No limitations such as those that exist with SharePoint Designer 2007 developed workflows

## Developing Custom Workflow Templates

- What you need:
  - Everything you need to build workflows in Visual Studio 2005 with .NET Framework 3.0 (*including VSeWWF*)
  - WSS 3.0 SDK and / or MOSS 2007 SDK
    - wss 3.0 sdk: <http://shrinkster.com/QJM>
    - MOSS 2007 SDK: <http://shrinkster.com/QJN>
- WSS & MOSS SDK installs add Visual Studio workflow project templates specific to SharePoint
  - WSS templates designed for workflows w/o forms / ASPX forms
  - MOSS templates designed for workflows w/ InfoPath forms
- OR Visual Studio 2008
  - No extra installation needed

## Debugging Custom Workflows

- VSeWWF add debugging support to VS 2005
- No F5 debugging... *but it isn't that bad*
- Manually attach to the workflow debugger
- VS2008 does provide F5 debugging



## Deploying Workflow Templates

- Deployment of custom workflow templates to site collections is done with Features
- Use different Feature definition & workflow element manifest file formats depending upon the forms technology used in the workflow

## Deploying Workflow Templates Leveraging InfoPath Forms

- Deployment of custom workflow templates done using Features
- Feature definition - `feature.xml`
  - Uses specific Feature receiver to upload InfoPath forms
  - Property: `GloballyAvailable = true`
  - Property: `RegisterForms = [path to IP forms]\*.xsn`
- Element manifest – typically `workflow.xml`
  - `CodeBesideAssembly & CodeBesideClass: class` that contains the workflow
  - Form URLs: stock ASPX pages that host the IP forms
  - Metadata: URNs of IP forms

## Feature.xml for Workflow with IP Forms

```
<?xml version="1.0" encoding="utf-8"?>
<Feature Id="1E6D3BDD-9877-41ec-826C-EDE276EB56DD"
 Title="State Machine Workflow Demo"
 Description="Simple workflow that creates a review task and waits for the user to approve it"
 Version="12.0.0.0"
 Scope="Site"
 ReceiverAssembly="[[4-part assembly name]]"
 ReceiverClass="Microsoft.Office.Workflow.Feature.WorkflowFeatureReceiver"
 xmlns="http://schemas.microsoft.com/sharepoint"/>
<ElementManifests>
 <ElementManifest Location="workflow.xml" />
</ElementManifests>
<Properties>
 <Property Key="GloballyAvailable" Value="true" />
 <Property Key="RegisterForms" Value="*.xsn" />
</Properties>
</Feature>
```

Assembly & Class of Feature Receiver that Uploads InfoPath Forms to Central Admin Library

Tells Feature Receiver Where To Find IP Forms w/ Feature Folder

Tells Feature Receiver IP Forms Should Go Into Central Admin Library

## Workflow.xml for Workflow with IP Forms

```
<Elements xmlns="http://schemas.microsoft.com/sharepoint/">
<Workflow>
 Name="Sample: State Machine Approval"
 Description="Simple workflow that waits for an ini
 Id="485008EB-D1BE-4ec4-8D21-50EF76BEEDDD"
 CodeBesideClass="Microsoft.Office.Samples.ECM.Workflow.SPSMWorkflow"
 CodeBesideAssembly="[[4-part assembly name]]"
 TaskListContentTypeId="0x01080100C9C9515DE4E24001905074F980F93160"
 AssociationUrl="_layouts/CstWrkfIP.aspx"
 InstantiationUrl="_layouts/IniWrkfIP.aspx" ←
 ModificationUrl="_layouts/ModWrkfIP.aspx">

 <Categories/>

 <MetaData>
 <Instantiation_FormURN>urn:schemas-microsoft-com:office:infopath:SMWorkflowDemoA
 <Association_FormURN>urn:schemas-microsoft-com:office:infopath:SMWorkflowDemoA
 <Task0_FormURN>urn:schemas-microsoft-com:office:infopath:SMWorkflowDemoR
 <Task1_FormURN>urn:schemas-microsoft-com:office:infopath:SMWorkflowDemoR
 <Task2_FormURN>urn:schemas-microsoft-com:office:infopath:SMWorkflowDemoR

 <StatusPageUrl>_layouts/WrkStat.aspx</StatusPageUrl>
 </MetaData>
</Workflow>
</Elements>
```

Assembly & Class Containing  
Custom Workflow Template

URLs of ASPX Pages  
That Host IP Forms

Unique URN's  
of IP Forms

## DEMO: MajorityApprovalWorkflow

- Demo: **MajorityApprovalWorkflow**
  - Custom workflow template that requires majority of people within a specific SharePoint group approve
  - Using InfoPath forms for approvers feedback collection
  - Using Features & solutions for deployment

## Summary

- Windows Workflow Foundation core concepts
- What SharePoint brings to the Workflow Foundation
- Workflow Forms in SharePoint
- Out-of-the-box workflows in SharePoint
- Workflow creation & development in SharePoint
- Debugging workflows



**Content Deployment**  
Moving Content Between Environments

## Agenda

- Overview of content deployment
- Paths & jobs
- Deployment details
- Content deployment process
- Configuring content deployment via the browser-based user experience
- Configuring content deployment via the SharePoint API
  - Connected servers
  - Disconnected servers

## Motivation of Content Deployment

- Founded on the concept that a single authoring environment would push site collection content to one (or more) destinations, such as...
  - Internal authoring environment, read only DMZ environment
  - Geo replication solution
- Single master solution... content deployment is a one-way process only
- Moves content, NOT code
  - Should be coordinated with WSS solution package deployment

## Content Deployment Scenarios

- Two-tier
  - Authoring -> Production
- Three-tier
  - Authoring -> Staging -> Production
- N-tier
  - Flexible deployment model
- Content deployment is very flexible because the steps are the same for all site topologies

## Content Deployment Paths & Jobs

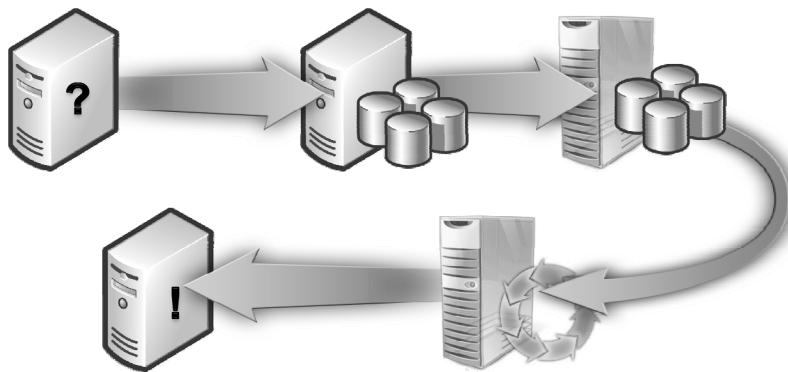
- Path:
  - Defines the relationship between two site collections
  - Site collections can reside in same or different farms
  - Associated with one or more jobs
- Job:
  - Defines the schedule (when) content deployment is executed
  - Defines the scope such as entire site collection vs. collection of subsites

## Deployment

- Content deployment only deploys changes since the last successful deployment
- Dependencies are automatically addressed and deployed
  - Page layout & Images
- Quick Deploy Jobs
  - Special type of deployment job created for every path in a site collection that has Publishing feature enabled
  - Runs every 15 minutes (configurable with 5m or 10m)
  - Allows content owners to push a page into production quickly (such as an urgent press release)

## Content Deployment Process

- 1) Check change log on source server for content to package
- 2) Package changes on source server
- 3) Send package to destination server



- 5) Update change log on source server

- 4) Apply changes to destination server

## Configuring Content Deployment

- Configure the source and destination server
  - Central Administration -> Operations
- Allow incoming content deployment jobs?
- Set import & export servers
- Optionally enable encrypted connection (HTTP / HTTPS) between source & destination servers
  - ALWAYS use encryption!!!



## Configuring Content Deployment (Part 2)

- Configure temporary file location
  - Used to build package of exported content
- Configure temp file location with the following permissions:
  - **WSS\_WPG & WSS\_ADMIN\_WPG**: Read, List, and Read & Execute on system temp drive
  - **WSS\_ADMIN\_WPG**: Full Control on content deployment temp folder
- Number of reports to retain on content deployment jobs

## Content Setup and Configuration

- Create a new destination site collection
  - Must create using the Blank Site template
- Within Central Administration / Operations:
  - Create new path (from source -> destination)  
**optionally deploy versions (or overwrite)**  
**optionally deploy security info**
  - Create new job (schedule)
- Optionally configure Quick Deployment job
  - Automatically created if source uses Publishing features

## DEMO: Setting up Content Deployment

- Demo: Using Content Deployment
  - Configuring Content Deployment settings on the server
  - Creating a Content Deployment Path
  - Creating a Content Deployment Job
  - Execute the Content Deployment Job

## Content Deployment via the API

- Microsoft.SharePoint.Publishing.Administration namespace contains content deployment classes
- ContentDeploymentConfiguration
  - Use to get instances of content deployment on servers
- ContentDeploymentPath [Collection]
  - Use to get references and create paths
- ContentDeploymentJob [Collection]
  - Use to get references and create new jobs
- ContentDeploymentJobType
  - Enumeration used to specify type of job

## DEMO: Content Deployment via API

- Demo: **ConnectedServers**
  - Creating & executing a content deployment job via API

## API: Deployment Between Two Connected Servers

- For deploying content between servers...
- Configure source & destination farm properties
- Create a new path:
  - Configure source & destination site properties
  - Save
- Create a new job:
  - Configure the job & job type
  - Set the job's Path to path previously created
  - Save
- Run job
- Optionally delete the path

## API: Exporting Content with Disconnected Servers

- Exporting content:
  - Configure export settings to export package via API
  - Run export to create a file  
(checks for exceptions & runs reports)
- Configure export settings using  
`SPExportSettings()` & `SPExport()`
  - Site to export
  - Where to save the exported file (overwrite existing file?)
  - Include content versions & security in exported objects?

## API: Importing Content with Disconnected Servers

- Importing content:
  - Configure import settings to import package via API
  - Run import
- Configure import settings using  
`SPImportSettings()` & `SPImport()`
  - Target site to import
  - Keep object ID's, security, user & date/time info?
  - Update versions & include security?
  - Enable event receivers on import?  
**Significant performance hit if enabled**

## Content Deployment “Tips”

- Ensure MOSS SP1 & Infrastructure Updates installed
  - Should be at least version 12.0.0.6318
- All servers configured as export & import need to host an instance of Central Administration
- Ensure sufficient disk space is available
- Install required Features on destination server
- Don’t activate custom Features manually on destination server
- Don’t expect incremental deployment will deactivate Features in destination server
- Ensure deployment jobs don’t run in parallel
- Create site collection w/o applying template
  - STSADM.EXE –o createsite  
–url “http://foo”  
–ownerlogin “LITWAREINC\administrator”  
–owneremail “admin@litwareinc.com”  
–ownername “LitwareAdmin”

## Content Deployment “Gotchas”

- Don’t deploy one site collection to another within the same Web application
  - GUIDs are copied, not regenerated, breaking uniqueness within a content database
- Don’t edit content on the destination server
  - Content deployment expects the destination server to be exactly as it left it
- Don’t rename the “Pages” library

## Summary

- Overview of content deployment
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- Configuring content deployment via the SharePoint API
  - Connected servers
  - Disconnected servers



# Implementing Multilingual Sites Using Variations

Creating Multilingual and  
Multidevice Targeted Websites

## Agenda

- Multilingual capabilities in MOSS 2007 WCM
  - Resource files
  - Variations
- SharePoint language packs
- Understanding variations
  - Variations labels
  - Customizing
- Navigation experience & implications
- Web Part personalization implications
- Search implications

## What does “Multilingual” Mean?

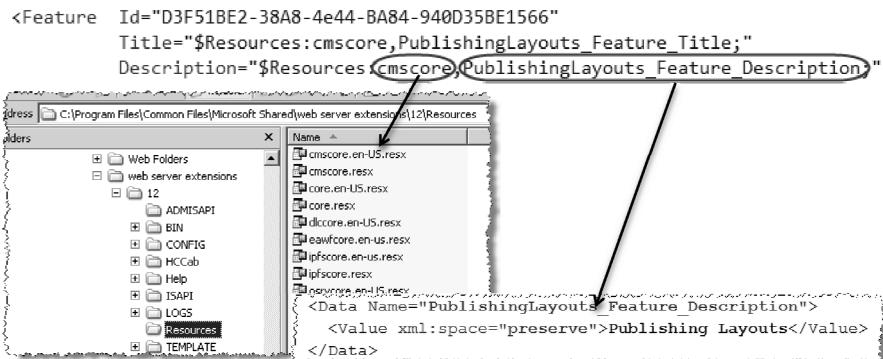
- Managing content in various languages
- Navigate a site in preferred language
- Collaborate with people in different regions in different languages from within same application
- Manage and administer personal site using preferred language
- Search and browse content across organization in preferred language

## Supported Multilingual Scenarios

- Read & manage content, site navigation & search
  - Full experience OOTB, but customization for search required
- Site admin
  - Fully OOTB
- Site collection admin
  - Single language experience based on the site collection's root web's language setting
- Farm administration
  - Single language experience, depending on installed SharePoint language pack

## WSS Resource Files

- Provide an easy way for localizing a solution
- Special tokens used in XML files
- Ability to target a specific token file



## SharePoint Language Packs

- SharePoint Language Pack
  - Designed for use in WSS v3 in stand-alone config
  - In farm configuration, same language pack must be installed on all farm servers
- Server Language Pack
  - Designed for use in Office Server System 2007  
MOSS 2007  
Forms Server 2007  
Project Server 2007  
MOSS 2007 for Search
  - Includes all resources of SharePoint Language Pack (no need to install both)

## SharePoint Language Packs (Part 2)

- Users can specify language upon creation time of site collection or site
  - Sets the Language & Country ID (LCID) for whole site or site collection
  - Defines UI language
  - Defines text input interpretation
  - Defines locale specific data is displayed (currency, numbers, dates, etc.)

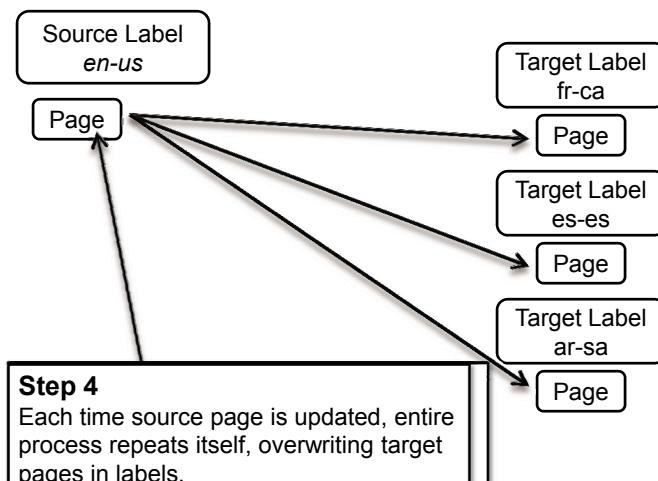
## Variations

- Enables site owners / admins to maintain a copy of content in different sites in a site collection
- Each site copy represents a different locale
- Variation involves creating a hierarchy of sites containing copies of the root site

## Variation Process

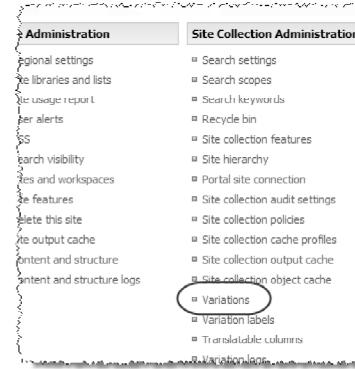
- Once variation configuration & labels are setup...
- Create new page / site within source label
- Once published, SharePoint creates copies in each variation label, but doesn't publish them
- Each site owner then:
  - Translates
  - Change page layout
  - Make other culture specific changes
- Page then goes through it's own workflow process

## Variation Process Animation



## Configuring Variations in a Site Collection

- From the top-level site within a site collection,  
Site Settings -> Variations
  - Variation Home (Container)
  - Automatic Creation
  - Recreate Deleted Target Page
  - Update Target Page Web Parts
  - Notification
  - Resources
- Limit of only one variation hierarchy per site collection



## Creating Variation Labels

- From the top-level site within a site collection,  
Site Settings -> Variation Labels
- Create a label for each language
- Specify:
  - Name (what appears in URL)
  - Display Name (what appears in navigation)
  - Locale (culture label applies to)
  - Hierarchy Creation  
(what to create when hierarchy is created)
  - Source Variation (exactly one label in a Variation config)



## Variation Miscellaneous

- Allows site owners to define and implement different master pages, page layouts, and images in each variation label
- Translating content:
  - Not automatic
  - Can occur within site just like content authoring
  - Can be exported, translated by 3<sup>rd</sup> party, and imported
- Automatic redirection logic:
  - Determined using HTTP header `HTTP_ACCEPT_LANGUAGE` value
  - Redirection logic can be customized (see MOSS SDK)

## Navigation Experience

- Control provided enabling people to navigate to different variation labels
- Navigation control customizable by changing `LabelMenuConfiguration` property on `VariationHierarchyDataSource` control:
  - 1 – user redirected to same page on selected label
  - 2 – user redirected to default page on same path
  - 3 – user redirected to default page of selected label

## Web Part Personalization Experience

- Some Web Parts are not aware of variations
  - WSS List Web Part is bound to a specific list by GUID
- Custom Web Parts can also be affected...  
you need to account for this in your  
custom Web Parts
- During variation setup & configuration, can set  
option to not synchronize Web Part to target label

## Implications for Search

- When a search is executed, query engine passes query to word breaker for specified language
  - Word breaker: breaks words into logical words / phrases
  - If not word breaker specified for the query's language, neutral word breaker used (white spaces break words)
- Next, results are passed through language specific stemmer (addresses singular / plural, past / present / future tense)
- Search also uses a language specific dictionary and thesaurus

## DEMO: Implementing Variations

- Demo: Implementing variations
  - Configuring variation settings within a site collection
  - Create a new variation hierarchy with labels
  - Demonstrate automated content duplication
  - Translate localized content and customize layout

## Summary

- Multilingual capabilities in MOSS 2007 WCM
  - Resource files
  - Variations
- SharePoint language packs
- Understanding variations
  - Variations labels
  - Customizing
- Navigation experience & implications
- Web part personalization implications
- Search implications